



# MidTown Tosa Report



MidTown Tosa is the premier destination in central Wauwatosa, offering exceptional products and services to our desirable neighborhood and beyond. Located on West North Avenue between 80<sup>th</sup> Street and Swan Blvd, MidTown's fifty businesses are minutes away from Mayfair Mall, the Milwaukee Regional Medical Center, and a large portion of both Milwaukee and Waukesha counties.

**Service ■ Wellness ■ Community**

**Volume 1, Issue 4**

**www.midtowntosa.com**  
**midtowntosa@gmail.com**

**October 1, 2017**

## Board Members

**Michael Gardner – President**  
(Ray's)

**Cindy Seemann - VP**  
(Design Vision)

**Nick Bandoch – Secretary**  
(Sendiks)

**Treasurer (Open)**

**Dr. Tim Marsho**  
(Tosa Pediatrics)

**Dr. Sara Mahalko**  
(AlignLife)

**Jesse Dill**  
(Walcheske & Luzi)

**Jeff Roznowski**  
(Community Member)

## MIDTOWN TOSA UPDATE

MidTown Tosa continues to be a busy district, highlighted by a very successful MidTown Tosa 5K and Festival last July, with nearly 200 runners, 18 exhibitors and a \$2500 donation to the Library Foundation. Mark your calendars for next year's events on July 21, 2018.

The Master Plan continues to make excellent progress. The process has been led by RDG Planning & Design and guided by an 11 person Steering Committee, comprised of neighbors and business reps. Substantial public input has also guided the effort, with over 500 responses to an online survey, and over 100 participants in a public kickoff meeting, 5 focus groups, and 3 design studios. Please attend the public open house on November 8 and follow the progress at [www.planmidtowntosa.com](http://www.planmidtowntosa.com).

We gratefully say goodbye to Matt Poulson and Sarah Fowles of Ruckus & Glee who have moved their great business to Wells & 68<sup>th</sup> Sts. And to Board member Tom Kreinbring who has moved out west. But a warm welcome to our two newest board members: Dr. Sara Mahalko of AlignLife and Jesse Dill of Walcheske & Luzi. Congratulations to our new VP, Cindy Seemann of Design Vision.

## Alderpersons

**District 2**  
(south of North Ave.)

**Kathy Causier**  
**John Dubinski**

**District 6**  
(north of North Ave.)

**Allison Byrne**  
**Kelly Rifelj**

## CITY OF WAUWATOSA UPDATES

Bids for the installation of the flashing crosswalk beacons at 83<sup>rd</sup> St. and North Ave were opened during the last week of September. Contractually, the work must be completed by November 10. If all goes smoothly, this project will finally be completed this fall!

Bike lanes have been added along North Ave providing increased connectivity with the previously marked lanes east of Wauwatosa Ave. The bike lanes are for the exclusive use of bicyclists; they are not parking or passing lanes. Motorists should expect that cyclists are moving in the direction of the traffic.

As we wish Matt and Sarah and Ruckus & Glee good luck in their new location at 68<sup>th</sup> and Wells, we welcome the move of Scott Rondeau and Candy Bouquet into Ruckus & Glee's former location.

*Submitted by Kathy Causier – District 2 Alderperson*

## 2017 Events

### **October 26**

Tosa Pediatric's Outdoor  
Movie Night 6 pm – 9 pm

### **November 8**

Master Plan Public Open  
House 6 pm – 8 pm Lower  
Civic Center City Hall

## 2018 Events

### **July 15 - 21**

MidTown Tosa Week

### **July 21**

MidTown Festival & 5K

## MIDTOWN TOSA BUSINESS SPOTLIGHT

### **Ace Drapery, 8413 W. North Avenue**



Ace Drapery has been a family owned business since 1947. We have been at our current location at 8413 W North Avenue for 68 of those years. Our clients include families and businesses. We offer many window treatments to include draperies, blinds and shades. We will come to your home to get exact measurements and we offer installation service for all of our products. We also do repairs on window treatments, often completed the same day. We offer quality products at reasonable prices and we pride ourselves on our customer service. We are now celebrating 70 years in business in Wauwatosa. Please visit our showroom to view a variety of our products. Or call us at 414-453-2710.

## Contact us!

midtowntosa@gmail.com