BEST BUY TEEN TECH CENTER
HENNEPIN COUNTY LIBRARY

PRESENTATION LAST UPDATED: Jan. 8, 2013 - 02:53 PM

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BEST BUY® TEEN TECH CENTER
WHAT IS A TEEN TECH CENTER?

WHY IS BEST BUY DOING THIS?

Best Buy believes that access to technology provides access to opportunity. This is the cornerstone of the Community Relations Program.

The Teen Tech program will:

- Tell a long-term, focused, Best Buy philanthropic story
- Inspire and engage employees
- Align with our business strategy
- Maximize the value of current partners and programs
- Have measurable impact on teens.

Goal: To help teens explore their passions in technology and inspire future education and career choices.

WHAT IS A TEEN TECH CENTER?

Best Buy believes a Teen Tech Center should be a space where access to technology promises to inspire creativity, promote inter-personal collaboration, build individual confidence and develop career opportunities.

It is a place to learn, experiment, collaborate and play with the latest technologies.

It is located in high teen traffic and safe locations within existing community sites such as libraries, museums, community centers or schools.

The program will provide:

- Digital Photography
- Filmmaking and videography
- Graphic Design
- Digital Music
- Robotics
- Gaming
- Computing

Each Best Buy Teen Tech Center should have a consistent look and feel that is fun, inviting and uniquely Best Buy.

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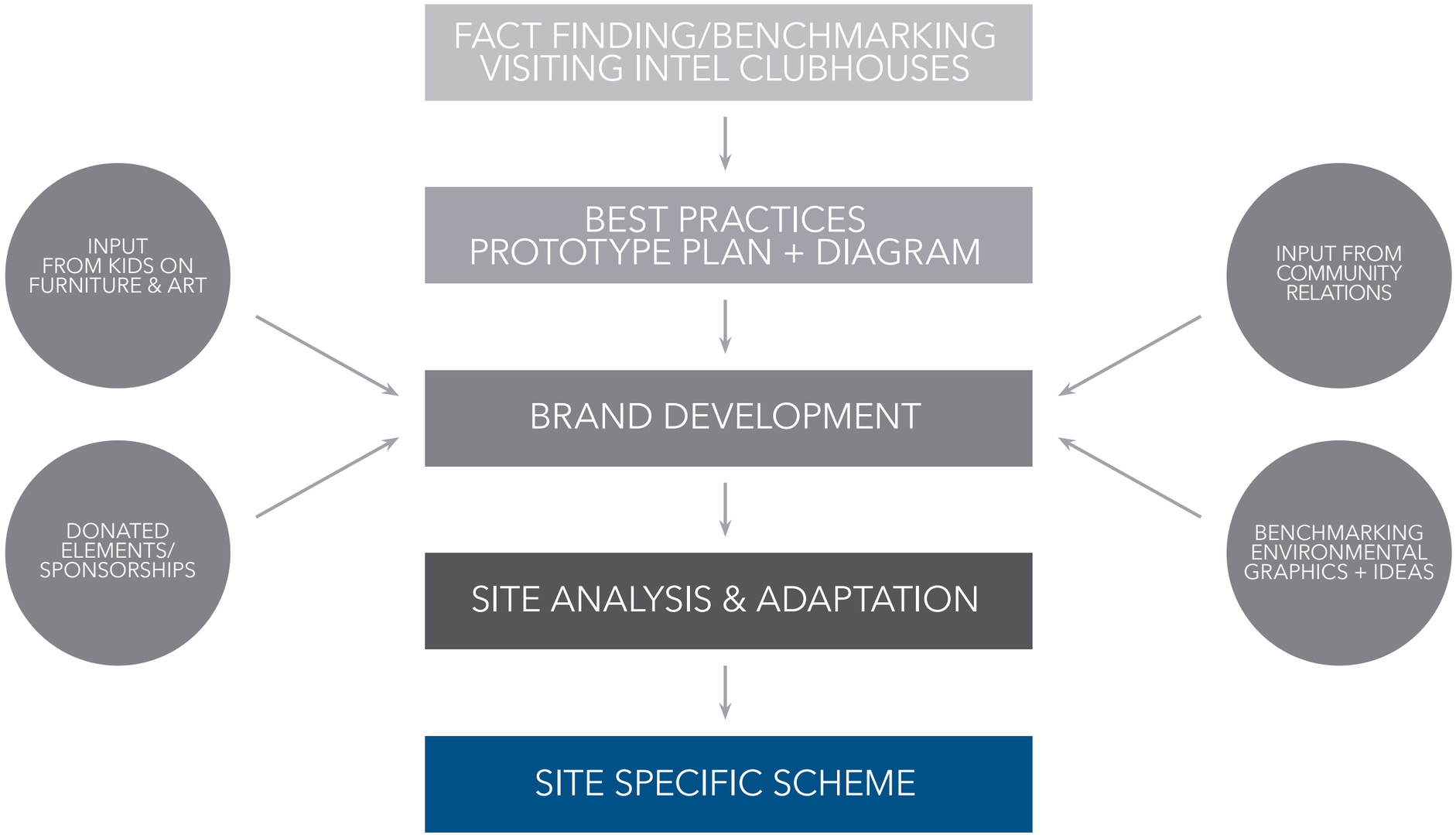
BEST BUY® TEEN TECH CENTER
DESIGN PROCESS



