

Stock Market Game



Stock Charts & Analysis

How did the Market do today?

- **Indexes:**

- **S&P 500 –**

Down – 96.41 points (2.5%)

- **Dow Jones Industrial Average (DOW) –**

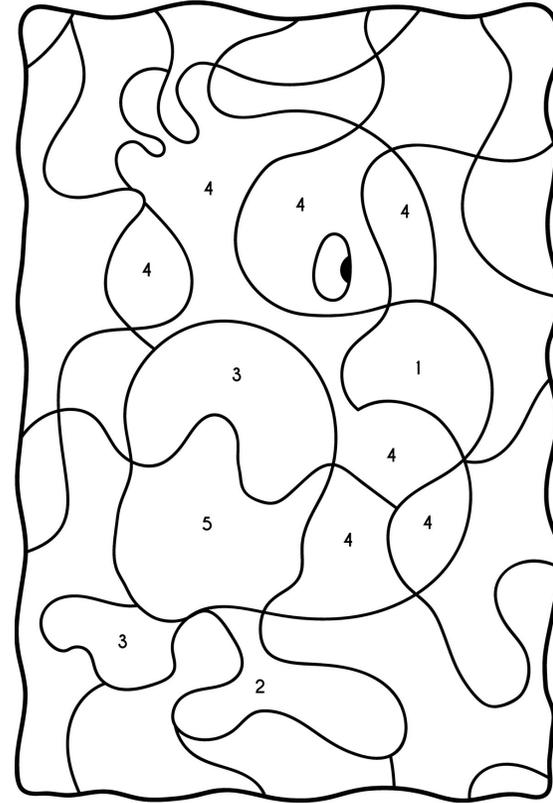
Down – 505.44 points (1.54%)

- **Nasdaq Composite (NASDAQ) –**

Down – 366.05 points (3.36%)

