



The Heartland congratulates all juniors on a successful junior nationals!



OFFICIAL PUBLICATION of the HEARTLAND LIMOUSIN ASSOCIATION • SEP/OCT 2024

Reasons to Check for Pregnancy

By Ag Update, Midwest Marketer



For cow-calf producers, knowing the pregnancy status of the cows is important information to have as they decide which animals they are going to keep and which ones they are going to sell, according to the experts at Kansas State University's Beef Cattle Institute. This was the topic for a recent discussion on the Cattle Chat podcast.

"As forage availability becomes more limited, pregnancy checking in the first 60 to 90 days of gestation allows producers to make the culling decision sooner rather than later, and that helps keep the feed costs down," A. J. Tarpoff, K-State Research and Extension beef cattle veterinarian, said in a news release.

Along with knowing if they are pregnant or open, K-State veterinarian Bob Larson also stresses the importance of knowing when the cows are conceived.

"I want as many cows as possible to get pregnant in the first 21 days of the breeding season because they will raise the biggest calves to sell at weaning," Larson said. The cows that calve early are more likely to resume their heat cycles on time for the next breeding season.

An additional benefit of bringing the cows off the pasture for pregnancy checking is that producers can evaluate body condition, said K-State beef cattle nutritionist Phillip Lancaster.

"Body condition scoring the cows at weaning allows producers to make decisions about how to manage the cows nutritionally ahead of the calving season," Lancaster said.

If the cows are thin at weaning, there is still time for them to add weight ahead of calving, Lancaster said.

"It is a lot cheaper and easier to put weight on the thin cows going through the fall than in the winter when bad weather can make it a challenge," he said.

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"BACK IN TIME"

Do You Know the Answer?

I thought it would be fun to reflect on the origin and history behind the Limousin breed, as well as highlight some of their defining desirable traits.

Can you answer these questions?

1. Where did the Limousin breed originate from?
2. In what year were herd books established for the breed?
3. When was the North American Limousin Foundation established?
4. What was the name of the first Limousin bull imported into the US?
5. Before being raised for beef, what were Limousin cattle used for?

Answers on page 31

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1/4 page	\$425	\$475
1/8 page	\$215	\$265

Contract Rates Available. Contact Ashley for more info.

DEADLINES & TERMS

THE 1ST OF THE PREVIOUS MONTH

DEADLINES

January/February.....Dec. 10
March/April.....Feb. 10
May/June.....April 10
Sept./Oct.....Aug. 10
Nov./Dec.....Oct. 10
Deadlines are subject to vary.
Terms: All accounts due & payable as billed.

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HEARTLAND CALENDAR

SEPTEMBER

- 18 Credit For Kids Auction, National Junior Show Fundraiser - L365 Auctions
- 21 ACH Holding 10th Annual Foundation Sale - Bowling Green, KY
- 28 Vorthmann Limousin Focused On Family Values Private Treaty Sale - Treynor, IA

OCTOBER

- 2 Edwards Land & Cattle Online Female Sale - L365 Auctions
- 5 Bradley Cattle Co. Annual Fall Colores Female Sale - Springfield, MO
- 12 Glendenning J Bar J Fall Colors Production Sale - Lebanon, MO
- 15 The Girls on Film Sale - SC Online Sales
- 19 Linhart Limousin Fall Harvest Production Sale - Leon, IA
- 22 Straight Limousin Online Heifer Sale - SC Online Sales
- 24 ROM'N Limousin Spooktacular Show Heifer Sale - SC Online Sales
- 24 Edwards Land & Cattle Online Bull Sale - L365 Auctions
- 28 Buck Ridge Cattle Co. Fall Production Sale - Seymour, MO

NOVEMBER

- 7 Edwards Limousin Annual Online Sale - SC Online Sales
- 14 Misty Morning Limousin Inaugural Online Sale - L365 Auctions

DECEMBER

- 2 Boyce-Dill Cattle Cyber Monday Online Sale - L365 Auctions
- 19 Glendenning J Bar J Holiday Classic Sale - L365 Auctions



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NALJA 2024-2025 Board of Directors Elected

Congratulations to the newly elected 2024-2025 North American Limousin Junior Associations (NALJA) Board of Directors! The Junior Board's primary responsibility is to organize, plan and run the National Junior Limousin Show & Congress, as well as represent the breed at state and regional field days and the Youth Beef Industry Congress.

Board of Directors are: Eliza Tuel (President), Boone Begert (Vice-President), Mikayla Askey (Secretary), Shane Kendall (Treasurer), Turner Sanders (Social Media Chair), Landry Kleman (Ex-Officio), Jacey Smith (Director), Memphis Peterson (Director), Brandt Gazaway (Director), Wyatt Jacoby (Director), Kason Kiser (Director).



Limi Things With A Touch Of TWANG

By Ashley Wisner

I wanted to kick off my first edition of the Heart Beat by introducing myself to those of you I have not been fortunate enough to meet in person yet. I am the new Editor/Social Media Manager of The Heartland Limousin Association, a role I have been working in since April. I would like to say THANK YOU for all the support given to me in the past few months thus far. I know I have big boots to fill, and everyone has been so kind, helpful and patient, and I have

truly enjoyed meeting and talking to all the members throughout the Heartland (yes, that was probably me who called with the southern accent). I come from a fourth-generation farm, Country Lane Farms in Bluffton, AR, where I reside with my two children, Lily and Beau Wisner. I am very passionate about the Limousin breed, as I have grown up raising and working Limousin cattle with my family all my life, which instilled a love for cattle, the land and the farm lifestyle.

We are fortunate to run cattle on the same pastures as my granny and pappaw did. I can recall sitting in a salt box “helping” when my primary contribution was staying out of the way and not getting hurt before I was old enough to be in on the action. As an adult, I love being able to watch my kids do the same and to pass down that work ethic and love of the agriculture industry just as my family did and as I know all of you do as well. It is vital to the future of the cattle and agriculture industry, which is why getting to be involved in all that the Heartland region does to support the youth and juniors has been my favorite part of this role so far. In my spare time, I am also the COO of Chambers Bank in Danville, hence my love to rise early and stay busy each day, as I firmly believe that is what keeps life fun.

I had a whirlwind first few months on the ground, as I was lucky enough to attend both the Heartland Regional Junior Show in Dunlap, IA, in May, followed by the National Junior Limousin Show & Congress “Legends of the Mother Road” in Tulsa, OK, in June. It was so fun getting to say hi, put faces with names and witness all the dedication and hard work that goes into each show, while cheering on the juniors as they showcased their sills and reaped the reward of all their efforts.

I am excited about what we have accomplished so far, as well as what we have on the road map at the Heartland Limousin Association. We now have an Instagram account and have also re-vamped our website, www.heartlandlimousin.org. If you haven't gotten a chance, go give us a follow on Instagram and Facebook and check out the new website as well. I hope that you will find these are great resources to stay current on all events in the Heartland. I look forward to continuing to work with you all and hope to see you on the road soon! Feel free to give me a call at (479) 883-4615 or send me an email at awiser1985@gmail.com.

Recipe of the Month

Growing up in the South, biscuits have always been a staple (bonus points if they are served with gravy). However, it is a common misconception that homemade biscuits are difficult or time consuming. If you keep the recipe simple, you will have a Sunday morning go-to just like your granny or mama made and will not want to bust open a biscuit can again.

Ashley Wisner

HOMEADE BISCUITS

Ingredients:

- 2 cups of self-rising flour (plus extra for the counter)
- $\frac{3}{4}$ cup of milk
- 1 stick of butter

Instructions:

- * Preheat oven to 425°F and grease or spray a baking sheet.
- 1. Pour the flour into a large mixing bowl.
- 2. Cut in $\frac{3}{4}$ stick of butter a little bit at a time in very small portions with a fork until it is thoroughly mixed in (the flour will look flaky).
- 3. Slowly add in the milk, stirring as you go and mix until the dough comes together.
- 4. Pour the dough out onto a lightly floured surface, kneading until it is mixed and has the right texture (shaggy and not too sticky or watery). You can add a little more flour if it is not coming together as it should.
- 5. Using a floured rolling pin, roll lightly (just enough to smooth out the dough and get the correct thickness, about $\frac{3}{4}$ of an inch).
- 6. Next, you will cut out your biscuits. You can use a biscuit cutter, cup or anything with the appropriate shape/size. I use a Mason jar. Be sure to flour the edges of your cutter before using so the dough doesn't stick.
- 7. Cut out the biscuits. Depending on the size, this recipe should make 6-8.
- 8. Place the biscuits on the baking sheet and bake 15-20 minutes, or until golden brown.
- 9. Once I pull them from the oven, I like to use the remaining butter to brush the tops of them while they are still hot. Then, serve and enjoy!

Ashley, Lily and Beau at junior nationals.



Ashley and her boyfriend, Auston, at the Heartland Regional Show.



Junior Beat



The Bertsche family won 4th Overall Female and Champion Lim-Flex at the Jackrabbit Memorial Show in Brookings, South Dakota. Congrats to both Briggston and Bevin!

Max Rost and MINO Luck Be A Lady 239L ET win Supreme Champion Female at the Laclede County Fair in Lebanon, MO.



Harley Edwards having a great time at the Missouri Limousin Field Day.



McKenna Richardson and her Champion Limousin Female in the Aggieville Showdown.



Kharis Wilson was Champion Novice Showman at the Ozark Spring Roundup in Missouri. Congratulations!



Congratulations to Sadie Eggers, Champion Junior Showman in the Ozark Spring Roundup!



Your Reserve Senior Showman at the Ozark Spring Roundup is Karlee Favor. Congrats Karlee!



Hallie and Ryan Banks of Leon, Iowa welcomed a baby boy. Proud grandparents are John and Heather Linhart and great-grandparents are David and Lana. A big congratulations!

Congratulations to Brian and Jess Hait of Carlisle, Iowa on the birth of their beautiful baby girl!



Samantha Callahan and Colby Anstine welcomed a beautiful baby girl, Dallas, into the world in May. Congratulations!



James Joseph Coughlin was born to Courtney and Elliott Coughlin. Courtney is the daughter of Dave and Peggy Nolz of Nolz Limousin in Mitchell, SD. Congratulations!



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| 09.02 Red Rock's Labor Day Classic Online Sale | L365 Auctions |
| 09.13 AWA Signature Wagyu Series Sale | Williamsburg, VA |
| 09.17 HeartBrand Cattle Fall Bull & Production Sale | Superior Livestock & Live Auctions |
| 09.18 Credit For Kids Auction - National Junior Show Fundraiser | L365 Auctions |
| 09.19 J&H Livestock Elite Frozen Genetic Sale | W365 Auctions |
| 09.21 Conley Cattle Annual Production Sale | Sulphur, OK |
| 09.28 Vorthmann Limousin Focused On Family Values Private Treaty Sale | Treynor, IA |
| 10.02 Edward's Land & Cattle Co. Online Female Sale | L365 Auctions |
| 10.05 Bradley Cattle Co. Annual Fall Colors Female Sale | Springfield, MO |
| 10.06 Wilder's Aggie Traditions Sale | College Station, TX |
| 10.08 Coleman Angus Annual Female Production Sale | Charlo, MT |
| 10.10 Lawrence Family West Texas Showcase Online Sale | SC Online Sales |
| 10.12 Pembroke Cattle Co. Annual Fall Production Sale | Fairview, OK |
| 10.12 Thomas & Sons Halloween Hunnies Online Show Heifer Sale | Cattle Connect |
| 10.13 Sullivan Farms Maternal Legends Multi Breed Open Heifer Sale | SC Online Sales |
| 10.14 Sullivan Farms Bred Heifer, Donor & Genetics Sale | SC Online Sales |
| 10.15 The Girls On Film Sale | SC Online Sales |
| 10.19 Linhart Limousin Fall Harvest Production Sale | Leon, IA |
| 10.20 KOLT Cattle Co. Female & Genetic Sale | Garland, NE |
| 10.21 Buck Ridge Cattle Co. Fall Bull & Female Sale | Seymour, MO |
| 10.22 Straight Limousin Online Show Heifer Sale | SC Online Sales |
| 10.24 ROM'N Limousin Spooktacular Show Heifer Sale | SC Online Sales |
| 10.24 Edward's Land & Cattle Co. Online Bull Sale | L365 Auctions |
| 10.27 P Bar S Ranch Proof Of Progress Sale | Sand Springs, OK |



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Fullblood News...

National Fullblood Limousin Show

Members of the Fullblood Limousin Alliance traveled to Sedalia, MO on June 2, 2024 for the 13th Annual National Fullblood Limousin Show. Judge Riley Bradshaw presided over the show to evaluate entrants and exhibitors. A meal was also enjoyed by participants the previous day, as they arrived and prepared for the show.

Grand Champion Female was awarded to MINO Lady Liberty 302L, a 9/11/23, polled, red, Fullblood daughter of Second To None DHAN 1216L out of AUTO Strawberry 431D, shown by Double R Limousin of Richmond, KS.

GTMO Kiss Me Kate 082K as named Reserve Champion Female. She was a 6/1/22, double polled, red, Fullblood daughter of Tom out of CCRA Lady Deva 08D, shown by Cedar Creek Ranch of Thornfield, MO.



Grand Champion Female exhibited by Double R Limousin

Cedar Creek Ranch of Thornfield, MO, showed the Grand Champion Bull, CCRA Kahlua 561K, a 5/28/22, polled, red, Fullblood son of Whinfallpark Lomu out of CCRA Creme De Menthe 561D.



Grand Champion Bull exhibited by Cedar Creek Ranch

RYRE Legand, a 9/6/23, double polled, red, Fullblood son of MH Whipstich out of RYRE Drastic Lady, shown by Double R Limousin of Richmond, KS, was named Reserve Champion Bull in the show.

Iowa News...

ILA/IJLA Annual Meeting

Save the date for the ILA/IJLA Annual Meeting to be held Saturday, November 9, 2024 at the ICA Building in Ames, Iowa. Board members and officers will be elected. If you are interested in serving on the ILA board, please contact Paul. A benefit auction will be held and a meal will be served. More details to come!

Kylie Anderson Awarded Scholarship

Congratulations to Kylie Anderson (Iowa) on being the recipient of the AgVantage FS scholarship. Kylie is a double major in Agricultural Communications and International Agriculture at Iowa State, where she is a sophomore.



Brewer Family Farm Open House

Brewer Family Farms in Dallas Center, Iowa, recently celebrated a successful open house. Stop by and see what is new on the farm, including their new meat shed!

