

# **RICH OFF PROMPTS**

## **Day 23: Predictable Revenue (Full Version)**

Day 23 is where everything you've built turns into predictable money.

You are not guessing anymore.

You are not posting and praying.

You are not undercharging because you're scared.

Day 20 you built the asset.

Day 21 you deployed it.

Day 22 you optimized it and installed metrics.

Day 23 turns all of that into a revenue rhythm that grows.

Today combines:

Raise your prices without losing people

Content that sells without feeling weird

Forecast revenue so you stop guessing

Turn one asset into multiple income streams

Build authority while you sell

This is beginner friendly, but it's also intermediate-ready. Meaning: ready to make money.

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Day 23. Predictable Revenue: Sell With Structure, Price With Confidence

If you've been consistent and you've been applying the prompts, you're at the point where the next problem is not "what do I do."

The next problem is:

How do I make this predictable?

Predictable revenue comes from:

A clear offer

A consistent sales rhythm

A simple forecast

A leverage plan

Authority that builds trust faster

Let's break it down.

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## Part One: Raise Your Prices Without Losing People

If you are underpriced, you will eventually resent your audience.

And resentment kills consistency.

Price is not just a number.

Price is a signal.

It tells the market:

How serious you are

How structured your offer is

How confident you are in the outcome

When it's time to raise prices

Raise your prices when:

You keep getting yes too easily

Your calendar is full but your bank account isn't

You are overdelivering to justify what you charge

You have proof that your process works

You improved your delivery and the results are better

Do not raise prices because you feel like it.

Raise prices because your offer has matured.

How to raise prices without losing people

Do one of these:

Option A: Increase price and keep deliverables the same

This works when you're underpriced for the outcome.

Option B: Add a premium tier

Keep your current option, create a higher tier for people who want more support.

Option C: Grandfather early buyers

Keep them at the old price as a reward for being early.

Relatable example

You sell an asset for \$47 and people keep buying.  
But you are spending hours helping people in DMs.

Fix:

Keep the \$47 asset.

Add a \$197 "implementation support" option.

Now you serve both beginners and people who want speed.

That is how you raise profit without scaring your audience.

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Part Two: Content That Sells Without Feeling Salesy

People think selling means begging.

Selling is clarity.

If your audience doesn't know what you offer, that's not humility.

That's confusion.

Your content needs to do two things at once:

Give value

Create a next step

The simple structure that sells

Teach → Shift → Invite

Teach:

Here's what most people get wrong.

Shift:

Here's what changes when you do it right.

Invite:

If you want help, here's what to do next.

This keeps your content useful and profitable.

The 4 content types that convert

Educational

Relatable

Proof/Demonstration

Conversion

If you only educate, people respect you but do not buy.

If you only convert, people feel sold to.

Rotate all four.

Relatable example post

Educational:

"Posting every day isn't consistency. Repeating a message that converts is consistency."

Shift:

"You don't need 30 new ideas. You need 3 angles that hit every week."

Invite:

"If you want the structure, Day 23 is live on the blog and it includes prompts that build your weekly sales rhythm."

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Part Three: Build a Simple Revenue Forecast

Forecasting is how you stop spiraling.

This is not corporate.

This is peace.

You don't need complicated spreadsheets.

You need basic math.

The simple forecasting model

Revenue goal = number of sales × price

Example:

Goal: \$2,000

Asset price: \$50

Sales needed: 40

Now you reverse-engineer:

If your conversion rate is 5 percent:

You need  $40 \text{ sales} \div 0.05 = 800 \text{ clicks}$

If your click-through is 1 percent:

You need 80,000 views

That sounds like a lot until you realize:

You can increase revenue without increasing views by:

Improving conversion rate

Raising price

Adding an upgrade

Increasing average order value

That's why Day 22 mattered.

Beginner-friendly version

If you hate math:

Track these weekly:

How many people clicked

How many people messaged you

How many people bought

Then improve one number at a time.

