**MidTown Tosa**

**BOD Meeting Minutes**

**Tuesday, November 27, 2018 at 7:30 am**

**Ray’s Growler Gallery**

**Attendees**

BOD

* Michael Gardner, Ray’s, BOD President & Treasurer
* Jeff Roznowski, Community Member, BOD Secretary
* Dr. Sara Mahalko, AlignLife
* Jesse Dill, Ogletree Deakins
* Cindy Seemann, Design Vision

Others & Guests

* Mark Crego, MidTown Dental
* Jen Dunnington, Anytime Fitness

**7:30 am - Meeting called to order**

1. Minutes from August 21 and Sept. 23, 2018 need to be completed by Michael
2. Treasury Update - Michael
   1. Bank balance is $5591.27. This does not include 2 reimbursement checks that have to be issued, totaling less than $200
3. Membership update
   1. Michael will provide a list of those who donated in 2018
   2. We will plan to do our 2019 request for membership early in the new year (in 2018, we did the ask in May)
4. Holiday Window Decorating Contest
   1. Tim has organized, theme is the Grinch (after the new movie), only 1 category this year, voting Dec. 3 – 17
   2. E-blast, facebook post and web update complete
   3. Ballots collected at each participating business
   4. Board will review ballots and validate the winner at Dec. 18 board meeting
   5. Prize could be a lunch at a MidTown restaurant; Tim also soliciting prizes from area businesses
5. Master Plan
   1. Zoning
      1. Michael, Jesse and Jeff attended a meeting with city staff on Oct. 30 (also attending were Alder Rifelj, Matt Bordan – Pasadena Neighborhood, Brad Foley – Lowell Damon Neighborhood, Barbara and Peter – owners of Tosa gas property)
      2. City has engaged Duncan Associates, who drafted a proposal on how to approach zoning changes recommended by the MidTown Plan. Three new zoning categories are proposed for MidTown to correspond to the desire to retain the current feel of residences and commercial properties. The 3 categories are Residential (RES), Transitional (TRN), Mized Use (MIX). Each has specific parameters for types and uses of buildings allowed.
      3. Duncan and City Staff will take comments offered during the meeting and create changes in the draft. The plan is to bring this before the public and the city approval process in 2019.
   2. Capital Budgeting
      1. While we did not have time to get to this during the meeting, we later learned that, while there was initially not any capital to assign to MidTown, the approved capital budget includes $30K for design work in 2019 and $200K for implementation in 2022. What this would be for was not specified but we would have the opportunioty to provide input on this in 2019
6. Murals
   1. The city’s Tourism Commission has allocated funds (around $25K) in 2019 for outdoor murals. East Tosa would be the starting point but the expansion plans would look to grow this along North Ave and other places in the city. Michael and Jeff attended the commission meeting on Nov. 14 to convey MidTown’s interest in murals in our district. Specifically, 3 buildings have expressed interest: MidTown Dental building (Mark Crego), Anytime Fitness Building (John Mathie), and Ray’s. This was well received and believe we have a good opportunity to be part of the expansion plans
7. MidTown Festival & 5K
   1. Date is July 20, 2019 with the 5K race to be from 8:30 am to 10 am, and the festival from 10 am to 2 pm
   2. Jesse provided a task list. We all need to review this, provide additions/changes, and take on tasks
      1. Michael will provide an initial budget for the event, based on last year’s results, by Dec. 7 so we can review at the Dec. 18 Board Meeting
      2. The Board will take time to review and update the task list at each board meeting so that we stay on schedule
   3. We agreed that we would maintain the same location as last year (parking lot between MidTown Grill and Tosa Dental)
   4. We would procure same food trucks as last year (Marco Pollo and Fatty Patty) and utilize MidTown Grill (assuming they are interested)
   5. We would again engage Joe Richter for music
   6. Balloon man is already secured
   7. Cindy will investigate T shirts for the race
   8. Sponsors would primarily be for the 5K (perhaps a business would like to be a presenting sponsor for the Festival)
8. Newsletter
   1. Jeff will draft, with plan to publish in early December. Anytime Fitness will be featured, with Jen to provide content
9. Banners
   1. We did not have time to discuss but the plan is to do this in 2019
10. Next meeting
    1. Tuesday December 18, 7:30 am, Ray’s

**8:35 am – Meeting adjourned**