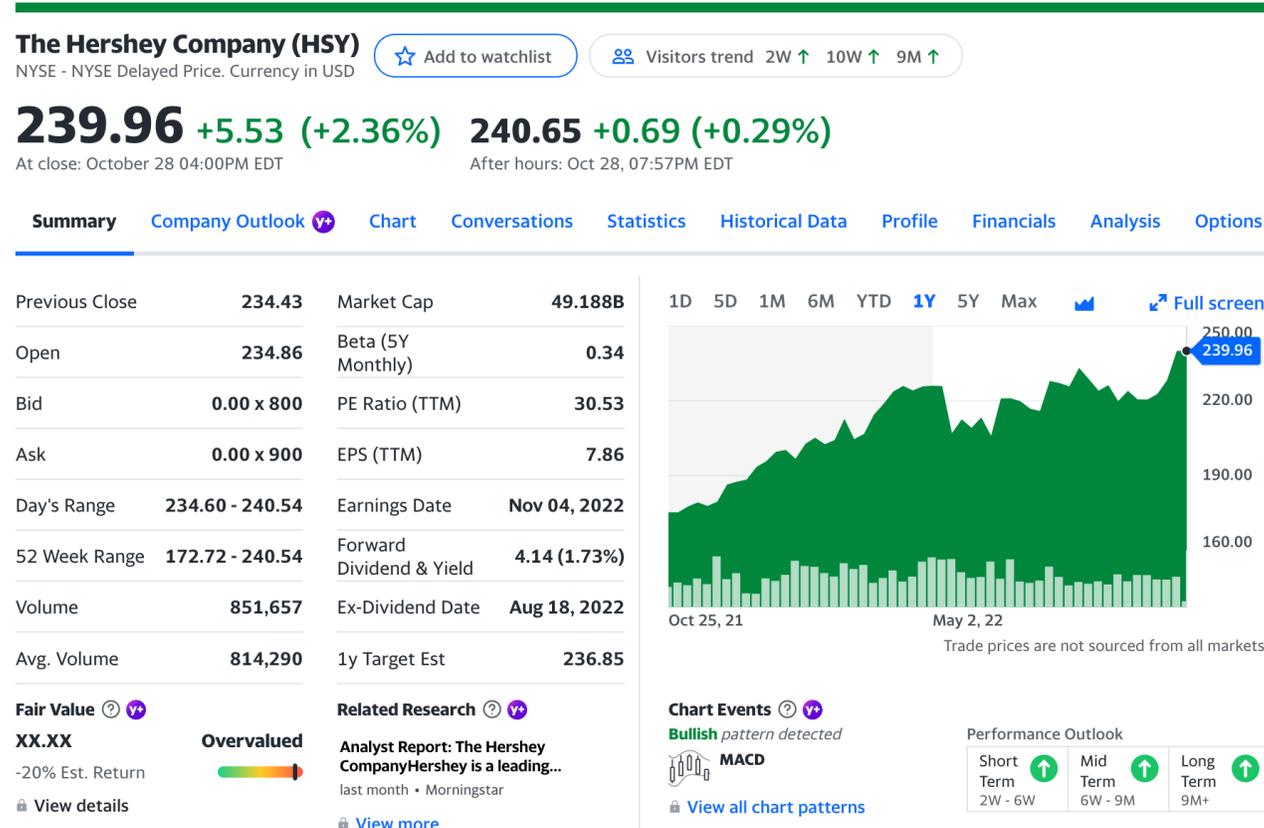
Stock analysis

- Stock analysis can be a bit like painting by the numbers
- The more information you have, the clearer the picture becomes



Stock Charts

- Recommend using [finance.Yahoo.com](https://finance.yahoo.com)
- Stock Apps are also available on smart phones



Stock Charts - Stock Information

[Fill in the Stock Analysis Sheet]

The Hershey Company (HSY)

NYSE - NYSE Delayed Price. Currency in USD

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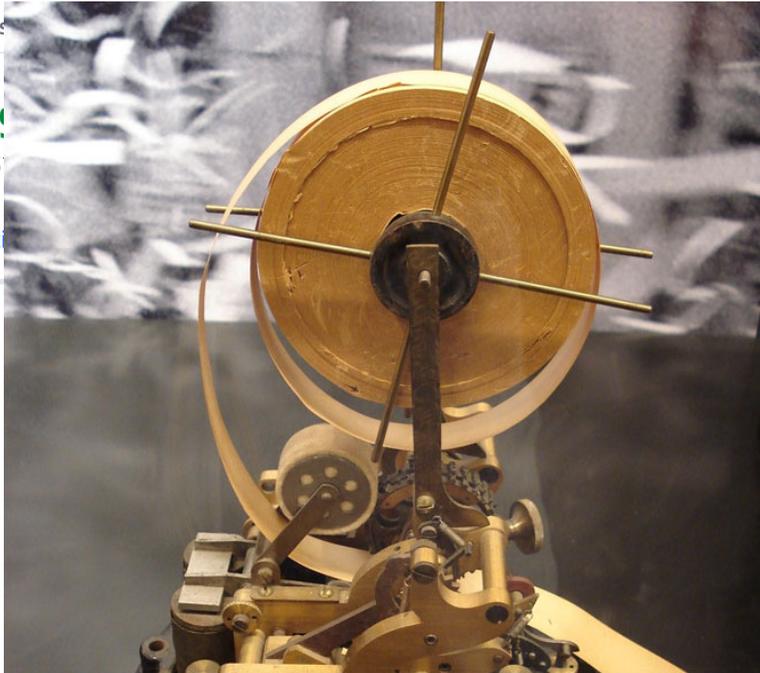
239.96 +5.53 (+2.36%) **240.65** +0.69

At close: October 28 04:00PM EDT

After hours: Oct 28, 07:5

[Summary](#) [Company Outlook](#) [Chart](#) [Conversations](#) [Statistics](#)

Previous Close	234.43	Market Cap	49.188B
Open	234.86	Beta (5Y Monthly)	0.34
Bid	0.00 x 800	PE Ratio (TTM)	30.53
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Day's Range	234.60 - 240.54	Earnings Date	Nov 04, 2022
52 Week Range	172.72 - 240.54	Forward	4.14 (+1.73%)

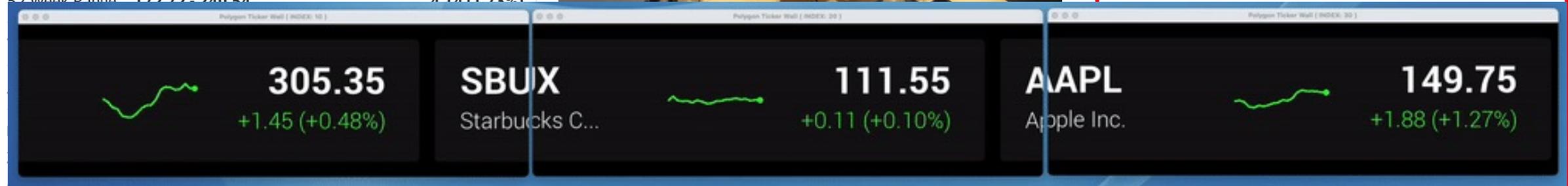


Company Name:

