**MidTown Tosa**

**BOD Meeting**

**Wednesday, April 26, 2017, 8:00 am**

**Attendees**

BOD

* Mike Gardner, Ray’s, BOD President
* Matt Poulson, Ruckus & Glee, BOD Vice President
* Cindy Seemann, Design Vision, BOD Treasurer
* Nick Bandoch, Sendik’s, BOD Secretary
* Jeff Roznowski, Member at Large
* Dr. Tim Marsho, Tosa Pediatrics

Others & Guests

* Jen Ferguson, Wauwatosa Economic Development Manager
* Tom Kreinbring, Align Life
* Kelly McGrath, Athletico
* Jen Dunnington, Anytime Fitness
* Kathy Causier, Tosa Alderwoman, District 2
* Jesse Dill, Walcheske & Luzi

**8:04 am – Meeting called to order**

1. 3.22.17 Minutes approved unanimously
2. Membership Update
   1. One new member added since last meeting
   2. Cindy to email all members to BOD so outreach can be completed for neighbors
   3. Cindy to post at Library board and City Hall boards
   4. Nick to post call-to-action on Facebook
3. Annual Meeting / Bylaw Amendment
   1. Motion made to amend Article II Section 5 to: An annual meeting of the members shall be held during the second quarter of each year. Failure to hold the annual meeting shall not work a forfeiture or dissolution of the Corporation.
   2. Approved unanimously
   3. Annual Meeting: Thursday, May 18, 2017
      1. 5:30 Social Hour - Cash Bar
      2. 6:00 Annual Meeting
      3. Agenda forthcoming, including election of Board Members
         1. Minutes from 6.15.16 and bylaws show three non-officer Board Members will be up for re-election: Dr. Tim Marsho, Jeff Roznowski, Jamie LaMora
      4. Jeff to send email invite to MidTown Group with RSVP request by Friday, May 12, 2017
4. Master Plan Update - President
   1. Jen Ferguson of Wauwatosa provided an update
      1. Current phase: Input and data collection
      2. RDG in town beginning 4/26 and will host six focus groups over the next two days at City Hall
      3. Public Kickoff is the evening of 4/27 at 6 pm at City Hall
         1. Will include overview and breakout sessions
      4. Approximately 480 surveys have already been completed
      5. Next Steps: Design Studio in May as part of public event. Dates TBD.
5. MidTown Fair / Run
   1. Tom Kreinbring of Align Life provided an update
      1. Website, midtowntosa.com, is now live
         1. Jeff and Tom will meet to build out site further in early May
      2. MidTown Madness 5k
         1. Saturday, July 22, 2017 to conclude MidTown Tosa Week
         2. Start/Finish at McKinley
         3. Focus remains on support from health services
         4. Finances
            1. Costs: Estimate of $4,000: Budget shared with Cindy as Treasurer
            2. Two sponsors are secured, $1,600 collected in revenue
         5. Permits are in process
   2. MidTown Tosa Fest
      1. July 22, 2017: 11 am to 5 pm
         1. Family Event: no alcohol
         2. $300 members will have booth or table (can donate)
         3. Food trucks to be invited
         4. Ruckus and Glee: bounce house, face painter
      2. Northshore Bank will allow use of parking lot
6. New Business
   1. None brought forward
7. Next Meeting
   1. Annual Meeting: Thursday, May 18, 2017, 5:30 pm social, 6:00 pm meeting

**9:02 am – Meeting adjourned**