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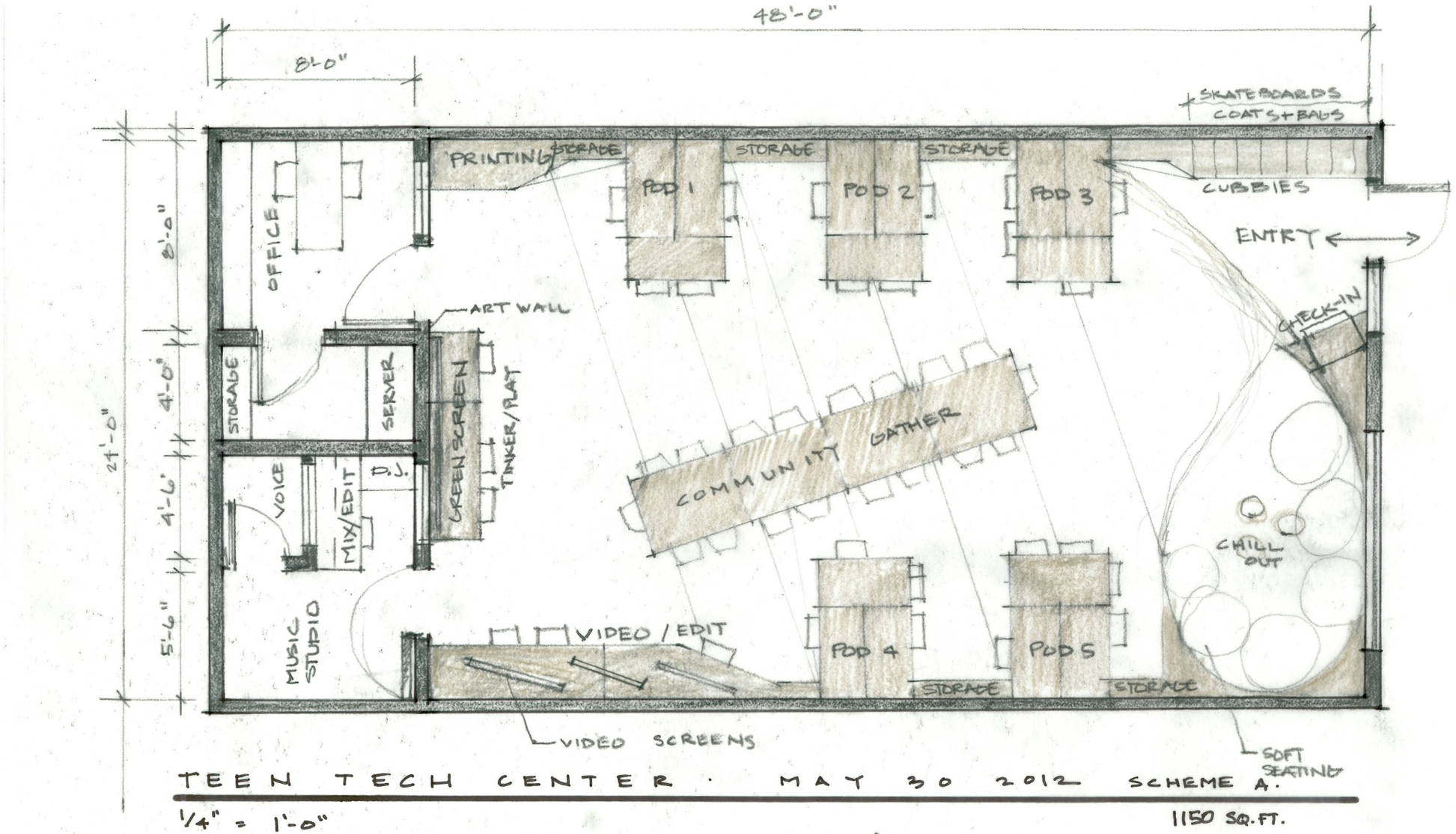
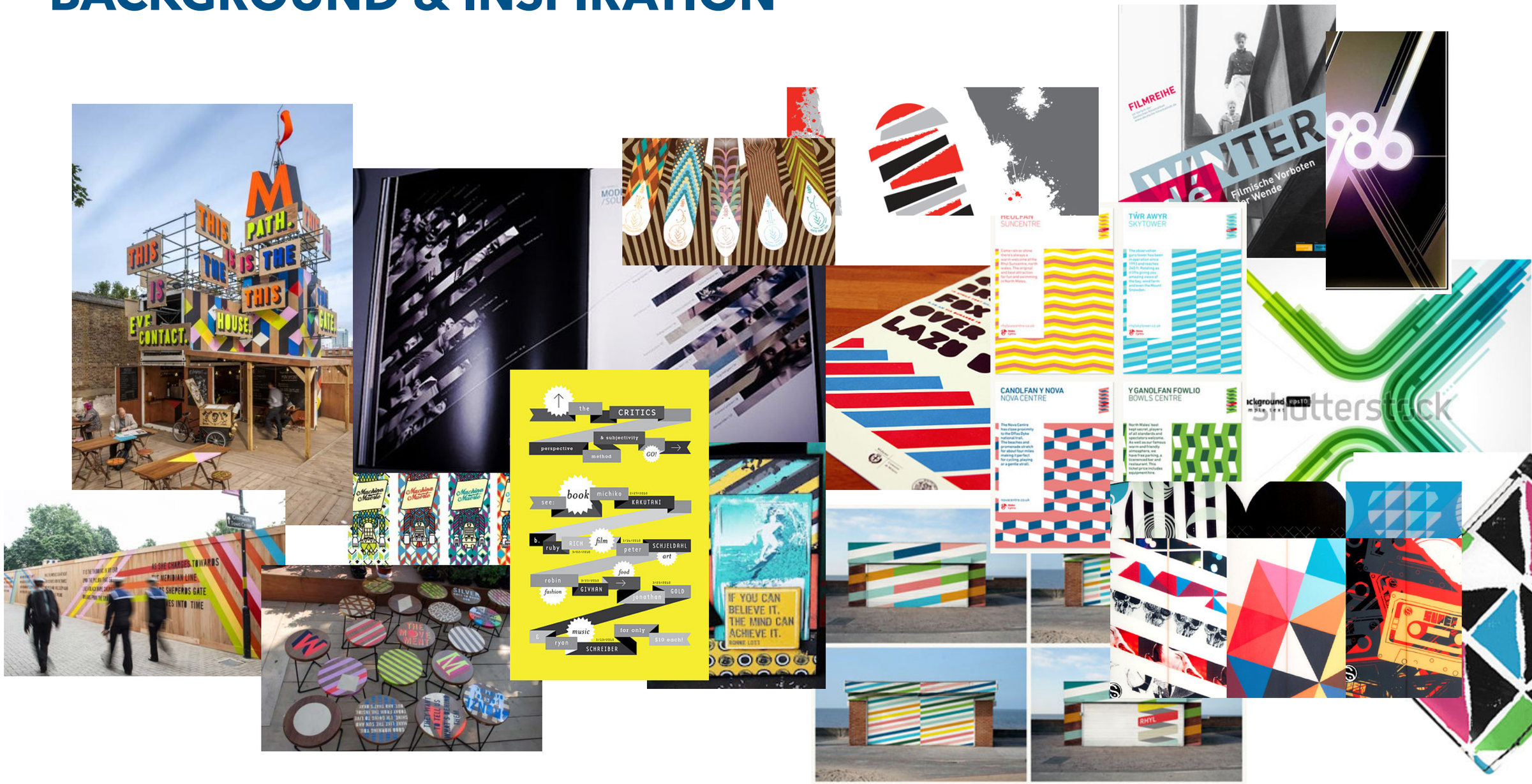
BEST BUY® TEEN TECH CENTER MINNEAPOLIS
PROTOTYPE PLAN / OPERATIONAL DIAGRAM



