**MidTown Tosa**

**BOD Meeting Minutes**

**Tuesday, July 16, 2019 at 7:30 am**

**Ray’s Growler Gallery**

**Attendees**

BOD

* Michael Gardner, Ray’s, BOD President & Treasurer
* Jeff Roznowski, Community Member, BOD Secretary
* Jesse Dill, Ogletree Deakins
* Mike Wichman, Sendiks
* Dr. Sara Mahalko, AlignLife
* Cindy Seemann, Design Vision Optical

**7:30 am - Meeting called to order**

1. No Minutes available from June 18, 2019
2. Treasury Update – Michael
   1. Bank Balance $7289
      1. Includes $400 payment for insurance for MidTown Festival
      2. Does not include upcoming permit refunds from the City of Wauwatosa ($1293) and Milwaukee County ($175)
3. No Membership Update
4. MidTown Madness Festival and 5K
   1. Date: July 20, 2019, 10 am to 2 pm, 90th and North (parking lot adjacent to Tosa Dental)
   2. 5K race canceled due to low registrations (as discussed on board call on June 26)
   3. Sponsors confirmed for Festival (without 5K)
      1. $600: Anytime, Design Vision, AlignLife, MidTown Dental, Tosa Dental
      2. Sendiks will do in-kind: bags (ended up too hot for Baggie macot)
      3. AlignLife supplied water
   4. Exhibits:
      1. Businesses: Peloton, Heartwood Healing, Uniquely You, Miss Molly, Swan Pharmacy, Wonderkind, Tosa Dental, Anytime, Design Vision, MidTown Dental, Men’s Hair House, Rays
         1. Firefly and Sunseekers backed out; Shine was no show
      2. Benefactor: Wauwatosa Children’s Library
      3. Vendors: Rays, Pete’s Pops, Half Twisted Half Knot, Love Lies Bleeding, Expressively You Caricatures, Bounce House
         1. Lumpia and BBQ food trucks were no shows
   5. MidTown table with can coozies and water, plus T shirts for donation
   6. Michael will procure Banner, plus sponsor thank you signs
   7. Flyers distributed at July 4 parade by Anytime (thank you, Jen!)
   8. Setup tents beginning at 8 am (Michael G, Jeff, Mike W, Jesse)
5. Master Plan Zoning approval process
   1. 4 story opposition group has been soliciting MidTown businesses to sign petition opposing 4 stories; some of their info is incompete and incorrect
   2. City Community Affairs Committee will continue debate on July 30 with possible Common Council final vote on August 6
6. Next meetings
   1. Saturday, July 20, MidTown Madness Festival
   2. Tuesday, July 30, 8 pm, City Hall, Community Affairs Committee, Zoning
   3. Tuesday, August 6, 7:30 pm, City Hall, Common Council, Zoning
   4. Tuesday, August 20, 7:30 am, Ray’s, Board Meeting

**8:30 am – Meeting adjourned**