

# RICH OFF PROMPTS

## Day Three: Demand Before the Offer

Day Three is where most people finally understand why effort alone has not been paying off. This day is about demand. Not guessing. Not hoping. Listening first and building second.

### Why Demand Comes Before Creation

Many people rush to build products, services, or offers before confirming that anyone actually wants them. This leads to wasted time, frustration, and blaming tools instead of strategy. AI works best when it helps you respond to existing needs instead of inventing new ones.

If people are already talking about a problem, money is already attached to it.

### AI as a Listening Tool

AI is not only for generating content. It can be used to analyze conversations, comments, reviews, and discussions to uncover patterns. These patterns reveal what people care about, what they are frustrated by, and what they are willing to pay to fix.

You do not need a large audience to find demand. You need attention to detail.

### Day Three Prompt

Scan recent conversations, comments, or posts from my target audience. Identify repeated questions, frustrations, or problems they mention in their own words. Group these into three clear problem themes. For each theme, suggest one simple solution I could test using AI without building a full product yet.

### How to Use This Today

Look at social media comments, forums, reviews, or direct messages. Do not translate their words into industry language. Use their exact phrasing. This keeps your future offers aligned with real demand.

### Why This Changes Everything

Demand-first thinking reduces risk and increases relevance. When you build in response to what people are already asking for, selling becomes simpler and more natural.

Day Three prepares you to turn demand into content and visibility. Tomorrow focuses on attracting the right audience instead of everyone.