

# READING AVIATION EXPO *2025*

Reading Regional Airport presents **Reading Aviation Expo 2025**! With a rich 84-year history of aeronautical events, Reading Airport has long been a hub for aviation enthusiasts. In 1975, the Reading Air Show was the largest in the nation before concluding. It was revived as Aerofest in 1985 and remained a major East Coast attraction through 1998, hosting top airshow teams annually.

While modern challenges have made airshow planning more complex, the Reading Regional Airport Authority is committed to bringing back the excitement with a multifaceted aviation celebration.

**Reading Aviation Expo 2025** will take place over **two days**, featuring **three signature events**:

**NetJets Aviation Career Fair** – Friday, October 10th, 2025 (9 AM - 2 PM): A premier opportunity for students and professionals to explore aviation careers, connect with industry leaders, and engage with exhibitors.

**Hangar Party** – Friday, October 10th, 2025 (6 PM - 10 PM): A one-of-a-kind evening inside an actual airplane hangar, featuring live music, great food, and drinks for an exclusive 21+ crowd.

**Aeros & Autos Car Show** – Saturday, October 11th, 2025 (9 AM - 2 PM): A unique fusion of classic cars and aircraft, featuring static displays, vendors, and family-friendly activities.

**Join us in supporting this exciting event! Your sponsorship will help promote aviation in Berks County through education, engagement, and entertainment—building a tradition our community can be proud of for years to come.**

# READING AVIATION EXPO 2025

## SPONSORSHIP PACKAGES

### NETJETS AVIATION CAREER FAIR

<div><div>TITLE (ONLY 1 AVAILABLE)</div><div><div>\$4000</div><div>TAKEN!</div><div>X</div></div><div>EVENT NAMED AFTER SPONSOR, CUSTOM BRANDED MERCH, AND ALL COMMANDER BENEFITS.</div></div>	<div><div>COMMANDER</div><div><div>\$2500</div></div><div>LARGE LOGO ON EVENT MATERIALS, DIGITAL AD IN TERMINAL, EXHIBITOR BOOTH, PREMIUM MARKETING PLACEMENT &amp; MORE!</div></div>	
<div><div>CAPTAIN</div><div><div>\$1000</div></div><div>MEDIUM LOGO ON EVENT MATERIALS, DIGITAL AD, EXHIBITOR BOOTH, SOCIAL MEDIA MENTION &amp; MORE!</div></div>	<div><div>FIRST OFFICER</div><div><div>\$500</div></div><div>SMALL LOGO ON EVENT MATERIALS, DIGITAL AD, EXHIBITOR BOOTH, SOCIAL MEDIA MENTION &amp; MORE!</div></div>	<div><div>CREW</div><div><div>\$250</div></div><div>NAME RECOGNITION ON SELECT EVENT MATERIALS, EXHIBITOR BOOTH, AND ACKNOWLEDGMENT IN EVENT ANNOUNCEMENTS.</div></div>

### AEROS & AUTOS CAR SHOW

<b>VIP</b>  <b>\$1500</b>  OPTION TO DISPLAY BRANDED VEHICLE/AIRCRAFT, PREMIUM LOGO PLACEMENT, VENDOR BOOTH, SOCIAL MEDIA MENTION & MORE!	<b>COMMUNITY</b>  <b>\$100</b>  NAME RECOGNITION ON SELECT EVENT MATERIALS, VENDOR BOOTH, AND MENTION IN EVENT PROMOTIONS.
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### HANGAR PARTY

<b>PARTNER</b>  <b>\$250</b>  LOGO ON BANNERS & DJ BOOTH, SOCIAL MEDIA MENTION, AND 2 HANGAR PARTY TICKETS.
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# READING AVIATION EXPO 2025

# SPONSORSHIP PACKAGES

**NetJets Aviation Career Fair – Friday, October 10, 2025 (9 AM - 2 PM)**

## **1. Title Sponsor – \$4,000 (Only One Available)**

- ❖ Event will be named in honor of the Title Sponsor (e.g., "(Sponsor Name)'s Aviation Career Fair").
- ❖ Custom event merchandise featuring sponsor's name/logo.
- ❖ Includes all benefits of the Commander Sponsorship.

