



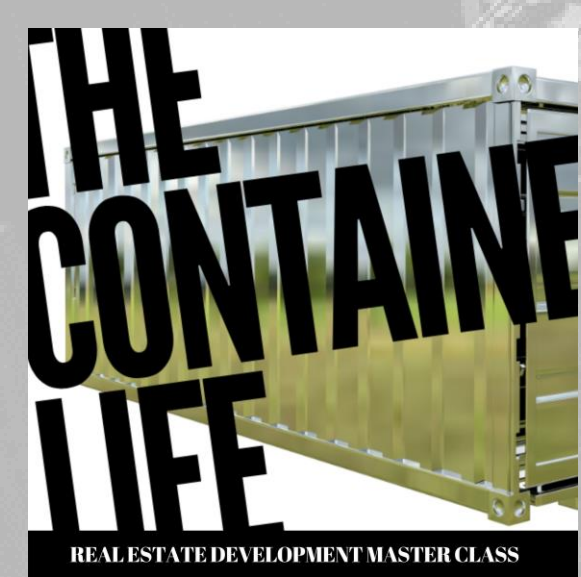
GREEN TRAINING AS A CATALYST FOR REDUCING RECIDIVISM

Jessica Lewis, Mobu Enterprises

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CEO AND CO-FOUNDER





WHO IS MOBU ENTERPRISES?

A GREEN CONSTRUCTION FIRM



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WHAT IS GREEN TRAINING?

A simple breakdown

A green job is any job that supports environmental and social responsibility. This includes solar panel installers and engineers, organic landscapers, holistic health care providers, advocates for social justice and poverty reduction, socially responsible investment advisors, community organizers, and more.

In addition to focusing on environmental sustainability, green jobs are often financially sustainable. Many of them—especially clean tech—are jobs that “pay well and provide job security,” says Todd Larsen, Green America’s director of corporate responsibility. They pay well because they require specialized skills, and they’re secure because many of the jobs can’t be outsourced overseas. It’s more cost-effective to manufacture products like wind turbines close to where they’ll be used, because of shipping costs due to the sheer size. Plus, jobs like retrofitting buildings to be more energy efficient must be done where the building is physically located.



HOW DOES GREEN TRAINING REDUCE RECIDIVISM?

