

RICH OFF PROMPTS

Day 11: Install the Revenue Engine

Day 11 is where positioning turns into operation.

Day 10 clarified authority, monetization structure, and messaging.

Day 11 installs the system that converts interest into income.

If someone understands your value right now, can they pay you easily?

If the answer is unclear, you do not have infrastructure. You have hope.

Part One: Build Your First Revenue Asset

A revenue asset is a clear door that allows someone to move from interest to payment without confusion.

Examples include:

A pinned offer post with clear instructions.

A booking page explaining who it is for and what happens next.

A one-page service breakdown.

A checkout link for a defined entry offer.

A simple application form with qualifying language.

A strong revenue asset must answer:

Who is this for?

What specific problem does it solve?

What result can they expect?

What happens after they say yes?

How do they start?

Clarity removes friction. Friction kills sales.

Part Two: Install a Weekly Revenue Routine

Revenue requires rhythm. Your weekly structure should include:

Visibility Actions:

Focused posts on your core problem.

Educational breakdowns.

Proof or case insights.

Conversion Actions:

Clear offer mentions.
Pinned revenue asset.
Follow-ups.
Direct invitations to conversation.

Optimization Actions:
Review which content triggers inquiries.
Adjust unclear language.
Refine offer structure.
Remove friction points.

Realistic Expectations

Your first week will not explode overnight.
Expect clearer conversations, stronger alignment, and more direct inquiries.
Momentum builds through repetition, not reinvention.

Day 11 Core Prompt:

Based on my authority positioning and monetization structure, help me design one clear revenue asset that allows someone to move from interest to payment with minimal friction. Outline exactly what it should say, how it should be structured, and what weekly visibility and conversion actions I must repeat to support it.

Meta Prompt 1: Friction Audit

My revenue has slowed. Analyze my current offer presentation and identify where friction, vagueness, or hesitation might be occurring. Suggest precise adjustments to improve clarity and reduce resistance.

Meta Prompt 2: Revenue Rhythm Reset

I feel inconsistent in my monetization efforts. Help me rebuild a simple weekly revenue rhythm including visibility, conversion, and optimization actions aligned with my brand identity.

Meta Prompt 3: Offer Strength Check

Evaluate my current offer based on specificity, urgency, and outcome clarity. Where am I underselling the transformation? What language would strengthen perceived value without exaggeration?

Authority makes you respected.
Architecture makes you structured.
Infrastructure makes you paid.

Install the engine.