BEST BUY® TEEN TECH CENTER
BACKGROUND & INSPIRATION



BEST BUY® TEEN TECH CENTER
LOGO LOCKUP + PALETTE

4CP

TEEN TECH CENTER

BEST BUY

SPANISH 4CP

TEEN TECH CENTER
TECHNOCENTRO PARA JÓVENES

BEST BUY

GRAYSCALE

TEEN TECH CENTER

BEST BUY

1C REVERSE

TEEN TECH CENTER

BEST BUY

4C ON 2955

TEEN TECH CENTER

BEST BUY

4C ON 636C

TEEN TECH CENTER

BEST BUY

PRIMARY PALETTE

PMS 636C
C: 41 M: 2 Y: 0 K: 0
Benjamin Moore 787
Grandma's Sweater

Pantone® 2955
C: 100 M: 45 Y: 0 K: 37
Benjamin Moore 2064-20
Patriot Blue

Pantone® Process Yellow
C: 0 M: 0 Y: 100 K: 0
Benjamin Moore 336
Bold Yellow

White Paint
Benjamin Moore 2141-70
Vanilla Milkshake

SECONDARY PALETTE

PMS 549C
C: 40 M: 0 Y: 6 K: 28
B. Moore 549 Sea Relections

PMS 390C
C: 40 M: 1 Y: 93 K: 0
B. Moore 2027-30 Eccentric Lime

PMS 116C
C: 0 M: 10 Y: 100 K: 0
B. Moore 321 Viking Yellow

PMS 158C
C: 0 M: 10 Y: 100 K: 0
B. Moore 2015-10 Electric Orange

PMS 186C
C: 0 M: 100 Y: 81 K: 4
B. Moore 2001-10 Ruby Red

PMS Cool Gray 3C
C: 0 M: 0 Y: 0 K: 45
B. Moore 1605 Winter Solstice

BEST BUY® TEEN TECH CENTER
LOCKUP + ELEMENTS

HEXAGONS

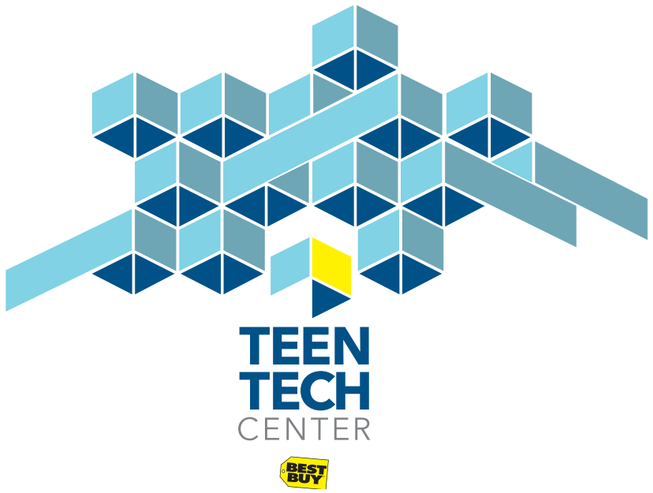
The hexagon stems from the Teen Tech Center logo and can be used as a graphic element. When used independent of the lockup, they appear as a whole shape.

STRIPES

The stripes are extensions of the Teen Tech Center logo. They can be used in creating materials but should always match the thickness of other stripes or hexagons in the composition.

ELEMENTS + LOCKUP

It's possible to use the lockup with the graphic elements surrounding it, so as to suggest the lockup is connecting into the composition. The elements may be separated from the lockup but use these guidelines as way to draw excitement to the lockup.



HEXAGONS + STRIPES

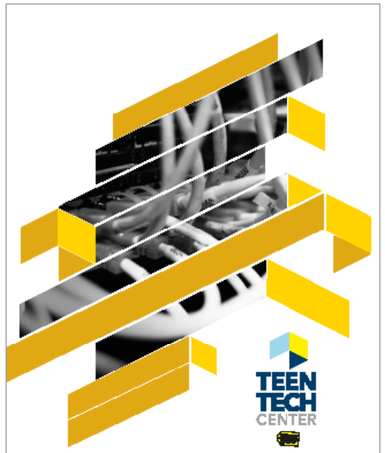
One should strive to use the hexagons in concert with the stripe elements to create a unique composition. There are no solid guidelines surrounding this other than keeping the composition simple. See the example below and the included interior renderings to get a feel for using the two elements together.

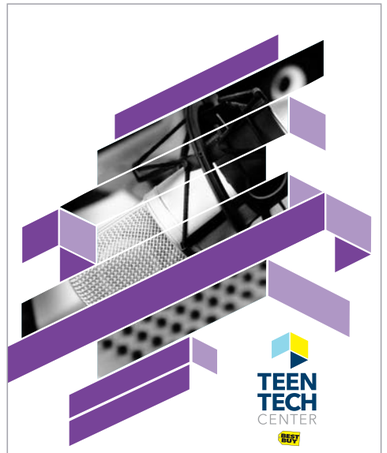
NOTE ON COLOR:

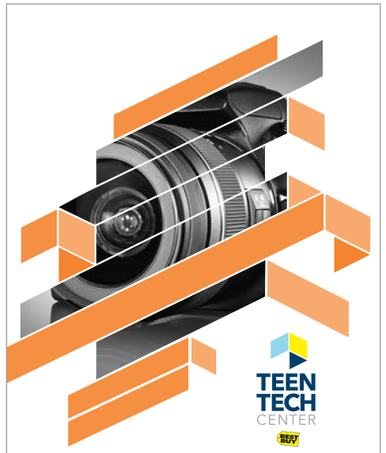
When the graphic elements shown on this page are used on white, they should appears they do here in terms of color. Once in a space, more of our secondary palette is used and the graphic elements appear in opaque white so as to not become overwhelming or busy, please refer to the renderings to see this in action.

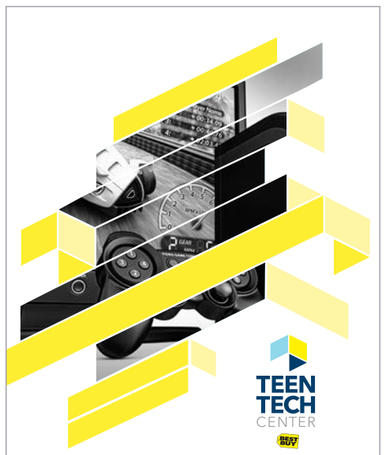
BEST BUY® TEEN TECH CENTER

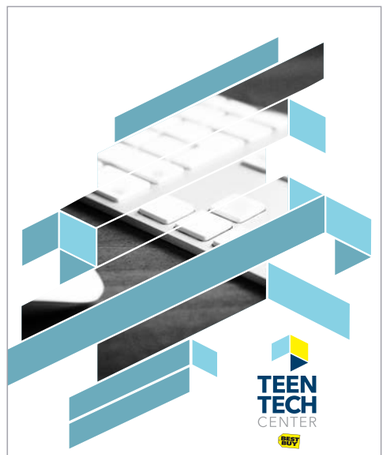
PRODUCT/DEPARTMENT PHOTOS

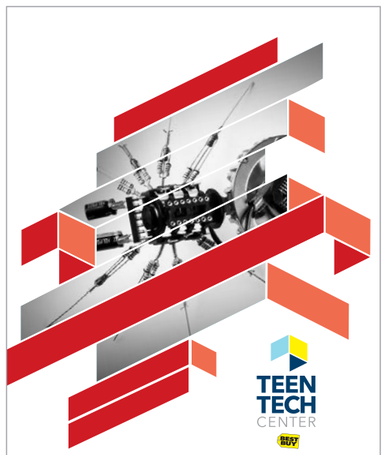












BEST BUY® TEEN TECH CENTER
DETAIL MAP

THE GLOBAL CLUBHOUSE COMMUNITY

BEST BUY® TEEN TECH CENTER
WELCOME SIGN

TEEN TECH CENTER

WELCOME

TO THE BEST BUY® TEEN TECH CENTER MINNEAPOLIS

OUR GOAL

To provide a place where teens can explore their passions in technology. A place designed to simply inspire and educate; promote fun and interaction; and help guide future education and career decisions.

THANK YOU

FOR SUPPORTING THE BEST BUY TEEN TECH CENTER MINNEAPOLIS

Dell
Microsoft
Groom Construction Company
Architectural Alliance
IBM
Beats by Dr. Dre
HP
Berk-Tek
Graybar Services, Inc.
Hoffman
Inside Edge Commercial Interior Services
Mannington
Ortronics
Quicktron, Inc.
Ben Franklin Electric
Tamarack Materials
Superior Painting Services Company
LoJack for Laptops
Friends of the Hennepin County Library

The Best Buy Teen Tech Center is a member of the Intel Computer Clubhouse Network.

