



Wealth Management Services

Overview

Joe Rillos
303.868.6773
joe@FullFinancial.com

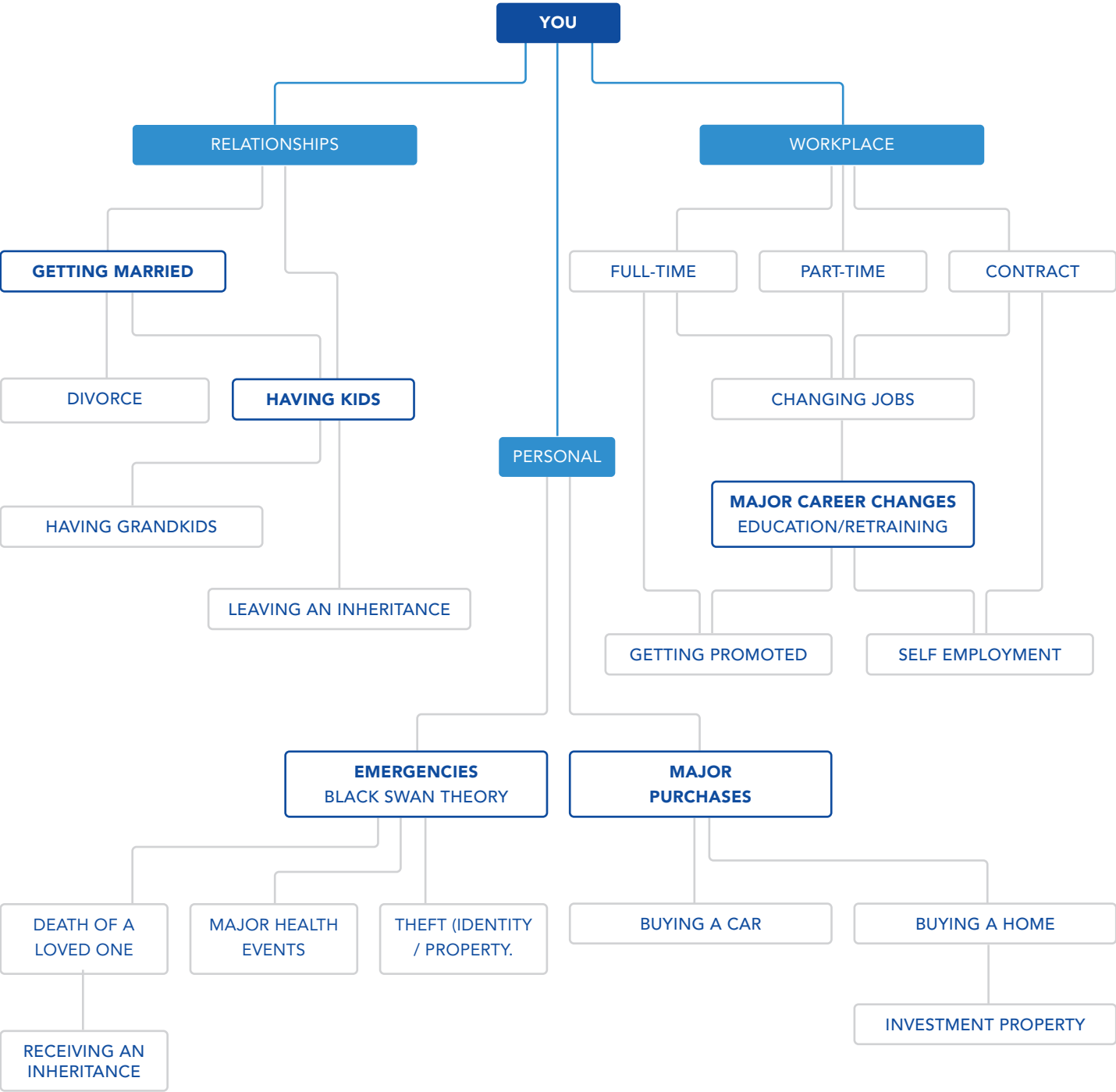
Matt Rillos
303.524.5861
matt@FullFinancial.com

