**MidTown Tosa**

**BOD Meeting Minutes**

**Tuesday, October 15, 2019 at 7:30 am**

**Ray’s Growler Gallery**

**Attendees**

BOD

* Michael Gardner, Ray’s, BOD President & Treasurer
* Dr. Tim Marsho, Tosa Pediatrics, BOD VP
* Jeff Roznowski, Community Member, BOD Secretary
* Dr. Sara Mahalko, AlignLife
* Cindy Seemann, Design Vision Optical
* Jesse Dill, Ogletree Deakins

Guests

* Jen Ferguson, City of Wauwatosa, Economic Dev Manager

**7:35 am - Meeting called to order**

1. Minutes Review August 20, 2019, unanimously approved (Sara motion, Cindy second)
2. Treasury Update – Michael
   1. Bank Balance $6634.74
      1. Does not include $1000 donation to Library
3. Membership Update
   1. No new members
   2. Consider a modication of the form for 2020, so it looks more like an invoice, including a number and name
4. MidTown Madness Festival
   1. Library donation check of $1000 will be cut and delivered today
5. Board Terms
   1. Tim, Sara and Jeff terms expire in December 2019
      1. Jeff & Tim will not continue, Sara will continue (nominated, with election at annual meeting)
      2. Need to nominate 2 candidates for Board; all are asked to think of candidates; could consider e-blast to members; need community member to succeed Jeff
   2. Discussed reducing frequency of meetings for 2020, perhaps quarterly with some conference calls; by-laws do not specify number of meetings, except for an annual meeting of the Board, held in January to elect officers
6. Annual Meeting: December 2, Rays, 5:30 pm social, 6 pm program
   1. Jeff will draft powerpoint
   2. Jeff will solicit food and beverage donations (copy Cindy)
   3. Consider inviting Joan Hanson, new Exec Director of Tosa Chamber
      1. Update: Joan will attend and provide a brief update on the chamber
7. Newsletter
   1. Jeff distributed a draft and will distribute by end of this week, to businesses, elected officials, neighborhood associations, and city staff
8. Holiday Windows
   1. Tim will lead; theme will be “Santa Claus is Coming to MidTown”; all entrants will receive an office treat for participating; winner to be selected by celebrity judges and will receive a special winner package/basket
9. Banners
   1. Jeff met with Rick Koster of Imprint (7215 Center St) and provided some mockups; Imprint focuses moslty on vinyl which lasts only a couple years (cost $40 for 2’ by 3’); they do some work on aluminum involving lamination ($80 cost, 18” by 24”)
   2. Jeff will continue exploring what was used with Neighborhood Associations
      1. Update: Pasadena used Badger State Industries (contact is John Stolen) and cost was around $60 for a metal based sign
   3. Jen offered that we would need to procure our own installation, likely coodrinated with DPW
   4. Our consensus appears to be having something long lasting (i.e. metal), using our logo with key words – service, community, wellness) – on alterntaing banners, beginning within a core 6 block area of MidTown
10. Next meetings
    1. Board Meeting,Tuesday, October 15, 7:30 am, Ray’s Growler Gallery
    2. Annual Meeting, Monday, December 2, Ray’s Growler Gallery
       1. 5:30 pm social, 6 pm program

**8:30 am – Meeting adjourned**