

Organized in March 2020, Sumter Black Chamber of Commerce, is the only minority business association in Sumter County. We will offer business development tools & resources focused on educating small businesses how to grow & scale. We advocate for improved business relations & policies. We also offer support to the local minority communities of Florence, Clarendon, Lee, Richland & Sumter Counties.

VISION

The *Vision* of Sumter Black Chamber of Commerce is based on local partnerships with industries invested in urban minority communities to help improve the overall quality of life for residents, building a stronger bond between private and public sectors.

MISSION

The *Mission* of the Sumter Black Chamber of Commerce is to connect Black & African American owned businesses & enhancing them for their local, state, and global economy.

www.sumterbcc.org

**BOOSTING
ECONOMIC
OPPORTUNITIES**

**PARTNERING & SPONSORING
WITH OUR COMMUNITY
& LOCAL INDUSTRIES**

**INCREASING
FINANCIAL
LITERACY**

COMMUNITY

We are only as strong as the community that we serve. Not only is SumterBCC committed to the small and minority owned business class, we serve the community that helps our businesses thrive and grow.

Here are just a few ways our community supported us in the past year;

- US Senator Tim Scott and Truist Bank sponsored the 1st Annual Minority Procurement Fair that was Hosted by HBCU Morris College. Truist Donates 5k.
- Unum Group invested 10k into the SumterBCC Financial Literacy Camp with donations to include f&b from Robert Smalls and the Sumter County Young Republicans.
- Morris College hosted the Inaugural Minority Procurement Fair helping to assist over 107 black and or minority owned business learn about Federal, State, and Local Procurement set asides available.
- SumterBCC received over \$2,500 from Walmart Super Store and Walmart Markets in both Sumter and Florence Counties to Launch the Financial Literacy Pilot Program.
- Sanders Fine Portraits of Charleston SC donated over 3k in commission art for the Arts and Cultural Juneteenth Gala honoring Black and minority owned businesses since slavery.
- Sumter County Cultural Center granted the SumterBCC 2k for Arts Culture aspects of the Juneteenth Gala Celebration

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WE KNOW THAT PROPER EDUCATION & SKILLS TRAINING CAN EXTEND A BUSINESS'S LIFE SPAN & INCREASE SALES TRENDS!

It's no secret that blacks and minorities both local and nationally struggle to start, own, and operate a business. We strategically chose a black swan as the Sumter BCC logo because a swan is not only symbolic to Sumter, a black swan represents courage & determination to overcome hard times.

The Sumter Black Chamber of Commerce's goal is to exist as an association that builds stronger minority firms that can enhance our entire community.

SumterBCC provides additional resources and connections to help scale and grow black and minority firms throughout Sumter County. SumterBCC promotes diversity within the Sumter's Business Community and culture through economic inclusion.



SUMTER
BLACK CHAMBER OF COMMERCE
WHO WE SERVE? OUR MEMBERS ARE?

BLACK OWNED 70% INTERNATIONAL OR OTHER 30%

WOMEN OWNED 60% MEN OWNED 40%

VETERAN OWNED 10%

www.sumterbcc.org



FINANCIAL LITERACY EDUCATION

At SumterBCC after extensive research into the current state of Black owned businesses we discovered the strong need for financial literacy training needed in our region. We are developing a system for minority families to become financially equipped to sustain and maintain their families and community economic standing. In the summer of 2022, we launched our youth and family financial literacy minicamp.

Camp participants of the pilot program learned basic financial concepts as young as 4yrs old. Parents and grandparents attended breakout sessions. Children and their families learned to dream big & set family financial goals.

Financial Education 2020-2022 @SumterBCC included

- Small business procurement
- Creation of the Minority Business Association
- Budgeting
- Goal setting
- Financial Planning
- Family Planning
- & more

○ The pilot program results have not yet been tested or compared against others in the State of South Carolina nor the United States of America. In year two of the program year one results will be compared to other data.

LETTER FROM THE PRESIDENT

SumterBCC Community,

2020-2021 was spent researching and developing a soft launch for 2022. With survey results and national data we have softly introduced programs to help scale and grow black & minority owned businesses while giving back to the communities that they serve.

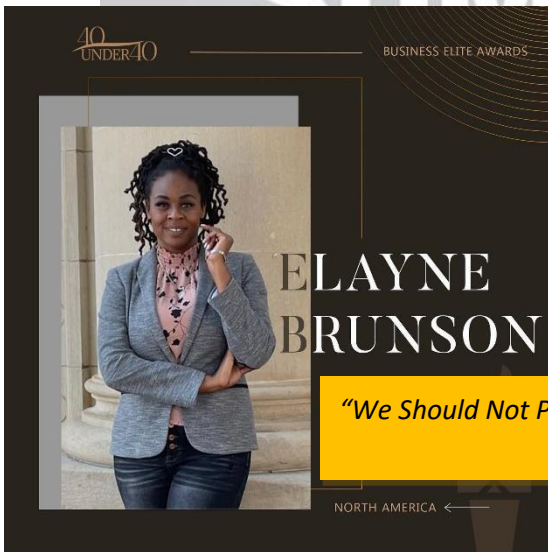
With our partners, sponsors, members, & future members, SumterBCC is ready to meet the needs of the minority business community while helping the overall Sumter economy improve. Even though our ideas have been met with challenges we believe the greater good of our organization will continue to show.

I hope this report not only shows you the current state of black and minority owned businesses in the region but showcase the possibilities for growth and development in the minority business community.

Forever #teamSumter

Elayne Brunson, A.A.

Sumter BCC Co Founder, President, & Ceo



"We Should Not Permit Our Grievances to Overshadow Our Opportunities"
- Booker T. Washington

THE FIRST ANNUAL REPORT OF THE

SUMTER BLACK CHAMBER OF COMMERCE

Through Year 2021



Prepared By: Elayne Brunson Co Founder/President/ CEO

