

## **Seller Questionnaire: Preparing to Sell Your Home**

Your answers will help me best understand your needs and prepare a personalized selling strategy.

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### **1. Seller Information**

- Full Name(s): \_\_\_\_\_
  - Phone Number(s): \_\_\_\_\_
  - Email Address: \_\_\_\_\_
  - Preferred Method of Contact (phone, email, text): \_\_\_\_\_
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### **2. Property Information**

- Property Address: \_\_\_\_\_
  - Type of Property (Single Family, Condo, Townhouse, etc.): \_\_\_\_\_
  - Year Built: \_\_\_\_\_
  - Number of Bedrooms: \_\_\_\_\_
  - Number of Bathrooms: \_\_\_\_\_
  - Approximate Square Footage: \_\_\_\_\_
  - Any recent renovations or upgrades? Please describe: \_\_\_\_\_
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### **3. Selling Objectives**

- What is your ideal timeline for selling?
  - ☐ As soon as possible
  - ☐ Within 3 months
  - ☐ Within 6 months
  - ☐ Flexible / No rush
- What is most important to you? (Select all that apply)
  - ☐ Getting top dollar
  - ☐ Quick sale

- ☐ Minimizing disruptions during showing
- ☐ Other: \_\_\_\_\_

- Are you currently living in the home?
    - ☐ Yes
    - ☐ No
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#### 4. Pricing and Market Expectations

- Do you have an asking price in mind? \$\_\_\_\_\_
  - Have you had your home appraised recently?
    - ☐ Yes (Date: \_\_\_\_\_ )
    - ☐ No
  - Are you familiar with recent comparable sales in your area?
    - ☐ Yes
    - ☐ No
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#### 5. Property Condition and Staging

- Is the home currently staged?
    - ☐ Yes (Professional)
    - ☐ Yes (DIY)
    - ☐ No
  - Are you interested in a FREE design consultation for staging?
    - ☐ Yes
    - ☐ No
  - Are there any major repairs or issues the buyer should be aware of?
    - ☐ Yes (Please describe): \_\_\_\_\_
    - ☐ No
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#### 6. Marketing Preferences

- Are you comfortable with professional photography, drone footage, and video walkthroughs?

☐ Yes

☐ No

- Would you be interested in hosting open houses?

☐ Yes

☐ No

- Do you prefer virtual staging or physical furniture staging?

☐ Virtual staging

☐ Physical staging

☐ No preference

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## 7. Additional Information

- Are there any specific concerns or questions you have about the selling process?

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- Any other details you'd like me to know?
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**Thank you for taking the time to complete this questionnaire! I look forward to working with you and helping you achieve your selling goals.**