

# LEXI BAILEY

Director of Technical Program Management

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## PROFESSIONAL SUMMARY

Strategic Technical Program Leader with 10+ years scaling platforms, transforming underperforming products, and leading cross-functional delivery across SaaS, streaming media, ML/NLP, and healthcare technology. Trusted partner to executive leadership, known for driving clarity in ambiguity, aligning roadmaps across organizations, and building high-performing TPM practices. Combines operational rigor with hands-on execution to deliver measurable business outcomes.

## SKILLS & EXPERTISE

**Professional Skills** Portfolio Leadership | Cross-Functional Collaboration | Platform Strategy  
Org-Level Roadmapping | Executive Stakeholder Alignment | Risk & Change Management | Scaled Agile Delivery | PMO & TPM Practice Building | Persuasive | Process Optimization

**Technical Literacy** Languages/Libraries: HTML, CSS, Java, JavaScript, JQuery, Angular, React | Database/Backend: SQL, MongoDB, AWS, API's, Node.js | PMO: Jira (admin), Gitlab, Github, Confluence, Trello, Basecamp, Smartsheets, Airtable, Roadmunk | UX/Design: Zeplin, Adobe Suite, Wire Framing, Sketch | SEO/CRM/Other: Grafana, Salesforce, Wordpress, WCAG2, TestRail

## WORK EXPERIENCE

### Director of Technical Program Management

Flueid | Santa Barbara, CA / Remote

March 2022 – Present

- Own and lead the full Flueid Pro platform portfolio, overseeing all cross-product integrations and enterprise delivery alignment.
- Direct platform-wide roadmap execution across Product, Engineering, Data, Security, Implementation, Support, and Client Engagement.
- Partner directly with CEO, President, and executive leadership to translate strategic objectives into executable delivery plans.
- Provide enterprise-level visibility into program health, risks, dependencies, and critical decision points.
- Drive cross-organizational planning rituals (Scrum of Scrums, portfolio reviews, milestone governance).
- Identify systemic risks early and implement mitigation frameworks to maintain delivery momentum.
- Mentor and scale TPM practice, elevating program standards and governance across the PMO.
- Ensure compliance with security, operational, and change management standards across multiple work streams.
- Lead through ambiguity, aligning multi-domain teams around shared outcomes during complex platform evolution.

### Senior Technical Program Manager

Textio | Seattle, WA / Remote

Sept 2021 – Feb 2022

- Directed cross-functional programs spanning Machine Learning, NLP, enterprise SaaS applications, and browser extensions.
- Designed lightweight but scalable operational processes to support rapid organizational growth.
- Delivered high-visibility initiatives ahead of schedule through disciplined scope and dependency management.
- Improved cross-functional communication between advanced technical teams and non-technical stakeholders.
- Established program frameworks that enabled sustainable velocity as the company scaled.

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## WORK EXPERIENCE CONTINUED

### Senior Technical Program Manager - SmartCast Platform

Vizio | Seattle, WA

May 2019 - April 2021

- Managed the Software & Services portfolio during significant hyper-growth of the SmartCast platform.
- Led delivery across Client, Services, and Data domains as department scope tripled in size.
- Championed development and launch of a linear, ad-supported streaming platform.
- Coordinated 180+ external content providers and backend partners to deliver integrated streaming experiences.
- Served as company-wide escalation and alignment point across Product, Engineering, Marketing, and Business teams.
- Improved tooling, cross-team collaboration models, and execution frameworks to support scale.
- Drove high-visibility feature delivery with consistent on-time or early outcomes.

### Product Manager & Technical Program Manager

Interologic | Seattle, WA

June 2018 - May 2019

- Built product and program foundations from the ground up for a disruptive app designed to win a Presidential election.
- Translated early-stage ideation into structured product architecture and technical roadmaps.
- Defined detailed technical and user requirements while maintaining strict scope discipline.
- Designed/implemented lifecycle processes, including Agile & Jira. Hired engineering team & contracted third-party vendors.
- Created end-to-end information architecture and wireframes to align engineering and client stakeholders.
- Delivered incremental growth strategy under aggressive go-live timelines.

### Lead Technical Program Manager / Product Owner

Carena (Acquired by Avizia → American Well) | Seattle, WA

Nov 2015 - May 2018

- Owned large-scale telehealth application portfolio serving multinational health systems.
- Led portfolio of 55+ web/mobile applications and 40 mobile apps across distributed teams.
- Program Manager, Product Owner, Scrum Master, and Release Manager across cross-functional teams (on- & offshore).
- Reduced client implementation resource allocation by 50% through process redesign.
- Established enterprise roadmap transparency and multi-month sprint forecasting capability.
- Trained non-technical stakeholders to increase development visibility and reduce cross-team friction.
- Translated client intent into structured requirements, aligning expectations with engineering realities.
- Identified and removed productivity blockers for engineering teams, increasing focus and reducing error rates.

## EDUCATION & CERTIFICATIONS

### Bachelor of Arts; Art & Psychology

University of Alaska Anchorage

2002 - 2007

### Professional Scrum Master

Certificate | Scrum.org

2019

### Accessibility Program Management

Certificate | Deque University

2019

### PMI Certified Professional in Managing AI (PMI-CPMAI)

Certificate | PMI

2026 - Present