

OFF-ROAD RACING AT ITS BEST SINCE 1995

2026 SPONSOR SALES PACKET

NOV. 28-29, 2026

OKLAHOMA CITY | RFGP.COM



PUT YOUR BRAND WHERE RACERS NOTICE IT.

A rider-first regional destination event with 32 years of history.

364

AVG. ENTRIES
SINCE MOVE TO OKC

425+

TWO OF PAST FIVE YEARS

329

PAST 10-YEAR
AVERAGE

+1,000

AVERAGE TOTAL
ATTENDANCE

PROVEN DRAW

- 2021 and 2024 each exceeded 425 race entries.
- Approximately 1.8 non-racers attend with each racer.
- At 364 entries, that means roughly 1,020 people on-site.
- Motorcycles + ATV's from more than 8 states every year.
- Regional Thanksgiving weekend tradition

WHY PARTNER WITH RFGP?

- Your sponsorship dollars directly reduce race-entry costs for riders.
- Sponsor support is now used to lower paid rider entry fees rather than being absorbed into general event expenses.
- High-visibility event signage, on-site activation, web and social exposure.
- Direct connection to a loyal regional motorcycle and quad racing audience

YOUR SPONSORSHIP DOLLARS DIRECTLY REDUCE THE COST TO RACE.

Sponsor support is now focused on lowering racer entry fees - not general event expenses.

WHAT A RFGP PARTNERSHIP DELIVERS

01 EVENT VISIBILITY

Own high-traffic locations with banners, signage, announcements and on-site activation.

03 DIGITAL + SOCIAL

RFGP.com sponsor placement and social content when sponsor content is supplied.

02 EVENT SHIRT + AWARDS

Put your logo into the pieces racers take home, photograph and keep.

04 RIDER-FIRST IMPACT

Tie your company to a simple message racers understand: sponsor dollars help make Riverfront more affordable.

2026 SPONSORSHIP OPPORTUNITIES

KEEP RACING AFFORDABLE!

Sponsors now have a direct rider-facing purpose and a story that is easy to explain: your support lowers riders cost to race!



TITLE SPONSOR

\$3,000

- Presenting sponsor name/logo on event advertising and marketing
- Industry/product category exclusivity
- Premium vendor, camping and pit space
- 20 complimentary pre-ordered RFGP T-shirts
- Free admission for sponsor family and employees
- Contributor access to RFGP social media for sponsor content

SOLD

YOUTH CLASS SPONSOR

\$35 / entry

- Provide free entry fees for the youth race(s) you sponsor - billed after event
- Logo included on advertising, awards and shirts
- Vendor space
- Bike Mini and Youth Classes
- ATV Mini and Youth Classes

SOLD

ENTRY FEE REDUCTION

\$1,000

- Your support has a direct rider-facing purpose: make Riverfront more affordable to race.
- Own one high-traffic event zone with ONLY your company banners
- Logo on back of event shirts, awards and linked logo at RFGP.com
- Vendor space and reserved pit area

STACYC & STRIDER SPONSOR

\$15 / entry

- Free entry fees for STACYC & STRIDER racers - billed after event
- Logo included on advertising and class awards + vendor space

COURSE ARROW SPONSOR

\$300

- Your logo on 1,000 RFGP course-marking arrows

FIRST TURN SPONSOR

\$1,000

- Exclusive company banners around the first turn
- Logo on event shirts, awards and linked logo RFGP.com + vendor space
- \$250 paid to PRO hole shot winner for both ATV and Bike main-event start
- \$500 for winners for the Second Annual Saturday night Holeshoot Challenge

PRO PURSE SPONSOR

\$500

- Choose ATV or Bikes - cash goes directly to that PRO purse
- Includes 1 PRO + 2 amateur race entries and 10 gate passes
- Logo on shirts, awards and RFGP.com; event/trailside signage
- Vendor space

PRODUCT CONTRIBUTOR

2x retail

- Sponsor benefits by their donated products being put directly in the hands of RFGP riders through either finish position, raffle or weekend giveaways.
- Riverfront is known for tossing products and promotional items out during riders meetings and awards presentations. Make sure your product is included!
- We also create "prize arrow" giveaways where goodie bags of sponsor products are won by racers who find and turn in special prize arrows on the course.
- Hard products always get the best response, gift certificates and/or discount codes provided exclusively to RFGP racers are another option.

- **Ask us to build a package that works for your company!**

Every \$1,000 in qualifying sponsorship support reduces race entry fees!

SPONSOR COMMITMENT

Company: _____	Contact: _____
Phone: _____	Email: _____
Sponsorship Level: _____	Cash Amount: \$ _____
Trade Amount \$ _____	Billing: Monthly / Quarterly / other _____
Authorized by: _____	Date: _____ Ad received: _____

Sales Rep: _____ Phone: _____ Email: _____

RFGP.COM | Custom packages and multi-year agreements available.