



# ALEXIS BAILEY

# HELLO!



## PRINCIPAL PROGRAM MANAGER

### PROFESSIONAL SUMMARY

As a seasoned technical program manager & strategic leader, I've built a platform from the ground up & taken floundering products to productive deliverables. I'm all about collaborative teams & fast-paced environments that involve wearing multiple hats to build something awesome; I like to get my hands dirty! I strive to micromanage Jira boards without micromanaging people, giving the clarity needed to exceed expectations, realize potential & deliver quality results.

### WEBSITE

[alexisisawesome.com](http://alexisisawesome.com)

### EMAIL

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### LINKEDIN

[linkedin.com/in/cabailey206/](https://linkedin.com/in/cabailey206/)

### LOCATION

WA

### TECHNICAL LITERACY



#### LANGUAGES, LIBRARIES & FRAMEWORKS

HTML5, CSS, Javascript, Java, Python, JQuery, Bootstrap, Angular, React



#### DATABASE & BACKEND

SQL, MongoDB, AWS (Athena, S3, etc), Docker, API's, Ngnix, Express, Node.js



#### PROJECT MANAGEMENT

Jira (admin), Confluence, Trello, Basecamp, Smartsheet, Asana, Gsuite, Omnigraffle, Roadmunk, Gitlab, Github



#### UX / DESIGN

Zeplin, Adobe Creative Suite, WireframPro, Sketch, Mockplus



#### SEO / CRM / OTHER

Grafana, Salesforce, Wordpress, Github, WCAG2, TestRail

### EXPERIENCE SNAPSHOT

#### FLUEID

*Principal Technical Program Manager / March 2022 - Present*

- **Established process and for Engineering + Product + Leadership;** launches major features, **owns the Roadmap, prioritization strategy & release for the company**

#### TEXTIO

*Senior Technical Program Manager / Sept 2021 - Feb 2022*

- Managing programs across **Natural Language Processing and Machine Learning**, web-based **enterprise application engineering**, and **browser extensions**
- Setting **inter-departmental processes for a quickly scaling organization** in a way that will be both lightweight and allow for growth. Focus on defining **operational process in addition to the development process** to allow for teams across the business to work holistically

#### VIZIO

*Senior Program Manager / May 2019 - April 2021*

- Successfully **managed the Software & Services Department** for Vizio's SmartCast platform (Client, API Services & Data) over high-growth years that saw the **department triple in size and scope. Championed the highest visibility features across the SmartCast app (11 million daily users)**, including the **creation of a linear streaming, ad-supported platform** which required strong cross-functional collaboration & sound decision-making leadership. In addition to **managing multiple dev teams & the hands-on implementation & development of all major features, I personally managed over 175+ content producers & backend providers (PSPs)** on the streaming platform
- Excelled at **bringing together departments, stakeholders, and external partners**, keeping all involved on the same page and **managing expectations** to move toward the same program goals and **consistently deliver on-time or early**

#### INTEROLOGIC

*Senior Technical Program Manager / Jun 2018 - May 2019*

- Founding team member; **defined the end-to-end development processes** from the ground up. Implemented Jira, process flows, sprints & dev work, documentation & communication standards
- **Created requirements and definition** for a disruptive, big data management product with ML/AI for high-profile clients, including a presidential campaign. **Analyzed complex user needs & market landscape to craft elegant solutions specs** for complex, modern, high-risk/reward product challenges
- **Built wireframes and prototypes** for development team to execute. **Delivered detailed technical/user requirements for features & API integrations** while controlling scope **on a short timeframes**

#### CARENA, INC. / AVIZIA

*Lead Technical Program Manager / Nov 2015 - May 2018*

- **Program manager & product owner** for Telehealth enterprise application, 55+ portals, & 40 mobile apps. **Scrum Master & Jira Admin for five dev teams**, local & off-shore
- Championed cross-functional **collaboration & communication** to create order from disfunction
- **Crafted requirements, wrote detailed specs** for key features & streamlined partner implementations. Initiated & led sprint planning & backlog grooming

### EDUCATION

#### BACHELOR of ARTS; ART & PSYCH

University of Alaska / 2002 - 2007

### CERTIFICATION & TRAINING

#### PROFESSIONAL SCRUM MASTER

Certificate / Scrum.org / 2017

#### CPACC (CERTIFIED PROFESSIONAL IN ACCESSIBILITY CORE COMPETENCIES)

Training / Deque University / 2019

#### ACCESSIBILITY PROGRAM MGT

Certificate / Deque University / 2019

### HOBBIES AND INTERESTS

