IDEAS PEOPLE OWN CULTURE TOO.

SAME CREATIVE ENERGY HIGHER STANDARDS.

REMEMBER WHERE YOU CAME FROM

THE SERIOUS VERSION

A Creator-Protection Guide for AI Images, Prompts, and Proof

This guide breaks down how to document AI projects, strengthen human authorship, spot copied work, investigate face swaps, understand copyright and DMCA basics, license prompts, and make sense of what 'full rights' really means when AI is involved.

PROTECT YOUR WORK.

Inside this guide:

- ☑ Documenting an AI project from Day One
- ☑ Strengthening human authorship
- ☑ Similar generations vs. probable image reuse
- ☑ Investigating face swaps
- ☑ Files and screenshots to save
- ☑ Copyright registration basics
- ☑ How DMCA takedowns work
- ☑ Prompt licensing basics
- ☑ Proof of process and 'full rights'

KNOW THE WORK. PROTECT THE FUTURE.

A MORE CREATIVE INTERNET IS POSSIBLE.

#ROP™ x #PLY

SAME TOOLS. BETTER HUMANS.

U.S.-focused educational guide. Not legal advice.

GOOD RECORDS CREATE MORE OPPORTUNITIES.

DOCUMENT TODAY. FREEDOM TOMORROW.

DOCUMENT AN AI PROJECT FROM DAY ONE

Receipts beat arguments.

If you want to prove a project is yours later, do not wait until after it goes viral. Build the paper trail at the beginning.

1. Start a dedicated project folder before you generate anything.
2. Save prompt drafts, reference images, generation dates, model names, and seed or job IDs when available.
3. Keep the original exports and do not overwrite them when you edit.
4. Name files clearly with the date, project name, and version number.
5. Track what you changed and why as the project evolves.
6. Back up the entire project in at least two places.

SAVE IT NOW.

KEY TAKEAWAY:

A clear timeline is stronger than a messy memory.

SMALL STEPS BUILD BIG PROOF.

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REAL CREATORS KEEP RECORDS.

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HOW TO STRENGTHEN HUMAN AUTHORSHIP

AI IS A TOOL, NOT YOUR ALIBI.

The more original human expression you add to an AI-assisted project, the stronger your position usually becomes.

- ☑ Prompts alone usually do not give full copyright over an AI output.
- ☑ Add your own photography, sketches, writing, layout, typography, retouching, compositing, illustration, selection, and arrangement.
- ☑ Make real creative decisions instead of posting the first generation you get.
- ☑ Save layered or editable files that show your human contribution.
- ☑ The more human-authored expression inside the final work, the stronger your protection may be.

KEY TAKEAWAY:

AI-assisted work is usually stronger than AI-autopilot work.

SHOW YOUR HAND.

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SAME TOOLS. HIGHER AWARENESS TOO.

IDEAS CAN LOOK ALIKE. THAT'S NORMAL.

SIMILAR GENERATIONS VS. PROBABLE IMAGE REUSE

Same idea is not always the same image.

Creators need to separate ordinary trend similarity from signs that one image may have been reused or lightly altered.

- ☑ A similar generation usually means the same idea or trend, but a different build.
- ☑ A new build often changes the composition, environment, prop placement, lighting, pose, crop, or story.
- ☑ Probable image reuse often keeps the same crop, the same furniture placement, the same folds, the same shadows, and the same odd AI mistakes.
- ☑ Ask yourself: Is this a new image from the same concept, or the same image with minor tweaks?
- ☑ Compare both works side by side before making claims.
- ☑ Do not accuse publicly without evidence.



LOOK CLOSER.

KEY TAKEAWAY:

Similar vibe is not proof.
Repeated details matter.

BETTER QUESTIONS LEAD TO BETTER CONVERSATIONS.

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SAME CREATIVITY. MORE RESPONSIBILITY.

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IDEAS PEOPLE OWN CULTURE TOO.



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HOW TO INVESTIGATE FACE SWAPS

New face. Same evidence.

A face swap can change the first impression of an image, but it does not automatically change the rest of the picture.

CHECK THE BACKGROUND.

- ☑ Look past the face first.
- ☑ Compare the background, hands, jewelry, clothing folds, shadows, reflections, and prop placement.
- ☑ Watch for soft or mismatched edges around the face, neck, hairline, or skin tone transitions.
- ☑ If almost everything stays frozen except the face, that is worth investigating.
- ☑ Save the URLs, timestamps, captions, screenshots, and a screen recording of the post.
- ☑ Use side-by-side comparisons and reverse image search when helpful.

KEY TAKEAWAY:

If the room never moved, do not ignore that.



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GOOD RECORDS CREATE OPPORTUNITY LATER.

DETAILS TODAY. OPTIONS TOMORROW.

