

Stock Market Game



Ways to Diversify

How did the Market do today?

- Indexes:

- S&P 500 – Up – 28 points
- Dow Jones Industrial Average (DOW) – Up – 239.9 points
- Nasdaq Composite (NASDAQ) – Up – 31.5 points



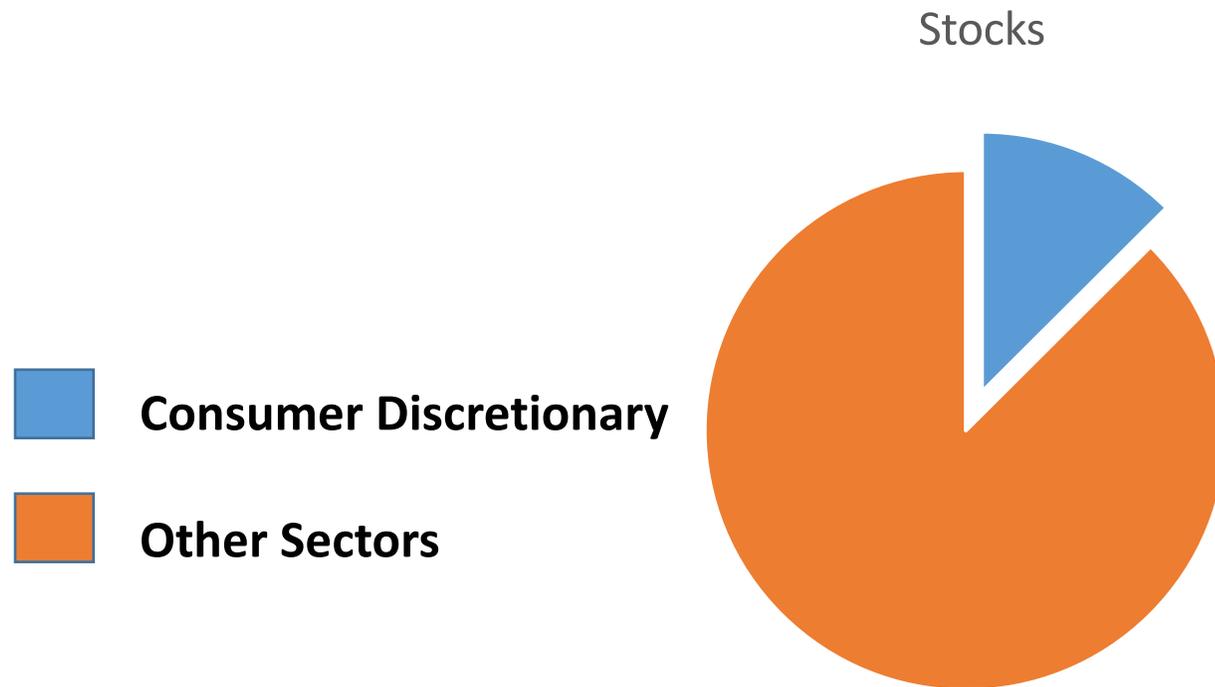
- Flat – tech stocks earnings are being released this week
- The Federal Reserve met this week and released a statement on Wednesday that the economy continues to strengthen

Bull vs Bear Market



Diversity in Diversity

- Some advisors recommend 10% of the portfolio in the discretionary sector
- Other sectors offer similar diversity



Consumer Discretionary Sector

- Consists of businesses whose demand rises and falls based on general economic conditions. Products in this sector include everything from washers and dryers to sporting goods to new cars to diamond engagement rings and more.