Iowa Field Day Held in Dunlap

Iowa exhibitors joined to compete in Field Day on May 26th, 2024 at the Four Counties Fairgrounds in Dunlap. Judge Nate Tice evaluated entrants and exhibitors as they showcased their skills in the ring.

The Grand Champion Limousin Female was FWLY LHC Cristal 334, a 2/14/23, homozygous polled, homozygous black, purebred daughter of TASF Crown Royal 960C out of CLLL Crystal 334W, shown by Dawson Book of Logan, IA.

AVAM Lima Bean 302L, shown by Ava Miller of Treynor, IA, was named the Grand Champion Bred & Owned Limousin Female and Reserve Champion Limousin Female. She is a 1/2/23, homozygous polled, double black, 76% Limousin daughter of CYWD Jack Frost 38J out of AVAM Jelly Belly 104J.

The Reserve Champion Bred & Owned Limousin Female was BAIP Libby 301L, a 3/16/23, double polled, double black, purebred daughter of TASF Guinness 315G out of VL Gypsy Rose 901G, shown by Paige Baier of Griswold, IA.

KQLL 3370L, a 9/9/23, homozygous polled, homozygous black, 25% Lim-Flex daughter of PVF

Blacklist 7077 out of CELL Cardi 1403J, shown by Lyla Brooks of Farrgut, IA, was named Grand Champion Lim-Flex Female.

Dalton Miller of Treynor, IA, showed the Reserve Champion Lim-Flex Female—SHSK Lucy, a 4/1/23, homozygous polled, double black, 43% Lim-Flex daughter of Conley No Limit out of WLR Prada.

The Grand Champion Bred & Owned Lim-Flex Female was KQLL 3338L, a 9/5/23, homozygous polled, homozygous black, 25% Lim-Flex daughter of PVF Blacklist 7077 out of CELL Cardi 1403J, shown by Kyle Linhart of Leon, IA.

SL Laycee was named Reserve Champion Bred & Owned Lim-Flex Female. She was a 1/25/23, polled, homozygous black, 73% Lim-Flex daughter of Ratliff Jump Start 340J out of SL Cool Angel, and was shown by Dawson Book of Logan, IA.

The Grand Champion Limousin Bull, AVAM Louie 316L, was a 1/30/23, homozygous polled, homozygous black, 79% Limousin son of DEBV Gladiator 917G out of DEBV Gloriana 932G, shown by Ava Miller of Treynor, IA.

Lauren Nold won Grand Champion Market Steer with JASB Limbo 76L, a 3/31/23, homozygous

polled, red, 78% Limousin son of VLE/NLL Justified out of BRAW Ms Prided 1263J.

Reserve Champion Market Steer was DEBV Lucky Shot 336L, a 3/8/23, double polled, black, 83% Limousin son of DLTM Jake Brake 118J out of DEBV Jade 136J, shown by Dalton Miller of Treynor, IA.

In the group classes, Champion Pair of Females was shown by Dawson Book of Logan, IA and the Miller family of Treynor, IA, was awarded Best Group of Three.

The Showmanship winners were Champion Novice Showman: Lauren Nold of Osceola, IA; Reserve Champion Novice Showman: Addaline Thompson of Kellerton, IA; Champion Junior Showman: Lyla Brooks of Farrgut, IA; Reserve Champion Junior Showman: Ava Miller of Treynor, IA; Champion Intermediate Showman: Dalton Miller of Treynor, IA; Reserve Champion Intermediate Showman: Maria Long of Afton, IA; Champion Senior Showman: Jayme Vinton of Glenwood, IA; and Reserve Champion Senior Showman: Michael Jensen of Winterset, IA.

Iowa News...



Grand Champion Limousin Female exhibited by Dawson Book



Grand Champion Bred & Owned Limousin Female, Reserve Champion Limousin Female shown by Ava Miller



Reserve Champion Bred & Owned Limousin Female shown by Paige Baier



Grand Champion Lim-Flex Female exhibited by Lyla Brooks



Reserve Champion Lim-Flex Female shown by Dalton Miller



Grand Champion Bred & Owned Lim-Flex Female exhibited by Kyle Linhart



Reserve Champion Bred & Owned Lim-Flex Female shown by Dawson Book



Grand Champion Limousin Bull exhibited by Ava Miller



Grand Champion Market Steer shown by Lauren Nold



Reserve Champion Market Steer exhibited by Dalton Miller



Champion Pair of Females shown by Dawson Book



Best Group of Three shown by The Miller Family



Showmanship Winners



Iowa Junior Exhibitors

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Kansas News...

Kansas Field Day Held in Fort Scott

Kansas Field Day was held on May 27, in Fort Scott, KS. Junior exhibitors from throughout the state gathered and had a great time showing off their cattle and Showmanship skills. Congratulations to all participants!

Champion Senior Showman: Christopher Raye
Champion Intermediate Showman: Ashley Schrag
Champion Junior Showman: Ella Snyder
Champion Steer: Ashley Schrag
Reserve Champion Steer: Christopher Raye
Champion Purebred Bull: Ashley Schrag
Reserve Champion Purebred Bull: Christopher Raye
Champion Lim-Flex Bred & Owned Bull: Ashley Schrag
Champion Purebred Heifer: Ashley Schrag
Reserve Champion Purebred Heifer: Christopher Raye
Champion Lim-Flex Heifer: Ella Snyder
Reserve Champion Lim-Flex Heifer: Ella Snyder
Reserve Champion Bred & Owned Heifer: Christopher Raye
Overall Showmanship Champion: Ella Snyder
Overall Showmanship Reserve Champion: Ashley Schrag



(left to right) Christopher Raye, Adysin McCarley, Ella Snyder, Ashley Schrag



Ashlee (Corns) and Sterling Scott were married on June 15, 2024 in Amarillo, Texas. Ashlee is the daughter of Randy and Nancy Corns. Congratulations to Mr. & Mrs. Sterling!



Joel and Ashley Franseen of Marshfield, Wisconsin were married on May 25, 2024. Congratulations!

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Minnesota News...

Minnesota Beef Expo

The annual Minnesota Beef Expo is scheduled for October 17-20, 2024 in St. Paul, Minnesota, at the fairgrounds. The Minnesota Beef Expo has been proudly serving the Midwest beef industry since 2000. The show welcomes nearly 5,000 participants and visitors each year. It will provide sale and show activities, in addition to great opportunities to connect and engage with regional producers. The weekend will be filled with fun youth events that include educational opportunities, a high-quality sale and much more! Juniors can participate in the knowledge bowl, fitting contest, judging and showmanship, as well as a photography contest. Barns open for stalling on Thursday and the Expo will conclude on Sunday with the Junior Breeding Heifer Show. The Trade Show will also be open Sunday from 8 a.m. - 3 p.m. This show has something for everyone! For additional information, contact info@mnbeefexpo.com or call 651-643-6476.

North Star Point Series

Throughout the Spring and Summer, Minnesota Junior exhibitors have been competing in shows to earn points in the North Star Point Series. The competition will conclude at the Minnesota Beef Expo on October 20, 2024.

As of July 15, 2024 the top five juniors leading the standings in Limousin & Lim-Flex Breeding Heifers are:

1. Tate Lind with Deb V Lola 331L
2. Levi Marthaler with SHSK Dora ET
3. Grace Hoover with LPL Daviana Dream
4. Emery Marthaler with BMFK Elliana ET
5. Grace Hoover with LPL Kellie

Leading the category of Limousin Market Steers are:

1. Grace Hoover with DSUL RIP 318L
2. Grace Hoover with LPL Scoob

Grace Hoover is in the Top Ten Overall Exhibitors. She is also third in the Market Heifers and Steers category. Tate Lind is also in the Top Ten for Breeding Heifers. Congratulations and good luck!

Minnesota Youth Livestock Expo

The Minnesota Youth Livestock Expo (Myle) was held in Austin on June 30, 2024.

The Champion Limousin/Lim Flex was shown by Leighton Hackett of Sauk Rapids, MN. SSUL 3259L ET is a 3/11/23 female.

MSTT Lemondrop 587L was named Reserve Champion. Laura Schrader of Blue Earth, MN, showed this 9/9/23 heifer.



MSTT Lemondrop and Laura Schrader with the Reserve win at MYLE. Congrats!

In Memoriam



Robert J. (Bob) Keyes, age 82, of Knapp, WI, passed away Wednesday, May 8, 2024 at Mayo Clinic Healthcare System in Eau Claire, WI. He was born December 7, 1941 in Minneapolis, MN, to Delbert and Evelyn (Pomasl) Keyes. He grew up and lived in Knapp, WI, for most of his life and went to school in Menomonie. Bob married Sheila Odness and to that union he was blessed with two sons, David and Jeffrey. He later met and married the love of his life Joan M. Anderson on October 3, 1981 and to that union brought a daughter, Sarah. Bob and Joan loved traveling together and spent many years traveling to Arizona to visit his parents. Went several times to the Upper Peninsula in Michigan. But his all time

favorite trips were to Nashville, TN, and Branson, MO, which highlighted their love of old time country music. Bob was a dedicated worker and held many jobs throughout his younger years most notably, helping his dad on the railroad with the steam engines, working for his uncles at their respective gas stations providing car maintenance, milking cows (by hand!) at neighborhood farms, and most recently as an Operator at Presto and Sanna Dairies. Throughout his life some of Bob's greatest joys came from spending time with family, camping, playing with his dogs, sitting outside on a beautiful day, cheering on his favorite Packers, and driving, maybe just a little too fast, in his 1962 Chevrolet Bel Air 409. Bob is survived by his son David (Lisa) Keyes of Menomonie, and their children Danielle (Ben) Garritson and Cheyenne Keyes; son Jeff (Cheryl)

Keyes of Knapp, and their children Jordyn, Delan, and Blane Keyes; and his daughter Sarah (Eugene) Keyes of Knapp and their daughter Kaitlyn (Kiara Hoyt) Ruthven; and three great grandchildren. He is further survived by sister-in-law Sandy Anderson, brothers-in-law Larry (Barb) Anderson and Floyd Anderson and other nieces, nephews, relatives and friends. He was preceded in death by his wife Joan (May 2002), his parents Delbert and Evelyn Keyes, brother Dick Keyes, sister SueAnn (Dennis) Brenne, mother and father-in-law Vernon and Marion Anderson, sister-in-law Lynne Anderson, niece Denise Brenne and nephew Steven Anderson, other relatives and friends as well as his special dog Bucky.



FINDING SUCCESS



Seeing our genetics compete and find success is a driving force behind our daily work. We thank those who trust our vision and applaud your efforts. When you are searching for elite females, give us a call.

EL Laura

Grand Champion Limousin Female at several jackpots
Grand Champion Limousin Female, 2024 Iowa State Fair
Grand Champion Limousin Female, 2024 Iowa Beef Expo
Division Champion, Heartland Regional Junior Show
Division Champion, Bremer County Fair
*Shown by Jackson Mehmen.
 Bred and sold by us.*

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Missouri News...

MLBA Annual Meeting Held at the Sand Spring Resort

Members of the Missouri Limousin Breeders Association (MLBA) and other Limousin enthusiasts traveled to the Sand Spring Resort near Lebanon, Missouri, for their annual meeting, banquet and benefit auction. The festivities took place on the patio at the Gravel Bar and Grill on April 27, 2024.

The day began with the Great American Pie Sale at 4 p.m. followed by a social hour, brisket dinner, annual meeting and benefit auction. There was a brief downpour after the sale; however, the skies cleared for the rest of the evening.

Nathan Hunt, MLBA President, welcomed everyone and recognized guests in attendance. He thanked the staff at the Gravel Bar & Grill for preparing the delicious brisket meal with all the trimmings. Reports and awards were given, an election for the board of directors was held, and the benefit auction took place at the end of the evening.

Juniors

Melanie Brockhaus, junior advisor, introduced the newly elected Board of Directors for the upcoming year. Chelsea Pinnell will serve as president; Corbin Brockhaus, vice president; Miranda Pinnell, secretary; Max Rost, treasurer; and Claire Heman, reporter. She also talked about the HLA Regional Show in Dunlap, Iowa, MLBA and MJLA Field Day in Sedalia, Missouri, and the NALJA show in Tulsa, Oklahoma.

Directors

An election was held to fill three positions on the MLBA Board of Directors. The two newly elected members are Logan Haden and Danny Brockhaus. Mark Middleton will be

returning for another term. We want to thank retiring board members Gina Kuda and Ryan Lewis for their service.

Awards

Mark Middleton presented the 2024 "Commercial Producer of the Year" award to Mark & Caroline Koch of Berger. TJ Callahan introduced Larry Pinnell and his family of Cuba as the Arator Valley "Promoter of the Year". Paul Junkans concluded the award presentations with the induction into the Missouri Limousin Breeders Association "Hall of Fame". This year's inductees are Dean and Beverly Summerbell, who are retiring from their positions as Executive Secretary of the Heartland Limousin Association and Editor of the Limousin Heart Beat after 23 years on the job.

Benefit Auction

There was a wide variety of items on the auction. It started with the advertising slots in the new MLBA breeder directory. The next items were the t-shirt sponsors for the MLBA Field Day.

After those items were sold, they auctioned off float trips, a Blackstone griddle, a tailgate style gas grill, a cow/calf iron silhouette, an outdoor rocking chair, a "survival basket, and a variety of other items. Besides those donated items, there was also an interesting array of food including meat certificates, bundles of hamburger and pork sausage, homemade cinnamon rolls and pecan blondies, a cherry pie and German chocolate cake. The benefit auction ended with the sale of cattle supplies and semen.

The MLBA would like to thank everyone who donated and/or purchased items on the auctions. The money raised goes to support the senior and junior associations throughout the upcoming year.

Connecting Us All



The Limousin breed is where tradition meets the future and every embrace tells a story. It's where the young learn from the experienced, and where hard work and passion are passed down through generations. Experience the tradition, passion and community of the breed—visit Limousin365.com for the latest news, events and stories that connect us all.

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Mission Statement of the Heartland Limousin Association

The purpose for which the HLA is organized is to serve as a service organization designed to promote and further enhance the Limousin breed of cattle in the six state area comprised of IA, KS, MN, MO, NE and SD.

The goals for the Association shall include promotion, strengthening state and junior associations within the region; development of a regional publication; improvement of communication and a unified attitude of breeders; to provide market information and expertise; to serve as a coordinator of events between the Association and the industry; to increase breeder involvement; and to strengthen ties between the NALF and the Heartland Limousin Association.



