

Vendor Information



OVERVIEW

November 5-8, 2026

The Antlers Hotel - Colorado Springs, Colorado

Join us for the **first annual Mountain West Country Fest**, a multi-day celebration of Mountain West country music featuring live performances, industry workshops, vendor showcases, and the **Mountain West Country Music Awards**.

The Vendor Expo places your brand directly in front of passionate country music fans, artists, and industry professionals throughout the festival weekend inside the historic Antlers Hotel.

Vendor areas will be positioned throughout the festival space, creating a boutique marketplace experience for attendees exploring the event.

CURATED VENDOR MARKETPLACE

The Mountain West Country Fest Vendor Expo is designed to be a curated marketplace that reflects the culture, lifestyle, and artistry of the Mountain West country music community. Vendor applications are reviewed to ensure a diverse selection of products and services throughout the festival. This helps create the best experience for attendees while ensuring vendors receive strong visibility and exposure.

STANDARD VENDOR

\$250

FEATURED VENDOR

\$325

PREMIERE VENDOR

\$400

PREFERRED VENDOR CATEGORIES

We welcome applications from ALL vendors, especially those that align with the **western lifestyle and country music culture**, including:

- Western apparel & cowboy hats
- Handmade jewelry & turquoise silversmiths
 - Leather goods & artisan crafts
- Western art, photography, and rustic decor
 - Western lifestyle brands & outdoor gear
- Music gear, instruments, and musician accessories
 - Western authors & cowboy poets
 - Custom hat shaping & boot services
- Country music merchandise and artist apparel
- Nonprofit organizations supporting western culture, music, or community initiatives
 - Qualifying food/ non alcoholic beverages

****To maintain a high-quality vendor experience, the festival may limit the number of vendors within the same category without an oversaturation of similar offerings.**

STANDARD INCLUDES:

- Vendor listing on the MWCF website
- Name included in the festival program
- 2 vendor passes

FEATURED INCLUDES:

Everything in Standard, plus:

- Preferred vendor placement
- One dedicated social media spotlight
- Logo inclusion in one pre-festival email announcement

PREMIERE INCLUDES:

Everything in Featured, plus:

- Prime vendor placement
 - Two social media spotlight features
- Logo featured on vendor promotions and website vendor section
- On-stage recognition during the festival

VENDOR SET UP INFORMATION

- Vendors are welcome to bring their own tables or display set ups.
- **General wifi is available**, however vendors who rely on internet connectivity for POS systems are strongly encouraged to add a **dedicated WiFi access option for \$15 per day** to ensure reliable service.
- **Contact if you will be needing electricity.**
- The full festival schedule and event details can be found on the **Mountain West Country Music Association website** under the Mountain West Country Fest section. Vendor setup begins Thursday prior to the festival kickoff. At **4:00 PM Thursday**, vendor registration, happy hour, and the festival kickoff concert will begin in the ballrooms. **Friday and Saturday** will feature full days of music performances, symposium activities, and festival events throughout the hotel. **Sunday morning** will conclude the weekend with a farewell breakfast, with vendors having the option to set up that morning if participating for that portion of the event only.
- Confirmed vendors will receive a **detailed vendor schedule and event logistics packet** prior to the festival.

RESERVE YOUR VENDOR SPACE!

Vendor opportunities are limited and expected to fill as excitement builds for the inaugural **Mountain West Country Fest**.

Secure your space early and showcase your brand during an unforgettable weekend celebrating Mountain West country music.

Vendor placement and category exclusivity are prioritized for early confirmed vendors.

For Questions Contact:

koverstreet@mountainwestcma.org

970-690-8706

APPLY HERE! (Click link below or visit mountainwestcma.org and select Vendor Application under Mountain West Country Fest)

[CLICK HERE](#)

