

MOBU

ENTERPRISES
FOUNDATION

**THE LAZY ENTREPRENEUR'S ECONOMIC
GROWTH CONFERENCE
SPONSORSHIP PROPOSAL**



SPONSORSHIP LETTER

Dear Potential Sponsor,

We hope this letter finds you in good health and high spirits. MOBU Enterprises Foundation is proud to present The Lazy Entrepreneur's Economic Growth Conference on May 19-20th, 2023, at the Russell Center for innovation and entrepreneurship in Atlanta, GA. We would be honored to have your support as a sponsor for this event.

The Lazy Entrepreneur's Economic Growth Conference is designed to help entrepreneurs find highly stable, no-cost resources that will help them learn how to leverage these resources to improve their bottom line with minimal effort. Our conference will feature top-notch guest speakers, business pitch competitions with cash prizes, free meals throughout the conference, no-cost parking, no-cost business growth resources, no-cost mentors, no-cost international business help, and accessible public transportation. Our goal is to help entrepreneurs find an easier way to start a business and scale without all of the hurdles, like long lonely hours, money loss, and repeated failures.

We are delighted to have Lazy, Serial Entrepreneur, Jessica Lewis, as the founder of The Lazy Entrepreneur Economic Growth Conference. And her 501(c)(3) MOBU Enterprises Foundation helps community members increase their economic growth through green trades training and green trades startups.

Your sponsorship would help us to achieve our mission of providing entrepreneurs with the resources they need to succeed. We are looking for a sponsor at the [insert sponsorship level here]. In return, your company's logo will be prominently displayed on all marketing materials, including the conference website and social media platforms, and you will have the opportunity to address the attendees during the conference. You will also receive complimentary passes for your employees and access to all resources provided at the conference.

We look forward to partnering with you for The Lazy Entrepreneur Economic Growth Conference. Please let us know if you have any questions or need further information. Thank you for your time and consideration.

Sincerely,

MOBU Enterprises Foundation



**MOBU ENTERPRISES
FOUNDATION PRESENTS**

THE LAZY ENTREPRENEUR'S ECONOMIC GROWTH

Conference

**May 19-20th, 2023 10am-4pm
(Doors open at 9am)**

**Russell Center for Innovation and
Entrepreneurship
504 Fair Street SW, Atlanta GA 30313**



**2 Days of Fun
with your fave Lazy
Entrepreneurs,
Jessica Lewis and
friends**

**Bring your friends, co-workers
or family to join the event!
Don't Forget to register!**

- Business Pitch Competition: Cash Prize
- Free Meals throughout Conference
- No Cost Parking
- No Cost Business Growth Resources
- Top Notch Guest Speakers
- No Cost Mentors
- No Cost International Business Help
- Accessible to Public Transportation

To register please visit:
<https://bit.ly/lazyentrepreneur>

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Hosted by



Sponsored by



ABOUT EVENT

The Lazy Entrepreneur's Economic Growth Conference is an exciting and unique event, set to take place on May 19th - 20th 2023 from 10 Am - 4 Pm at Russell Center for innovation and entrepreneurship in Atlanta, GA. The conference is being presented by MOBU Enterprises Foundation, a 501 (c)(3) founded by serial entrepreneur Jessica Lewis. The foundation's main focus is to help community members increase their economic growth through green trades training and green trades startups.

The conference aims to provide attendees with valuable resources and knowledge to help them grow their businesses without the usual struggles and hurdles entrepreneurs face. The event is set to feature top-notch guest speakers and panelists who are experts in entrepreneurship, branding, fundraising, and access to capital.

Participants will also have access to several no-cost business growth resources such as mentorship opportunities, assistance and counseling, and training to help them scale their businesses quickly and efficiently. They will also have the chance to network and connect with other like-minded individuals and entrepreneurs from various backgrounds and industries.

The conference will also feature a business pitch competition with a cash prize and free meals throughout the conference, making it an excellent opportunity for entrepreneurs and business owners to learn, connect, and grow in a fun and relaxed environment.



WHY SPONSOR US

By sponsoring this event, your organization will have the opportunity to gain exposure and recognition in front of a diverse audience of entrepreneurs, business leaders, investors, and community members.

As a sponsor, your organization will have the chance to showcase your commitment to economic growth, innovation, and sustainability. Your support will also help us to provide valuable resources and educational opportunities to entrepreneurs, especially those who may not have had access to such resources before.

Additionally, sponsoring this conference will allow your organization to network with other like-minded businesses and individuals, as well as gain insight into emerging trends and opportunities in the entrepreneurship space. It is a great opportunity to build relationships and expand your reach within the community.

