

PRICING GUIDE

(% OF ORIGINAL RETAIL PRICE)

CLOTHING/SHOES

20-50%

- Discount brands lower
- Boutique Brands higher
- Combine into sets!!
- Shoes depending on wear
- NEW - 50%

FURNITURE/DECOR

40-60%

- Chairs, Stools, Toy Boxes higher
- Generic furniture lower
- Decor, bedding lower
- Take age into consideration!

TOYS/BOOKS

30-60%

- Wooden, educational toys higher
- Plush, books, puzzles lower
- Blocks/LEGO higher
- Ride ons, floor toys, outdoor higher

EQUIPMENT/GEAR

40-60%

- High chairs, strollers, gates, play yards higher
- Bath, bags, bouncers lower
- Full sets higher
- Take age into consideration!

FEEDING, ETC.

30-50%

- Bottle cleaners, sanitizers, warmers higher
- Utensils, dishes, place mats lower
- Food making systems higher
- Breast Pumps **NEW**

SAFETY, MISC.

40-70%

- Humidifiers, monitors, sound machines higher
- Child safety, changing accessories lower
- Pacifiers **NEW**
- Diapers and Wipes **SEALED**

This is a guide, you are welcome to price your items at whatever you feel is fair. Make sure to think about what YOU would want to pay. Price your items to SELL!

HOW TO USE THIS GUIDE:

ORIGINAL RETAIL X PERCENTAGE

EX: \$10 X 40% = \$4 IS PRICE