The Intel Computer Clubhouse Network is a program of the Museum of Science, Boston with support from the MIT Media Laboratory.

BEST BUY® TEEN TECH CENTER MINNEAPOLIS
FURNITURE

Big Lounge in Flame and Ivory/Black fabric

Jenny Chair/No Arms in Red-Orange fabric

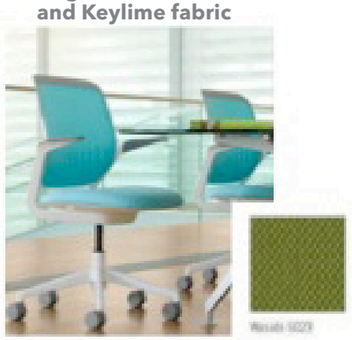
Ultra Plush Rug

Move Chair in Citron seat, Flash frame

Alight Ottoman in Lime, Caribbean and Keylime fabric

Various Tables in Marble Micro finish

Fat Boy Bean Bag in Red and Dark Denim

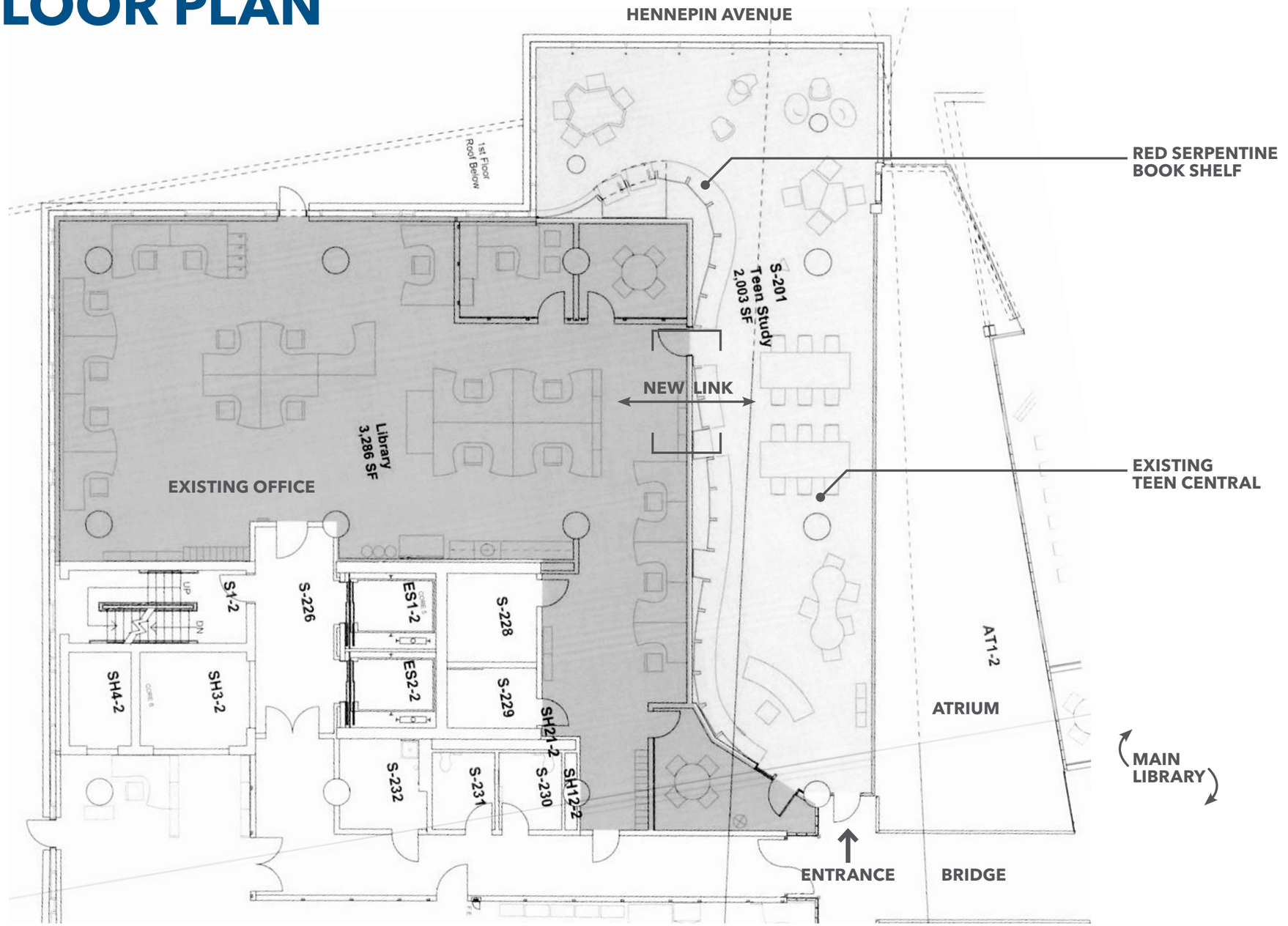


Cobi Chair/No Arms in Wasabi fabric

