

With the **46th Annual PA Aviation Conference**
READING AVIATION
EXPO 2026

Reading Regional Airport presents the Reading Aviation Expo 2026! With over 85 years of aviation events, the airport has long been a hub for enthusiasts. The 1975 Reading Air Show was once the largest in the nation, and its successor, Aerofest, remained a major East Coast attraction through 1998.

Today, the Reading Regional Airport Authority honors this legacy by promoting aviation in Berks County through education, industry collaboration, and community engagement.

This year marks the fifth anniversary of the Reading Aviation Expo and Career Fair. The expo has annually attracted more than 1,500 students and job seekers, features over 30 aviation exhibitors, and includes aircraft displays, flight simulators, and interactive experiences that showcase the many opportunities within the aviation industry.

The Reading Aviation Expo 2026 will take place over three days in alignment with the Annual Aviation Council of Pennsylvania Conference, bringing aviation professionals, students, and industry partners together for a series of aviation-focused events throughout the region.

As part of this celebration, the **Reading Aviation Career Fair** will connect students and job seekers with aviation organizations to explore career pathways, training opportunities, and the many possibilities within the aviation industry.

Reading Aviation Career Fair
October 9, 2026
9:00 AM - 2:00 PM
Reading Regional Airport

Join us in inspiring the next generation of aviation professionals. Your support helps connect students with real opportunities in aviation while strengthening the future workforce of this vital industry.



More Info:
ReadingAviationExpo.org



READING AVIATION EXPO 2026 SPONSORSHIP PACKAGES

READING AVIATION CAREER FAIR

TITLE (ONLY 1 AVAILABLE)

\$4000

EVENT NAMED AFTER SPONSOR,
CUSTOM BRANDED MERCH, AND ALL
COMMANDER BENEFITS.

COMMANDER

\$2500

LARGE LOGO ON EVENT MATERIALS,
DIGITAL AD IN TERMINAL, EXHIBITOR
BOOTH, PREMIUM MARKETING
PLACEMENT & MORE!

CAPTAIN

\$1000

MEDIUM LOGO ON
EVENT MATERIALS,
DIGITAL AD, EXHIBITOR
BOOTH, SOCIAL MEDIA
MENTION & MORE!

FIRST OFFICER

\$500

SMALL LOGO ON EVENT
MATERIALS, DIGITAL AD,
EXHIBITOR BOOTH,
SOCIAL MEDIA
MENTION & MORE!

CREW

\$250

NAME RECOGNITION
ON SELECT EVENT
MATERIALS, EXHIBITOR
BOOTH, AND
ACKNOWLEDGMENT IN
EVENT
ANNOUNCEMENTS.

READING AVIATION EXPO 2026 SPONSORSHIP PACKAGES

Reading Aviation Career Fair - Friday, October 9, 2026 (9 AM - 2 PM)

1. Title Sponsor - \$4,000 (Only One Available)

- ❖ Event will be named in honor of the Title Sponsor (e.g., "(Sponsor Name)'s Aviation Career Fair").
- ❖ Custom event merchandise featuring sponsor's name/logo.
- ❖ Includes all benefits of the Commander Sponsorship.

2. Commander Sponsor - \$2,500

- ❖ Large logo featured prominently on all event materials, including flyers and digital promotions.
- ❖ Prime logo placement at key event locations (entrance, registration, flight line).
- ❖ Exclusive mention in press releases and media announcements.
- ❖ Dedicated social media highlight (Facebook, LinkedIn, Instagram).
- ❖ Opportunity to distribute branded promotional items.
- ❖ Digital advertisement displayed in the terminal.
- ❖ Exhibitor booth space at the career fair with priority placement.

3. Captain Sponsor - \$1,000

- ❖ Medium-sized logo featured on event materials and digital promotions (excluding flyers).
- ❖ Logo at the registration area.
- ❖ Digital advertisement displayed in the terminal.
- ❖ Social media sponsor mention with a highlighted feature.
- ❖ Exhibitor booth space at the career fair.

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4. First Officer Sponsor - \$500

- ❖ Small logo included on select event materials and digital promotions (excluding flyers).
- ❖ Logo at the registration area.
- ❖ Digital advertisement displayed in the terminal.
- ❖ Social media sponsor mention.
- ❖ Exhibitor booth space at the career fair.

5. Flight Crew Sponsor - \$250

- ❖ Name recognition on select event materials and digital promotions (excluding flyers).
- ❖ Social media sponsor mention.
- ❖ Exhibitor booth space at the career fair.

READING AVIATION EXPO 2026 SPONSORSHIP PACKAGES

READING AVIATION CAREER FAIR

TITLE (ONLY 1 AVAILABLE) <input type="checkbox"/> \$4000	COMMANDER <input type="checkbox"/> \$2500	
CAPTAIN <input type="checkbox"/> \$1000	FIRST OFFICER <input type="checkbox"/> \$500	CREW <input type="checkbox"/> \$250

Registration Form

Contact Name: _____

Contact Email: _____

Contact Phone: _____

Company: _____

Address: _____

City: _____

State: _____ ZIP: _____

Credit Card Type: _____

Credit Card Number: _____

EXP Date: _____ SEC Code: _____



FOR MORE INFORMATION:
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ReadingAviationExpo.org