## **2. Commander Sponsor – \$2,500**

- ❖ Large logo featured prominently on all event materials, including flyers and digital promotions.
- ❖ Prime logo placement at key event locations (entrance, registration, flight line).
- ❖ Exclusive mention in press releases and media announcements.
- ❖ Dedicated social media highlight (Facebook, LinkedIn, Instagram).
- ❖ Opportunity to distribute branded promotional items.
- ❖ Digital advertisement displayed in the terminal.
- ❖ 10 complimentary tickets to the Hangar Party.
- ❖ Exhibitor booth space at the career fair with priority placement.

## **3. Captain Sponsor – \$1,000**

- ❖ Medium-sized logo featured on event materials and digital promotions (excluding flyers).
- ❖ Logo at the registration area.
- ❖ Digital advertisement displayed in the terminal.
- ❖ Social media sponsor mention with a highlighted feature.
- ❖ 6 complimentary tickets to the Hangar Party.
- ❖ Exhibitor booth space at the career fair.

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# SPONSORSHIP PACKAGES

## **NetJets Aviation Career Fair – Friday, October 10, 2025 (9 AM - 2 PM)**

### **4. First Officer Sponsor – \$500**

- ❖ Small logo included on select event materials and digital promotions (excluding flyers).
- ❖ Logo at the registration area.
- ❖ Digital advertisement displayed in the terminal.
- ❖ Social media sponsor mention.
- ❖ 4 complimentary tickets to the Hangar Party.
- ❖ Exhibitor booth space at the career fair.

### **5. Flight Crew Sponsor – \$250**

- ❖ Name recognition on select event materials and digital promotions (excluding flyers).
- ❖ Social media sponsor mention.
- ❖ 2 complimentary tickets to the Hangar Party.
- ❖ Exhibitor booth space at the career fair.

## **Hangar Party (21+) – Friday, October 10, 2025 (6 PM - 10 PM)**

### **1. Partner Sponsor – \$250**

- ❖ Logo displayed on a banner at the event entrance and DJ booth.
- ❖ Name recognition on select event materials and social media.
- ❖ 2 complimentary tickets to the Hangar Party.

## **Aeros & Autos Car Show – Saturday, October 11, 2025 (9 AM - 2 PM)**

### **1. VIP Sponsor – \$1,500**

- ❖ Option to display a branded vehicle or aircraft at the Aeros & Autos Car Show.
- ❖ Large logo on all car show marketing materials.
- ❖ Exclusive logo placement at the car show entrance.

# READING AVIATION EXPO 2025 SPONSORSHIP PACKAGES

**Aeros & Autos Car Show - Saturday, October 11, 2025 (9 AM - 2 PM)**

## **1. VIP Sponsor - \$1,500 (cont.)**

- ❖ Social media recognition and event announcements.
- ❖ 10 complimentary tickets to the Aeros & Autos Car Show.
- ❖ Vendor booth space at the Aeros & Autos Car Show

## **2. Community Sponsor - \$100**

- ❖ Name recognition in select event materials, digital marketing, and announcements.
- ❖ 4 complimentary tickets to the Aeros & Autos Car Show.
- ❖ Vendor booth space at the Aeros & Autos Car Show.

# READING AVIATION EXPO 2025 SPONSORSHIP SELECTION

## NETJETS AVIATION CAREER FAIR

TITLE (ONLY 1 AVAILABLE)		COMMANDER
<input checked="" type="checkbox"/> <b>\$4000</b> <b>TAKEN!</b>	<input type="checkbox"/> <b>\$2500</b>	
CAPTAIN	FIRST OFFICER	CREW
<input type="checkbox"/> <b>\$1000</b>	<input type="checkbox"/> <b>\$500</b>	<input type="checkbox"/> <b>\$250</b>

## AEROS & AUTOS CAR SHOW

VIP	COMMUNITY
<input type="checkbox"/> <b>\$1500</b>	<input type="checkbox"/> <b>\$100</b>

## HANGAR PARTY

PARTNER
<input type="checkbox"/> <b>\$250</b>

## Registration Form

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Credit Card Type: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

EXP Date: \_\_\_\_\_ SEC Code: \_\_\_\_\_



FOR MORE INFORMATION:

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