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Missouri News...

Mark & Caroline Koch Named MLBA “Commercial Producer of the Year”



Mark & Caroline Koch of Berger, Missouri, received the Missouri Limousin Breeders Association (MLBA) “Commercial Producer of the Year” award on April 27, 2024. They were recognized at the MLBA annual meeting, banquet and benefit auction held at the Sand Springs Resort near Lebanon, Missouri.

The Koch family have a long history of raising cattle. Mark grew up on a farm near Washington, Missouri. In 1970, he started showing dairy cattle as a 4-H project. In high school, he had an FFA project raising registered Angus cattle.

In 1990, Mark and his wife, Caroline, moved their cattle operation to a farm in Berger, Missouri. At that time, they also had 100 background feeder calves on contract. They purchased their first Limousin cows in 1994 from Wies Limousin of Wellsville, Missouri. This was the start of their sons’ 4-H beef project and the beginning of building the family Limousin herd. Their sons, John and Jason, showed at six local fairs and the Missouri State Fair.

As a result of participating in the state fair, individuals showing interest in the Koch Limousin cattle. Over the next several years, the Kochs purchased Fullblood and Purebred cattle from Wies Limousin, Leroy Epple, Berti Limousin, Pinegar Limousin, Bohi Land & Cattle Co., Trent Loos Cattle Co., R. MacNaughton and Middleton Limousin.

Currently Mark and Caroline have a 130-head cow/calf operation using Limousin bulls. They have 250 acres of pasture and 200 acres of hay ground. The Kochs said their Limousin-cross calves have always done very well at local markets.

In 2006, the Koch family opened KV Seed Co. in Berger, Missouri, a customer agriculture business. They do custom spraying, custom lime spreading, seed sales, drill/excavator rental, concrete livestock feeders and Quality Liquid Feed.

The Kochs were nominated for this award by Middleton Limousin of Bourbon, Missouri. Congratulations, Mark and Caroline!

Pinnell Limousin Named MLBA “Promoter of the Year”



Back row: Helen & Larry Pinnell, TJ Callahan, Chelsea, Miranda, Jessica & Mark Pinnell; Ethan, Katie & Andrew Nichols. Front row: Reina, Aven & Alana Nichols.

Larry & Helen Pinnell and family were named “Promoter of the Year” by the Missouri Limousin Breeders Association. The award was presented at the annual meeting, banquet and benefit auction held at the Sand Spring Resort, Lebanon, Missouri, on April 27, 2024.

The award was started in 2009 by longtime Limousin breeders Tom & Rosalie Smith, Arator Valley Limousin of Smithton, Missouri. The award is given to a breeder in recognition of their active involvement and promotion of the breed. The involvement may include sponsorship, development and/or organization of events that encourage participation by fellow breeders and youth.

The Pinnell family, this year’s recipients, have a love for the breed. They grew up on a farm, got married in 1978, and raised three children. In the beginning they started with a commercial herd of crossbred cattle. In 1988, they decided to try raising registered cattle. They went to the Missouri State Fair, ventured into the Limousin barn, and met Tom and Rosalie Smith. After listening to them talk about the lean meat, growth and calving ease of the Limousin cattle, the Pinnells decided to try their luck.

They have passed their love of Limousin cattle to their children and grandchildren. They have shown their genetics at the local, state and national levels. They hold the record at their hometown fair for having the most rate of gain winners, carcass champions and overall champion steers. When Larry was asked how he got such a great rate of gain he simply said, “Genetics”. Today they raise mainly registered Purebred and Lim-Flex cattle.

Annual Meeting
Membership Banquet
Ken Holloway Genetics on Ice Auction

Junior Limousin and Lim-Flex® Shows
Lim-Flex® and Limousin Pen Show

National Limousin MOE Show

MONDAY
JANUARY 6, 2025

TUESDAY
JANUARY 7, 2025

WEDNESDAY
JANUARY 8, 2025



* schedule is subject to change



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SC Libby 550L

COGAN SCHILLING



SC Londyn 545L

LILLY BAYLESS

SC Luigi 130L



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 CHAMPION CARCASS CONTEST STEER
 RESISTRATION # LFM2605886 67% LIMOUSIN
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SEMEN FOR SALE AT CATTLEVISIONS.COM
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SSTO SKLS Frank 8879F



SIRE: CJS� DAUNTLESS 6257D ET
 DAM: SSTO 662D ET
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THE ROAD TO

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ON THE RAIL AND IN THE SHOW RING

Success

Missouri News...

MLBA Holds Junior Field Day and Open Show

Missouri juniors traveled to Sedalia, MO, to participate in the Missouri Limousin Breeders Association annual Junior Field Day show held June 7, 2024. Judge Greg Walthall sorted through the classes of Limousin females, bulls and steers.

The Grand Champion Female banner was awarded to Chelsea Pinnell of Cuba, MO, and her heifer NCC Kiki 209K, an 11/7/22, homozygous polled, black, 69% Lim-Flex daughter of AUTO Lucky Guy 140D out of NCC Givenchy.

Cinch Dowling of Fair Grove, MO, showed the Reserve Champion Female: SHSK Sarabi 309L, a 5/9/23, homozygous polled, double black, 43% Lim-Flex daughter of Colburn Primo 5153 out of WLR Prada. (no photo available)

In the bull show, SJOC Laredo 3002L, a 3/20/23, homozygous polled, double black, 67% Lim-Flex son of CB Getty 9142G out of LFL Faith 8002F, was shown by Sam Callahan of Centerview, MO. The duo was selected as Grand Champion Bull.

Reserve Champion Bull was CBHS Kingston 03K, a 10/7/22, homozygous polled, homozygous

black, 71% Lim-Flex son of Wulfs Genius 5293G out of CELL 0422H, shown by Corbin Brockhaus of Holden, MO.

CJFC Winston 97, a 3/12/23, polled, black, 25% Limousin son of Ratliff Majority Rules out of a commercial cow, shown by Aubrey Ritchie of Boonville, MO, was named Grand Champion Steer.

Carly Heman of Levasy, MO, showed the Reserve Champion Steer: CAHE Larry, a 5/1/23, polled, black, 23% Limousin son of TNGC 2050 out of a commercial cow.

In the Showmanship competition, the following juniors were awarded: Junior Champion: Kharis Wilson of Marshfield, MO; Junior Reserve Champion: Claire Heman of Napoleon, MO; Intermediate Champion: Corbin Brockhaus of Holden, MO; Intermediate Reserve Champion: Cinch Dowling of Fair Grove, MO; and Senior Champion: Jillian Mudd of Knob Noster, MO.

The open show was held June 8, 2024 and was judged by Riley Bradshaw.

NCC Kiki 209K, an 11/7/22, homozygous polled, black, 69% Lim-Flex daughter of AUTO Lucky Guy 140D out of NCC Givenchy, shown by Chelsea Pinnell of Cuba, MO, took home the Grand Champion Female banner.

The Reserve Champion Female was shown by Cinch Dowling of Fair Grove, MO. SHSK Sarabi 309L is a 5/9/23, homozygous polled, double black, 43% Lim-Flex daughter of Colburn Primo 5153 out of WLR Prada. (no photo available)

Grand Champion Bull honors went to CBHS Kingston 03K, a 10/7/22, homozygous polled, homozygous black, 71% Lim-Flex son of Wulfs Genius 5293G out of CELL 0422H, shown by Corbin Brockhaus of Holden, MO.

Sam Callahan of Centerview, MO, showed SJOC Laredo 3002L, a 3/20/23, homozygous polled, double black, 67% Lim-Flex son of CB Getty 9142G out of LFL Faith 8002F. The duo was awarded Reserve Champion Bull.



Chelsea Pinnell with her Grand Champion Female, NCC Kiki



Grand Champion Bull, Junior Show, shown by Sam Callahan



Grand Champion Steer, Junior Show, exhibited by Aubrey Mitchell



Champion Junior Showman, Kharis Wilson



Corbin Brockhaus, Champion Intermediate Showman



Champion Senior Showman, Jillian Mudd



Grand Champion Female, Open Show, exhibited by Chelsea Pinnell



Corbin Brockhaus with the Open Show Grand Champion Bull



Sam Callahan with the Reserve Champion Bull, Open Show

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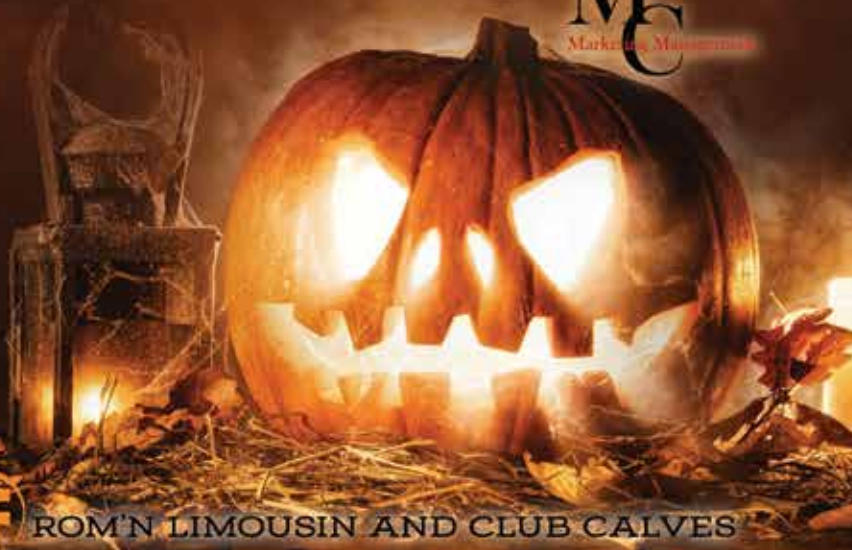
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Nebraska News...

Limousin Heifer Wins Reserve Supreme at Nebraska Junior Beef Expo



The Nebraska Junior Beef Expo was held on May 30 - June 2 in Norfolk, NE. This 3-day event highlights a year's worth of work for youth across Nebraska and several other states.

On Saturday, junior exhibitors compete in a full day's worth of contests ranging from sire summary, herdsman's quiz, sales talk, impromptu and prepared speeches, photo, posters, judging, job interview, scholarships and team fitting. A total of 44 contestants took home a check for \$50 for competing in all the contests.

The Limousin breed was represented and did exceptionally well in the two days of competition. On Sunday, the cattle show kicked off at 8 a.m. in two different rings. The judges for the day were Colby Taber of Iowa and Gage Tebow from Indiana. In the breed show, Tinley Luebke of Staplehurst, NE, had the Champion Female and Lucy Podolak of Bellewood, NE, had the Reserve Champion Female. Tinley Luebke's heifer was then selected Reserve Supreme Champion Female Over All Breeds. Tinley also earned the Supreme Champion Showman banner as well. Prior to this,

she was the Champion Limousin Showman and Lucy Podolak was Reserve.

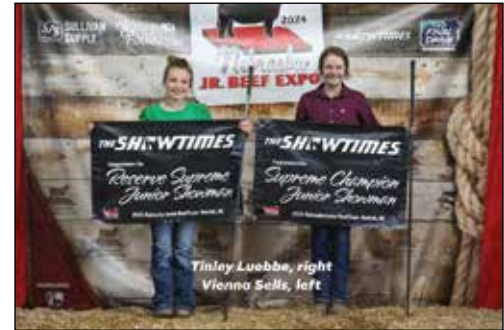
The Nebraska Junior Beef Expo is a great event for well-rounded youth competition and is open to youth anywhere who have a breeding or market animal in any of the seven different breeds that compete in the Junior Beef Expo. For further info about exhibiting in the Expo, please contact Rob Brawner 402-376-4465 or Diane Duren at 402-367-2272.



Reserve Supreme Champion Female Over All Breeds shown by Tinley Luebke



Lucy Podolak with her Reserve Champion Female



Supreme Champion and Reserve Supreme Showman



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South Dakota News...

South Dakota Summer Spotlight

The South Dakota Summer Spotlight was held in Huron, SD, and the Heartland, as well as the Limousin breed were well represented by junior exhibitors. Memphis Peterson was Overall Grand Champion Showman! This show started as an All-Breeds Field Day over 30 years ago and now includes four species and five major shows. Congrats to all, the Heartland Association is proud of you!

Limousin Steer Show

Champion Limousin Market Steer - Harper Torgerson - Artesian, SD

Reserve Champion Limousin Market Steer - Scarlett Radke (with MRL Cool Hand Luke 303L) - Mitchell, SD

Limousin Heifer Show

Champion Limousin Breeding Heifer - Memphis Peterson - Pukwana, SD

Reserve Champion Limousin Breeding Heifer - Brooklyn Ludens - Hurley, SD

Champion Purebred Female, Champion Cow/Calf Pair - Boss Lake Klarissa 239K ET with L7 Milly 400M calf at side - Memphis Peterson

Reserve Purebred Female - ROMN Light it Up 10L - Brooklyn Ludens

Lim-Flex Heifer Show

Champion Lim-Flex Breeding Heifer - Scarlett Radke (with Ratliff Ladylike 377L ET) - Mitchell, SD

Reserve Champion Lim-Flex Breeding Heifer - Caleb Weyh - Summit, SD



Harper Torgerson and her Grand Champion Market Steer.



Scarlett Radke and her Reserve Champion Steer.

Limousin Showmanship

Champion Senior Limousin Showman - Memphis Peterson - Pukwana, SD

Reserve Senior Limousin Showman - Kaylee White - Woonsocket, SD

Champion Junior Limousin Showman - Rory Peterson - Pukwana, SD

Reserve Junior Limousin Showman - Gabe Kemner - Beresford, SD

Champion Beginner Limousin Showman - Scarlett Radke - Mitchell, SD

Reserve Beginner Limousin Showman - Harper Torgerson - Artesian, SD



Junior Limousin Showmanship: Rory Peterson, Pukwana, SD, Champion and Gabe Kemner, Beresford, SD, Reserve.



Memphis and Rory Peterson Champion Purebred Female and Champion Cow/Calf, Boss Lake Klarissa "Lilo".



Beginner Limousin Showmanship: Scarlett Radke, Mitchell, SD, Champion; Harper Torgerson, Artesian, SD, Reserve; Abigail Kemner, Beresford, SD, Third.



Memphis Peterson, Overall Showmanship Champion, pictured with Lilo.



Grand Champion Lim-Flex Breeding Heifer & Proud Showman, Scarlett Radke.

Brooklyn Ludens with her Reserve Purebred Female, ROMN Light it Up 10L.