Josh Rillos
720.216.3638
josh@FullFinancial.com

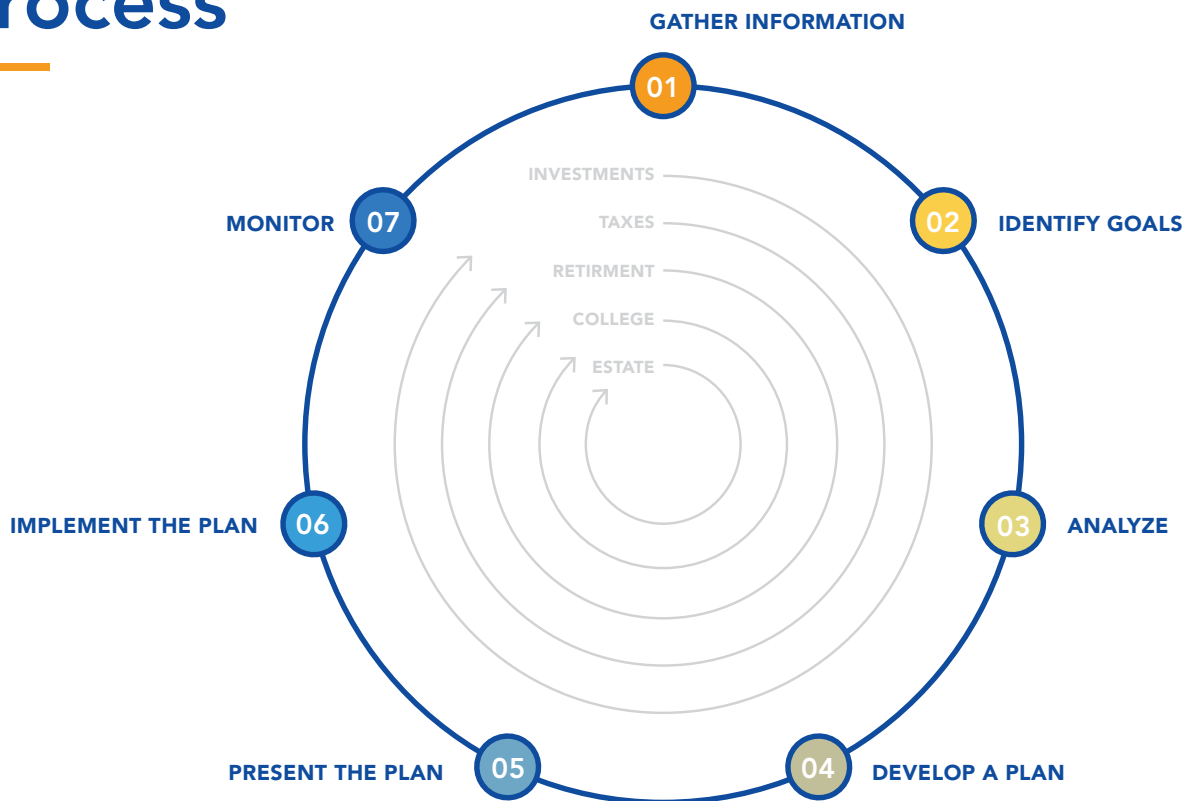
Full Purpose

KEY LIFE EVENTS

Life is more than money. Your money should be supporting your most important purposes. We will help you define these and make your money work towards them.



Process



	ACTION	METHOD	TOOLS	
1	GATHER INFORMATION	Review current situation Account set up and transfer process Client Agreement	In-Person, Video, Phone, Email	FullScope
2	IDENTIFY GOALS	Review current situation Account set up and transfer process Client Agreement		
3	ANALYZE	Analyze current course of action Analyze alternative courses		
4	DEVELOP A PLAN		In-Person, Video, Phone, Email	Money Guide Pro Graphic Morning Star Graphic
5	PRESENT THE PLAN			
6	IMPLEMENT THE PLAN	Advisor – Actions Client – Actions	In-Person, Video, Phone, Email	iRebel Screenshot Moneylink — Cashneeds
7	MONITOR	Advisor – Monitor channels Client – Monitor budget and lifestyle changes	In-Person, Video, Phone, Email	Full View iRebel Screenshot Money Starr Advisor Actions Client Actions