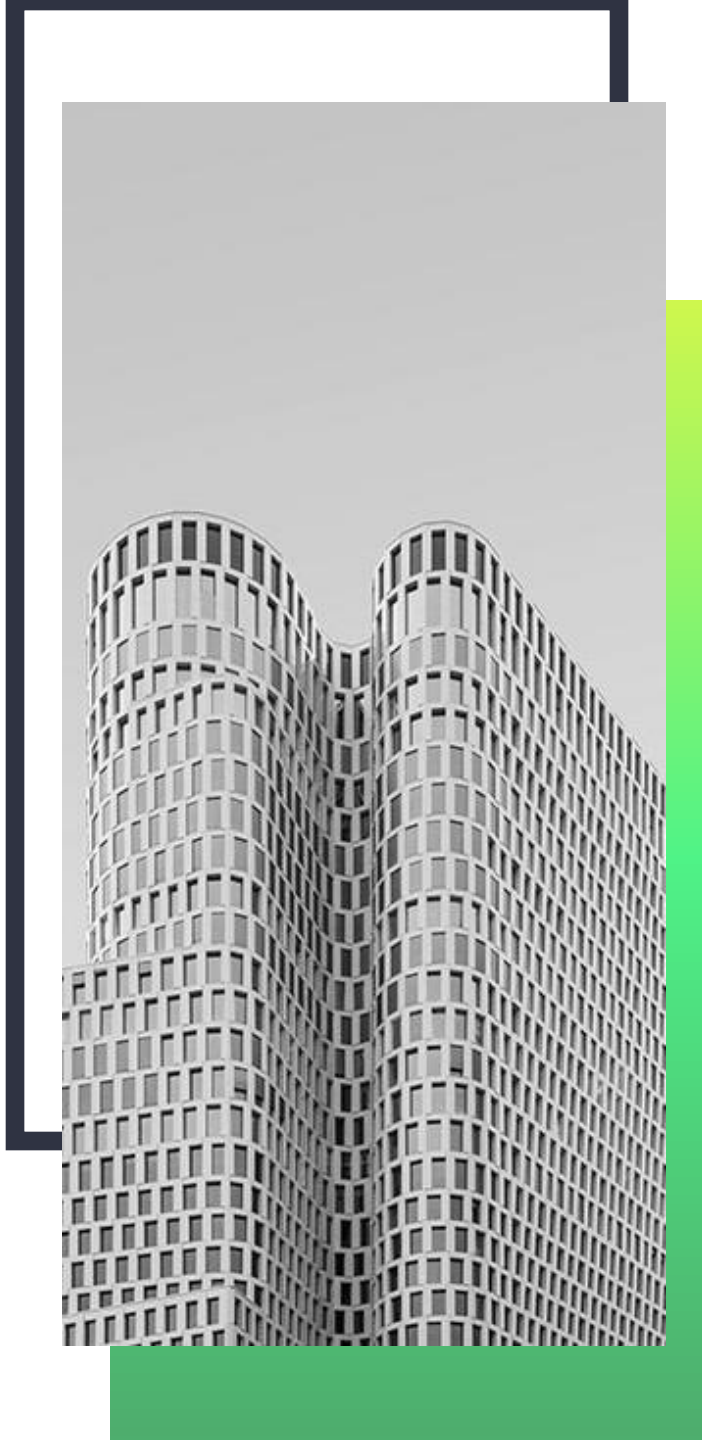
Top 10 reasons

1. Introducing new community oriented skills to PI.
2. Introduces PI to jobs that are trending upward.
3. Allows for PI to make hire wages.
4. Training is low cost and has a great ROI.
5. PI can have opportunities for career growth.
6. Training programs are in conjunction with PI in-prison training.
7. Employers know specialized skills are rare, so high demand for PI.
8. PI can cross training and have multiple skills sets.
9. Community will benefit by receiving services from PI who may have victimized.
10. Community will be able to see the personal growth of the PI.

TYPES OF JOBS

Green Construction

- Plumbing
- Concrete
- Recycle of previously used materials
- Electrician
- Welder
- And many others



