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February 11, 2025

ASHBA Membership

Dear Members:

Replacing the existing board of directors is the only way to start over, correct our problems, and move forward with a single unified purpose. I have a list of individuals that have made a commitment to be nominated on February 13th, and serve on the ASHBA Board of Directors, should the membership vote them in. I am also open to nominating more individuals, should I be contacted by interested parties.

The following individuals I intend to nominate represent geographic and gender diversity, breeders and non-breeders and amateurs and professionals with a diverse set of skills that we need to have an efficient and successful board of directors. They are industry stalwarts, steeped in experience and knowledge of our business and are beyond reproach ethically.

Joan Lurie: Owner/operator of Willowbank, one of the leading breeding farms in the show horse industry for over 30 years. Joan has won hundreds of Worlds and National Championship titles with the horses raised at Willowbank and would bring her vast knowledge of the breeding industry to the Board of Directors.

RH Bennett: Known throughout the show horse industry as the owner of Richfield Video Productions, the innovative media platform that has revolutionized the presentation and promotion of the show breeds and competitions over the past 35 years. RH is also a popular horse show manager known for his customer service and maintaining high level horse competition standards. RH would bring his extensive knowledge and his imaginative approach to promote the American Saddlebreds and solve industry issues.

Stacey Halloran: With over 30 years of experience as an American Saddlebred owner and competitor, Stacey is well known as the owner of Equidae, a top equine insurance provider. Stacey would bring her vast knowledge of the equine community and her expertise as a forensic auditor to the Board of Directors.

Kim Crumpler: A professional horse trainer and industry leader for over 50 years, Kim brings his substantial knowledge of multiple aspects of the horse industry, including competition rules and breed/discipline standards he has gathered by serving on many boards and committees for multiple equine organizations over the years.

Donna Pettry-Smith: A third generation American Saddlebred owner and exhibitor, Donna has been a professional horse trainer for 25 years and has served on multiple boards and committees, including a tenure as a Past President of both ASHA and the Illinois American Saddlebred Pleasure Horse Association. Donna is also one of the operators of the Monarch Show Series National Championship Horse Show, Donna will contribute her passion for promotion of ASB versatility and dedication to Charter Clubs to the Board of Directors.

Elizabeth Ghareeb: Elizabeth is known throughout the show horse industry for her lifelong commitment to the show horse community. She is a well-rounded businesswoman with a particular talent for facilitating wildly popular and successful fundraisers for the ASB Museum and UPHA. Elizabeth also maintains a successful breeding program that is carrying forward important bloodlines in the industry.

Scott Hagan: A former corporate and securities attorney, successful businessman and owner of Hagan Properties, Scott has been involved in the American Saddlebred industry his entire life. Known throughout the country for his competitive string of show horses and largely successful breeding program, Hagan Saddlebreds, Inc., Scott raises between 15-20 foals per year, meticulously bred to uphold the standard of the American Saddlebred breed. Scott brings to the Board the



desire to rebuild trust with the membership by maintaining a high level of transparency, urgency to create a website design strategy and return to the Registry maintaining accurate competition records to assist in informing breeders when making decisions.

WE WELCOME ALL MEMBERS TO NOMINATE WHOMEVER THEY BELIEVE WOULD BE VALUABLE BOARD MEMBERS AND THAT THEY WOULD LIKE TO HAVE VOTED ON BY THE MEMBERS AT THE ANNUAL MEETING.

I HAVE DISTRIBUTED PAPER PROXIES TO MY CLOSE CONTACTS. PRINTABLE BLANK PROXY FORMS ARE AVAILABLE ON WWW.ASBNEWDIRECTION.COM. JUST SELECT "BLANK PROXY FORM" TO DOWNLOAD AND PRINT, FILL IT OUT YOURSELF AND FORWARD IT TO THE PERSON YOU DESIGNATE AS YOUR PROXY. YOU MAY ALSO DO ALL OF THIS ELECTRONICALLY ON THE WEBSITE AND NOT HAVE TO DEAL WITH PAPER. THIS OPTION ALLOWS YOU TO SELECT SCOTT HAGAN OR ANNA MARIE KNIPP AS YOUR PROXY. JUST SELECT THE "ONLINE PROXY FORM", CLICK ON SCOTT OR ANNA MARIE AS YOUR PROXY (BOTH WILL BE ATTENDING THE FEBRUARY 13, 2025 MEETING), FILL IN THE BLANKS AND CLICK ON SUBMIT.

Sincerely,

A handwritten signature in red ink that reads "Scott Hagan". The signature is written in a cursive style with a long, sweeping underline.

Scott Hagan
Hagan Saddlebreds, Inc.