Services

GOALS	PLANNING	INVESTING	REAL PROPERTY
Goal Identification	Short Term Goal Planning	Account Types	Real Estate Advice
Goal Planning	Home Purchases,	Taxable Accounts	Primary Residence
Goal Analysis	Vacations, Cars	College Accounts	Vacation Properties
Goal Monitoring	College Planning	Retirement Accounts	Rental Properties
	Retirement Planning	H.S.A.	Vehicle Purchase Advice
	Estate Planning	Custodians	Appreciating vs Depreciating
	Tax Planning	Schwab	Asset Counsel
	Business Planning	Multiple 401k Solutions	Real Estate Referrals
	Cash Flow Planning	Investment Implementation	
		ETF's, Mutual Funds, Ind	
		Stocks, Options	
		Build our own Models	
		Quarterly Rebalancing	
		Asset Allocation Adjustments	
		Sector Seletion	
		Low Cost Funds and trading	
		Block Trades	
BUSINESS ADVICE	EDUCATION	BUDGETING	GIVING STRATEGY
Business Stragety	Risk Analysis	Budget Devlopment	Coupling Standard Deduction
Retirement plan Advice and Implmentation	Investment Education	Philosophy	Cash vs. Assets
Business Cash Investments	Comprehensive Financial Eductaion	Give	Qualified Charitable Distributions
Business Acquistion/Exit Advice	Company Stock Plans	Save	Highly Appreciated Stock
	Deferred Comp and Non-Qual Plans	Spend	Donor Advised Funds
		Cash Flow Advice	2 for 1 Standard Deduction
		Automate Payments & Saving	
		Strategic Prioritiztion	
INSURANCE	ESTATE	TAXES	DEBT
Life Insurance Sales	Estate Advice	Tax Minimiztion Strategies	Debt Advice
Health Insurance Advice	Wills	Tax Efficient Investing	Morgages, Auto, Credit Cards,
Disability Insurance Advice	Trusts	Tax Loss Harvesting	College Loans
Long Term Care Insurance Advice	Power of Attorney (Medical, Financial.	Tax & Gifting	Appropriate vs
Auto and Property Insurance Advice	Living Wills	CPA Referrals	Inappropriate Debt
Umbrella Insurance Advice	Estate Tax Minimization	Tax Savings with Retirement	Debt Tool Use Optmization
Identy Theft Insurance advice	Strategies	Vehicles	Debt Trap Avoidance
Insruacne Referrals	Attorney Referrals		Retirement Loans
			60 Day Rollovers

Full Team



JOE RILLOS

Joe brings over 45 years of financial expertise, including 30+ years as co-founder of his previous firm. In 2024, he joined his son Matt at Full Financial, continuing a proud legacy. His deep knowledge benefits both the firm and clients. Joe is also a licensed Colorado Insurance Broker and holds the esteemed Chartered Financial Consultant (ChFC) designation from The American College.

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MATT RILLOS

Matt, founder and owner of Full Financial Inc., served as President and owner of Financial Counseling Associates Inc. from 2008 to 2024. A U.S. Air Force Academy graduate in Mechanical Engineering, he brings a strategic and integrity-driven approach to financial planning. Matt holds a Series 65 license and is a CERTIFIED FINANCIAL PLANNER™ practitioner.

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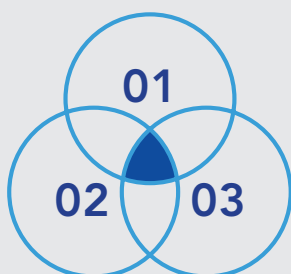
JOSH RILLOS

Josh Rillos, Financial Advisor at Full Financial, is the son of Matt and grandson of Joe, representing the third generation of the family's dedication to client-focused planning. Graduated summa cum laude from Utah Tech University with a Finance degree in 3 years, Josh holds a Series 65 license and is working toward his CERTIFIED FINANCIAL PLANNER™ designation, carrying the family's legacy forward.