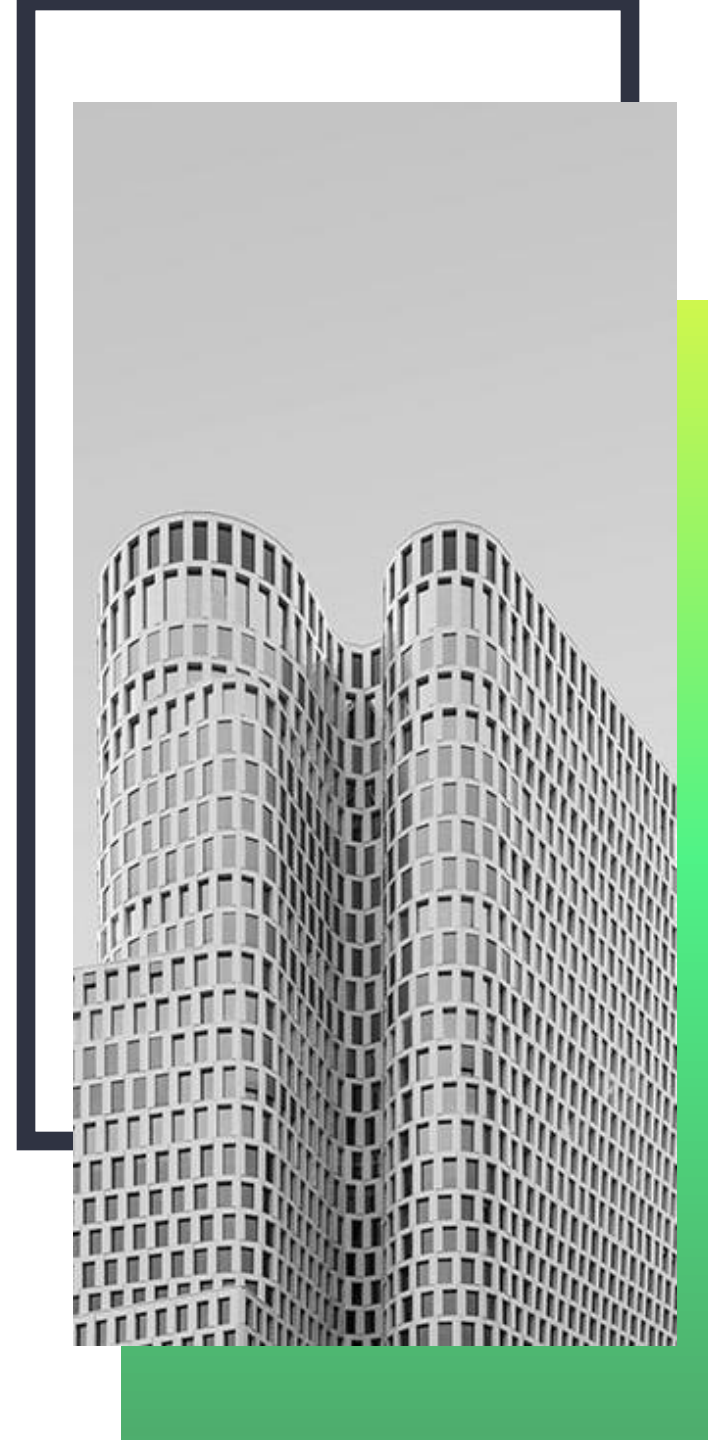
Solar Installation

- Assemble, install, or maintain solar photovoltaic (PV) systems on roofs or other structures in compliance with site assessment and schematics.
- May include measuring, cutting, assembling, and bolting structural framing and solar modules.
- May perform minor electrical work such as current checks.

TYPES OF JOBS

Energy Auditor

- The PEER Rating System measures and improves power system performance and electricity infrastructure. It encourages the adoption of reliable, resilient and sustainable practices and helps utilities solve aging infrastructure, find cost savings, share best practices, build for resiliency and enhance tracking to prevent failures.