The Hershey Company

Stock Symbol:
(HSY)

Exchange:
NYSE [or NASDAQ]



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last month • Morningstar

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Stock Charts – Stock price

The Hershey Company (HSY)

NYSE - NYSE Delayed Price. Currency in USD

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[Visitors trend](#) 2W ↑ 10W ↑ 9M ↑

239.96 +5.53 (+2.36%)

At close: October 28 04:00PM EDT

240.65 +0.69 (+0.29%)

After hours: Oct 28, 07:57PM EDT

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Volume	851,657	Ex-Dividend Date	Aug 18, 2022
Avg. Volume	814,290	1y Target Est	236.85

Fair Value [?](#) [Y+](#)

XX.XX

-20% Est. Return

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Overvalued



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last month • Morningstar

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1D 5D 1M 6M YTD **1Y** 5Y Max [Full screen](#)



Trade prices are not sourced from all markets

Chart Events [?](#) [Y+](#)

Bullish pattern detected

MACD

[View all chart patterns](#)

Performance Outlook

Short Term 2W - 6W	Mid Term 6W - 9M	Long Term 9M+
↑	↑	↑

Stock Price:

Current Price

Today's activity:

Red – Stock is down from open

Green – Stock is up from open

(Daily percentage of change)

Stock Charts - Stock price

The Hershey Company (HSY)

NYSE - NYSE Delayed Price. Currency in USD

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Performance Outlook

Short Term 2W - 6W	Mid Term 6W - 9M	Long Term 9M+
↑	↑	↑

Stock Price at the Opening:

Previous Day Close

Open – price at which stock opened

Note: there is usually after-hours activity, so the opening price may be higher or lower than the previous close

Stock Charts - Stock price

The Hershey Company (HSY)

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Performance Outlook

Short Term 2W - 6W	Mid Term 6W - 9M	Long Term 9M+
↑	↑	↑

Day's Range:

Today's High & Low

52 Week Range:

High & Low
for the past year

Range is important:

How close is the stock
to it's 52-week high?

Stock Charts - Stock price

The Hershey Company (HSY)

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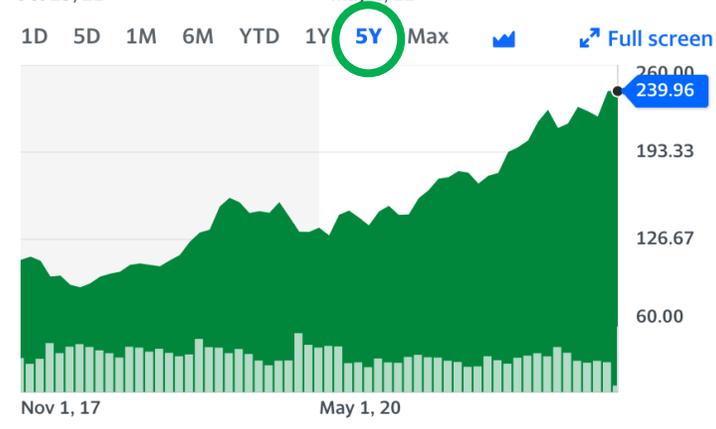
Stock Chart:

A quick visual indicator of performance

- 1D – Current day
- 5D – Previous 5-days
- 1M – Previous Month
- 6M – Last 6 months
- YTD – Activity since 1 January
- 1Y – Previous year
- 5Y – Last five years