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Juniors Find Success at the Heartland Regional Junior Show

The Heartland Junior Regional Show was held May 24-25 at the Four County Fairgrounds in Dunlap, Iowa. There were 55 entries from juniors throughout the Heartland who came together to have their heifers, bulls and steers judged by Alexa Montagne, who resides in Lubbock, Texas (originally from Elk Point, South Dakota). Exhibitors and their families enjoyed a delicious evening meal, as well as the opportunity to catch up with other Heartland members. Congratulations to all exhibitors and a special thank you to the Heartland Board and show sponsors, who made this event such a great success!

LIM-FLEX FEMALE SHOW

Grand Champion Lim-Flex Female: KQLL 3370L ET, a 9/9/23, homozygous black, homozygous polled, 25% Lim-Flex daughter of PVF Blacklist 7077 out of CELL 1403J ET, shown by Lyla Brooks, Farragut, IA.

Reserve Champion Lim-Flex Female: KVLN 2444K, a 10/1/22, homozygous black, polled, 62% Lim-Flex daughter of TASF Heinkeken 405H ET out of MAGS Walkin, shown by Kyle Linhart, Leon, IA.

Grand Champion Bred & Owned Lim-Flex Female: KQLL 3338L ET, a 9/5/23, homozygous black, homozygous polled, 25% Lim-Flex daughter of PVF Blacklist 7077 out of CELL 1403J ET, shown by Kyle Linhart, Leon, IA.

Reserve Champion Bred & Owned Lim-Flex Female: SL Laycee ET, a 1/25/23, homozygous black, polled, 73% Lim-Flex daughter of Ratliff Jump Start 340J ET out of SL Cool Angel ET, shown by Dawson Book, Logan, IA.

Division Winners

Division I Champion: Sennett Laural 44L ET, an 11/25/23, double black, double polled, 45% Lim-Flex daughter of TASF Heinkeken 405H ET out of LFCC It's My Birthright 43H, shown by Tenley Edwards, Higginsville, MO.

Division I Reserve: SEEE Marshmallow ET, a 1/6/24, homozygous black, double polled, 67% Lim-Flex daughter of Ratliff Jump Start 340J ET out of SEEE Eternity ET, shown by Harley Edwards, MO.

Division II Champion: KQLL 3370L ET, a 9/9/23, homozygous black, homozygous polled, 25% Lim-Flex daughter of PVF Blacklist 7077 out of CELL 1403J ET, shown by Lyla Brooks, Farragut, IA.

Division II Reserve: MTTT Lemondrop 587L, a 9/9/23, red, double black, 75% Lim-Flex daughter of WZRK Ghandi 3018G out of MTTT Heatwave, shown by Laura Schrader, Blue Earth, MN.

Division III Champion: SL Lady Luck, a 5/12/23, black, homozygous polled, 60% Lim-Flex daughter of CELL-TNGC Hits The Mark 2055H out of Straight 935G, shown by Kaylee White, Woonsocket, SD.

Division III Reserve: LPL Kellie, a 5/11/23, double black, double polled, 67% Lim-Flex daughter of Ratliff Jurisdiction 435J ET out of DSUL Katie 6491D ET, shown by Grace Hoover, Dundas, MN.

Division IV Champion: CELL Lexy 3110L ET, a 3/1/23, homozygous black, homozygous polled, 56% Lim-Flex daughter of FWLY LHC Capital ET out of LLJB Absolute Style 3056A, shown by Carrina Schmalshof, Avon, IL.

Division IV Reserve: SHSK Lucy, a 4/1/23, double black, homozygous polled, 43% Lim-Flex daughter of Conley No Limit out of WLR Prada, shown by Dalton Miller, Treynor, IA.

Division V Champion: SL Laycee ET, a 1/25/23, homozygous black, polled, 73% Lim-Flex daughter of Ratliff Jump Start 340J ET out of SL Cool Angel ET, shown by Dawson Book, Logan, IA.

Division V Reserve: PBRs Lane 36L ET, a 2/14/23, homozygous black, homozygous polled, 75% Lim-Flex daughter of KLS Sull Charmer ET out of WLR Eden ET, shown by Peyton Schmalshof, Avon, IL.

Division VI Champion: KVLN 2444K, a 10/1/22, homozygous black, polled, 62% Lim-Flex daughter of TASF Heinkeken 405H ET out of MAGS Walkin, shown by Kyle Linhart, Leon, IA.

Division VI Reserve: MINO Know It All 242K ET, a 10/3/22, black, homozygous polled, 68% Lim-Flex daughter of AUTO Power Plus 133B ET out of AUTO Gitty 269G ET, shown by Aaliyah Wicke, Buffalo Center, IA.

PUREBRED FEMALE SHOW

Grand Champion Limousin Female: FWLY LHC Cristal 334 ET, a 2/14/23, homozygous black, homozygous polled, purebred daughter of TASF Crown Royal 960C ET out of CLLL Crystal 334W, shown by Dawson Book, Logan, IA.

Reserve Champion Limousin Female: TASF Lyrebird 732L, a 1/12/23, double black, polled, 82% Limousin daughter of Ratliff Jump Start 340J ET out of KYLD Blackbird 280Z, shown by Kaylee White, Woonsocket, SD.

Grand Champion Bred & Owned Limousin Female: AVAM Lima Bean 302L, a 1/2/23, double black, homozygous polled, 76% Limousin daughter of CYWD Jack Frost 38J out of AVAM Jelly Belly 104J, shown by Ava Millier, Treynor, IA.



Grand Champion Lim-Flex Female, exhibited by Lyla Brooks



Grand Champion Limousin Female, shown by Dawson Book



Grand Champion Limousin Bull, with exhibitor Ava Miller



Reserve Champion Lim-Flex Female, exhibited by Kyle Linhart



Reserve Champion Bred & Owned Lim-Flex Female, shown by Dawson Book



Grand Champion Bred & Owned Lim-Flex Bull, shown by Tenley Edwards

Reserve Champion Bred & Owned Limousin Female: Lady, a 2/1/23, homozygous black, 82% Limousin daughter of RMKR Jericho 154J out of CLNC Jill, shown by Michael Jensen, Winterset, IA.

Division Winners

Division II Champion: MSTT Leslie 586L, a 9/5/23, black, homozygous polled, 78% Limousin daughter of Wulfs Holliday 484H out of MSTT Henlee, shown by Emily Schrader, Blue Earth, MN.

Division III Champion: FMLE Laramie 320L, a 5/30/23, black, double polled, purebred daughter of KTBO Game Changer 22G out of FMLE Guinevere 14G, shown by Addaline Thompson, Kellerton, IA.

Division III Reserve: MSTT Lady Gaga 584L, a 5/5/23, double black, double polled, purebred daughter of WZRK Ghandi 3018G out of MSTT Gigi, shown by Laura Schrader, Blue Earth, MN.

Division IV Champion: EL Laura, 4/9/23, double black, scurred, purebred daughter of Ratliff Jump Start 340J ET out of El Zendella 5C, shown by Jackson Mehmen, Plainfield, IA.

Division IV Reserve: RMKR Lacey 345L, a 2/27/23, double black, double polled, 86% Limousin daughter of L7 Hilton Magic 0031H out of RMKR Country Time 532C, shown by Allison Leonard, Lamoni, IA.

Division V Champion: FWLY LHC Cristal 334 ET, a 2/14/23, homozygous black, homozygous polled, purebred daughter of TASF Crown Royal 960C ET out of CLLL Crystal 334W, shown by Dawson Book, Logan, IA.

Division V Reserve: TASF Lyrebird 732L, a 1/12/23, double black, polled, 82% Limousin daughter of Ratliff Jump Start 340J ET out of KYLD Blackbird 280Z, shown by Kaylee White, Woonsocket, SD.

Division VI Champion: TASF Kerrigan 686K ET, an 11/2/2022, black, homozygous polled, purebred daughter of Schilling Halas ET out of TASF Guardian Angel 300G, shown by Jacey Smith, Decatur, AR.

BULL SHOW

Grand Champion Limousin Bull: AVAM Louie 316L, a 1/30/23, homozygous black, homozygous polled, 79% Limousin son of DEBV Gladiator 917G out of DEBV Gloriana 932G ET, shown by Ava Miller, Treynor, IA.

Reserve Champion Limousin Bull: 436 ATAK Legend, a 1/10/23, homozygous black, polled, 81% Limousin son of FWLY LHC Capital ET out of AUTO Poppy 421Z, shown by Peyton Schmalshof, Avon, IL.

Grand Champion Lim-Flex Bull: TESE Landmark, a 9/28/23, homozygous black, homozygous polled, 70% Lim-Flex son of MAGS Xylopolist out of AUTO Jolene 645J, shown by Tenley Edwards, Higginsville, MO.

STEER SHOW

Grand Champion Progress Steer: MRL Cool Hand Luke 303L, a 3/9/23, black, double polled, 43% Limousin son of Ratliff Majority Rues ET out of MRL Geisha 904G, shown by Scarlett Radke, Mitchell, SD.

Reserve Champion Progress Steer: MRL Lone Star 306L, a 2/13/23, red, double polled, 50% Limousin son of Ratliff Majority Rules ET out of MRL French Kiss, shown by Kira Vergin, Wadena, MN.

SHOWMANSHIP WINNERS

Champion Novice Showman: Carrina Schmalshof, Avon, IL.

Reserve Champion Novice Showman: Scarlett Radke, Mitchell, SD.

Champion Junior Showman: Payton Heman, Levasy, MO.

Reserve Champion Junior Showman: Lyla Brooks, Farragut, IA.

Champion Intermediate Showman: Dalton Miller, Treynor, IA.

Reserve Champion Intermediate Showman: Jackson Mehmen, Plainfield, IA.

Champion Senior Showman: Jacey Smith, Decatur, AR.

Reserve Champion Senior Showman: Kyle Linhart, Leon, IA.



Showmanship Winners

Heartland Board Members preparing for the Junior Regional Show: William Long, Randy Corns, Emmett Edwards, Jason Boyer, Jeff Keyes and Julie Montagne



Grand Champion Progress Steer, exhibited by Scarlett Radke



Juniors enjoyed making hats at the Heartland Regional. The hat bar was set up by Showbarn Creations (Owner, Jonelle Schmalshof) and also sponsored by MC Marketing and Alfa Farms.



Reserve Champion Progress Steer, with exhibitor Kira Vergin



A great time was had by all at the Heartland Regional Junior Show in Iowa!



Heartland Juniors Participate in NALJA Satellite Events at “Legends of the Mother Road”

Heartland Juniors participated in a variety of fun and educational activities throughout their week at the 2024 National Junior Limousin Show and Congress in Tulsa, OK. The Heartland region was well represented, taking home several wins across various categories.

Sales Talk

(Novice) 5th, Sadie Eggers, KS; 2nd, Molly McCurry, KS; (Junior) 2nd, Annabelle Vander May, NE; (Intermediate) 2nd, Samantha Pecco, KY; 1st, Cinch Dowling, MO.

Cattle Evaluation

(Novice) 3rd, Harley Edwards, MO; 2nd, Kharis Wilson, MO; 1st, Harper Torgerson, SD; (Junior) 5th, Ava Miller, IA; (Intermediate) 5th, Jillian Mudd, MO.

Videography

(Novice) 5th, Chesney Marthaler, MN; 1st, Kharis Wilson, MO; (Junior) 5th, Levi Marthaler, MN; (Senior) 1st, Tyler Loudin, IA.

Magazine Ad

(Novice) 5th, Chesney Marthaler, MN; 2nd, Harper Torgerson, SD; (Junior) 1st, Emery Marthaler, MN; (Senior) 5th, Kaylee White, SD; 1st, Tyler Loudon, IA; People's Choice, Kyle Ruehle of KS.

Photo Contest: Cattle

(Novice) 2nd, Grayson Nightingale, SD; 1st, Chesney Marthaler, MN; (Junior) 1st, Levi Marthaler, MN; (Intermediate) 3rd, Corbin Brockhaus, MO; 2nd, Ansley Palisch, MO; (Senior) 1st, Jordyn Jones, MO.

Photo Contest: Non-Cattle

(Novice) 5th, Cogan Schilling, KS; 3rd, Molly McCurry, KS; 1st, Sadie Eggers, KS; (Junior) 3rd, Carly Heman, MO; (Intermediate) 4th, Chelsea Pinnell, MO; (Senior) 1st, Grace Hoover, MN.

Cow Camp

Junior Division: 1st, Colorado/Minnesota (Emery Marthaler, Levi Marthaler, Trotter, Thomas, Diem Schuppe). Senior Division: 2nd, Nebraska/Wisconsin (Lily Mitchell, Violet Mitchell, Olivia Ord, Annabelle Vander May).

Missouri Wins State Herdsmanship

Congratulations to Missouri juniors for their win in State Herdsmanship (large state)! This contest is judged by veteran showmen and women who walk the stalls all week to monitor display, cleanliness, neatness and overall care of cattle.

Sweepstakes Competition

The sweepstakes competition is a cumulative competition that factors in show ring performance, as well as participation in satellite events and activities throughout NJLSC. Minnesota took the first-place state win. For individuals, Kharis Wilson of Missouri placed third, Sadie Eggers of Kansas was fifth, and Levi and Emery Marthaler of Minnesota rounded out ninth and tenth places.

Heartland Juniors Crowned Team Fitting Champions

In the Team Fitting Contest, teams work together to enhance fitting skills and present the cattle in the best form possible for optimal showing performance. The Grand Champion Team was composed of Ryleigh Morris, Memphis Peterson, Rory Peterson and Garrett Walden. Reserve Champions in Team Fitting were Dawson Book, Keira Myers, Carver Pryor and Kyle Linhart. Great job Heartland juniors!

Congrats Missouri on a State Herdsmanship win!



Missouri juniors proudly display the banner they earned for Herdsmanship.



Cow Camp winners at Legends of the Mother Road!



Sweepstakes winners at junior nationals in Tulsa, OK. Congrats to Minnesota on the state win!





Juniors Compete in Showmanship Contest at

“Legends of the Mother Road”

The Showmanship contest at the National Junior Limousin Show & Congress in Tulsa, Oklahoma was held July 1, 2024. Judges Evan and Rachel Summers of Oklahoma evaluated the juniors in the four age divisions for showmanship and selected the top ten in each division. The show is one of the highlights, allowing juniors to showcase their showmanship skills at the NALJA show.