720.216.3638

josh@FullFinancial.com

CHOOSING A FINANCIAL ADVISOR



01 TRUSTWORTHY

- Fiduciary
- Accountable
- Honest
- Steward
- Full Disclosure
- No disciplinary history
- No reporting history
- No bankruptcy

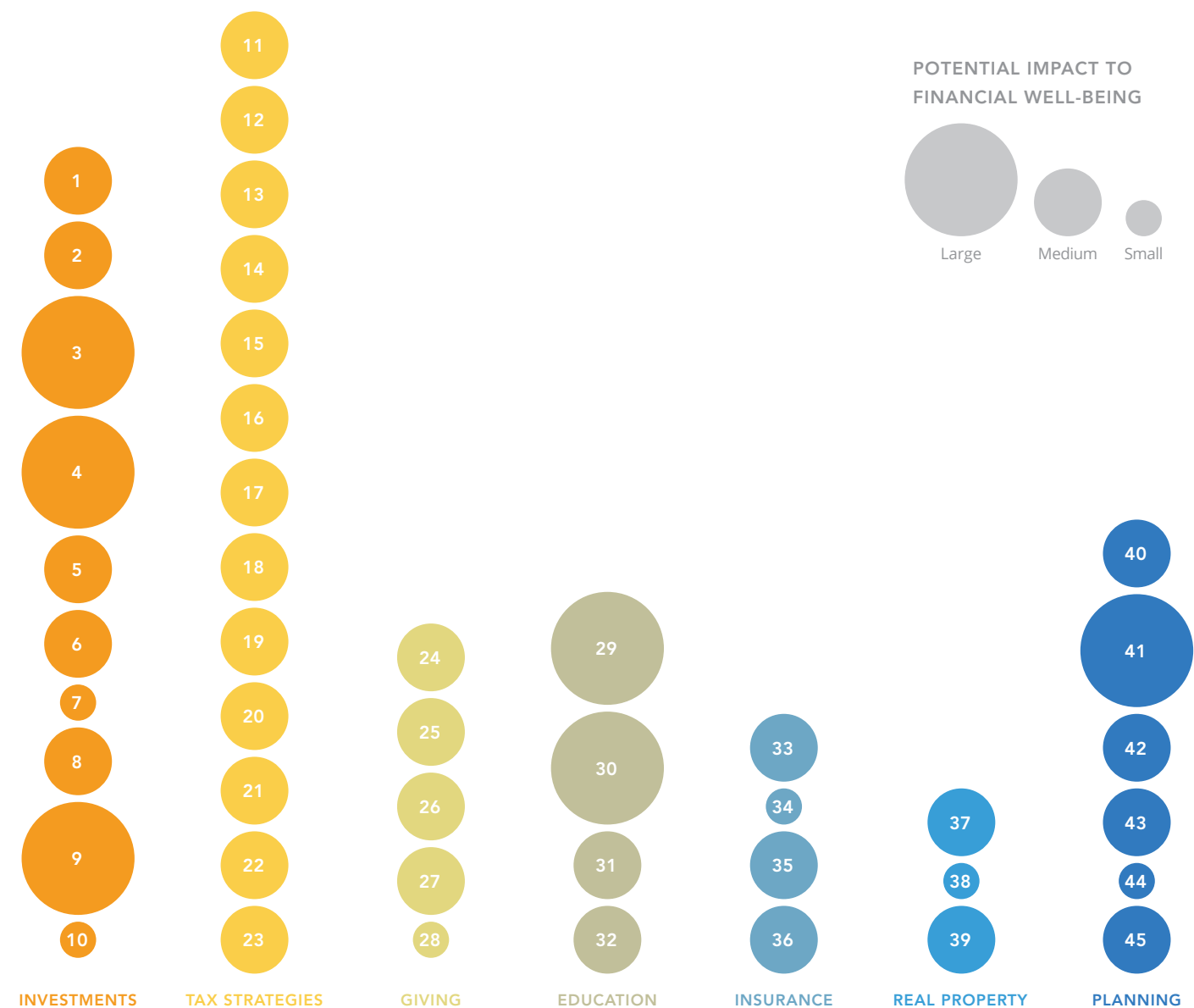
02 COMPETENT

- CFP & ChFC
- 50+ years of Experience
- Investments
- Taxes & Insurance
- Estate Planning
- Retirement Planning
- Retirement income and tax optimization
- College planning
- Social Security and more...

03 EXPERIENCE

When you're part of our community, you're more than just a client – you're family. Your passions become our passions, and we're dedicated to putting your financial resources to work in ways that truly matter to you.