****Very important to understand the current trend**

Stock Charts – The Chart



Stock Chart - A quick visual indicator of performance

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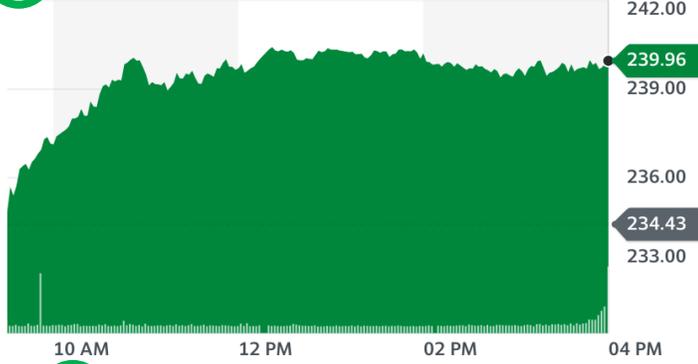
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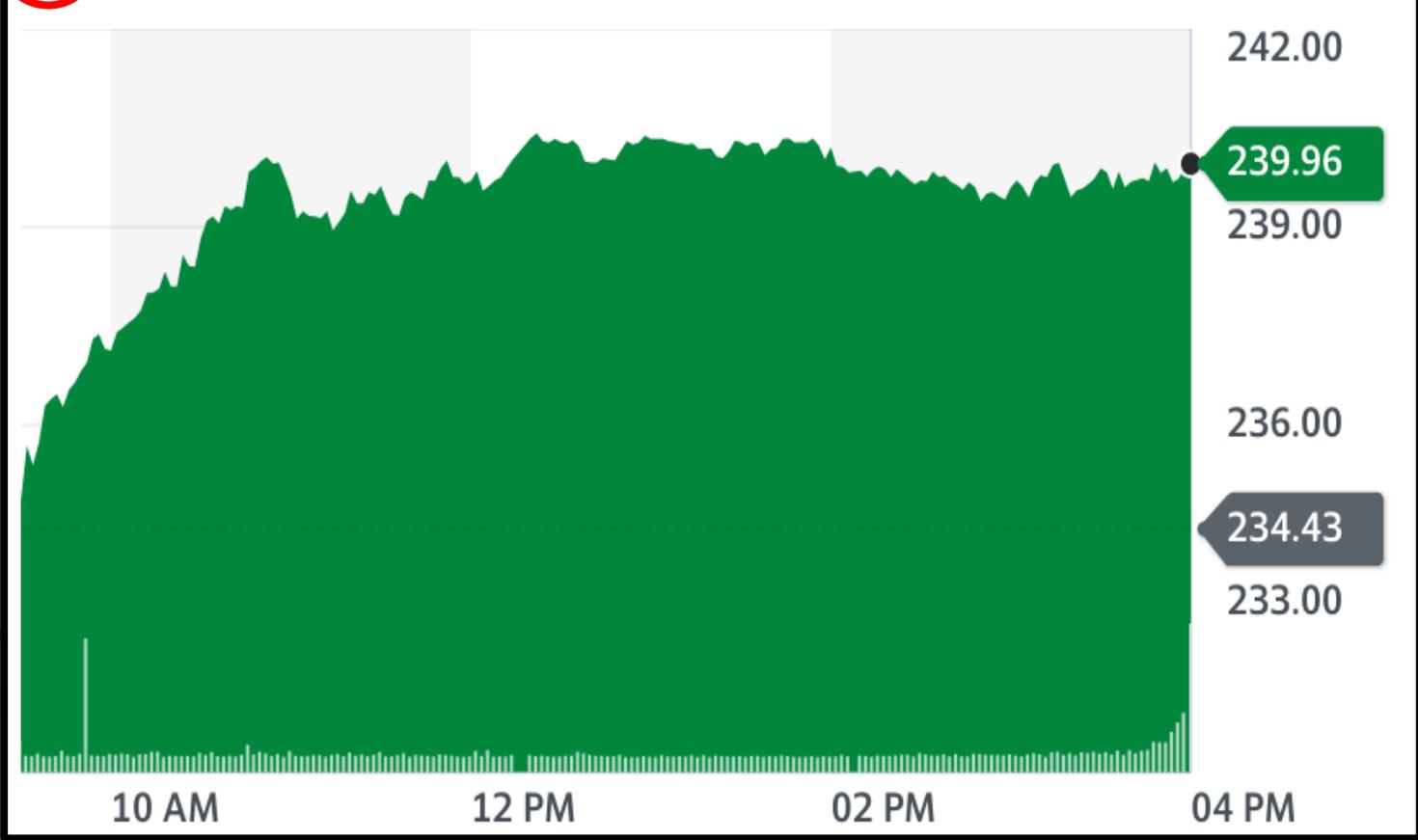
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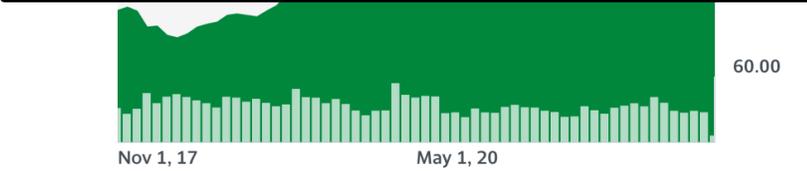
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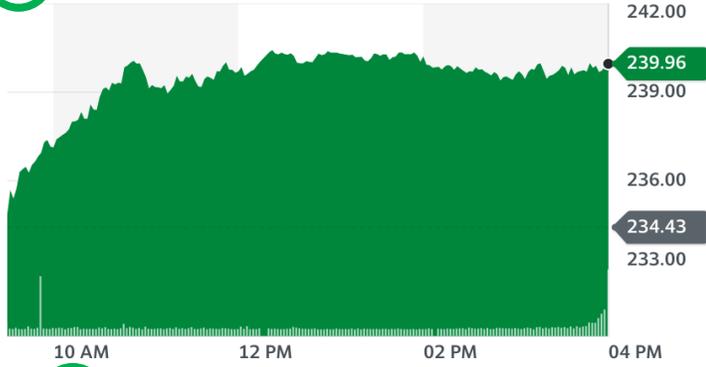
1D 5D 1M 6M YTD 1Y 5Y Max Full screen



