

# RICH OFF PROMPTS

## Day 17: Check Your Progress Before You Add More

You have built a lot in 16 days.

Before adding anything new, today is about one thing:

Are you actually improving?

Step 1: Quick Business Check

Clarity

Can you clearly explain what you do and who it is for in one sentence?

Offer

Do you have at least one clear paid offer?

Access

Is there an easy way for someone to pay you or book you?

Conversations

Are you starting conversations weekly with people who engage?

Sales

Do you understand why someone would hesitate to buy?

Retention

Do you have something to offer after your first service or product?

Value

Do you have at least one upgrade or higher option available?

Money

Can you estimate how much you expect to make next month?

Audience

Are you building an email list or private group?

Score Guide:

7–9 yes: You are building a real system.

4–6 yes: You have structure but need tightening.

Under 4 yes: Revisit earlier foundations.

### Step 2: If Something Isn't Working

If engagement is low, revisit positioning and messaging.

If conversations are low, revisit acquisition and outreach.

If sales are low, revisit pricing clarity and objections.

If revenue feels unstable, revisit retention and recurring ideas.

If you feel overwhelmed, revisit clarity and simplify your offer.

Fix the weak area. Do not build on top of it.

### Step 3: What Progress Should Look Like

Realistic wins by Day 17:

Clear offer definition.

Real conversations started.

Interest or early sales.

Awareness of weak spots.

Less confusion.

You do not need perfection. You need structure.

Today's Simple Prompt:

Review my current business setup and tell me the one area that needs the most improvement right now. Explain why it matters and tell me exactly which previous step I should focus on next.

Advanced Reset Prompt:

My revenue or engagement has slowed down. Based on everything I have built so far, identify the most likely weak point and give me three simple actions to fix it within 30 days.

Future Recalibration Prompts:

When distracted:

Am I adding something new because it is strategic or because I am avoiding refining what already exists?

When sales slow:

Is the issue traffic, conversation, clarity, or pricing? Help me identify the real cause.

When feeling behind:

Based on my current stage, what is the most important thing to focus on this week?

Most businesses lose momentum because they keep adding.

You are learning to improve.

Adjust. Do not restart.