



CTH 'Gold' Employers

The CTH Gold Employer programme recognises an esteemed few of our employer partners for their high standards of staff training, learning and development and general nurturing of their staff, from entry-level to management.

Why become a CTH Gold Employer?

Recruitment

All of our Gold Employers benefit from free recruitment advertising on the CTH Members website, viewed globally by thousands of CTH students, graduates and qualified alumni. Your job ad feed will also receive extra branding, which translates into more applications from our audience of hospitality and tourism talent.

No cost – free service

There is no cost to the employer, this is a free service offered by CTH to assist graduates and the hospitality and tourism industry in general.

The industry partner will just be expected to supply some documentation to CTH outlining their Learning and Development approach and evidence of training pathways.

Optional elements of being a CTH Gold Employer:

Quality assurance and promotion

The option to promote your business to add a competitive advantage when hiring staff, including using our CTH Gold Employer logo, being added to our online directory of Gold Employers and being supplied digital branding to highlight your status internally within your organisation.



Research and industry insights

The option to contribute to the future of the industry through inclusion in our surveys and questionnaires which assist us during development of existing qualifications, and the creation of new ones.

“ The skills gap in the global hospitality and tourism industry has grown considerably since the pandemic – as the specialist awarding body for this sector, CTH are proud to be launching this scheme, which will benefit employers and connect qualified graduates to those organisations that are committed to their learning and development. ”

Simon Cleaver, CTH Director of Partnerships

Contact

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