Novice division (ages 5-9): the Heartland juniors in the final bracket were: Champion Showman, Sadie Eggers of Humboldt, KS; Reserve Champion, Cogan Schilling of Goodland, KS; 3rd, Kharis Wilson of Marshfield, MO; 4th, Molly McCurry of Hutchinson, KS; 10th, Maren Ratcliff of Olpe, KS.

Junior division (ages 10-13): 6th, Bevin Bertsche of Onida, SD.

Intermediate division (ages 14-16): Grand Champion, Memphis Peterson of Pukwana, SD; 3rd, Danica Lowrey of El Dorado Springs, MO; 5th, Ellie Dill of Marshfield, MO; 7th, Olivia Ord of Guide Rock, NE; 10th, Chelsea Pinnell of Cuba, MO.

Senior Division (ages 17-21): Grand Champion, Ryleigh Morris of Ash Grove, MO; 8th, Kaylee White of Woonsocket, SD; 9th, Kyle Linhart of Leon, IA, 10th, McKenna Richardson of Eureka, KS.



Top 10 Novice Showmen



Top 10 Junior Showmen



Top 10 Intermediate Showmen



Top 10 Senior Showmen



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Heartland Juniors Participate in 2024 “Legends of the Mother Road” Shows

Heartland juniors and their families traveled to Tulsa, Oklahoma, for the 2024 National Junior Limousin Show & Congress. The activities took place June 30 - July 4.

NEOGEN ULTIMATE SHOW

The first show on July 2 was the Neogen Ultimate Show, judged by Ryan Rathmann. The show had 114 head, and the cattle were ranked solely on their Expected Progency Differences (EPDs). They were then sorted based on phenotype (physical appearance). The combined scores of both EPDs and appearance then determined overall champions and class rankings.

NEOGEN BULL SHOW

3rd Overall NEOGEN Ultimate Bull, Division I Champion: LDIL Long Jump 267L, a 12/2/23, homozygous black, double polled, 82% Limousin son of Ratliff Jump Start 340J out of LDIL Hallie 053H, was shown by Ellie Dill of Marshfield, MO.

4th Overall NEOGEN Ultimate Bull, Division III Champion: Lucky Dream, a 2/21/23, homozygous black, homozygous polled, 66% Lim-Flex son of AUTO Lucky Guy 140D out of BL Just A Dream, was shown by Anabelle Vander May of Chadron, NE.

Heartland Division Winners:

Division II 3rd Overall: L7 Luckenbach 3043L, a 4/20/23, double black, homozygous polled, 57% Lim-Flex son of Just One 1061J out of L7 Firefly 848F, was shown by Memphis Peterson of Pukwana, SD.

Division III Reserve: AVAM Louie 316L, a 1/30/23, homozygous black, homozygous polled, 79% Limousin son of DEBV Gladiator 917G out of DEBV Gloriana 923G, was shown by Ava Miller of Treynor, IA.

Division III 3rd Overall: BAIP Lancelot 351L, a 1/11/23, double black, homozygous polled, 71% Lim-Flex son of DEBV Footloose 828F out of VL Jewel 151J, was shown by Paige Baier of Griswold, IA.

Heartland Class Winners:

Class 2-LDIL Long Jump 267L, a 12/2/23, homozygous black, double polled, 82% Limousin son of Ratliff Jump Start 340J ET out of LDIL Hallie 053H, exhibited by Ellie Dill of Marshfield, MO.

Class 6-L7 Luckenbach 3043L, a 4/20/23, double black, homozygous polled, 57% Lim-Flex son of Just One 1061J out of L7 Firefly 848F ET, exhibited by Memphis Peterson of Pukwana, SD.

Class 7-Lucky Dream, a 2/21/23, double black, homozygous polled, 66% Lim-Flex son of AUTO Lucky Guy 140D ET out of BL Just A Dream 112J, exhibited by Anabelle Vander May of Chadron, NE.

Class 8-BAIP Lancelot 351L, a 1/11/23, double black, homozygous polled, 71% Lim-Flex son of DEBV Footloose 828F ET out of BL Jewel 151 J ET, exhibited by Paige Baier of Griswold, IA.



3rd Overall NEOGEN Ultimate Bull, shown by Ellie Dill



4th Overall NEOGEN Ultimate Bull, shown by Annabelle Vander May

NEOGEN FEMALE SHOW

Grand Champion NEOGEN Ultimate Cow/Calf Pair: BL Just A Dream 112J, a 1/24/2021, homozygous black, homozygous polled, 53% Lim-Flex daughter of MAGS Faultless 154F out of BL Dibs 618D, was shown by Anabelle Vander May of Chadron, NE.

3rd Overall NEOGEN Ultimate Female, Division VI Champion: NCC Kiki 209K, an 11/7/22, black, homozygous polled, 69% Lim-Flex daughter of AUTO Lucky Guy 140D out of NCC Givenchy, was shown by Chelsea Pinnell of Cuba, MO.

4th Overall NEOGEN Ultimate Female, Division I Champion: BBPB Liona 262L, an 11/25/23, homozygous black, homozygous polled, 60% Lim-Flex daughter of FWLY LHC Capital out of MINO Fiona, was shown by Ellie Dill of Marshfield, MO.

Heartland Division Winners:

Division I Reserve: LDIL Landing 260L, an 11/23/23, homozygous black, homozygous polled, 71% Lim-Flex daughter of ELCX Kings Landing 599D out of AUTO Callie 403D, was shown by Ellie Dill of Marshfield, MO.

Division I 3rd Overall: KRLE Miami, My Amy 461M, a 1/16/23, homozygous black, homozygous polled, 60% Lim-Flex daughter of TASF Heineken 405H out of ELCX Highness 056H, was shown by Karlee Favor of Marshfield, MO.

Division II 3rd Overall: CBHS Lainey 05K, a 10/27/23, red, homozygous polled, 78% Limousin daughter of Wulfs Horton 7358H out of CELL 8421F, was shown by Corbin Brockhaus of Holden, MO.

Division III Reserve: RSSL Lola 201L, a 7/13/23, homozygous black, double polled, 75% Lim-Flex daughter of WFLHennessy 011H out of CLTM Frances 22F, was shown by Kharis Wilson of Marshfield, MO.

Division IV Reserve: AVAM Luetta 339L, a 3/10/23, double black, double polled, 69% Lim-Flex daughter of DEBV Gladiator 917G out of DEBV Hot Shot 039H, was shown by Ava Miller of Treynor, IA.

Division V 3rd Overall: CELL 3067L, a 2/12/23, homozygous black, homozygous polled, 61% Lim-Flex daughter of AUTO Lucky Guy 140D out of CELL Fascination 8231F, was shown by Kyle Linhart of Leon, IA.

Division VI Reserve: CELL 2390K, a 9/11/22, homozygous black, homozygous polled, 51% Lim-Flex daughter of TASF Heineken 405H out of CELL Eternal Flame 7328E, was shown by Karlee Favor of Marshfield, MO.

Heartland Class Winners:

Class 9-KRLE Miami, My Amy 461M, a 1/16/24, homozygous black, homozygous polled, 60% Lim-Flex daughter of TASF Heineken 405H ET out of ELCX Highness 056H ET, exhibited by Karlee Favor of Marshfield, MO.

Class 10-MINO Leading Lady 502L ET, a 12/27/23, homozygous black, homozygous polled, 82% Limousin daughter of MAYC Gold Buckle 624G out of AUTO Fleur ET, exhibited by Gabriel Minor of Strafford, MO.

Class 11-BBPB Liona 262L ET, a 11/25/23, homozygous black, homozygous

polled, 60% Lim-Flex daughter of FWLY LHC Capital ET out of MINO Fiona ET, exhibited by Ellie Dill of Marshfield, MO.

Class 15-RSSL Lola 201L, a 7/13/23, homozygous black, double polled, 75% Lim-Flex daughter of WSL Hennessy 011H ET out of CLTM Frances 22F, exhibited by Kharis Wilson of Marshfield, MO.

Class 21-AVAM Luetta 339L, a 3/10/23, double black, double polled, 69% Lim-Flex daughter of DEBV Gladiator 917G out of DEBV Hot Shot 039H, exhibited by Ava Miller of Treynor, IA.

Class 24-SHSK Cruella Deville 301L, a 1/19/23, double black, homozygous polled, 34% Lim-Flex daughter of KR Casino 6243 out of SHSK Barbara, exhibited by Danica Lowrey of El Dorado Springs, MO.

Class 26-NCC Kiki 209k, a 11/7/22, heterozygous black, homozygous polled, 69% Lim-Flex daughter of AUTO Lucky Guy 140D ET out of NCC Givenchy, exhibited by Chelsea Pinnell of Cuba, MO.

Class 28-CELL 2390K, a 9/11/22, homozygous black, homozygous polled, 51% Lim-Flex daughter of TASF Heineken 405H ET out of CELL Eternal Flame 7328E ET, exhibited by Karlee Favor of Marshfield, MO.

Class 29-BL Just a Dream 112J, a 1/24/21, homozygous black, homozygous polled, 53% Lim-Flex daughter of MAGS Faultless 154F out of BL Dibs 618D, exhibited by Annabelle Vander May of Chadron, NE.



Grand Champion NEOGEN Ultimate Cow/Calf Pair, with exhibitor Annabelle Vander May



3rd Overall NEOGEN Ultimate Female, shown by Chelsea Pinnell



4th Overall NEOGEN Ultimate Female, shown by Ellie Dill

STEER, COW/CALF PAIR, BRED & OWNED BULL AND FEMALE SHOWS

The Steer, Cow/Calf Pair and Bred & Owned Bull and Female Shows followed the Neogen Show on July 2. Judge Brady Jensen evaluated the 124 head as they were exhibited in the ring.

STEER SHOW

Reserve Champion Progress Steer: SC Luigi, a 3/18/23, double black, polled, 67% Lim-Flex son of SSTS SKLS Frank 8879F out of SC Hollie 452H, was shown by Lilly Bayless of Auburn, KS.

Heartland Class Winners:

Class 4-BBPB Leroy 227L, a 5/23/23, homozygous black, homozygous polled, 37% Lim-Flex son of LDIL Harrison 052H ET out of BBPB Sugarland 088Y, exhibited by Afton Palisch of Frohna, MO.

Class 7-SC Luigi 130L, a 3/18/23, double black, 67% Lim-Flex son of SSTS SKLS Frank 8879F out of SC Hollie 452H, exhibited by Lilly Bayless of Auburn, KS.

Class 8-Ratliff Luck 163L ET, a 2/10/23, double black, horned 81% Limousin son of SHSK Mufasa 606D ET out of FWLY Purple Ribbon, exhibited by Sadie Eggers of Humboldt, KS.



Reserve Champion Progress Steer, shown by Lilly Bayless

COW/CALF PAIR SHOW

Grand Champion Limousin Cow/Calf Pair: Boss Lake Klarissa 239K, a 3/12/22, double black, double polled, purebred daughter of Cottage Lake Border Agent out of AUTO Olga 498A, was shown by Memphis Peterson of Pukwana, SD.

Heartland Class Winners:

Class 10-Ratliff Knockout 205K, a 2/24/22, double black, double polled, 57% Lim-Flex daughter of MAYC Gold Buckle 624G out of Ratliff Gungho 913G ET, exhibited by Trace Falkenstien of Oswego, KS.

Class 13-BL Just a Dream 112J, a 1/24/21, homozygous black, homozygous polled 53% Lim-Flex daughter of MAGS Faultless 154F out of BL Dibs 618D, exhibited by Annabelle Vander May of Chadron, NE.

Class 16-Boss Lake Klarissa 239K, a 3/12/22, double black, double polled purebred daughter of Cottage Lake Border Agent out of AUTO Olga 498A, exhibited by Memphis Peterson of Pukwana, SD.



Grand Champion Limousin Cow/Calf Pair, with exhibitor Memphis Peterson

continued from page 29

BRED & OWNED LIM-FLEX BULL SHOW**Heartland Division Winners:**

Division III Champion: BAIP Lancelot 351L, a 1/11/23, double black, homozygous polled, 71% Lim-Flex son of DEBV Footloose 828F out of VL Jewel 151J, was shown by Paige Baier of Griswold, IA.

Division III Reserve Champion: Lucky Dream, a 2/21/23, homozygous black, homozygous polled, 66% Lim-Flex son of AUTO Lucky Guy 140D out of BL Just A Dream 112J, was shown by Anabelle Vander May of Chadron, NE.

Heartland Class Winners:

Class 41-TESE Landmark, a 9/28/23, homozygous black, homozygous polled, 70% Lim-Flex son of MAGS Xylopolist out of AUTO Jolene 645J, exhibited by Tenley Edwards of Higginsville, MO.

Class 46-Lucky Dream, a 2/21/23, double black, homozygous polled, 66% Lim-Flex son of AUTO Lucky Guy 140D ET out of BL Just a Dream 112J, exhibited by Annabelle Vander May of Chadron, NE.

Class 47-BAIP Lancelot 351L, a 1/11/23, double black, homozygous polled, 71% Lim-Flex son of DEBV Footloose 828F ET out of BL Jewel 151 J ET, exhibited by Paige Baier of Griswold, IA.

BRED & OWNED LIMOUSIN BULL SHOW**Heartland Division Winners:**

Division III Reserve Champion: AVAM Louie 316L, a 1/30/23, homozygous black, homozygous polled, 79% Limousin son of DEBV Gladiator 917G out of DEBV Gloriana 932G, was shown by Ava Miller of Treynor, IA.

Heartland Class Winners:

Class 48-LDIL Long Jump 267L, a 12/2/23, homozygous black, double polled, 82% Limousin son of Ratliff Jump Start 340J ET out of LDIL Hallie 053H, exhibited by Ellie Dill of Marshfield, MO.

BRED & OWNED LIM-FLEX FEMALE SHOW

Reserve Champion Bred & Owned Lim-Flex Female, Division II Champion: Richardson's Legacy 309L, a 4/14/23, double black, polled, 57% Lim-Flex daughter of MAYC Gold Buckle 624G out of MRRC Fozy 815 F, was shown by McKenna Richardson of Eureka, KS.

Heartland Division Winner:

Division I Reserve Champion: KQLL 3338L ET, a 9/5/23, homozygous black, homozygous polled, daughter of PVF Blacklist 7077 out of CELL Cardi 1403J, was shown by Kyle Linhart of Leon, IA.

Heartland Class Winners:

Class 18-LDIL Landing 260L ET, a 11/23/23, homozygous black, homozygous polled 71% Lim-Flex daughter of ELCX Kings Landing 559D ET out of AUTO Callie 403D ET, exhibited by Ellie Dill of Marshfield, MO.

