

RICH OFF PROMPTS

Day 17: The Revenue System Audit & Reset Framework

If you've been following since Day 1, you should feel structured.

Day 17 measures progress and installs recalibration.

Part One: The 17-Day Revenue Audit Checklist

Clarity & Positioning

I can clearly explain who I help and what problem I solve in one sentence.

My messaging speaks directly to a defined audience.

I have published at least one framework positioning me as a leader.

Monetization Infrastructure

I have at least one clearly defined offer.

I have a visible revenue asset.

My pricing reflects the outcome.

Acquisition & Conversations

I start intentional conversations weekly.

I respond to engaged followers strategically.

I track conversation to offer conversion.

Conversion & Objections

I understand top objections.

My messaging handles objections early.

I can explain my offer clearly in under 60 seconds.

Retention & Recurring

I have a next step after my entry offer.

I have designed a recurring or continuity pathway.

I communicate ongoing value.

AOV & Forecasting

I know my average order value.

I have at least one structured upgrade.

I can forecast revenue using math.

Audience Ownership

I am building an email list or private community.

I move followers onto owned platforms.

My business would survive if one platform disappeared.

Score:

20–24 yes: Strong system.

12–19 yes: Weak links present.

Under 12: Installation phase.

Part Two: Weak Link Reset Map

If engagement drops: Revisit positioning and authority.

If conversations decrease: Reinstall acquisition rhythm.

If sales drop: Rework objections and pricing clarity.

If revenue feels unstable: Strengthen retention and recurring.

If income fluctuates wildly: Recalculate forecasting and AOV.

Do not add. Refine.

Part Three: Momentum Validation

Realistic wins after 17 days:

Clear offer definition.

10–30 meaningful conversations started.

Pipeline forming.

Upgrade pathway identified.

Recurring concept drafted.

Revenue forecast mapped.

Day 17 Core Diagnostic Prompt:

Evaluate my progress across clarity, monetization, acquisition, conversion, retention, average order value, forecasting, and audience ownership. Identify my weakest category, explain why it limits revenue, and recommend which framework I should revisit.

Advanced Prompt: System Stress Test

Simulate a 30 percent drop in engagement. Based on my structure, determine whether revenue remains stable. If not, outline structural adjustments needed.

Meta Prompt 1: Quarterly Revenue Review

Analyze my last 90 days. Identify patterns and focused improvements.

Meta Prompt 2: Distraction Filter

Evaluate whether adding a new offer is strategic growth or avoidance.

Meta Prompt 3: Weak Link Deep Dive

Break down the lowest scoring category and outline three structural changes needed within 30 days.

You are strengthening foundations.

Foundations compound.