WHAT FILES AND SCREENSHOTS TO SAVE

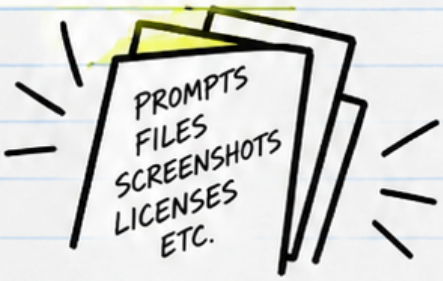
Save more than the final pretty picture.

Good documentation means keeping the materials that show how the project was built, not just the image you posted.

- ☑ Original AI outputs
- ☑ Prompt drafts and chat logs
- ☑ Reference images and source material
- ☑ Edited working files such as PSD, Procreate, Canva, or Figma files
- ☑ Exported finals, resized versions, and posted versions
- ☑ Screenshots of generation history, settings, and dates
- ☑ Invoices, licenses, model terms, and client approvals
- ☑ Screen recordings of your workflow for high-value projects

Suggested folder structure.

- 01_Prompts
- 02_Outputs
- 03_Edits
- 04_Posts
- 05_Legal



KEEP THE BORING STUFF TOO.

KEY TAKEAWAY:
Your archive should explain the project even without your memory.

A WELL-KEPT ARCHIVE PAYS OFF.

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SAME IDEAS. BRIGHTER FUTURES.

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GOOD CREATORS KNOW THE RULES TOO.

CREATE DOCUMENT REGISTER PROTECT REPEAT.

WHAT COPYRIGHT REGISTRATION CAN AND CANNOT PROTECT

Registration is useful. It is not magic.

In the United States, copyright registration can be powerful, but it only protects eligible human authorship.

- ☑ U.S. copyright protects original human authorship.
- ☑ Purely AI-generated material may not qualify by itself.
- ☑ Human-created parts of AI-assisted work can qualify, including writing, photography, graphic design, editing, selection, and arrangement.
- ☑ Registration can strengthen enforcement and is often needed before filing a U.S. infringement lawsuit.
- ☑ Be accurate about what you created and disclose AI-generated material when required.
- ☑ Registration does not give you ownership of third-party IP like Ghostface, logos, or celebrity likenesses.

KEY TAKEAWAY: Register what you actually created, not what you wish the law said.

HUMAN AUTHORSHIP MATTERS.

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IDEAS DESERVE PROTECTION.

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IDEAS PEOPLE OWN CULTURE TOO.



HOW DMCA TAKEDOWNS WORK

Use the right tool for the right problem.

A DMCA notice can help remove allegedly infringing material from a service provider, but it is not a shortcut for every internet argument.

- ☑ Gather evidence first: your originals, comparison images, URLs, dates, and screenshots.
- ☑ Identify your protected work and the allegedly infringing material clearly.
- ☑ Find the platform or host's DMCA process and submit the notice there.
- ☑ Include your contact information and a good-faith statement.
- ☑ False or reckless notices can backfire, so use DMCA for actual infringement, not just the same vibe.
- ☑ If the issue is a face swap or edit of your work, include side-by-side proof.

SCREENSHOT EVERYTHING.

KEY TAKEAWAY:
Evidence first. Emotion second.



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PROTECT YOUR WORK. PROTECT CREATORS.

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SAME CREATIVE ENERGY HIGHER STANDARDS.

HOW PROMPT LICENSING WORKS

Good terms beat vague vibes.

A prompt can be licensed even when the underlying idea is not exclusively yours. Clear terms tell buyers what they may and may not do.

- ☑ State exactly what buyers may do: personal use, commercial use, client work, or internal use.
- ☑ State what they may not do: resell, repost, redistribute, or claim authorship of your prompt text.
- ☑ Decide whether the license is exclusive or nonexclusive.
- ☑ If you want attribution, say that clearly.
- ☑ Put the license terms on the product page and inside the download.
- ☑ Clear licensing language protects you better than assumptions.

WRITE THE TERMS.

KEY TAKEAWAY:

If the rules are not written down, people will invent their own.

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GOOD PROCESS BUILDS REAL FREEDOM.

DOCUMENT CREATE IMPROVE PROTECT REPEAT.

PROOF OF PROCESS + WHAT 'FULL RIGHTS' REALLY MEANS

Ownership is bigger than one sentence in an app.

Creators often say they want full rights, but that phrase only makes sense when you understand the contracts, the law, and the underlying IP involved.

- Proof of process means timestamps, drafts, exports, layers, revisions, invoices, published dates, and provenance records that show how the work was made.
- 'The app says I own my output' answers a contract question, not every copyright question.
- Full rights can still be limited by human authorship rules, platform terms, and third-party intellectual property.
- You do not own Ghostface, brand logos, or celebrity likenesses just because you generated them.
- Your strongest position is usually an AI-assisted work with clear human authorship and strong documentation.

Final checklist

- ☑ Save it.
- ☑ Edit it.
- ☑ License it.
- ☑ Register eligible work.
- ☑ Keep the receipts.

KNOW WHAT YOU ACTUALLY OWN.

KEY TAKEAWAY:
Strong rights come from strong process.

BETTER CREATORS BUILD LONGER.

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