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Stock Charts – The Chart

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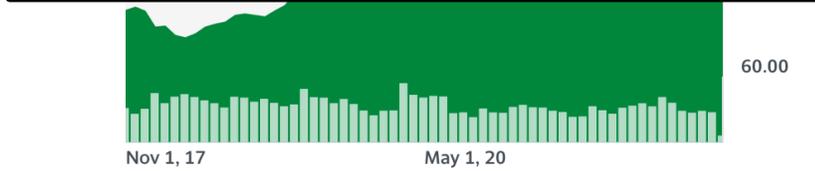
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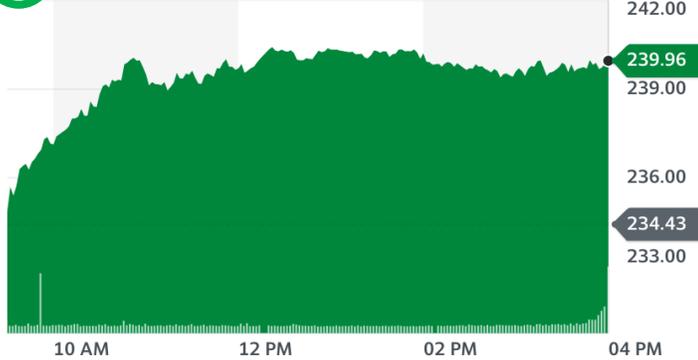


