

RICH OFF PROMPTS

Day 13: Conversations Create Revenue

Content builds awareness.

Conversations build income.

Most people hide behind content because it feels safe. They wait for someone to DM first. They hope someone asks for details.

Day 13 installs client acquisition without being spammy, desperate, or awkward.

The Conversation Ladder:

1. Awareness
2. Engagement
3. Conversation
4. Clarity
5. Commitment

The Three Types of Revenue Conversations

1. Warm Engagement Conversations

These are followers who consistently like, comment, and watch.

Instead of asking to sell, ask alignment-based questions tied to their engagement.

2. Soft Objection Conversations

When someone says they need to think about it, clarify whether the hesitation is timing, pricing, or outcome clarity.

3. Direct Intent Conversations

When someone asks about price or details, respond clearly and simply. State who it is for, what it solves, and how it works. Then provide the next step.

Daily Acquisition Rhythm:

Respond to meaningful comments.

Start 2–3 intentional conversations with engaged followers.

Check story viewers and send one thoughtful message.

Follow up with anyone who showed interest in the last 7 days.

Realistic Expectation:

You will not close every conversation. The goal is improved clarity, better qualification, and stronger alignment.

Day 13 Core Prompt:

Based on my brand identity and offer, help me create three natural conversation starters for warm followers, two objection-handling follow-up responses, and one clear message for people who show direct buying intent. Ensure the language feels aligned with my positioning and does not sound desperate or pushy.

Advanced Prompt: Conversation Mapping

Map a simple 5-step conversation flow from first interaction to purchase for my specific offer. Identify where trust is built, where objections surface, and how to transition naturally into the offer.

Relatable Examples

Weak: Hey are you interested in my service?

Strong: I saw you mention struggling with engagement last week. Is that still something you are working through?

Meta Prompt 1: Conversation Quality Audit

Analyze my last five sales conversations and identify where clarity dropped, where objections were mishandled, and where I could have transitioned more confidently.

Meta Prompt 2: Lead Qualification Filter

Help me refine my conversation starters so they attract serious buyers and gently filter out people who are not ready.

Meta Prompt 3: Follow-Up Strategy Builder

Create a respectful follow-up sequence for someone who showed interest but did not purchase. Include timing suggestions and tone guidance.

If You Missed Days, Catch Up Like This:

1. Define your offer clearly.
2. Install one revenue asset.
3. Clarify pricing and objections.

Then implement Day 13.

You do not need to post more.

You need to talk to the right people better.

Thank You

To everyone following this journey, using these prompts, applying the systems, and showing up daily — thank you. I am truly honored and deeply grateful for every message, every comment, and every share. Watching you build, refine, and move with intention means more than you know. This is only getting bigger, and I appreciate you being part of it.