



PROMRack

FACT SHEET



our mission

PROMRack is a 501(c)3 nonprofit that provides free prom attire to high school girls in the Austin/Central TX region. PROMRack is much more than a dress. Girls are pampered with a personal shopping experience that not only transforms them externally but in how they feel about themselves. PROMRack hopes to break formative barriers to rite of passage experiences and promote confidence and inclusivity.

"Not even enough words for how appreciative we were for this event." Tina

our history

In 2003, with the hope of helping a handful of girls in foster care attend their school proms, a local girl started Prom Princess Project. In 2005, Gigi Edwards Bryant added the program to the Write To Me Foundation and changed the name to PROMRack.

guidelines

Girls must be a high school student with a valid ID. Homeschooled girls are welcome.

Registration on Eventbrite is necessary to attend. Must be accompanied by an adult over 18.

Since 2003, PROMRack By The Numbers

5,000 +

EMPOWERED TEENS

10,000

DRESSES DONATED

2,500

VOLUNTEERS

Prom Costs

Between hair and makeup, outfits, tickets and rides to prom, teens are spending an average of more than \$600 on prom, according to Yahoo Style's 2017 Prom Across America survey.

Visa researchers learned that families making under \$25,000 will spend a total of \$1,393 for the prom, while families who make over \$50,000 will spend an average of \$799. Families who typically have less money to spare sometimes feel like it's worth it to make a young person feel special and carefree for just one night.



Sponsors & Community

PROMRack is blessed to have so many generous supporters who help make our event possible. Here are a few of our longtime partners. Visit our website for a complete list of our sponsors.



contact



www.fb.com/promrack



[@promrackaustin](https://www.instagram.com/promrackaustin)



writetome.org
Email: urfreetodreamby1@gmail.com