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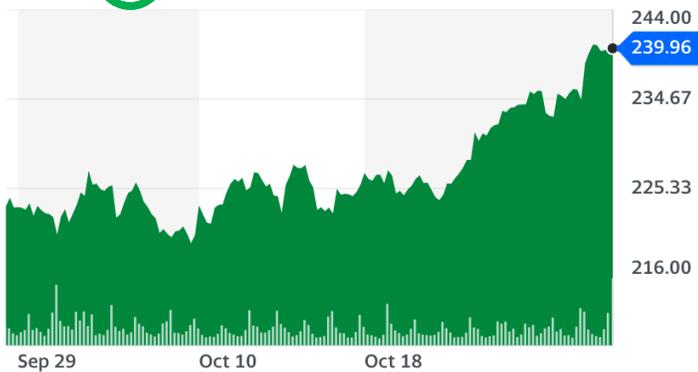
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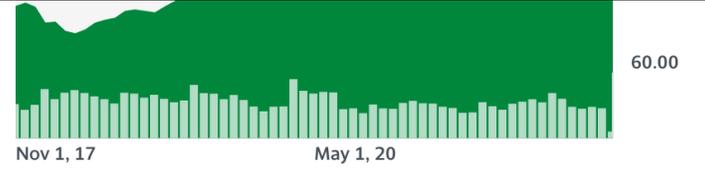
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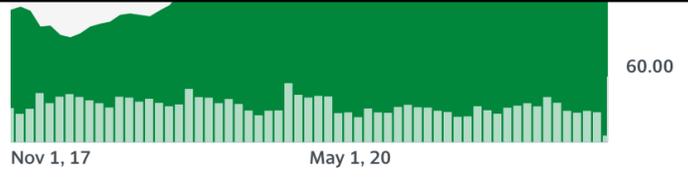
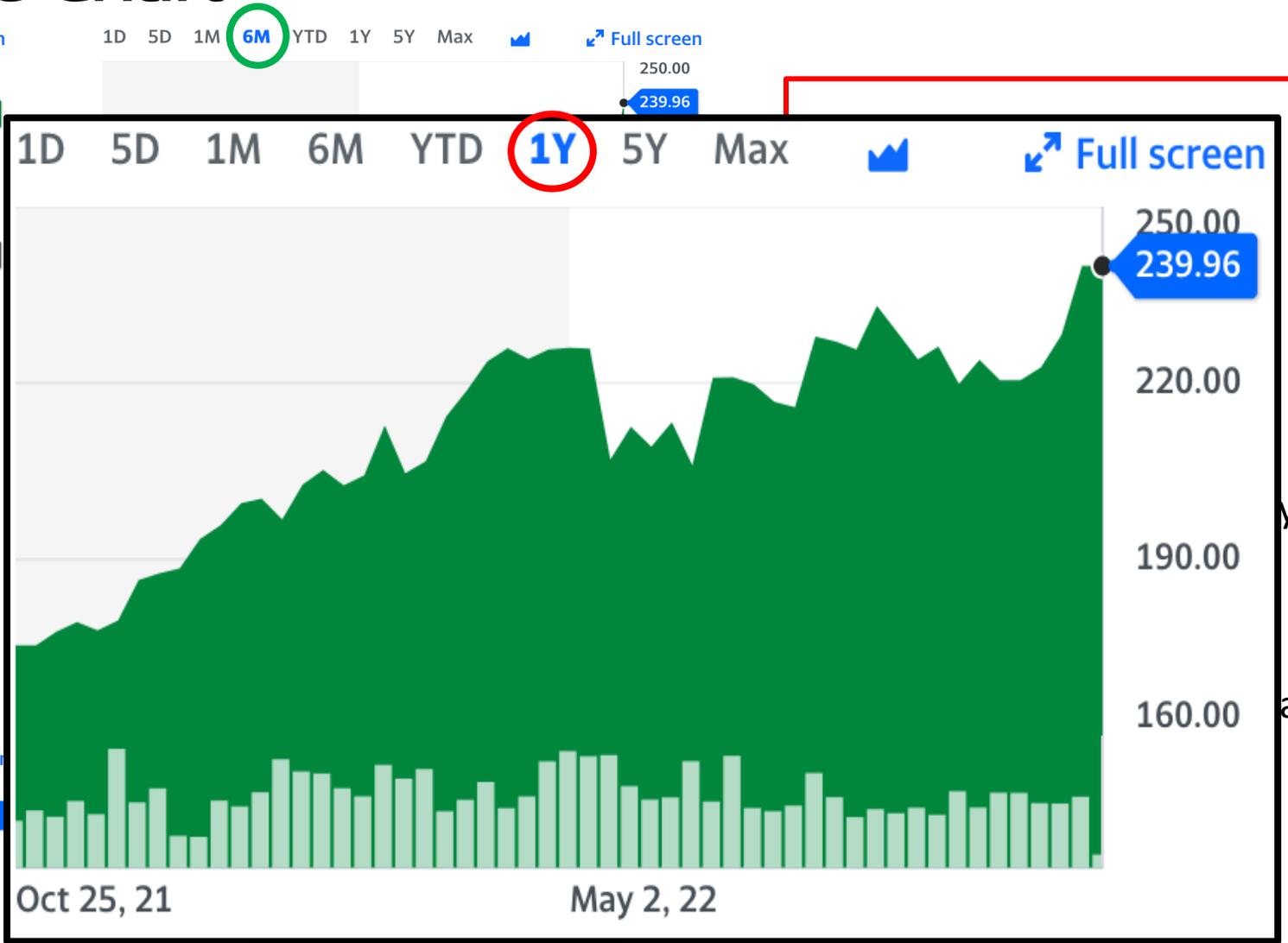
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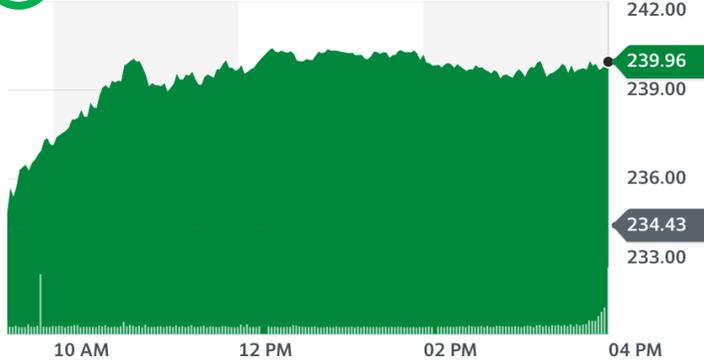