TARGET



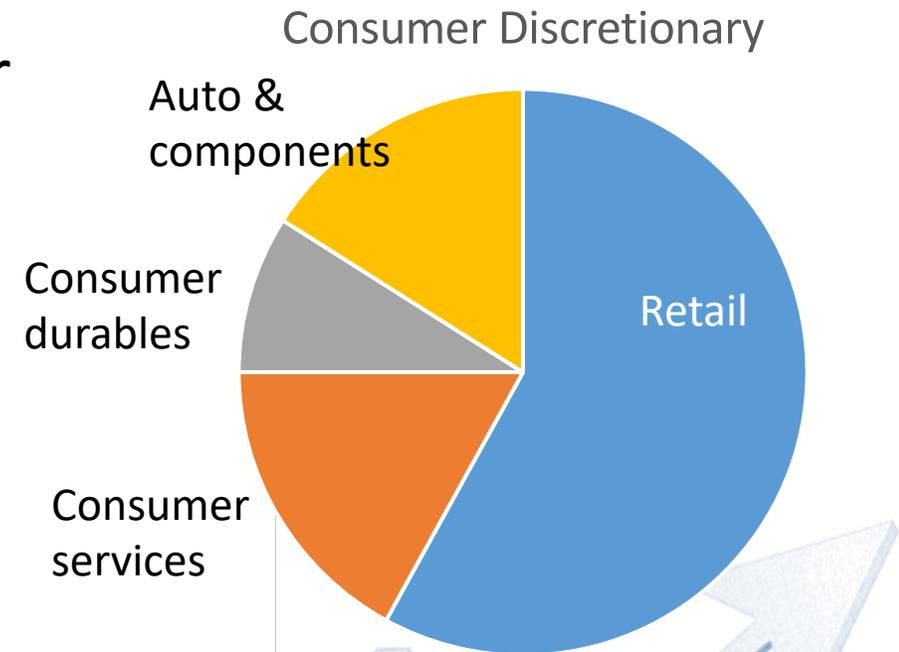
Hilton
HOTELS & RESORTS



OREGON COUNCIL ON
Economic Education

Diversity in Diversity

- Some advisors recommend 10% of the portfolio in the discretionary sector
- It's also possible to diversify within the sector
 - 58% - Retail
 - 17% - Consumer services
 - 9% - Consumer durables
 - 16% - Auto and components



Retail Sector – recent stock prices

amazon

AMZN	\$150.38
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ORLY	\$ 954.91
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LOW	\$ 213.89
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CHWY	\$ 21.07
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TJX®

TJX	\$ 69.80
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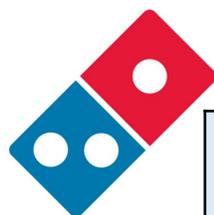
Consumer Services



MCD	\$ 295.58
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SBUX	\$ 93.31
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DPZ	\$ 402.87
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Domino's™



BROS	\$ 31.26
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YUM	\$ 129.21
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Consumer Durables

– recent stock prices



NKE	\$ 104.49
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LEVI	\$ 15.84
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UA	\$ 7.91
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WHR	\$ 118.41
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LZB	\$ 36.75
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MHK	\$ 105.28
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SONY	\$ 118.29
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Auto and Components



F	\$11.81
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STELLANTIS

STLA	\$ 22.30
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RIVIAN

RIVN	\$ 20.40
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 TESLA

TSLA	\$ 239.60
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GM	\$ 35.11
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Diversity in Diversity - ETFs

- ETFs hold multiple underlying assets, rather than a single stock
It is a popular choice for **DIVERSITY**
- Gain exposure to the entire sector
Each ETFs has its own investment strategy and focus.
- Benefit from the potential for growth and returns without the risk of a single stock

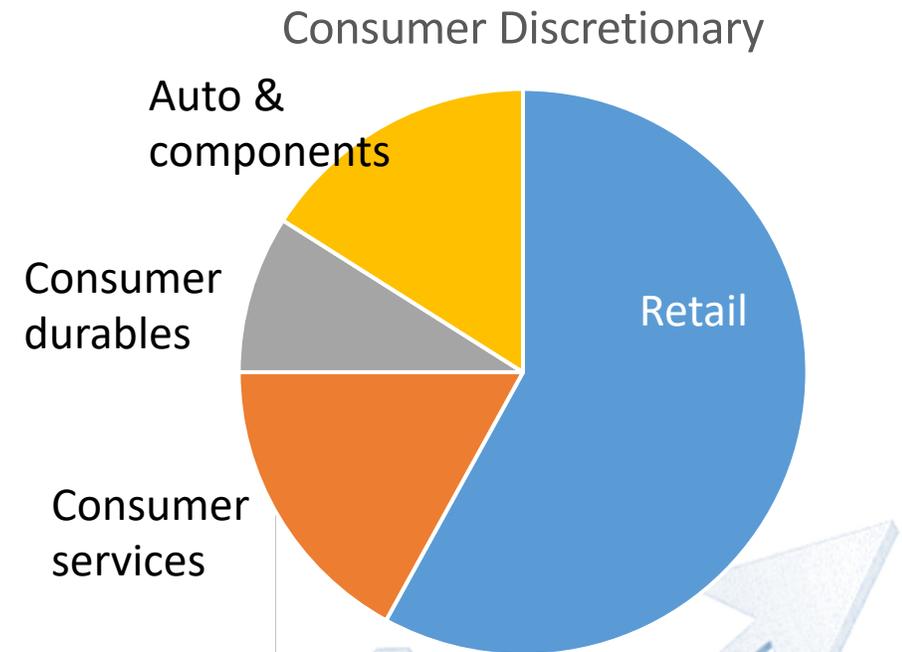
Consumer Discretionary ETFs:

VCDAX

IBUY

FDIS

RCD



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