



Write To Me Foundation  
Always Loved - Always Valued



## FACT SHEET



### our Mission

Write To Me Foundation, (WTMFoundation) a 501(c)3 nonprofit, provides rite to passage experiences to youth who have experienced the foster care system.

### our History

In 2003, with the hope of helping a handful of girls in foster care attend their school proms, a local girl started Prom Princess Project. In 2004, Gigi Edwards Bryant added the program to the Write To Me Foundation and changed the name to PROMRack.

### Words from our Guest

"Not even enough words for how appreciative we were for this event." Tina

"Our family is growing and this expense was out of reach, however, we were going to try. Thank you so much". Parent

### signature Event

PROMRack is WTMFoundation's signature event which provides a free full-day prom experience to students throughout Austin and Central Texas who are planning to attend their respective proms. PROMRack is much more than a dress. Each student is assigned by a personal shopper through the shopping experience. The experience not only transforms students externally but also gives them one on time with people who care for the mission and purpose of the experience. PROMRack breaks barriers to this rite of passage experiences and promotes confidence and inclusivity.

### guidelines

Students must have a valid ID. Homeschooled students are welcome. **Registration on [www.writetome.org](http://www.writetome.org) is necessary to attend and assist in organizations of our many guests.** Students must be accompanied by an adult over 18.

## Since 2003, PROMRack By The Numbers

12,000+

EMPOWERED SUDENTS

35,000

DRESSES DONATED

3,500

VOLUNTEERS

# let's talk Prom

Hair, makeup, attire, tickets, and rides to prom cost families an average of more than \$600 according to stylist, event planners, and surveys.

Visa researchers learned that families making under \$25,000 will spend a total of \$1,393 for the prom, while families who make over \$50,000 will spend an average of \$799. When asked why pay the expense, families respond with, "it's worth it to make my young person feel special and apart of something they deem special. "



## community Support

PROMRack is blessed to have so many generous supporters who help make our event possible. Here are a few of our longtime partners. Visit our website for a complete list of our sponsors.



## contact Us



[www.fb.com/promrackatx](http://www.fb.com/promrackatx)



[@promrackaustin](https://www.instagram.com/promrackaustin)



[writetome.org](http://writetome.org)

Email: [urfreetodreamby1@gmail.com](mailto:urfreetodreamby1@gmail.com)

We Are Live!  
April 4, 2020