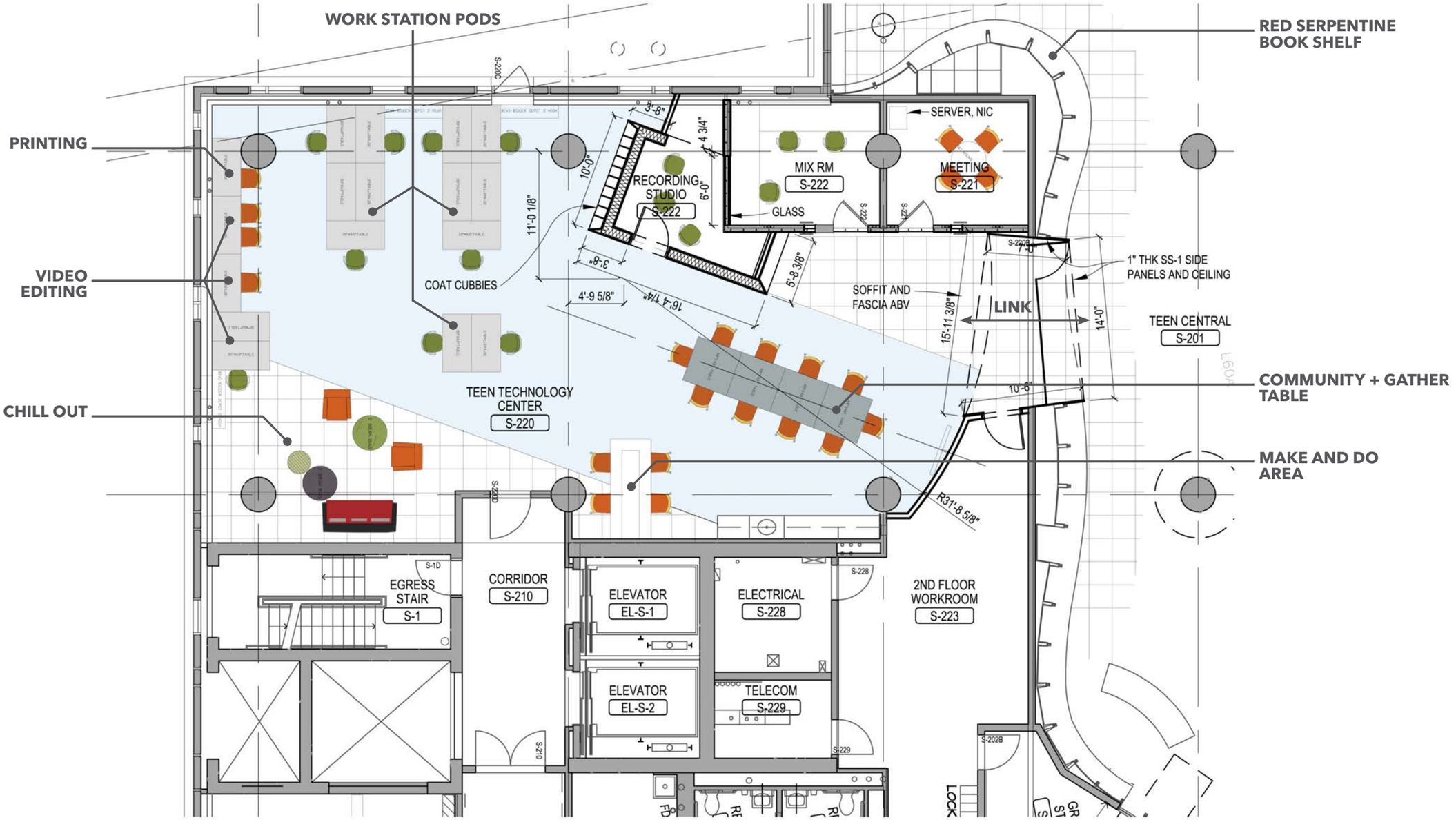
Campfire Personal Table

Workwall/Storage unit, two high; Brushed Silver finish

BEST BUY® TEEN TECH CENTER MINNEAPOLIS
EXISTING FLOOR PLAN

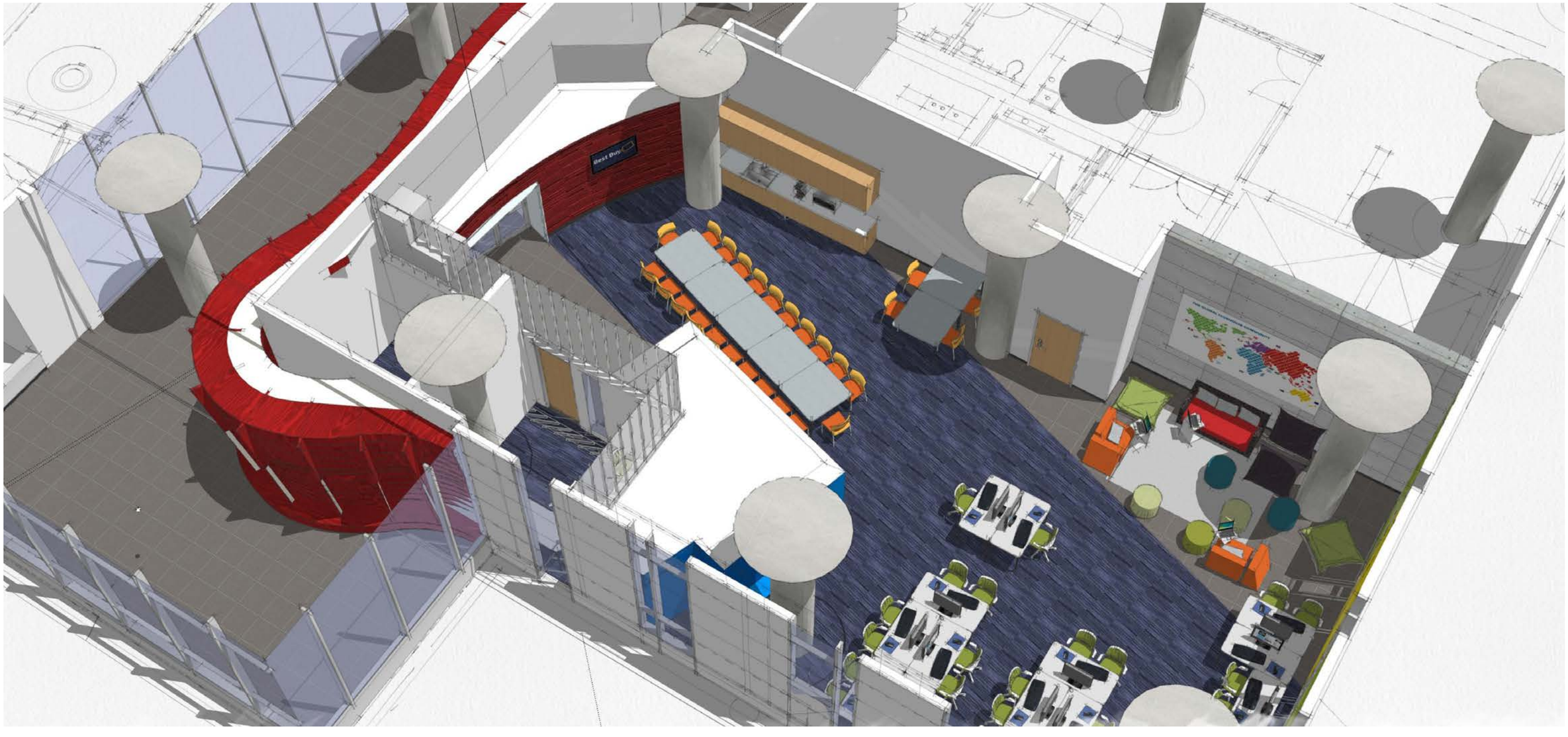


BEST BUY® TEEN TECH CENTER MINNEAPOLIS
PROPOSED FLOOR PLAN



BEST BUY® TEEN TECH CENTER MINNEAPOLIS
AXONOMETRIC VIEW 1

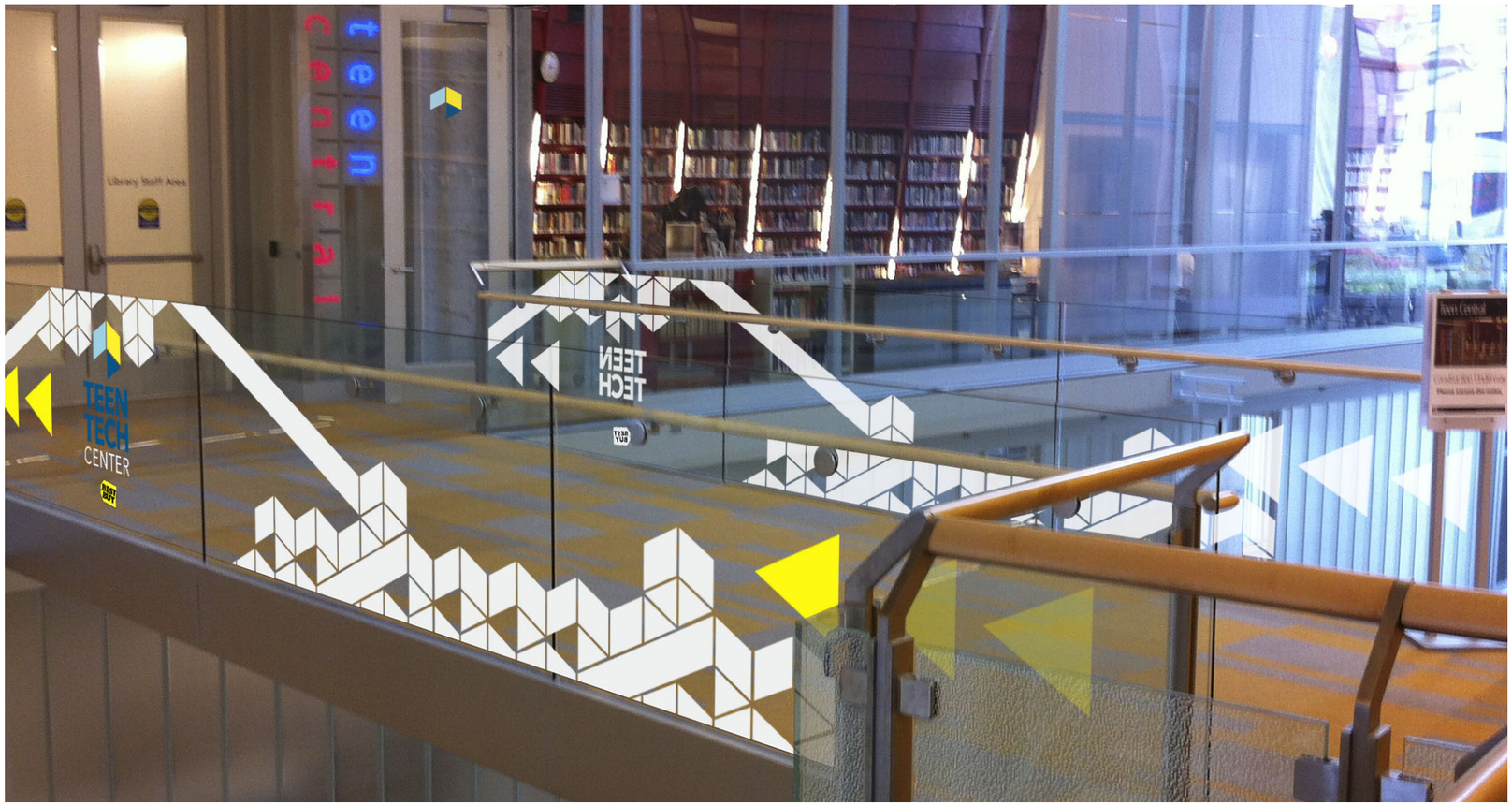
BEST BUY® TEEN TECH CENTER MINNEAPOLIS
AXONOMETRIC VIEW 2



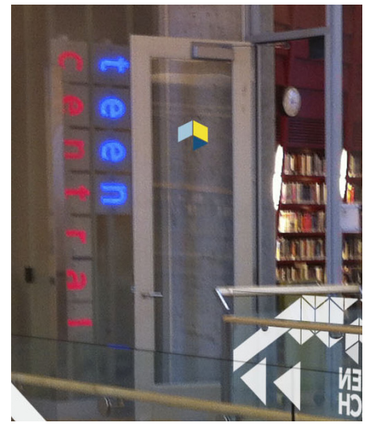
BEST BUY® TEEN TECH CENTER MINNEAPOLIS
BRIDGE