Class 20-KQLL 338L ET, a 9/5/23, homozygous black, homozygous polled, 25% Lim-Flex PVF Blacklist 7077 out of CELL Cardi 1403J ET, exhibited by Kyle Linhart of Leon, IA.

Class 23-Richardson's Legacy 309L, a 4/14/23, double black, 57% Lim-Flex daughter of MAYC Gold Buckle 624G out of MRRC Foxy 815F ET, exhibited by McKenna Richardson of Eureka, KS.



Reserve Champion Bred & Owned Lim-Flex Female, shown by McKenna Richardson

BRED & OWNED LIMOUSIN FEMALE SHOW

Grand Champion Bred & Owned Limousin Female, Division II Champion: Richardson's Lola 308L, a 4/4/23, double black, polled, 79% Limousin daughter of Ratliff Jump Start 340J out of Richardson's Jazziness, was shown by McKenna Richardson of Eureka, KS.

Heartland Division Winner:

Division III Reserve Champion: AVAM Lima Bean 302L, a 1/2/23, double black, homozygous polled, 76% Limousin daughter of CYWD Jack Frost 38J out of AVAM Jelly Belly 104J, was shown by Ava Miller of Treynor, IA.

Heartland Class Winner:

Class 36-Richardson's Lola 308L ET, a 4/4/23, double black, 79% Limousin daughter of Ratliff Jump Start 340J ET out of Richardson's Jazziness, exhibited by McKenna Richardson of Eureka, KS.



Grand Champion Bred & Owned Limousin Female, shown by McKenna Richardson

**MARK YOUR CALENDAR!**

2025 NJLSC
June 20-26, 2025
Perry, Georgia

OWNED LIMOUSIN & LIM-FLEX FEMALE SHOWS

Juniors from the Heartland region took part in the 2024 "Legends of the Mother Road" Owned Limousin & Lim-Flex shows on July 4 in Tulsa, Oklahoma. Judge Jason Hoffman evaluated the 287 total head of entries in the show ring.

OWNED LIM-FLEX FEMALE SHOW

Reserve Champion Lim-Flex Female, Division VI Champion: NCC Kiki 209K, an 11/7/22, black, homozygous polled, 69% Lim-Flex daughter of AUTO Lucky Guy 140D out of NCC Givenchy, was shown by Chelsea Pinnell of Cuba, MO.

Fifth Overall Lim-Flex Female, Division V Reserve Champion: Ratliff Lights Out 307L, a 1/26/23, homozygous black, horned, 59% Lim-Flex daughter of FWLY Can Do out of MRRC Forever Charmed 801F, was shown by Sadie Eggers of Humboldt, KS.

Heartland Division Winners:

Division II Third Overall: TASF Lovely Dream 801L, a 10/3/23, black, homozygous polled, 64% Lim-Flex daughter of TASF Jumpman 565J out of TASF Just A Dream 579J, was shown by Ellistin Morey of Lamar, MO.

Division III Third Overall: CELL Luna 3162L, a 5/2/23, homozygous black, polled, 50% Lim-Flex daughter of BNWZ Dignity 8017 out of Riverstone Charmed, was shown by Ryleigh Morris of Ash Grove, MO.

Heartland Class Winners:

Class 8-DL Lovely Lady May, a 5/22/23, double black, polled, Purebred daughter of Boss Lake High Limit 024H out of WLR WVR Elvira ET, exhibited by Ben Spencer of Gibbon, NE.

Class 17-TASF Keep It Classy 681K ET, a 9/21/22, homozygous black, double polled, Purebred daughter of TASF Crown Royal 960C ET out of TASF Forever Classy, exhibited by Ben Spencer of Gibbon, NE.



Reserve Champion Owned Lim-Flex Female, shown by Chelsea Pinnell

OWNED LIMOUSIN FEMALE SHOW**Heartland Division Winners:**

Division III Reserve Champion: DL Lovely Lady May 826L, a 5/22/23, double black, polled, purebred daughter of Boss Lake High Limit 024H out of WLR WVR Elvira, was shown by Ben Spencer of Gibbon, NE.

Division VI Third Overall: TASF Keep It Classy 681K, a 9/21/22, homozygous black, double polled, 82% Limousin daughter of TASF Crown Royal 960C out of TASF Forever Classy, was shown by Ben Spencer of Gibbon, NE.

Heartland Class Winners:

Class 20-Sennett Laurel 44L ET, a 11/25/23, double black, double polled, 45% Lim-Flex daughter of TASF Heineken 405H ET out of LFCC It's My Birthright, exhibited by Tenley Rae Edwards of Higginsville, MO.

Class 23-TASF Lovely Dream 801L, a 10/3/23, black, homozygous polled, 64% Lim-Flex daughter of TASF Jumpman 565J ET out of TASF Just a Dream 579J, exhibited by Ellistin Morey of Lamar, MO.

Class 37-PBRS DL Landslide 335L ET, a 2/26/23, homozygous black, homozygous polled, 65% Lim-Flex daughter of ELCX Kings Landing 599D ET out of WLR Eden ET, exhibited by Cogan Schilling of Goodland, KS.

Class 41-Ratliff Lights Out 307L ET, a 1/26/23, homozygous black, horned, 59% Lim-Flex daughter of FWLY Can DO out of MRRC Forever Charmed 801F ET, exhibited by Sadie Grace Eggers of Humboldt, KS.

Class 44-NCC Kiki 209K, a 11/7/22, heterozygous black, homozygous polled, 69% Lim-Flex daughter of AUTO Lucky Guy 140D ET out of NCC Givenchy, exhibited by Chelsea Pinnell of Cuba, MO.



Fifth Overall Owned Lim-Flex Female, with exhibitor Sadie Eggers

COME *And* GET 'EM



JLX
LIMOUSIN

Julie and Alexa Montagne
Elk Point, SD
605-310-0791

We have several show heifers for sale privately this fall. They are from proven mothers in our herd including LLJB Adalida, AUTO Bethal and PBRS Flower Girl. Sires include TMCK Durham Wheat, Schillings Halas and JLX Jameson. We have heifers that would be perfect for any junior showman.

Watch for more info on our 2025 consignment to the Black Hills Stock Show. JLX Love 'Em and Leave 'Em is a 12/15/23, 75% Lim-Flex son of TMCK Durham Wheat out of DJ Dazzle Me.



Heartland Sale Reports

Bar JZ Ranches Hold Final Limousin Sale

The Zilverberg family of Holabird, South Dakota, hosted their 75th Annual Hereford and Limousin Sale February 20, 2024, at their South Ranch Sale Barn near Holabird. This was their last Limousin sale; having sold their complete Limousin cow herd earlier in the year. This was a bittersweet time for the family since John Zilverberg purchased a founding membership in NALF in 1970.

Don, Peg, Seth and Bridget Zilverberg welcomed a great crowd of buyers who were on hand to actively bid on the offering. This marked a drastic change from previous years with sunny skies, no snow on the ground and warm temperatures. Those who were not able to attend could bid online via DVAuction and The Livestock Link Bid-by-Click.

The high-selling Limousin bull was Bar JZ Brickyard 760L, a 3/8/23, homozygous black, homozygous polled, 31% Lim-Flex son of SS Brickyard out of Bar JZ Easy Ella 857J. He was purchased by Scott Gangle, Gangle Farm of Lake City, South Dakota, for \$9,000.

Brady Rinehart, Pompadour Hills Ranch of Highmore, South Dakota, had the final bid of \$8,250 on Bar JZ Brickyard 765L, a 3/11/23, homozygous black, homozygous polled, 23% Lim-Flex son of SS Brickyard out of Bar JZ Easy Ella 930J.

Bar JZ Archway 800L, a 3/20/23, homozygous black, homozygous polled, 50% Lim-Flex son of S Architect 9501 out of Bar JZ Celine 817E, was purchased by Joseph Schmidt of Roscoe, South Dakota, for \$7,250.

Schmidt also bought Bar JZ Archway 788L, a 3/15/23, black, homozygous polled, 37% Lim-Flex son of S Architect 9501 out of Bar JZ Tena 481C, for \$7,000.

Bar JZ Archway 813L, a 3/26/23, homozygous black, homozygous polled, 41% Lim-Flex son of S Architect 9501 out of Bar JZ Billie Jo 098F, was purchased by Raleigh and Leigh Leesman of Blunt, South Dakota, for \$7,000. They were the volume buyers, taking home five head from the sale.

Bar JZ Brickyard 755L, a 3/7/23, homozygous black, homozygous polled, 25% Lim-Flex son of S Brickyard out of Bar JZ Accent 966J, was purchased by Joseph Schmidt of Roscoe, South Dakota.

Ryleigh and Leigh Leesman of Blunt, South Dakota, purchased five lots on the sale.

Averages:

36 Limousin & Lim-Flex Bulls..... \$5,335

Auctioneer: Chisum Peterson



Ross Block of Midland, SD, bought a bull at the auction, and he also purchased a group of the Zilverberg's cow herd by private treaty.



Peg and Don Zilverberg thanked repeat buyers Art and Eddie Beringer of Gettysburg, SD, for their purchase at this year's sale and for their continued business throughout years.

Symens Brothers 44th Annual "Muscle Up For Profit Sale" Held at the Farm

Symens Brothers held their 44th Annual "Muscle Up For Profit" Sale February 22, 2024, at the farm near Amherst, South Dakota. Limousin and commercial producers were greeted with a lovely day, sunshine and warm temperatures, which was quite a change from the past couple of years. Buyers enjoyed a hot beef sundae lunch along with many varieties of homemade pie. DVAuction.com was very busy on this sale, taking many bids and selling multiple lots.

They have been in the cattle business for 53 years and have made changes in the cattle to better suit both the environment and the market commercial cattle producers sell into. In addition, many of the tools used to evaluate registered cattle have changed. Data points have been added and the accuracy of that data has increased. Symens Brothers has always believed in offering as many tools as possible so the buyers can choose what suits their program best. Even though there have been changes over the years, they still appreciate visits from commercial and seedstock buyers to evaluate the cattle.

The high-selling bull, SYES Leading Edge 143L, a 4/7/23, red, homozygous polled, purebred son of L7 Genuine Vision 9033G out of Miss SYES Ex Chunk 103H, was purchased by Steve Thompson, Thompson Ranch of Powell, Wyoming, for \$12,500.

The top-selling bred heifer was Miss Onsy Gallagher 092K, a 3/16/22, red, homozygous polled, purebred daughter of Wulfs Gallagher 7056G out of ONSY Hennessy 693H, bred by TREF EX Street 107E. She was purchased by Matt Beals of Kirwarn, Kansas, for \$7,000.

The top-selling open heifer, Miss SYES Jimmy Dean 335L, a 3/3/23, red, homozygous polled, purebred daughter of WZRK Jimmy Dean 9040J out of Miss SYES GV 334J, was purchased by Jason & Amy Boyer, Boyer Family Farms of Weldon, Iowa, for \$3,800.



Bruce, Kaitlyn and Gail Sperr of Donnelly, MN, purchased a high-selling bull.

Averages:

72 Yearling Bulls..... \$5,420

7 Two-Year-Old Bulls..... \$4,893

10 Bred Heifers..... \$4,415

13 Open Heifers..... \$2,969

Auctioneer: Chisum Peterson

Sale Management: MC Marketing Management



Lee, Jacob and Grant Kindelspire of Forbes, ND, representing three generations raising cattle, purchased bulls at the Symens sale.

TZ Tradition

More than 40 years ago, we built a large, core group of real, purebred Limousin cattle with the traditional look. The “who’s who” of herd bulls walk our pastures and will sire the kind that will put power and pounds in your herd.



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Heartland Sale Reports

Wieczorek Limousin Holds 44th Annual Bull Sale at the Ranch

Curt and Leanne Wieczorek hosted their 44th Annual Bull Sale at the ranch near Mount Vernon, South Dakota, on February 23, 2024. There was a large crowd of new and many repeat buyers. Those not able to attend could bid on DVAuction.com.

Wieczorek is a 4th generation cattle operation located in southeastern South Dakota. Their ranch is located on the original tract of land homesteaded in 1882 by ancestors who immigrated here from Germany. Their values from that generation and still in place – Faith, Family and Work Ethic.



Curt Wieczorek and sale manager Kiley McKinna thanked Austin & Leah Hager of Karlsruhe, ND, for their purchase of the second high-selling bull.

The complete performance data, EPDs and percentiles for each bull was printed in the sale catalog. In addition, Wieczoreks have also invested in genomic testing for all registered sale bulls to further increase the accuracy of the EPDs. All the bulls sold were unconditionally guaranteed for the first breeding season.

The top-selling bull, WZRK Lead the Way 8204L, a 1/21/23, red, homozygous polled, purebred son of WZRK Game Changer 4015G out of WZRK 8204F ET, purchased by Jason Jochim, Diamond V Ranch of Selfridge, North Dakota, for \$17,000.

Austin and Leah Hager, Hager Cattle Co. of Karlsruhe, North Dakota, had the final bid of \$15,000 on WZRK Liberty Bell 9040L, a 2/18/23, black, homozygous polled, purebred son on CELL Envision 7023E out of WZRK 9040G. Wieczorek Limousin is retaining 1/3 semen interest.

WZRK Lightfury 1022L, a 1/27/23, red, homozygous polled, 81% son of Wulfs Gallagher 7056G out of WZRK 1022J, was purchased by Scott Folwood of Roscoe, Texas, for \$13,500.

Also bringing \$13,500 was WZRK Lapua 5070L, a 2/15/23, red, homozygous polled, purebred son of Wulfs Eisenhower 3616E out of WZRK Cant Touch This 5070C ET. He was purchased by Arden Petersen of Eagle Butte, South Dakota.

Wulf Cattle of Morris, Minnesota purchased WZRK Los Toro 7064L, a 1/18/23, homozygous black, homozygous polled, 83% son of CELL History Buff 0245H out of WZRK Ember 7064E, for \$12,500. Wieczorek Limousin is retaining 1/3 semen interest.

Three bulls brought \$10,500 on the sale. WZRK Laredo 9027L, a 2/19/23, black, homozygous polled, purebred son of CELL History Bull 0245H out of WZRK 9027G, was purchased by John Soukup of Wagner, South Dakota.

John Sutton of Langford, South Dakota, purchased WZRK Locomotive 9212L, a 1/17/23, black, homozygous polled, 60% Lim-Flex son of WZRK Hometown 4055H out of WZRK 9212, for \$10,500.

