

LAB USE ONLY



HANDLE WITH INTENTION

RICH OFF  
PROMPTS™

79

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# ROP™

# LAB NOTEBOOK



# DAY 1

01 ID IDENTITY LOCK



RICH OFF  
PROMPTS™

SCIENCE LAB

MULTI PANEL  
LAB CHALLENGE

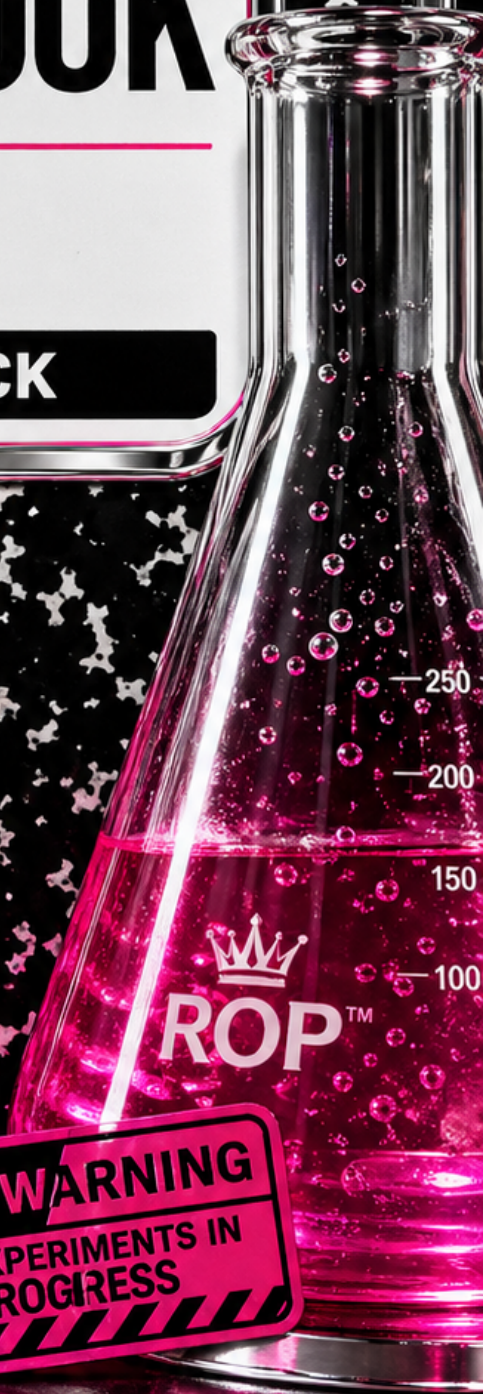


1 OF 5  
PAGES

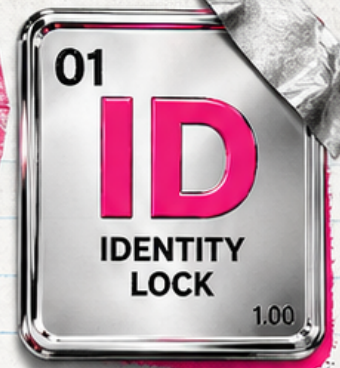


RESEARCH  
CREATE  
COMPOUND  
ELEVATE

⚠️ WARNING  
EXPERIMENTS IN  
PROGRESS



# Day 1 - 01 ID Identity Lock



## TODAY'S LAB BRIEF

Day: 1

Element Tile Code: 01 ID

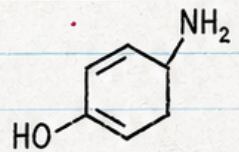
Test Name: Identity Lock



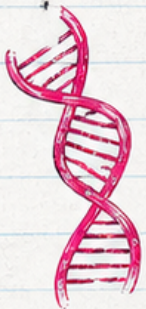
**What we are testing:** Whether the uploaded subject remains recognisable across all four panels of a  $2 \times 2$  multi-panel image. The experiment asks the image model to keep the same face, body, outfit and styling in every frame so the viewer immediately knows it is the same person.



**Why it matters for brands and business owners:** Brand consistency is built on recognisable visuals. When a coach, influencer or product founder appears in ads, guides and launch graphics, the audience should never wonder, "Is that the same person?" Maintaining identity across panels makes a multi-panel image look like a single campaign board rather than four random photos. A consistent subject builds trust, helps followers remember the brand faster and lets business owners repurpose the panels into profiles, thumbnails and creative direction sheets without re-editing.



**The chemistry experiment tie-in:** In a laboratory, a scientist always uses a control group. Here, the control is the subject's identity — we lock it before mixing chemicals or changing conditions. The periodic table tile "01 ID" reminds us that this is the first element of multi-panel mastery.