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## Part Four: Turn One Asset Into 3 Income Streams

Most people think they need more products.

You don't.

You need more ways to package the same value.

Your asset can become:

- 1) Entry product
- 2) Upgrade support
- 3) Recurring offer

Example: One asset, three streams

Asset:

"30-Day Content Conversion Kit" for \$47

Stream 1:

The kit itself

Stream 2:

\$197 implementation session

You help them apply it to their brand

Stream 3:

\$29/month content refresh subscription

Monthly prompts, updates, and optimization

Same core idea.

Different levels of access.

This is leverage.

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## Part Five: Build Authority While You Sell

Authority is what makes selling easier.

Authority is not being loud.

Authority is being consistent and specific.

People trust the person who has a process.

Not the person with random tips.

How to build authority fast

Name your framework. Repeat it.

Examples:

Audit Then Amplify

Revenue Leak Repair

Teach Shift Invite

3-Stream Asset Method

Then use it publicly.

Every time you repeat a framework, you sound more established.

A simple authority post format

Here's the mistake

Here's my method

Here's what to do next

That's it.

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Day 23 Core Prompt

“Build me a predictable revenue plan using my current offer. Include a weekly content schedule that sells without being pushy, a pricing strategy with an upgrade option, a simple revenue forecast for the next 30 days, and a plan to turn my asset into three income streams. Then create one authority framework name and show me how to communicate it.”

This prompt creates a full business plan based on what you already have.

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### Advanced Prompt: Premium + Predictable Growth

“Analyze my current audience, offer, and pricing. Identify whether my fastest path to more income is higher conversion, higher pricing, higher average order value, or more consistent selling. Then give me a 30-day plan with daily actions and measurable targets.”

Use this when you want execution mapped out.

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### Relatable Scenarios and Fixes

If people keep saying “I need to think about it”  
You have an objection problem.

Fix:  
Write an FAQ post addressing the top 3 objections.

If you get clicks but no purchases  
You have a clarity or trust problem.

Fix:  
Simplify offer description and add proof examples.

If you get purchases but no repeat buyers  
You have a follow-up revenue path problem.

Fix:  
Add a next step offer and a recurring option.

If you feel like you need new content every day  
You have a structure problem.

Fix:  
Rotate the 4 content types and repeat winning angles.

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### Meta Prompts for Future Help

#### Meta Prompt 1: Price Raise Script

“Write a confident price increase announcement that maintains trust and positions the increase as a result of improved value and structure.”

#### Meta Prompt 2: Weekly Selling Rhythm Builder

“Create a weekly content plan that balances value and conversion using educational, relatable, proof, and conversion posts.”

#### Meta Prompt 3: Forecasting Simplifier

“Based on my current price and conversion rate, calculate how many clicks, conversations, and sales I need to hit my next revenue goal.”

#### Meta Prompt 4: Three-Stream Builder

“Turn my current asset into three income streams and outline what to sell at each level, including pricing ideas and deliverables.”

#### Meta Prompt 5: Authority Framework Generator

“Help me create and name a proprietary framework from my process and write three posts that teach it in a way that builds trust.”

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#### Realistic Goals That Make Sense

##### Next 7 days:

- Post 4 times using the 4 content types
- Mention your offer clearly at least twice
- Start 10 conversations
- Track clicks, conversations, sales
- Identify your top 3 objections

##### Next 30 days:

- Increase conversion rate through clarity
- Add one upgrade option
- Launch one recurring offer
- Raise price or introduce premium tier if needed
- Build a simple forecast and hit a measurable revenue goal

##### Next 90 days:

- Predictable baseline income
- Product ladder that increases average order value
- Authority framework people recognize

More sales with less stress

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Why Day 23 Matters

This is the shift from:

“Look what I made”

To:

“This is my revenue system”

You’re done guessing.

You’re building predictable money with structure.

And if you’ve been here this long, you’re not just learning AI.

You’re learning how to operate like the business owners who actually win.

Day 23 is where your content becomes revenue on purpose.