Scott Folwood of Roscoe, Texas, bought the other \$10,500 bull, WZRK Let It Ride 0063L, a 2/15/23, black, homozygous polled, purebred son of COLE Genesis 68G out of WZRK 0063H.

Averages:

51 Bulls.....\$6,490

Auctioneer: C.K. "Sonny" Booth

Marketing Team: MC Marketing Management

Linhart Limousin Holds 9th Edition of their "Business Done Right" Bull Sale

The Linhart family of Leon, Iowa, held their 9th Annual "Business Done Right" Bull Sale on March 2, 2024. The sale, held at the ranch near Leon, Iowa, featured yearling and fall yearling bulls. Those attending the sale enjoyed a beautiful day with sunny skies and warm temperatures. Those not attending the sale were able to bid on DVAuction.com.

This family operation, located in the heart of cow/calf country in southern Iowa, has began in 1979, and it has grown to nearly 600-producing females. Over the years, they have worked hard to create a quality product and share in their customers' success while doing things the right way.

The top-selling lot was CELL Law and Order 3145L, a 3/18/23, homozygous black, homozygous polled, 65% Lim-Flex son of ELCX Kings Landing 599 D ET out of MAGS Crete 288C. He was purchased by J&J Cattle Co. of Snook, Texas, for \$17,500.

Semen packages totaling \$16,000 were sold on CELL Lasting Impression 3019L, a 1/3/23, homozygous black, homozygous polled, 59% Lim-Flex son of FWLY Can Do out of SSTD Fancy 8865F ET. A syndicate of buyers: OT Farms, Zach Snyder, Clint Wickie, Straight Limousin, Lenape Limousin, ATAK Limousin, Red Rock Limousin, Scott Evavold, Running Creek Ranch and Kicking K Cattle Co. will receive up to 30 units per year for two years.

Symens Brothers of Amherst, South Dakota, had the final bid of \$15,500 on CELL Laramie 3129L, a 3/9/23, homozygous black, homozygous polled, purebred son of AUTO Lucky Guy 140D ET out of TASF Guardian Angel 300G.

Another popular lot, KQLL Kameron 2393K, a 9/12/22, double black, double polled, 59% Lim-Flex son of CELL High Roller 0239H ET out of SRFZ Grace, was purchased by John Linhart of Weldon, Iowa, for \$13,000.

CELL Longmire 3101L, a 2/24/23, black, homozygous polled, 56% Lim-Flex son of FWLY LHCC Capital ET out of LLJB Absolute Style 3056A, was purchased by Brent Boyce of Marshfield, Missouri, for \$10,500.

CELL Leonard 3014L, a 1/2/23, homozygous black, homozygous polled, 61% Lim-Flex son of AUTO Lucky Guy 140D ET out of CELL Fascination 8231F ET, was purchased by Cross Creek Farms of Gray, Tennessee, for \$9,500.

Two bulls brought \$8,500 on the sale. Counsel Family Limousin of Madisonville, Texas, purchased CELL Law Maker 3020L, a 1/4/23, homozygous black, homozygous polled, 50% Lim-Flex son of TASF Heineken 405H ET out of LLJB Absolute Style 3056A.

The other \$8,500 bull, CELL Lambert 3098L, a

2/22/23, homozygous black, homozygous polled, 35% Lim-Flex son of CELL Denali 6405D out of MAGS Glorify 223G, was purchased by Ronda Cordell of Capital, Montana.

Averages:

68 ¼ Bulls.....\$5,135

Auctioneer: Chisum Peterson

Sale Management: MC Marketing Management

Sale Consultants: R&R Marketing, Helton Consulting



Andy and Tammy Schmalshof of Avon, IL, purchased one of the semen packages on the Lot 1 bull.



Heartland Sale Reports

Boyer Limousin Holds 33rd Annual Production Sale

Jay and Carol Boyer and their family held their 33rd Annual Production Sale March 10, 2024, at the ranch near Liberty, Nebraska. Sunny skies and warm temperatures greeted the commercial and seedstock breeders to the sale, many who were repeat buyers. Those not able to attend could bid online via DV Auction.

The Boyer family strives to help buyers make informative decisions that will help improve their herd by including detailed information in the catalog. They also offer to board purchases till April 1 and deliver up to 200 miles or to central points.

The top-selling bull was Boyer's Knowledge 5246K, a 9/18/22, double black, double polled, 73% Lim-Flex son of CJSJ Data Bank 6124D ET out of JTBO MS Cadanza 5246C. He was purchased by Wayne Moss of Franklin, North Carolina, for \$10,250.

Another popular lot, Boyergame Changer Lebron 032, a 1/24/23, black, double polled, purebred son of WZRK Game Changer 4015G out of JTBO Honeydew 032H, was purchased by Lyle Probst of O'Dell, Nebraska, for \$7,000.

Two bulls brought \$5,000 on the sale. Glinn Cattle Co. of Keystone, Nebraska, purchased Boyer's Karaoke 726K, a 9/15/21, double black, double polled, 70% Lim-Flex son of CJSJ Data Bank 6124D ET out of JTBO MS. Escort 726E.

Boyer Heaerland Loyal 037L, a 1/23/23, double black, double polled, 70% Lim-Flex son of AHCC Heartland 901F ET out of JTBO 037H, was purchased by Eickman Cattle Co. of Chester, Nebraska, for \$5,000.

The Boyer's offered a select set of 10 spring heifers that will work in the show ring. Heifers purchased at the sale are eligible for the two \$250 scholarships given to junior exhibitors by Boyer Limousin.

The top-selling female was JTBO Like It Or Not 38L, a 3/15/23, double black, double polled, 59% Lim-Flex daughter of Sandhills Envision 51G out of JTBO MS. Standard 21Z. She was purchased by Wilson Cattle Co. of Vine Grove, Kentucky, for \$4,900.

Todd Albers of Liberty, Nebraska, purchased JTBO Lovesick 323L, a 3/28/23, double black, double polled, 75% Lim-Flex daughter of LVLS Optimizer 4G out of JTBO Felicia 8709E, for \$4,250.

Volume buyers were Glinn Cattle Co. and Wilson Cattle Co., each taking home three head from the sale.

Averages:

39 Bulls \$4,431
9 Heifers \$3,456

Auctioneer: Chisum Peterson



It was a full house of bidders and buyers for the live video auction.



The pens were full of prospective buyers prior to the sale beginning.

Minor Limousin Holds Online Sale

Minor Limousin of Strafford, Missouri, held their second annual online sale March 28, 2024. The sale was hosted by L365Auctions.com. Caleb and Tara Minor own over 100 head of Purebred, Lim-Flex and Fullblood Limousin cattle. They've stated they want to raise cattle that look good and can be competitive, but their ultimate goal is raising cattle that are able to perform out in the pasture.

The top-selling lot was MINO Knows It All 242K ET, a 10/3/22, black, homozygous polled, 68% Lim-Flex daughter of AUTO Power Plus 133B ET out of AUTO Gitty 269G ET. This bred female was AI'd to

MAGS Aviator. She was purchased by Wicke Cattle Co. of Bufalo Center, Iowa, for \$12,500.

Another popular lot was MINO Luck Be A Lady 239L ET, a 9/6/23, homozygous black, polled, 82% Limousin daughter of Ratliff Jurisdiction 435J ET out of AUTO Genevieve 284G ET. She was purchased by Max Rost of Niangua, Missouri, for \$7,250.

John Post of Alma, Ontario, had the final bid of \$4,000 on Lot 5, the pick of open yearling Fullblood sisters. MINO La La Land 810L and MINO Lemon Drop 809K are the 1/2/23 and 12/31/22 daughters of SOGF Special K 247B out of AUTO Strawberry 431D.

Averages:

1 Bred Female \$12,500
3 Open Females \$4,416
1 Pick \$4,000
1 Bull \$3,000
3 Semen Lots \$170

Sale Team: MC Marketing, R&R Marketing, Helton Consulting



MINO Knows It All 242K ET



MINO Luck Be A Lady 239L ET



Heartland Sale Reports

Wulf Cattle Sells 325 Head on “Opportunity Sale of 2024”

Wulf Cattle of Morris, Minnesota, and Atkinson, Nebraska, held their 36th Annual “Opportunity Sale of 2024” on April 4, 2024. Breeders could place their bids online via DVAuction.com or Bid.SuperiorLivestock.com.

An Open House was held March 26-27 at the Sandy Ridge Ranch where buyers had the opportunity to evaluate the cattle. In addition, there was a seminar each day titled, “Breeding to Feeding, the Value of Feed Efficiency”.

When the final gavel came down, the 325 lots had been sold to 126 buyers from 23 states and Canada. Volume buyers were Meyer Ranch of Flasher, North Dakota, with 33 lots; J Bar B Cattle Co. of Phoenix, Arizona, 14 lots; Diamond V Ranch of Selfridge, North Dakota, 10 lots; Flying O Ranch of Fort Yates, North Dakota, 7 lots; Roth Farms of Redfield, South Dakota, 7 lots; and Ree Ranch of Glendive, Montana, 6 lots.

There was a memorial page in the catalog dedicated to Robyn Metzger of Larchwood, Iowa, who passed away June 21, 2023. Robyn, the daughter of Jerry and Linda Wulf, grew up with cattle at the farm near Morris, Minnesota. She was actively involved in 4-H, a member of the Lyon County Cattlemen's Association, the national BQA board, and a member of the Wulf Cattle team.

The top-selling bull was Wulfs Latigo K750L ET, a 3/1/23, red, homozygous polled, 65% Lim-Flex son of Wulfs Gameboy C911G ET out of Wulfs Edwinna 7056E. He was purchased by J Bar J Ranch of Lebanon, Missouri, for \$35,000. Wulf Cattle is retaining ½ semen interest.

Symens Brothers of Amherst, South Dakota, had the final bid of \$22,000 on Wulfs Long Haul K503L ET, a 3/5/23, homozygous black, homozygous polled, purebred son of Wulfs Endurance K069E ET out of Wulfs Carreann 5201C.

Wulfs Hat Trick 6138L, a 2/18/23, red, homozygous polled, purebred son of Wulfs Hat Trick 7138H out of Wulfs Devona 6138D, was purchased by Clark Cattle of Port Hope, Ontario, Canada, for \$16,000.

Another popular lot was Wulfs Excellente 8523L, a 3/21/23, red, homozygous polled, purebred son of WZRK Excellente 1063E out of Wulfs Franziska 8523F. He was purchased by Schott Limousin of McLaughlin, South Dakota, for \$15,500.

Wulfs Lignite 7207L, a 3/31/23, homozygous black, homozygous polled, 75% Lim-Flex son of J Bar J Flintock 899F ET out of Wulfs Enticer 7207E. He was purchased by Ellgen Ranch of Craig, Colorado, for \$15,000.

Diamond V Ranch of Selfridge, North Dakota, had the final bid of \$15,000 on Wulfs Eisenhower 9558L, a 3/9/23, red, homozygous polled, purebred son of Wulfs Eisenhower 3616E out of Wulfs Grapefruit 9558G.

Wulfs Kingsize 0911K, an 8/31/22, black, homozygous polled, purebred son of VL Hunker Down 003H out of Wulfs Hasta 0911H ET, was purchased by Ellgen Ranch of Craig, Colorado, for \$13,000.

Also bringing \$13,000 on the sale from Beach Family Farms of Bristow, Oklahoma, was Wulfs Landmark 9143L, a 2/10/23, red, homozygous polled, 78% son of Wulfs Gameboy C911G ET out of Wulfs Garter 9143G. Wulf Cattle is retaining ½ semen interest.

The third bull to sell for \$13,000 was Wulfs Hook 9467L, a 2/9/23, homozygous black, scurred, purebred son of Wulfs Hook 7004H out of Wulfs Golden Calls 9467G, purchased by James Leier, Leier Farms of Dawson, North Dakota.

The top-selling female was Wulfs Laywoman 3194L, a 2/21/23, homozygous black, homozygous

polled, purebred daughter of VL Hunker Down 003H out of Wulfs Handloom 0116H. She was purchased by Devitt Limousin of Brandon, South Dakota, for \$7,000.

Bullis Creek Ranch of Wood Lake, Nebraska, purchased Wulfs Load 3511L, a 4/2/23, black, homozygous polled, 85% daughter of LFL Gamer 9116G ET, for \$6,000.

Wulfs Leef 3229L ET, a 2/24/23, red, homozygous polled, 75% Lim-Flex daughter of Wulfs Easy Money K118E ET out of Wulfs Unique 8217U. She was purchased by Whitby Brothers Cattle Co. of Mesa, Washington, for \$5,750.

Averages:

23 Limousin Fall Bulls.....	\$6,587
85 Limousin Yearling Bulls	\$7,371
27 Limousin Two-Year-Old Bulls	\$5,759
Total: 135 Limousin Bulls.....	\$6,915

35 Lim-Flex Fall Bulls	\$4,657
100 Lim-Flex Yearling Bulls.....	\$6,235
17 Lim-Flex Two-Year-Old Bulls.....	\$4,912
Total: 152 Lim-Flex Bulls.....	\$5,724

16 Limousin Open Heifers	\$4,156
10 Lim-Flex Open Heifers.....	\$3,850

Total: 325 Lots.....	\$6,113
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Auctioneers: C.K. “Sonny” Booth, Ronn Cunningham, Chisum Peterson

Sales Team: MC Marketing Management, R&R Marketing



Casey Fanta, Manager of Wulf Cattle, and C.K. “Sonny” Booth, auctioneer, were busy taking bids at the sale.



Wulfs Latigo K750L ET



Heartland Sale Reports

Linhart Limousin Holds April Fool's Elite Genetic Showcase Sale

Linhart Limousin of Leon, Iowa, held their April Fool's Elite Genetic Showcase Sale on April 1, 2024. The sale was hosted by L365Auctions.com. The lots on this sale stem from some of the industry's most elite females and sires.

The top-selling lot was the half-embryo interest in EXAR Princess 1724, a 5/5/21, daughter of Conley Express 7111 out of EXAR Princess 5391. This genetic opportunity was purchased by T4 Livestock of Sterling, Colorado, for \$8,000.

Lenape Cattle Co. of Telford, Pennsylvania, had the final bid of \$2,100 on four embryos by ELCX Kings Landing 599 D out of EXAR Princess 1724. The 41% Lim-Flex calves will be homozygous black and homozygous polled.

Four embryos by SSTO Guns N Roses 9409G out of EXAR Princess 1724 sold to T4 Livestock of Sterling, Colorado, for \$2,000. These 50%

Lim-Flex calves will be homozygous black and homozygous polled.