Stock Charts – The Chart



Stock Charts – The Chart

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**Very important to understand the current trend

Buy Low

Sell High

Stock Charts – Dividends

The Hershey Company (HSY)

NYSE - NYSE Delayed Price. Currency in USD

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[Visitors trend](#) 2W ↑ 10W ↑ 9M ↑

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Avg. Volume	814,290	1y Target Est	236.85



Fair Value [?](#) [Y+](#)
XX.XX
 -20% Est. Return
[View details](#)



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Analyst Report: The Hershey Company
 Hershey is a leading...
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Chart Events [?](#) [Y+](#)
Bullish pattern detected

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Performance Outlook

Short Term 2W - 6W	Mid Term 6W - 9M	Long Term 9M+
↑	↑	↑

Dividend Information:

- Does the stock pay a dividend?
- What is the Yield?
- When does it pay the next dividend?

Rule of 72

1y Target Est.

- What is the 1-Yr Target Stock Price?

Stock Charts – Price to Earnings

The Hershey Company (HSY)

NYSE - NYSE Delayed Price. Currency in USD

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Performance Outlook

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↑	↑	↑

PE Ratio:

Price of the Stock
Earnings per share

- 15-19 is a solid range
- A higher P/E ratio may indicate investors are willing to pay a higher share price today because of an expectation of higher growth from the company compared to the overall market.

Stock Charts – Analysis

The Hershey Company (HSY)

NYSE - NYSE Delayed Price. Currency in USD

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Overvalued

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Performance Outlook

Short Term 2W - 6W	Mid Term 6W - 9M	Long Term 9M+
↑	↑	↑

Value and Performance Estimates

Is the stock over or under valued?

- If under, there is generally a higher likelihood the price will rise

What is the Short -, Mid -, and Long-term performance outlook?

Company Profile

The Hershey Company (HSY)

NYSE - NYSE Delayed Price. Currency in USD

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Chart Events [?](#) [Y+](#)
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MACD
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Company	Hershey Company		
Symbol	HSY	Industry	
1. What does the company do?			
2. Who are its competitors?			
3. What is the Company's history?			

Company Profile

Competitors:

Mars, Nestlé, Mondelez International (Cadbury, Milka, Toblerone).

The Hershey Company (HSY)

NYSE - Nasdaq Real Time Price. Currency in USD

☆ Add to watchlist

👥 Visitors trend 2W ↑ 10W ↑ 9M ↑

146.09 +1.72 (+1.19%) **146.09** 0.00 (0.00%)

At close: March 4 4:00PM EST

After hours: 5:13PM EST

Summary Company Outlook Chart Conversations Statistics Historical Data **Profile** Financials