**What success should look like:** The subject is clearly the same person in all four panels. Features, hair, outfit, colour palette and lighting remain constant. Periodic-table labels and lab signs are readable. The panels feel like they belong together, showing different angles of one session in the chrome lab.



**What failure may look like:** The subject's face shape changes, the hairstyle flips, the outfit changes colour or the lighting shifts drastically between panels. If viewers question whether the images depict the same person, the identity lock test fails. Inconsistency breaks the visual brand and looks sloppy.



**EXPERIMENT  
WITH  
INTENTION.**

Create a high-gloss 2 × 2 multi-panel lab experiment featuring [the uploaded subject] as the only identity. The image must look like one cohesive mad scientist board with chrome interiors, hot-pink chemistry liquid, acrylic lab tools, glossy gloves and harsh direct flash. Use a fisheye lens and old-film grain for editorial fashion energy. Each panel should include a small periodic-table tile labelled "01 ID" and a readable lab sign describing the panel.

**PANEL 1 - CLOSE-UP**

A confident close-up portrait of the subject wearing safety goggles and a luxury lab coat. They stare directly into the lens, surrounded by a chrome workbench. A hot-pink beaker glows beside them. The lab sign reads "IDENTITY LOCK".



**PANEL 2 - FULL BODY**

A full-figure shot of the same subject standing in the lab. They hold a flask of bubbling neon liquid, glossy gloves catching the light. The environment stays the same: chrome, turf accents, periodic-table posters. The lab sign reads "02 OBSERVE".



**PANEL 3 - DETAIL**

A tight detail shot showing the subject's hands writing notes in a testing notebook. Their rings, gloves and accessories match the other panels. The periodic-table tile and a label reading "03 RECORD" sit in the corner. Keep the subject's outfit, lighting and lab mood consistent.



**PANEL 4 - CONCLUSION**

A final composed shot showing the subject looking up from the bench, satisfied with results. The camera pulls back slightly to reveal the full testing station. Include a lab sign reading "04 CONCLUDE" and space for a short CTA. Maintain the same identity, styling and environmental details.



**LAB  
MODE  
ON**

DOCUMENT. EXPERIMENT. ELEVATE.





# FINAL SCIENCE PROJECT LOG



Day number: 1

Test name: Identity Lock



### Hypothesis:

If the prompt emphasises one subject, consistent styling and a controlled environment, then ChatGPT 2 will generate four panels where the subject is recognisable in every frame.

CONTROL THE VARIABLES, LOCK THE IDENTITY.



### Experiment prompt summary:

A 2 x 2 multi-panel mad-scientist board in a chrome lab with hot-pink chemistry liquid and periodic-table tiles. Panels include a close-up portrait, full body shot, detail shot and conclusion shot, all featuring the same subject and labelled with "01 ID" to test identity lock.



### Generator used:

ChatGPT 2



### Comparison generator:

\_\_\_\_\_



### Best result:

(Describe the panel that most successfully maintained identity.)



### Weakest result:

(Describe any panel where identity consistency faltered.)

SAME SUBJECT. EVERY FRAME.



### Score:

(Refer to the daily scorecard once completed.)



### My opinion:

(Summarise your thoughts on the results. Was the identity lock convincing? Did the aesthetic meet expectations?)



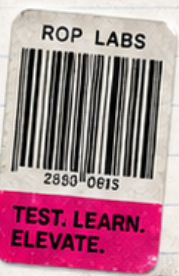
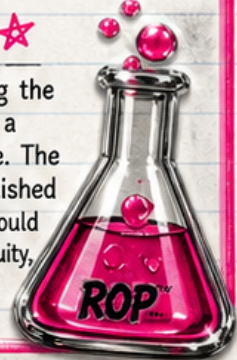
### Final conclusion:

(State whether the hypothesis was proven and what you learned about ChatGPT 2's ability to lock identity.)



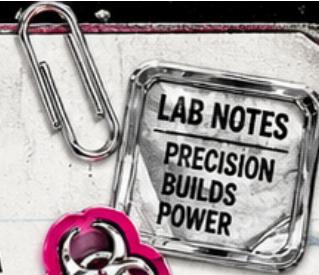
## ★ SAVE THIS FOR THE FINAL SCIENCE PROJECT-★

Day 1 proved that identity lock is both achievable and essential. By treating the subject's face, outfit and environment as the control variable, we created a four-panel board that felt like a cohesive campaign rather than a collage. The chrome lab aesthetic with hot-pink beakers and periodic-table tiles established a distinctive brand language. Any deviations in facial features or styling would have broken the illusion. These findings will inform how we approach continuity, text and composition in later tests.