Brian Falk of Harveyville, Kansas, purchased three sexed female embryos by TASF Crown Royal 960C out of LLJB Absolute Style 3056A. They will be 75% Lim-Flex, double black and homozygous polled.



EXAR Princess 1637 (maternal sister to Lot 1)

Averages:

½ Embryo Interest	\$8,000
14 Embryo Lots	\$1,493

Sale Team: MC Marketing, R&R Marketing



ELCX Kings Landing 599 D (sire of Lot 2)

Ludens Family Limousin Holds "Pride of the Dakotas Sale"

Gordy and Pam Ludens along with their son, Mike, and his wife, Sarah, held their annual "Pride of the Dakotas" Sale at the farm near Viborg, South Dakota, on April 6, 2024. A sunny but very windy day greeted those in attendance for the sale. Breeders not able to attend the sale were able to bid online on DVAuctions.com.

Ludens Family Limousin introduced new herd sires this year, giving buyers some new genetics to evaluate and purchase. Several of the bulls in the sale came from their Pen of Three bulls they took to the 2024 National Western Stock Show in Denver, Colorado.

The top-selling bull was LFLC Linebacker 914L, a 4/13/23, black, homozygous polled, purebred son of SYES Jump Start 317J out of LFLC Brinley 914B. Three breeders teamed up to purchase the bull for \$20,000. Jay Boyer, Boyer Limousin of Liberty, Nebraska, will retain possession of the bull. Matt Glatter of Kearney, Nebraska, purchased the United States semen interest and Greenwood Limousin of Lloydminster, Saskatchewan, bought the Canadian semen interest.

Another popular bull was LFLC Lights Out 116L, a 3/23/23, black, homozygous polled, purebred son

of Ratliff Jump Start 340J ET out of LFLC Dakota Belle 116C. Rob Garner, Nordal Limousin of Simpson, Saskatchewan had the final bid of \$11,500 on this bull.

Wayne Moss, Norton Creek Farms of Franklin, North Carolina, purchased LFLC Laker 107L, a 4/3/23, double black, double polled, purebred son of SYES Jump Start 317J out of FLFC Candy Cane 107C, for \$8,000.

LFLC Locked N Loaded 311L, a 4/12/23, black, homozygous polled, purebred son of SYES Jump Start 317J out of LFLC Dakota Belle 311G, was purchased by Dean Dather of Niobrara, Nebraska, for \$5,500.

Also bringing \$5,500 on the sale, purchased by Daniel Lauck of Salem, South Dakota, was LFLC Laken 303L, a 4/3/23, black, double polled, purebred son of LFLC Bank Account 701B out of LFLC Dakota Belle 303G.

The top-selling female was LFLC Dakota Belle 420K, a 4/22/22, red, double polled, purebred daughter of CWCL Ludens First Dakota 018F. She was purchased by Brad Kaiser of Wells, Minnesota, for \$7,000.

Rob Brawner, Bullis Creek Ranch of Wood Lake, Nebraska, bought LFLC Dakota Belle 425K, a 4/5/22, red, double polled, purebred daughter of LFLC Deadwood 602D out of LFLC Debra 158D, for \$6,500.

Volume buyers were Rick King of Philip, South Dakota, buying four bulls; Dean Dather of Niobrara, Nebraska, with three bulls; and

Richard Fott of Hamill, South Dakota, taking home two bulls. Cattle were sold into South Dakota, Iowa, Minnesota, Nebraska, North Carolina and Canada.

Averages:

20 Bulls	\$5,575
3 Females	\$6,166

Auctioneer: Jon Schaben



Gordy Ludens thanked Brad Kaiser of Wells, MN, for his purchase of the high-selling female.



Repeat buyer Richard Fott of Hamill, SD, along with Matthew Calhoon purchased three bulls from the Ludens offering.

"BACK IN TIME"

Do You Know the Answer?

Answers:

1. The Limousin and Marche regions of France
2. 1886
3. 1968
4. Kansas Colonel
5. Draft animals

Questions on page 3



Heartland Sale Reports

Peterson's L7 Bar Limousin Hold 46th Annual Production Sale

Peterson's L7 Bar Limousin held their 46th Annual Production Sale at the ranch near Pukwana, South Dakota, on April 10, 2024. A nice crowd of Limousin enthusiasts enjoyed the warm, sunny spring day. Those that were not able to attend could bid on DVAuction.com.

This was Rod and Wendy Peterson's 54th year raising Limousin cattle on their ranch just south of Chamberlain. Their son, Cade, and his wife, Erica work side by side in the operation. Rod said, "Time flies when you're having fun?" Before going on to say, "Wendy and I must be having a blast because it doesn't seem possible to be raising Limousin cattle for what will be our 54th year!"

It was a memorable day for the Petersons because C.K. "Sonny" Booth, who has auctioned all 46 sales,

will not be returning next year. He will continue to auction cattle sales; however, he will focus on those in the southern states. Mark Smith, Grassroots Consulting & Genetics, retired a year ago but he returned to work as a ring man for this sale.

The top-selling bull was L7 3075L, a 3/1/23, homozygous black, homozygous polled, 84% son of AHCC Heartland 901F ET out of Miss L7 103J. He was purchased by Dixon Cattle Co. of Benkelman, Nebraska, for \$12,000.

Wilder Ranch of Snook, Texas, purchased L7 3062L, a 3/13/23, red, homozygous polled, purebred son Wulfs Hickok 7056H out of Miss L7 036H, for \$10,500.

Wilder also purchased L7 3041L, a 4/10/23, red, homozygous polled, 82% son of L7 Just One 1061J

out of Miss L7 841F, for \$10,250.

L7 3023L, a 2/25/23, red, double polled, 87% son of Wulfs Hickok 7056H out of Miss L7 632D, was purchased by Jason Jochim, Diamond V Ranch of Selfridge, North Dakota, for \$9,750.

Jochim also purchased L7 3028L, a 2/20/23, red, polled, 87% son of Wulfs Hickok 7056H out of Miss L7 722E, for \$8,750.

Also bringing \$8,750 was L7 3037L, a 2/17/23, black, homozygous polled, 75% Lim-Flex son of Wulfs Hickok 7056H out of Miss L7 779E. He was purchased by Roger Randall, Randall's Triple R Ranch of Chamberlain, South Dakota. Randall's were honored as the South Dakota "Commercial Producer of the Year" at the annual South Dakota Limousin Association banquet in Rapid City February 1, 2024.

The top-selling female was L7 Lady May 342L, a 5/1/23, double black, double polled, 70% Lim-Flex daughter of L7 Just One 1061J out of Miss L7 921G. She was purchased by Roger Randall, Randall's Triple R Ranch of Pukwana, South Dakota, for \$5,750.

Volume buyers were Rick King of Philip, South Dakota, and Roger Randall, Triple R Ranch of Chamberlain, South Dakota.

Averages:

50 Bulls	\$5,320
5 Open Heifers	\$4,375

Auctioneer: C.K. "Sonny" Booth

Sale Consultant: MC Marketing Management



Jay Langdeau and his son, Cash, of Ft. Pierre, SD, bought a high-selling bull from the Peterson sale.



Rod Peterson and long time ringman Mark Smith thanked the 2024 South Dakota "Commercial Producer of the Year" Roger Randall, Triple R Feeders of Chamberlain, SD, for his volume purchases.

Showing for Jordan: The Legacy of Jordan Straight-Muxfeldt

By Ashley Wiser

Jordan Straight-Muxfeldt was only eight when she showed her first Heifer, a Limousin named Love at field day. However, she was already seasoned when it came to cattle and showmanship. The third daughter of Jay and Lori Straight, with one younger brother behind her, Jordan had already been shadowing her older sisters in the barn for years. She always wanted to be in the thick of things, lending a helping hand when possible, whether it was helping her big sis at Nationals or laboring on the farm. She was continually striving to improve and take on more roles and responsibilities such as learning clipping and wanting to fit more.

Throughout Jordan's show career she would attend twenty-two consecutive junior nationals and be part of four national Grand Champion titles, ten Reserve Grand Champion titles, win Champion Intermediate and Senior Showmanship honors! However, her most valued

honor was being selected National Herdsman of the Year in 2014, mainly because it was voted on by her peers, who meant the world to her.

Another passion of Jordan's was raising and showing Miniature Australian Shepherds, in addition to showing cattle and riding horses. She and her dog Steel earned a National Grand Champion title in 2015. This led her to start a club called the Iowa Miniature Australian Shepherd Association.

However, Jordan's true passion and legacy was her family and the heart she had for helping others, particularly the younger kids. She loved taking them under her wing, being an example to look up to and teaching them the ropes of showmanship while cheering them on.

When Jordan lost her first son Westyn, she turned her hurt over to her strong faith and God to get her through. Her friends and family all say Jordan was a Proverbs 31 woman through and through, as "She is clothed in strength and dignity, and she laughs

without fear of the future. When she speaks, her words are wise, and she gives instructions with kindness." That verse is how Jordan lived her life each day-with heart and with kindness.

At age twenty-seven, Jordan and her unborn twins were welcomed into Heaven as the result of an accident. But, because of the life Jordan lived, her legacy lives on daily in all the lives she touched.

Throughout the Heartland Limousin Association, everyone has a Jordan story it seems. While each is unique, they all share some common denominators, ones that define Jordan. Every memory shared includes laughter and kindness, respectfulness and caring-most importantly the heart and love Jordan had for helping others and sharing her passion with a younger generation. That is the legacy of Jordan Straight Muxfeldt, one that will continue on, as we are still #ShowingforJordan in the Heartland.

LINHART LIMOUSIN

15th Annual

Fall Harvest

ELITE FEMALE SALE

SATURDAY, OCTOBER 19, 2024

At The Farm • Leon, IA • 1 p.m.

Offering 70 Lots

40 Show Heifers

30 Bred Females

Plus Genetics



**This year's offering features the same
high quality and kind as previous sale toppers.**



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Charles Linhart 641.340.1306 • Aaron Linhart 641.414.5060

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MC
Marketing Management

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Wiley Fanta 320.287.0751

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SALE CONSULTANT:

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Randy@rrmktg.com

R&R
MARKETING www.RRMktg.com

AUCTIONEER:

Chisum Peterson 605.730.7214



Heartland Sale Reports

MLBA Holds 19th Annual “Great American Pie Sale”

The 19th Annual “Great American Pie Sale” was held April 27, 2024, at the Sand Spring Resort in Lebanon, Missouri. A large crowd of Limousin enthusiasts filled the outdoor patio at The Gravel Bar and Grill for the sale. It was a nice day for the sale; however, just as the sale ended a brief shower occurred.

Bidders who were at the sale had an opportunity to purchase spring and fall pair, open heifers, genetic opportunities and bulls. Those not able to attend could bid on DVAuction.com.

The top-selling lot was a spring pair consigned by 4H Limousin of Frohna, Missouri. NAU Eadie 5E, a 1/6/17, double black, double polled, 63% Lim-Flex daughter of MAGS Aviator out of NAHU Miss Cowtown 12C, was sold with NAHU Homerun M7, her 1/6/24, double homozygous, 72% Lim-Flex son of COLE Homerun 51H. This pair was purchased by Sunrise Farm of Harpersville, Alabama, for \$5,000.

Misty Morning Limousin of Versailles, Missouri, had the high-selling bull. Misty Morning Kinsley 228K, a 9/18/22, double black, homozygous polled, 71% Lim-Flex son of COLE Genesis 86G out of Misty Morning Heather 013H. He was purchased by Johnny Schwartz of Seymour, Missouri, for \$4,900.

Rafter DP Farm & Ranch of Geary, Oklahoma, had the final bid of \$4,600 on another Misty Morning Limousin consignment; Misty Morning Kenetic 214K, a 3/10/22, double black, homozygous polled, 73% Lim-Flex son of L7 Humdinger 0035H out of MAGS Bina.

Glendenning J Bar J of Lebanon, Missouri, consigned the pick from a group of full sibs from their program. Rafter DP Farm & Ranch selected Lot 36E, J Bar B Later Dude 329L ET, a 3/14/23 red, homozygous

polled, 75% Lim-Flex son of Wulfs Emprize 2424E out of Pinnacle's Honor Roll 72H, for \$4,500.

M&B Limousin of Lee's Summit, Missouri, purchased a spring pair, RYRE Jada, a 3/15/21, red, homozygous polled, purebred daughter of GV Xcellsior 817B out of GV MS X-Man 535C, bred to PBRs Goodwill 1310J, for \$4,000. She was consigned by Morre Family Farm of Eudora, Kansas.

MINO Killer Queen 165K, an 11/3/22, fall bred, red, homozygous polled, purebred daughter of MINO Hemingway 007H out of JYF Extra 502E, consigned by Minor Limousin of Strafford, Missouri, was purchased by Brandon Schmidgall of Mackinaw, Illinois, for \$4,000.

The high-selling open heifer was the pick from the crop of 20 females with birthdates ranging from 8/27/23 to 10/18/23 consigned by Glendenning J Bar J of Lebanon, Missouri. J & J Cattle of Snook, Texas, purchased this lot for \$4,000.

Cody Heavin of Greenburg, Indiana, consigned the right to flush AUTO Lucky Clover 469E ET, a 12/4/17, homozygous black, polled, 75% Lim-Flex daughter of AUTO Power Plus 133B ET out of AUTO Luckie 246W. This genetic opportunity was purchased by Cross Creek Farm of Gray, Tennessee for \$4,000.

The volume buyers at the sale were M&B Limousin of Lee's Summit, Missouri, and Ron and Valerie Dent of Cole Camp, Missouri.

Averages:

10 Bulls.....	\$5,180
6 Fall Pair.....	\$4,200
10 Spring Pair.....	\$3,640
8 Genetic Lots.....	\$2,600
11 Open Heifers.....	\$2,790

Auctioneer: C.K. “Sonny” Booth

Sale Team: MC Marketing Management, Helton Consulting



Gina Kuda of Russellville, MO, (right) thanked Stacy and Danny Long of Lebanon, MO, for their purchase of her open heifer.



Dustin Moore of Eudora, KS, thanked Brandon Schmidgall of Mackinaw, IL, for purchasing his consigned open heifer.



PAST SALE FEATURE

SEEE Hocus Pocus

2022 NWSS Grand Champion Female



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Feeder Calf Procurement ■

Value Added Opportunities ■

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Feedlot & Carcass Data ■ Dairy Beef Program ■

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