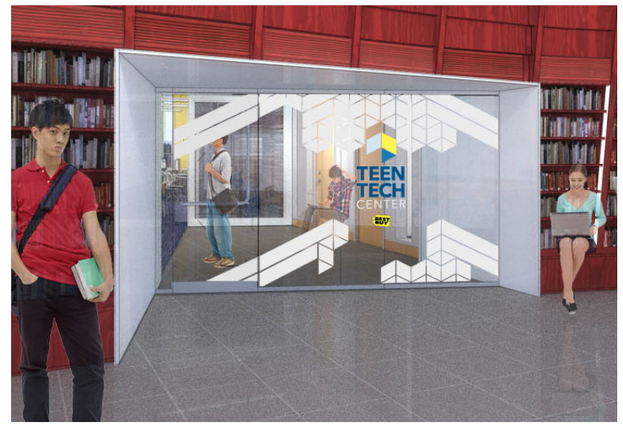
WHITE
SOLID/OPAQUE

ELEVATION



SHOWN IN SPACE





ENTRANCE (TEEN CENTRAL AND TEEN TECH CENTER)

BEST BUY® TEEN TECH CENTER MINNEAPOLIS
ENTRANCE

Hennepin County Public Library Location

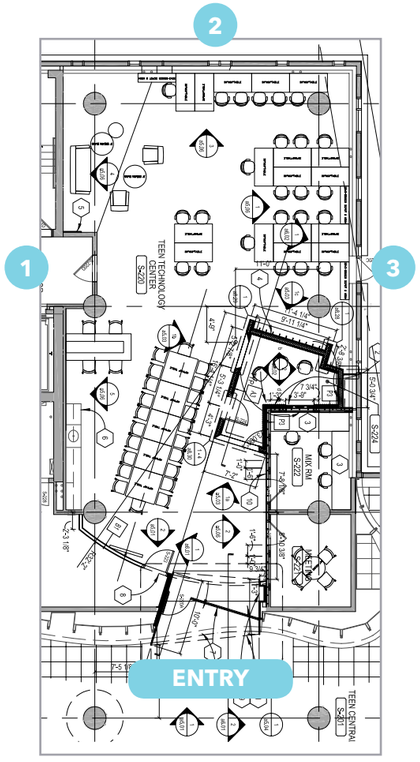
BEST BUY® TEEN TECH CENTER MINNEAPOLIS
INTERIOR VIEW 2

- Red wall already exists within the space
- Sound booth is skinned in BBY Blue
- Citrus and lime panels with opaque white graphic elements

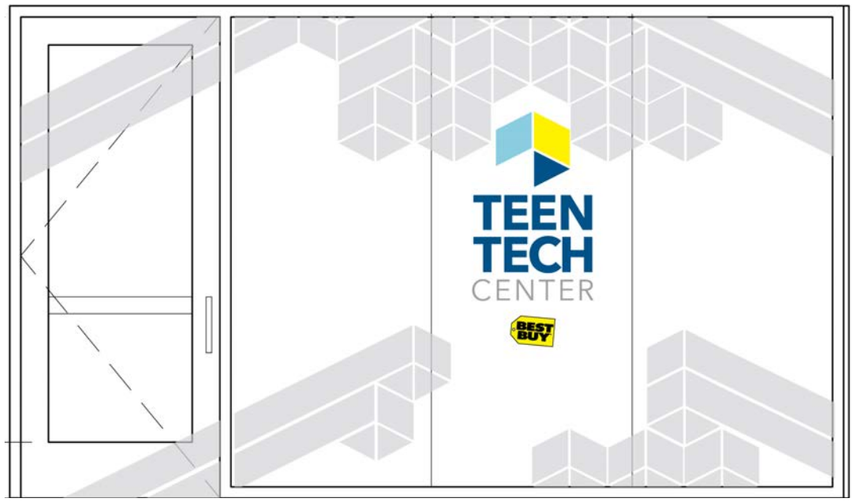
BEST BUY® TEEN TECH CENTER MINNEAPOLIS
INTERIOR VIEW 3 (SHOWING MAP)

