



MOBU ENTERPRISES FOUNDATION

2022 - 2025 Strategic Priorities

At Mobu Enterprises Foundation, Inc. we believe in investing in the under-resourced communities. Through strategic programming, our goal is to empower more than 250 families by 2025.

www.mobufoundation.org

ABOUT M.E.F

Our amazing team of previously incarcerated, veterans, top industry professionals in construction, architecture, engineering, and project management helps us build our infrastructure from within and outward.

We focus on empowering and equipping our diverse background participants with the resources needed to continue overcoming adversity and breaking barriers in their lives.

OUR MISSION, VISION, & VALUE

Our mission is to rebuild vulnerable communities by providing the people who live there with the skills to build affordable housing and revitalize the community.

Our vision is to help vulnerable communities revitalize themselves.

We value empowering people of all walks of life.



2022 – 2025 STRATEGIC PRIORITIES



BUILD ORGANIZATION INFRASTRUCTURE

Launch Capacity-Building Campaign

- Launch capacity-building campaign to raise \$500,000 to hire new leadership staff and to assist in the implementation of a new service delivery model.



ACHIEVE ORGANIZATIONAL SUSTAINABILITY

- Host black tie gala to raise \$300,000
- Launch online construction design competition amongst participants to raise \$100,000
- Facilitate a community construction design competition to secure \$250,000 in programmatic generated revenue



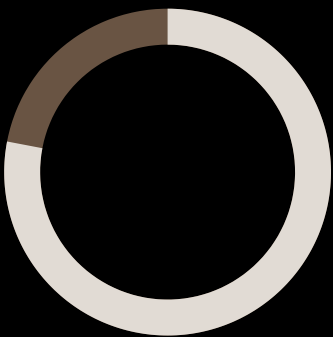
EVALUATE AND ENHANCE PROGRAM SERVICE DELIVERY MODEL

- Block Party - Community Engagement
- Develop Financial Education Seminar
- Student Design Competition in partnership with HBCUs
- Volunteer program for redevelopment

COMMUNITY ENGAGEMENT

As part of the community engagement initiatives, our goal ensure that we are providing opportunities for advancement and exposure to the families and participants we serve.

The Neighborhood design competition and town hall with designs directly from community members will help benefit the communities in which we serve and do business.



2025 ORGANIZATION GOAL

To serve 250 families across the Southeast of the United States through educational enrichment, increase access to jobs for diverse talent pools, and create more skilled employers.



GET IN TOUCH

1888-412-8362 ext. 3

info@mobufoundation.org

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