

Franks Foods, LLC is committed to protecting the privacy and accuracy of confidential information to the extent possible, subject to provisions of state and federal law. Other than as required by laws that guarantee public access to certain types of information, or in response to subpoenas or other legal instruments that authorize access, personal information is not actively shared. In particular, we do not re-distribute or sell personal information collected on our web servers.

Information collected:

Google Analytics Advertising Features servers collect the following analytics:

- Internet Protocol (IP) address of computer being used
- web pages requested
- referring web page
- browser used
- pages visited
- user demographics and interests
- device used
- geographic location
- date and time

Franks Foods, LLC does not associate this data to individual user identities.

Google Analytics Advertising Features include:

- Remarketing with Google Analytics
- Google Display Network Impression Reporting
- Google Analytics Demographics and Interests Reporting
- [Integrated services](#) that require Google Analytics to collect data for advertising purposes, including the collection of data via advertising cookies and identifiers

Users may opt out of Google Analytics Advertising Features through Ad Settings. Google Analytics also has an [available opt-out add-on](#) for the Web.

Cookies

www.serengetibaltimore.com may use "cookies" in order to deliver web content specific to individual users' interests or to keep *track* of online purchasing transactions. Sensitive personal information is not stored within cookies.

Webforms

www.serengetibaltimore.com uses forms on this site. These forms require users to give contact information: name, email address, phone number. Contact information from the registration form is used only to send material relating to the purpose for which it was collected and will not be sold to another party.

Use of collected information:

- www.serengetibaltimore.com will only use personal information collected from this site for the purpose of communication back to individuals who contact us via the site.
- www.serengetibaltimore.com uses browser-IP-address information and anonymous-browser history to report information about site accesses and for profiling purposes. This information is used to improve Web presentation and utilization. IP address information may also be used for troubleshooting purposes.
- The information collected by www.serengetibaltimore.com is used to communicate with users.

If you wish to opt-out, simply delete our cookie.

Distribution of collected information:

- www.serengetibaltimore.com will not disclose, without your consent, personal information collected about you, except for certain explicit circumstances in which disclosure is required by law.
- www.serengetibaltimore.com will not distribute or sell personal information to third-party organizations.

Privacy Statement Revisions:

This Privacy Statement was last revised on 8/7/20. We may change this Privacy Statement at any time and for any reason. We encourage you to review this Privacy Statement each time you visit the web site.

If we make a significant change to our Privacy Statement, we will post a notice on the homepage of our web site for a period of time after the change is made.

Responsibility for External Sites:

This website may contain links to other web sites. Some of those web sites may be operated by third parties. We provide the links for your convenience, but we do not review, control, or monitor the privacy practices of web sites operated by others.

We are not responsible for the performance of web sites operated by third parties or for your business dealings with them. Therefore, whenever you leave this website we recommend that you review each web site's privacy practices and make your own conclusions regarding the adequacy of these practices.