- Red wall already exists within the space
- Sound booth is skinned in BBY Blue
- Citrus and lime panels with opaque white graphic elements
- World map (work in progress) mounted on concrete focal wall

BEST BUY® TEEN TECH CENTER MINNEAPOLIS
ENTRANCE

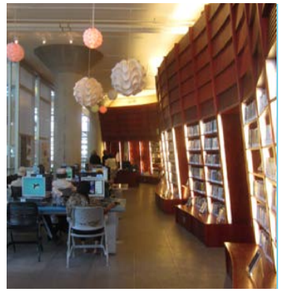


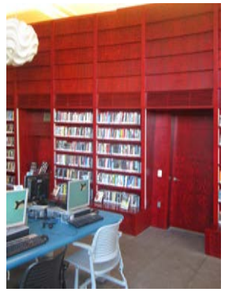
FLOORPLAN



ELEVATION

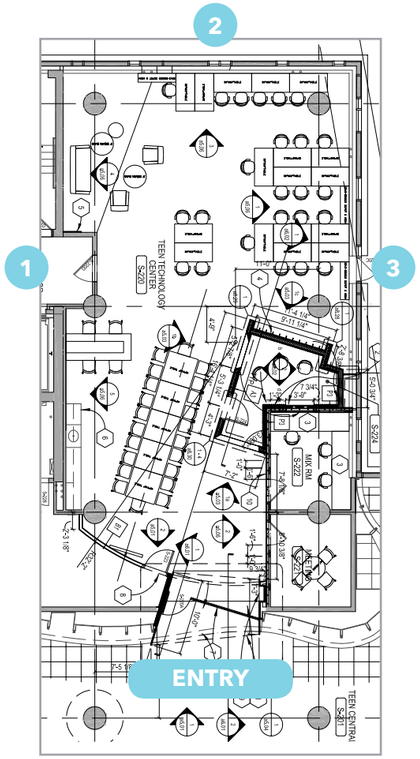
UNDER CONSTRUCTION



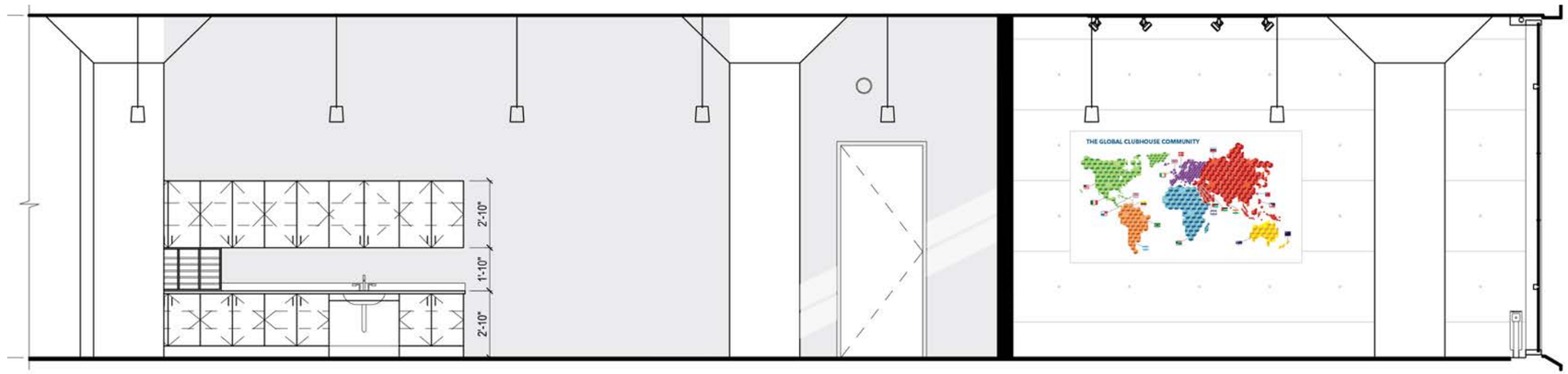


PHOTOS OF SPACE

BEST BUY® TEEN TECH CENTER MINNEAPOLIS
WALL 01



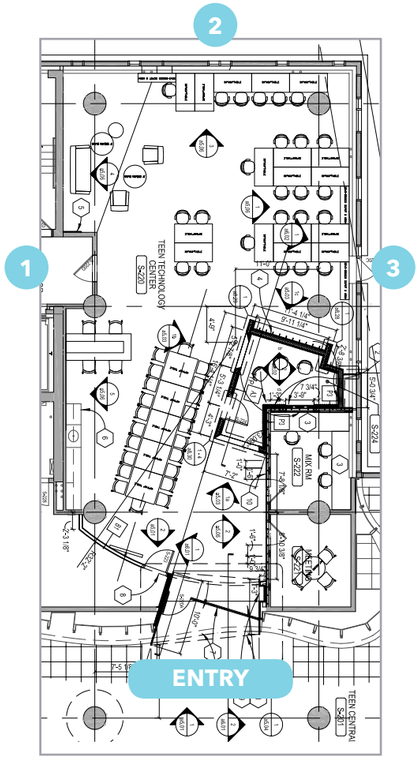
