

# Audience Overview Dashboard

Select date range

Users

56,179

↑ 26.5% from previous 28 days



Goal Completions

13,524

↑ 16.6% from previous 28 days



Pageviews

326,601

↑ 17.2% from previous 28 days



Goal Conversion Rate

18.68%

↓ -9.4% from previous 28 days



Bounce Rate

49.35%

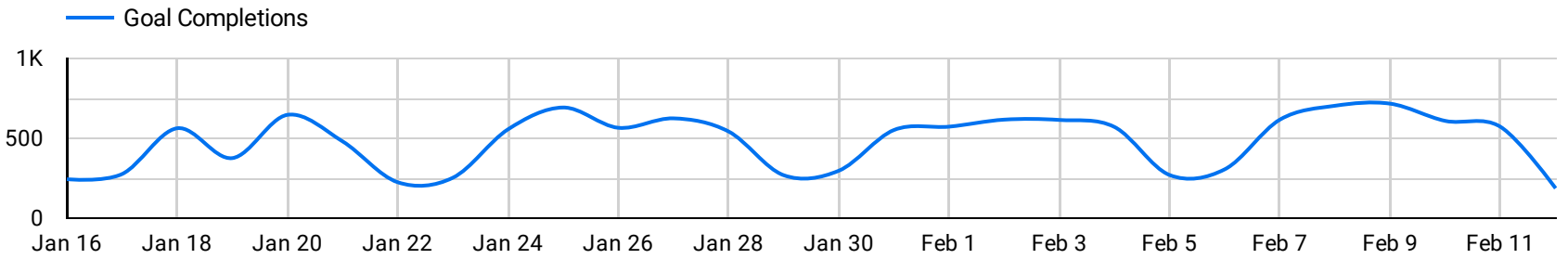
↑ 4.4% from previous 28 days



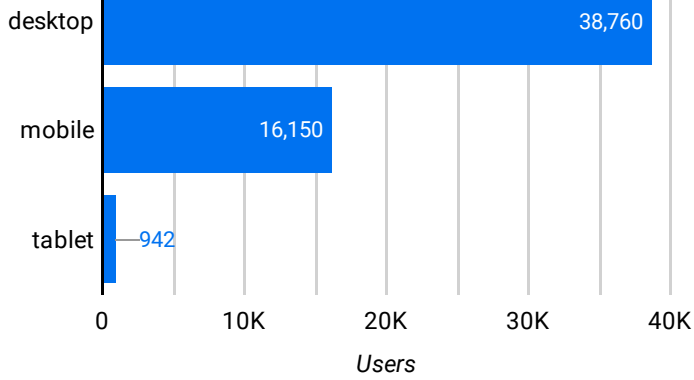
Number of Sessions per User

1.29

↑ 1.7% from previous 28 days



## Devices



Device Category	Users	Goal Conversion Ra...
desktop	38,760	22.01%
mobile	16,150	9.91%
tablet	942	7.72%

## Geographic Location