Sponsoring The Lazy Entrepreneur's Economic Growth Conference will also provide your organization with an excellent opportunity to demonstrate your support for entrepreneurship and economic growth, while also providing valuable networking and marketing opportunities. We hope you will consider joining us as a sponsor for this exciting event.

BRAND VISIBILITY:

As a sponsor, your brand will be featured prominently throughout the conference, including in all promotional materials, signage, and advertisements. This is a great opportunity to increase your brand visibility and showcase your commitment to supporting entrepreneurship and economic growth.

ACCESS TO TOP TALENT:

The conference will feature top entrepreneurs, business leaders, and investors who are passionate about entrepreneurship and economic growth. As a sponsor, you will have access to these individuals and the opportunity to network with them, potentially leading to new business opportunities and partnerships.

WHY SPONSOR US

POSITIONING AS A THOUGHT LEADER:

By sponsoring the conference, your organization will be seen as a thought leader in the entrepreneurship and economic growth space. This will help position your brand as a trusted resource for entrepreneurs and business leaders, potentially leading to increased brand loyalty and customer retention.

SOCIAL RESPONSIBILITY:

Sponsoring The Lazy Entrepreneur's Economic Growth Conference is an excellent way to demonstrate your organization's commitment to social responsibility. By supporting entrepreneurship and economic growth, your organization is helping to create jobs and support the local economy, which is critical for the long-term success of our community.

COMPETITIVE ADVANTAGE:

Sponsoring the conference will give your organization a competitive advantage by helping you stand out in a crowded market. By aligning your brand with entrepreneurship and economic growth, you are signaling to potential customers and partners that you are a forward-thinking organization that is committed to innovation and growth.



SPONSORSHIP PACKAGES

PLATINUM
\$10,000

- ✓ Presenting sponsorship (Presented by xxx, brought to you by xxx, powered by xxx)
- ✓ Naming rights or presenting sponsorship of a section, area, entry or team
- ✓ Naming rights or presenting sponsorship of a day, weekend or week at the event
- ✓ Naming rights or presenting sponsorship of a related or an affiliated event (e.g. opening ceremony, special talk, meet the curator dinner etc)
- ✓ Promotional posts on the social media
- ✓ Logo placement on the website as our sponsor
- ✓ Logo placement in the banner
- ✓ Standee placement at the event
- ✓ Inclusion in blast campaign and marketing campaign
- ✓ Inclusion in the press release
- ✓ Event invitation as a special guest
- ✓ Exposure in all promotional & collateral materials
- ✓ Logo placement on the giveaway
- ✓ Branding at the booth
- ✓ Booth space of 10x10
- ✓ Shout out on the stage

SPONSORSHIP PACKAGES

GOLD
\$8,000

- ✓ Presenting sponsorship (Presented by xxx, brought to you by xxx)
- ✓ Naming rights or presenting sponsorship of a section, area, entry or team
- ✓ Naming rights or presenting sponsorship of a day, weekend or week at the event
- ✓ Naming rights or presenting sponsorship of a related or an affiliated event (e.g. opening ceremony, special talk, meet the curator dinner etc)
- ✓ Promotional post on the social media
- ✓ Logo placement on the website as our sponsor
- ✓ Logo placement in the banner
- ✓ Standee placement at the event
- ✓ Inclusion in marketing campaign
- ✓ Inclusion in the press release
- ✓ Event invitation as a special guest
- ✓ Exposure in all promotional
- ✓ Branding at the booth
- ✓ Booth space of 8x8
- ✓ Shout out on the stage

SPONSORSHIP PACKAGES

SILVER \$5K

- ✓ Presenting sponsorship (Presented by xxx, brought to you by xxx)
- ✓ Promotional post on the social media
- ✓ Logo placement on the website as our sponsor
- ✓ Logo placement in the banner
- ✓ Event invitation as a special guest
- ✓ Exposure in all promotional
- ✓ Booth space 5x5
- ✓ Inclusion in the press release

BRONZE \$2K

- ✓ Promotional post on the social media
- ✓ Logo placement on the website as our sponsor
- ✓ Logo placement in the banner
- ✓ Event invitation as a special guest



FURTHER INQUIRIES

We would be happy to assist you with any questions that you may have or to help you select the ideal partnership opportunity for your organization. To find out more information about us, please contact us.

The Lazy Entrepreneur's Economic Growth Conference

Jessica Lewis
Lewisjm@shippingliving.com
470-812-1333

We look forward to hearing from you!

The logo for MOBU Enterprises Foundation, featuring the word "MOBU" in a bold, black, serif font inside a white rectangular box. The box is centered within a green hexagonal shape that has a white border. The background of the entire page is a vibrant green with abstract geometric shapes in shades of green and yellow.

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