Our Analysis



INVESTMENTS

- 1. Low Cost Funds
- 2. Quarterly Rebalancing
- 3. Asset Allocation Strategies
- 4. Dollar Cost Averaging
- 5. Company Stock Plans
- 6. Deferred Compensation Non Qualified Plans
- 7. Block Trading
- 8. Diversification
- 9. Encouraging Equity Ownership
- 10. Order Type Optimization (slice orders & level 2)

TAX STRATEGIES

- 11. Education Savings Account Optimization
- 12. Social Security Optimization
- 13. Roth Conversions
- 14. Pension Strategies
- 15. 529 to Roth
- 16. Joint Tenant to 529 Tax Ringer
- 17. Tax Loss Harvesting
- 18. Account Type Asset Optimization
- 19. Backdoor Roth
- 20. Mega Backdoor Roth
- 21. Account Optimization During Saving
- 22. Account Optimization During Distribution
- 23. RMD Strategy

Tools

PARTNERING WITH THE BEST FIRMS
TO BRING YOU THE BEST TOOLS

GIVING

- 24. Highly Appreciated Securities
- 25. Sale of Business with DAF Strategy
- 26. QCD
- 27. Foundations
- 28. 2 for 1 Standard Deduction

EDUCATION

- 29. Increased Growth Through Risk Knowledge
- 30. Increased Savings Levels
- 31. Budgeting Optimization
- 32. Buckets Strategy

INSURANCE

- 33. Health (H.S.A.)
- 34. Property
- 35. Life
- 36. Self Insurance Strategies

REAL PROPERTY

- 37. Home Purchases
- 38. Auto Purchases
- 39. Investment Properties

PLANNING

- 40. College Planning
- 41. Retirement Planning (Monte Carlo
Average Return and Bad Timing)
- 42. Estate Planning
- 43. Estate Tax
- 44. Property Titling
- 45. Caring for Disabled Loved Ones

	TOOL	FUNCTION
	SCHWAB	Custodian, tax docs, monthly statements
 MoneyGuidePro®	MONEY GUIDE PRO	College and Retirement Analysis
	FULL VIEW WEBSITE AND MOBILE APP	Full insight to your investments, allocation, performance, vault, and reporting
	iREBAL	Portfolio rebalancing software and tax loss harvesting
	MORNINGSTAR	Deep investment research and insight
	MONEY LINK	Helping you move money where you need it quickly
	DOCUSIGN	Easy Digital Signatures
	ORION RISK PROFILE	Helping you determine your risk level
	QUARTERLY REPORTS	Investment Insight provided quarterly and stored in your Full View
	FULLSCOPE	Comprehensive current financial status and Optimization tool

What's Your Full?

FULL FREEDOM

FULL SERVICE

FULL FILLED

FULL SCOPE

FULL TRUST

FAITH FULL

HELP FULL

GRATE FULL

THOUGHTFULL

JOYFULL

SUCCESSFULL

FRUITFULL

USEFULL

SKILLFULL

CHEERFULL

RESPECT FULL

BOUNTIFULL

MINDFULL

HOPEFULL

INSIGHTFULL

RESOURCEFULL

PEACEFULL

MEANINGFULL

FULL FINANCIAL

PRINCIPLES

Success requires discipline, time, and the right strategy. Wealth should bring freedom, with diversification for critical goals and liquidity preserved. Use debt wisely, educate on risk, and stay optimistic. Every dollar needs a purpose, as small smart choices compound into big success.

TACTICS

We begin with thorough research of the investment universe to select the best opportunities, often favoring low-cost index positions through ETFs and mutual funds. Our approach includes dollar-cost averaging, disciplined rebalancing to buy low and sell high, and a significant allocation to long-term buy-and-hold strategies. We adapt sector exposure based on current market conditions, often overweighting technology when appropriate. Our portfolios are built, monitored, and updated in-house, and we tailor models to meet unique client needs, including allocations to individual stocks, bonds, or options when suitable.

TAXES

We practice tax-sensitive investing by strategically matching investments to account types based on IRS rules and using tax loss harvesting to help minimize clients' overall tax burden.

OUR FEES ARE SIMPLE

1. Our fee is 1% annually on the first \$2 million of assets under management.
2. The fee is reduced to 0.5% on amounts over \$2 million.

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VISIT [FULLFINANCIAL.COM](https://FullFinancial.com)
