

RICH OFF PROMPTS

Day 18: Audit Then Amplify

Day 17 made you honest.

Day 18 makes you amplify.

Today focuses on five connected growth areas:

Visibility that converts

Strategic partnerships

Client experience optimization

Brand equity building

Authority content architecture

Part One: Visibility That Converts

Visibility is not posting more. It is showing up where buyers recognize themselves.

Ask:

Is my content clear about who it is for?

Is it clear about the problem?

Is it clear about the next step?

Three weekly visibility types:

1. Problem clarity content

2. Proof and process content

3. Direct conversion content

Goal this week:

3 aligned posts

5–10 conversations

1 clear offer mention

Part Two: Strategic Partnerships

Choose partners with the same audience but different solution.

Start with:

One joint live

One blog swap

One bundle idea

One monthly spotlight

Goal in 30 days:

Secure one aligned collaboration.

Part Three: Client Experience Optimization

Improve:

Clear onboarding

Fast wins

Simple communication

Clear next-step pathway

Upgrade one experience area this week.

Part Four: Brand Equity

Name one framework.

Repeat it consistently.

Make it recognizable.

Goal in 60 days:

One named system used weekly.

Part Five: Authority Content Architecture

Rotate four content types:

Educational

Relational

Demonstration

Conversion

Post four times weekly using this structure.

Day 18 Core Prompt:

Based on my audit results, build me a 14-day Audit Then Amplify plan including a conversion visibility strategy, one partnership outreach script, one client experience upgrade, one brand framework to name and repeat, and a four-category content schedule.

Advanced Prompt: Leverage Builder

Design a scaling strategy that increases reach without burnout. Identify which leverage path fits best and outline step-by-step implementation.

Meta Prompts:

Visibility Conversion Fix

My engagement is high but sales are low. Identify why and rewrite my messaging.

Partnership Matchmaker

Suggest aligned collaborators and three beneficial collab formats.

Client Experience Audit

Evaluate my client journey and improve onboarding clarity.

Brand Equity Builder

Help me name and define one proprietary framework.

Authority Content Planner

Create a 30-day content plan using four content categories linked to my offer ecosystem.

Realistic Timeline Goals:

Next 7 days:

4 structured posts

5–10 conversations

1 onboarding improvement

3 partnership outreaches

Next 30 days:

1 collaboration secured

1 named framework published

Improved conversion clarity

Audience growth to owned channels

Next 90 days:

Repeatable acquisition rhythm

Increased AOV

Revenue baseline stability

Recognizable authority positioning

Audit first.

Amplify second.

Then repeat.