# THE PROMPT BANK



## DAY 1 • 01 ID IDENTITY LOCK

### 1. Identity Mirror

**What it tests:** Checks identity consistency with mirrored poses

**Why it is useful:** Useful for seeing if the model replicates exact features when flipping orientation

**Prompt:** Create a 2 x 2 lab board titled "Identity Mirror." Panel 1: subject's right profile in chrome lab. Panel 2: subject's left profile mirrored, matching features exactly. Panel 3: close-up of subject holding a periodic-table tile "01 ID." Panel 4: overhead shot of the subject at the bench with hands clasped. Maintain the same outfit, hot-pink accents and harsh flash across all panels.

### 2. Lab Doppelgänger

**What it tests:** Tests for accidental variation when showing two versions of the subject

**Why it is useful:** Helpful to ensure the generator doesn't create a doppelgänger or second person

**Prompt:** Design a 2 x 2 lab experiment called "Lab Doppelgänger." Panel 1 shows the subject smiling in a chrome lab with pink beakers. Panel 2 shows the subject frowning in the same setting. Panel 3 shows a mirrored side view of the subject to verify facial features. Panel 4 displays a periodic-table label "01 ID" and a brief note on identity lock. All panels must clearly show the same person without variation.

### 3. Angle Study

**What it tests:** Observes identity across extreme camera angles

**Why it is useful:** Demonstrates how far the camera can move without losing identity

**Prompt:** Craft a 2 x 2 "Angle Study." Panel 1: top-down shot of the subject over the lab bench. Panel 2: low-angle shot looking up at the subject among chrome fixtures. Panel 3: side profile of the subject pouring hot-pink liquid. Panel 4: straight-on shot with the subject holding a lab sign "IDENTITY LOCK." Lighting, styling and identity must stay consistent.

### 4. Time Sequence

**What it tests:** Tests consistency over implied time changes

**Why it is useful:** Shows whether the model treats each panel as moments within one session

**Prompt:** Generate a 2 x 2 image titled "Time Sequence." Panel 1: subject begins experiment, looking at beakers. Panel 2: subject mid-experiment, swirling neon liquid. Panel 3: subject analysing results in notebook. Panel 4: subject raising a toast with a successful solution. Each frame should feel like minutes apart with no change in identity, outfit or environment. Use periodic-table labels and lab signs in each panel.

### 5. Identity & Reflection

**What it tests:** Tests if reflections in glass keep the same identity

**Why it is useful:** Useful to check how reflections are rendered compared to the subject

**Prompt:** Prompt a 2 x 2 "Identity & Reflection" board. Panel 1: subject peers into a glass beaker with their reflection visible. Panel 2: subject holds a chrome plate reflecting their face. Panel 3: close-up of the reflection and real face together. Panel 4: subject smiles at the camera with both reflection and real face shown. Maintain consistency in features, outfit and lab environment.

### 6. Accessory Stress Test

**What it tests:** Ensures accessories don't alter identity recognition

**Why it is useful:** Important for brands that vary styling but need the face to remain constant

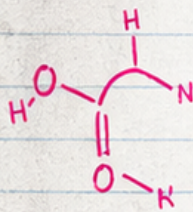
**Prompt:** Create a 2 x 2 "Accessory Stress Test." Panel 1: subject with minimal accessories in lab. Panel 2: same subject adding jewellery or a headset, but face remains identical. Panel 3: subject wearing a lab visor and gloves, still recognisable. Panel 4: subject without accessories again. Throughout, keep chrome lab, hot-pink liquids and identical facial features.

### 7. Identity Lock Call-to-Action

**What it tests:** Integrates a promotional message into an identity test

**Why it is useful:** Helps brands combine visual testing with marketing copy

**Prompt:** Develop a 2 x 2 board called "Identity Lock CTA." Panels 1-3 follow the main identity lock structure (close-up, full body, detail). Panel 4 includes a polished CTA sign reading "JOIN THE CHALLENGE" in a periodic-table style tile. Maintain the same subject identity across all panels.



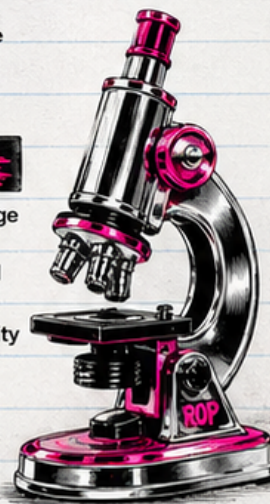
IDENTITY IS DATA.



LOCK IT. TEST IT. OWN IT.



DATA DON'T LIE.



CONSISTENCY IS CHEMISTRY.

LOCK THE ID. OWN THE BRAND.



SAME FACE. SAME ENERGY. SAME STANDARD.

LOCK IT DOWN.



5/5