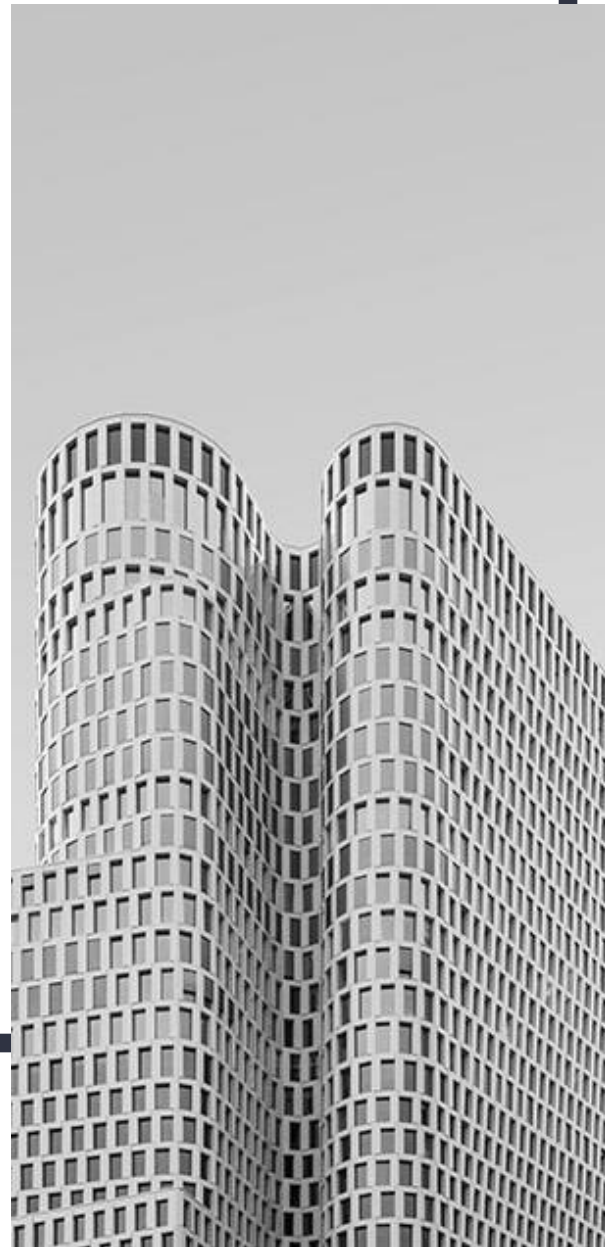
Green Plumbing/Rainwater Catchment

Active and passive rainwater harvesting, system components, design for both outdoor and in-home or business rainwater use, sanitation for potable uses, rules and regulations, guidelines, business management, project planning, site planning and installation, safety, system construction, and maintenance

TYPES OF JOBS

LEED Certification

- LEED is an international symbol of sustainability excellence that signifies a building is lowering carbon emissions, conserving resources, reducing operating costs, prioritizing sustainable practices and creating a healthier environment.



Building Efficiency

- An innovation of IFC, a member of the World Bank Group, EDGE is a green building certification system focused on making buildings more resource-efficient. EDGE empowers developers and builders to quickly identify the most cost-effective ways to reduce energy use, water use and embodied energy in materials. GBCI administers EDGE certification in over 160 countries around the world.

RESEARCH SAYS...

Not a simple approach

Unfortunately, the relationship between employment, job placement or assistance interventions and crime desistence is more complicated than it appears. –

Marilyn Moses

Releasees may face a number of employment barriers to their return to society, such as: race discrimination, inadequate educational attainment, insufficient or outdated skills, a spotty or nonexistent work history, undesirable physical appearance (e.g., missing teeth, tattoos), drug addiction or other health impairments, few soft skills, economically disadvantaged communities with few available jobs to return to, and a criminal record

• Top Approach

1. Identify barriers before release. (Needs assessment)
2. Address barriers before release. (when possible)
3. Identify Employer discrimination practices. (Is the employer a PI abuser?)
4. Help PI address reasons for recidivism. Is it preventable?
5. Help PI identify future goals and develop plans. Intervention and prevention plans?
6. Therapeutic communities?

BENEFITS

Previously Incarcerated	Employer	Corrections	Community
Reach back and help others	Gaining Highly trained people	Pre-Training can assist PI for post incarceration	New invested citizens
New Skills Direction	Can cross train to help in multi areas	Community Partnerships to aid in employment placement	Rebuilt by PI who victimized
Rebuilding community	Tax Credits	Reduce Recidivism by Success placement	See Personal and professional growth PI
Being more productive	Minimize liability	Giving PI skills to be self sufficient	Communities will become more self sufficient
In Trending Industry	Improved productivity	Identify sources of barriers with new approach	Young people in high crime areas can gain hope
Cross Training Avail.	Helping community by aiding in crime diversion	Address barriers prior to releasing	Elders in our community can feel safer
Career Mobility	Help PI gain a new life	Find new ways to help PI post release	Less terrorizing and normality can exist
Personal and professional growth	Helping PI to stay focused through new responsibility	Recidivism Success Rates Brag rights	PI population at a large will reduce.

REFERENCES

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THANK YOU

Any Questions?