**MidTown Tosa**

**BOD Meeting**

**Wednesday, March 22, 2017, 8:00 am**

**Attendees**

BOD

* Mike Gardner, Ray’s, BOD President
* Matt Poulson, Ruckus & Glee, BOD Vice President
* Cindy Seemann, Design Vision, BOD Treasurer
* Nick Bandoch, Sendik’s, BOD Secretary
* Dr. Tim Marsho, Tosa Peds
* Jeff Roznowski, Member at Large

Others

* Greg Eisold, Ace Drapery
* Alison Byrne, Tosa Alderwoman, Distict 6
* Kathy Causier, Tosa Alderwoman, District 2
* Jen Ferguson, Wauwatosa Economic Development Manager
* Tom Kreinbring, Align Life
* Jen Dunnington, Anytime Fitness

**8:04 am – Meeting called to order**

1. 2.22.17 Minutes approved unanimously
2. Master Plan Update
   1. Steering Committee is officially formed
      1. Ellen Stabelfeldt (Tosa Peds)
      2. Michael Gardner (Rays)
      3. Tom Kreinbring (AlignLife)
      4. Sean Phelan (LockersPoint)
      5. Matt Borden (PNA)
      6. Marty VandeVelde (N 85th St)
      7. Brad Foley (Lowell Damon President)
      8. Monica Deluhery (Jackson Park)
      9. Lori Hagopian, Jackson Park
      10. Ed Haydin
      11. Kevin Hardman
      12. Carolyn Esswein
      13. Jeff Roznowski
   2. Steering Committee is 3/28, 11:30 am at Fire Station #1 (1601 Underwood)
   3. Focus groups to follow
3. Membership Update
   1. 15 current members representing about $3,800 in donations
   2. Email message to all MTT forthcoming from Cindy
      1. Followed by door to door walk and solicitation
4. Government Affairs
   1. MidTown’s position on behalf of its members (e.g. reacting to zoning change)
   2. Goals is to hold off, as we are able, until Master Plan is complete
   3. In the interim
      1. MidTown to review alignment with its mission statement
      2. MidTown will poll / invite / engage paying members to solicit feedback
      3. A commitment of majority of paying members will represent MidTown’s position
      4. MidTown will make an effort to be present at public meetings
5. MidTown Fair / Run
   1. MidTown Tosa Week Festival will be 11 am to 5 pm on Saturday, July 22, 2017
      1. To be named MidTown Madness
      2. Budget: $2k, to be covered through rentals
      3. Logistics in progress (permit, insurance, waste, donations, etc.)
      4. If the event is profitable, funds to be donated
   2. Run on Saturday, July 22, 2017
      1. To be named MidTown Madness 5k: Run for Wellness
      2. Budget: $4k, to be covered with entry fee and sponsors
      3. 9:30 start kid’s 1k fun walk/run
      4. 10 am start for 5k walk/run
6. Schedule Annual Meeting
   1. Meeting scheduled for Wednesday, April 26 at 8 am at Ray’s
      1. Will vote to amend bylaws to move annual meeting from April
   2. TENTATIVE, if bylaw change is approved, Thursday, May 18
      1. 5:30 pm social time (cash bar)
      2. 6:00 pm meeting begins
7. New Business
   1. None brought forward
8. Next Meeting
   1. Wednesday, April 26 at 8 am at Ray’s

**9:09 am – Meeting adjourned**