The Hershey Company

19 East Chocolate Avenue

Hershey, PA 17033

United States

717 534 4200

<http://www.thehersheycompany.com>

Sector(s): **Consumer Defensive**

Industry: **Confectioners**

Full Time Employees: **15,200**

Description

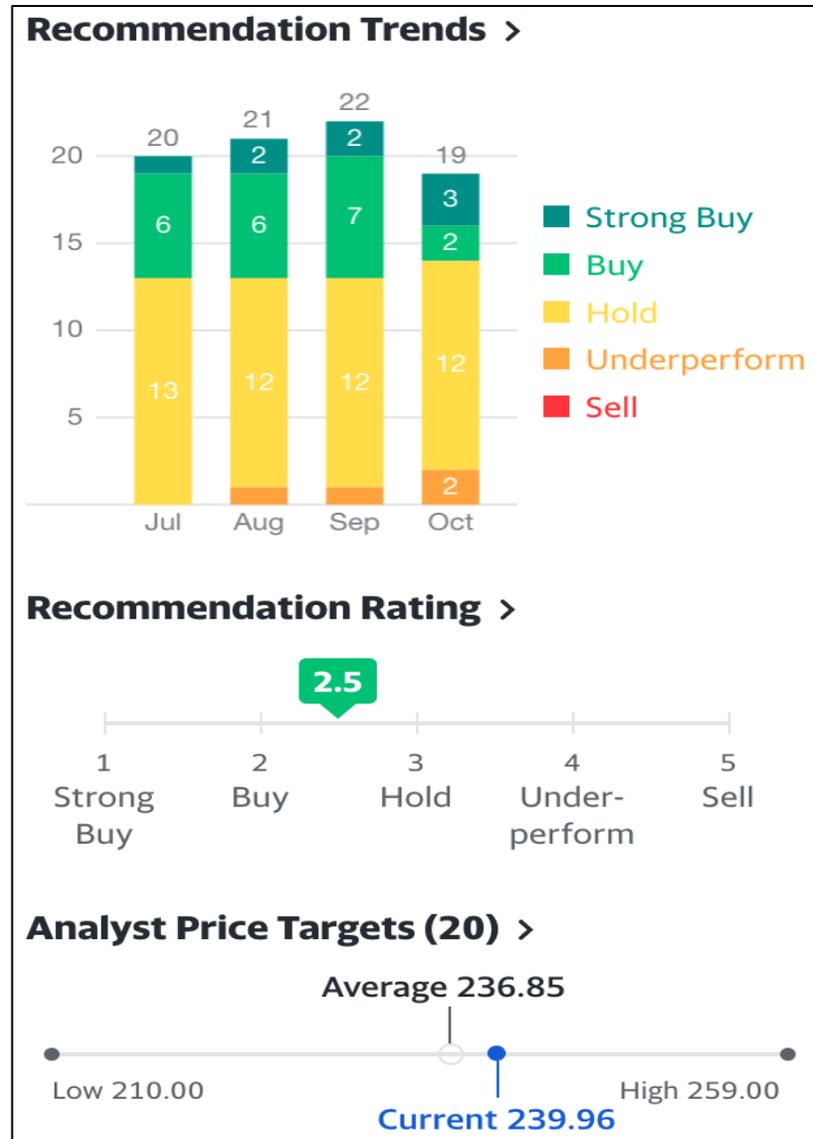
The Hershey Company, together with its subsidiaries, manufactures and sells confectionery products and pantry items. The company operates in two segments, North America; and International and Other. It offers chocolate and non-chocolate confectionery products; gum and mint refreshment products comprising mints, chewing gums, and bubble gums; pantry items, such as baking ingredients, toppings, beverages, and sundae syrups; and snack items, including spreads, meat snacks, bars and snack bites, mixes, popcorn and protein bars, and cookies. The company provides its products primarily under the Hershey's, Reese's, Kisses, Jolly Rancher, Almond Joy, Brookside, barkTHINS, Cadbury, Good & Plenty, Heath, Kit Kat, Lancaster, Payday, Rolo, Twizzlers, Whoppers, York, Ice Breakers, Breathsavers, Bubble Yum, SkinnyPop, Pirate's Booty, Oatmega, Paqui, and ONE Bar brands, as well as under the Pelon Pelo Rico, IO-IO, and Sofit brands. It markets and sells its products to wholesale distributors, chain grocery stores, mass merchandisers, chain drug stores, vending companies, wholesale clubs, convenience stores, dollar stores, concessionaires, and department stores. The company was founded in 1894 and is headquartered in Hershey, Pennsylvania.

Company	Hershey Company		
Symbol	HSY	Industry	Consumer Defensive/ Confectioners
1. What does the company do?			
Products, services. Why does this company stand out? Who do people buy from this company?			
2. Who are its competitors?			
Check the Summary tab or Google competitors			
What is the Company's history?			
Where and when did the company start? What were it's first products? Has the company been purchased or bought other companies?			

Stock Charts – Analyst's predictions

Scroll down the Summary page on the right side

Also look at the Analysis Tab



Analyst predictions

- What do the analysts think of the stock?
- Also provides a quick view of the current price vs the average and historical prices
- Look at the Analysis tab, too.

Stock Charts – Stock price

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Performance Outlook

Short Term 2W - 6W	Mid Term 6W - 9M	Long Term 9M+
↑	↑	↑

What is your analysis?

Now that you have looked at some “technical” indicators, do you think this stock is a good buy or not?

Risk vs Return

Stock Market Game



Stock Charts & Analysis