



ANNETTE RUFFIN

INCUMBENT BOARD CANDIDATE | NORRIS LAKE COMMUNITY ASSOCIATION

Community Leadership • Communication • Accountability • Engagement

LEADERSHIP PROFILE

An incumbent Norris Lake Community Association Board Member committed to responsible governance, transparent communication, and meaningful homeowner engagement. Brings hands-on community leadership and more than 30 years of real estate and multifamily property management experience to support effective operations, responsible stewardship, and the long-term interests of Norris Lake homeowners.

BOARD & COMMUNITY LEADERSHIP

Norris Lake Community Association | Board Member, 2020–Present

- **Chair, Communications & Member Relations Committee | Head of Fisheries:** Support homeowner communications, affiliate relations, programming, public relations, and coordination with community committees.
- **Vice President, Friends of Norris Lake (FONL):** Support lake initiatives, volunteer participation, community partnerships, and events.
- **Chief Officer & Chair, Annual Norris Lake Bass Tournament:** Coordinate event planning, sponsorships, logistics, volunteers, and community participation.
- **Community Engagement:** Support Spring Fest, back-to-school initiatives, pool opening, neighborhood standards, and resident involvement.

PROFESSIONAL EXPERIENCE

Senior Community Manager / Senior Property Manager | Greystar

More than 30 years of experience in real estate and multifamily property management, including oversight of multimillion-dollar assets. Expertise in budgeting, property operations, vendor management, resident relations, team leadership, risk awareness, compliance, and long-term asset preservation.

PRIORITIES FOR ANOTHER TERM

1. **Communication & Transparency:** Promote timely updates, accessible information, and clear communication with homeowners.
2. **Accountability & Organization:** Encourage consistent committee reporting, meeting documentation, defined responsibilities, and follow-through.
3. **Responsible Stewardship:** Support thoughtful budgeting, vendor oversight, maintenance planning, and protection of community resources.
4. **Community Engagement:** Strengthen events, volunteer opportunities, partnerships, and collaboration among residents, committees, and board members.

WHY I AM SEEKING ANOTHER TERM

I am committed to serving Norris Lake with integrity, consistency, and a community-first mindset. I will continue working to strengthen communication, encourage accountability, support responsible community programming, and protect our shared resources. I believe effective leadership starts with listening, collaboration, and dependable follow-through.

I welcome the opportunity to continue serving Norris Lake and helping preserve a well-managed, connected, and vibrant community for all homeowners.

Committed to responsible leadership, stronger communication, and the future of Norris Lake.