FLOORPLAN



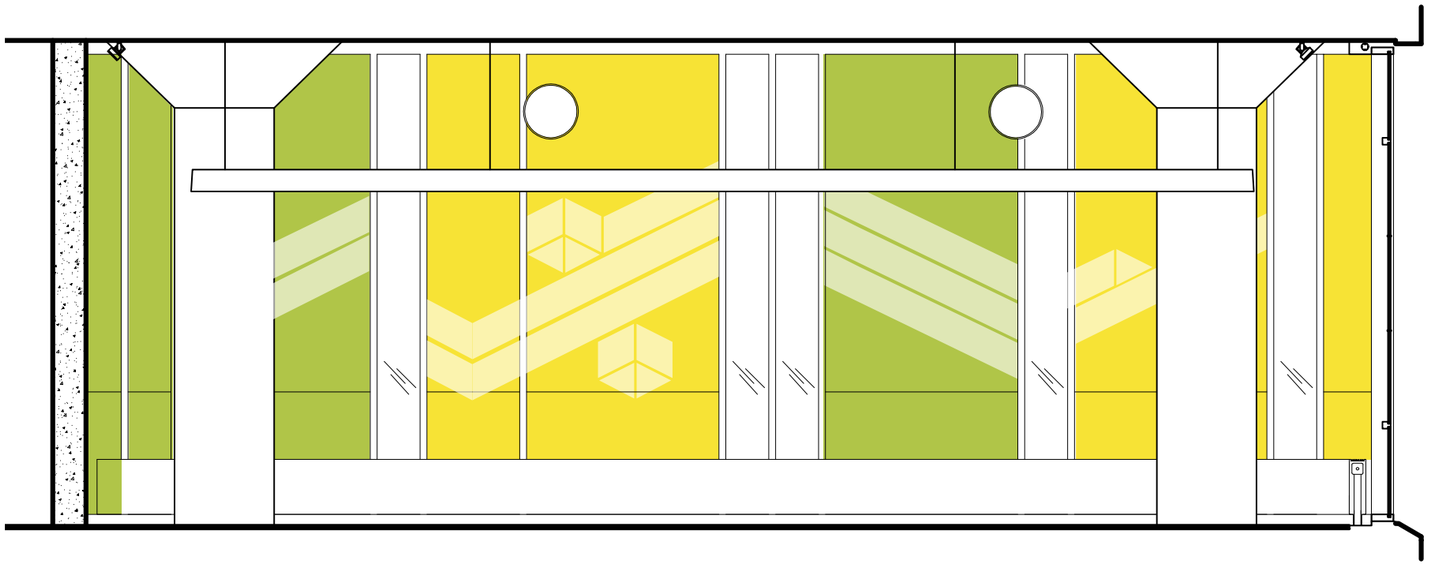
ELEVATION

UNDER CONSTRUCTION

BEST BUY® TEEN TECH CENTER MINNEAPOLIS
WALL 02



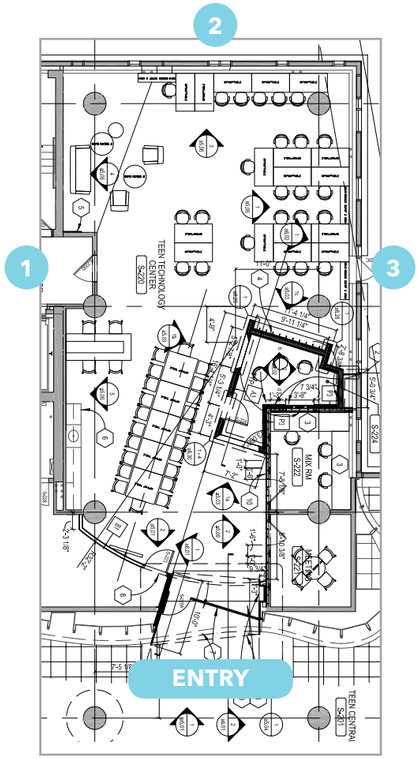
FLOORPLAN



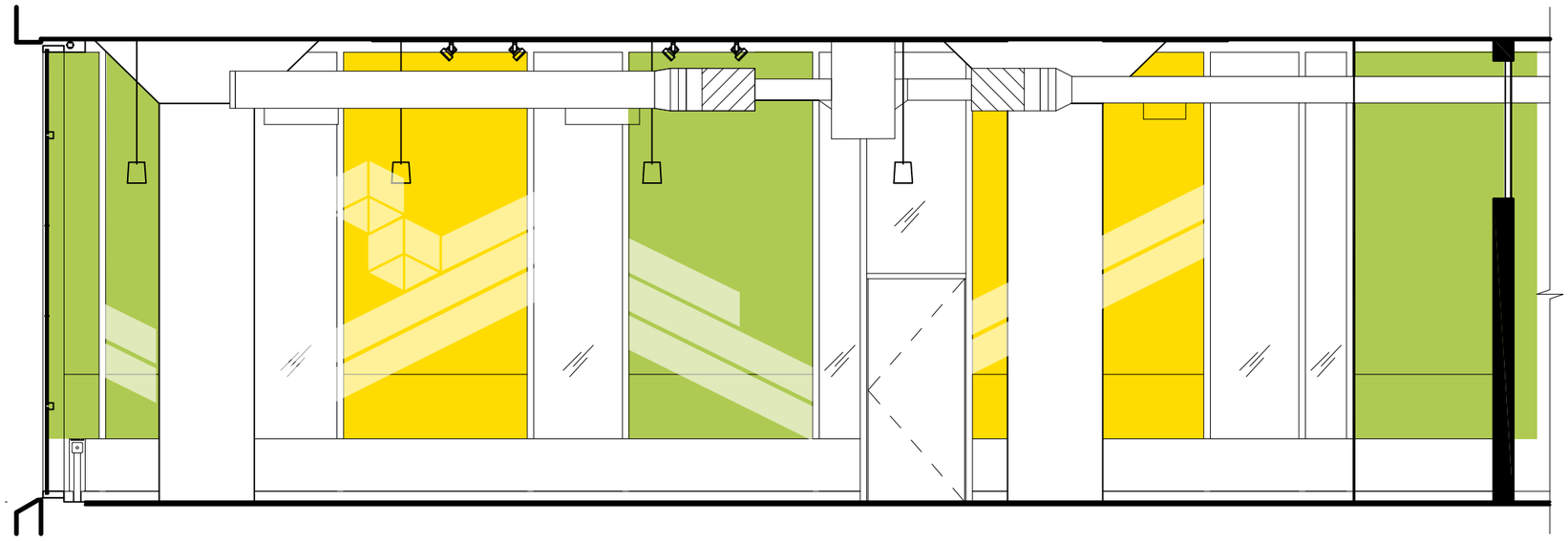
ELEVATION

UNDER CONSTRUCTION

BEST BUY® TEEN TECH CENTER MINNEAPOLIS
WALL 03



FLOORPLAN

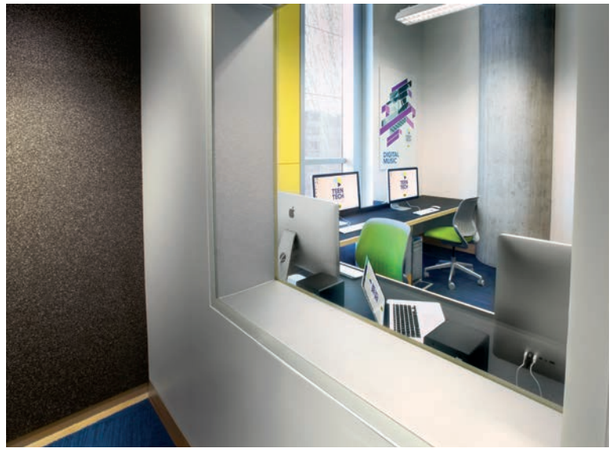
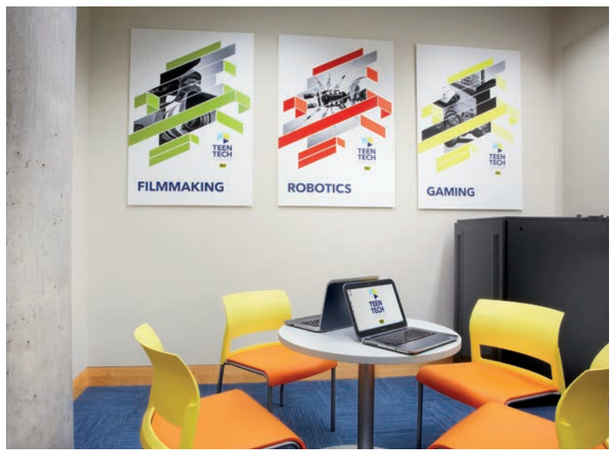


ELEVATION

UNDER CONSTRUCTION

BEST BUY® TEEN TECH CENTER
PHOTOS

BEST BUY® TEEN TECH CENTER
PHOTOS

BEST BUY® TEEN TECH CENTER
PHOTOS

BEST BUY® TEEN TECH CENTER
PHOTOS