**MidTown Tosa**

**BOD Meeting Minutes**

**Tuesday, January 23, 2018 at 7:30 am**

**Ray’s Growler Gallery**

**Attendees**

BOD

* MIchael Gardner, Ray’s, BOD President & Treasurer
* Jeff Roznowski, Community Member, BOD Secretary
* Jesse Dill, Ogletree Deakins
* Dr. Tim Marsho, Tosa Pediatrics
* Dr. Sara Mahalko, AlignLife

Others & Guests

* Kelly McGrath, Athletico
* Alderwoman Kelly Rifelj, District 6
* Officer Dan Kane, Wauwatosa Police Department, Community Support Division

**7:35 am - Meeting called to order**

1. Minutes from November 28, 2017 and December 14, 2017 meetings approved unanimously (Jeff motion, Tim second)
2. Treasury Update - Michael
   1. Michael has begun to tranisiton finanicial records to QuickBooks; there were no checks sent; outstanding invoice of $140 from the Festival/5K will be paid; about $5000 in bank account
   2. Membership letters, with invoices, will be sent (Cindy)
3. BOD Vacancy – Michael
   1. No update; Michael will reach out to Sendiks
4. Holiday Window Decorating
   1. 10-12 entries. Prizes to be delivered to the 3 winners by Michael and Tim (need to procure the third prize)
   2. Winners: Best in Show-North Shore Bank; Truest to Theme-Langlois; Best Bling-Candy Bouquet
   3. Talked about future enhancements: use of window artist, tosa art students, eventually have street blocked off and affiliated events; good start for year 1
5. Master Plan Update
   1. Steering Committee meets for final review on Jan. 31
   2. Master Plan will be taken up by City Plan Commission on Feb. 12, 7 pm, City Hall
      1. **Very important for the Board to come to this meeting and speak in favor; if you can’t make it, consider sending an email of support**
      2. After Plan Commission, there will be a Public Hearing on April 3 **(another opportunity to attend and speak in favor)** and full Common Council consideration on April 17
         1. April 17 will be the first meeting of the new Common Council, post April 3 election, so this timing is not ideal as there will be at least 1 new member and as many as 5 new members, potentially
6. MidTown 5K and Festival
   1. New Run route identified (south of North Ave) with start/finish in the parking lot west of the former Johns; permit being worked with City and Police
   2. Beer will be offered, with a one day permit procured by our MidTown association
   3. Jen Dunnington had to drop off committee; Kelly McGrath of Athletico offered to help; next committee meeting is Feb. 13, 7:30 am, Colectivo, all are welcome to come
7. Blockwatch Plan
   1. Officer Kane from Wauwatosa Police Community Support described next steps:
      1. Police will establish business contact list and inventory any existing safety measures undertaken by businesses, such as cameras
      2. We need to identy 3-4 block watch captains, who will serve as communication point people for newsletters and alerts
      3. Signage available (small and large) to post in businesses
      4. Consider having copies of newsletters at businesses with high traffic
      5. Convene business meeting when contacts and captains have been identified
8. Other business
   1. Our next newsletter will be a 2017 MidTown recap from Board President. Michael and Jeff to draft
   2. Business update:
      1. John’s has closed and The Grille (part of North Avenue Grill) will move in
      2. John Mathie has purchased the former Kitchen Design Building; looking for tenant
      3. Mode has moved into the Village; Firefly will expand into their space
      4. VPI Photo has moved out, to consolidate into their Menomonee Falls location; builidng for sale/lease
   3. April 3 elections: 2 of the MidTown incumbent alders are being challenged
      1. District 6: Alder Allison Byrne being challenged by Brian Ewerdt
      2. District 2: Alder Kathy Causier being challenged by Barb Schoenherr
9. Next meetings
   1. Monday Feb. 12 City Plan Commission, 7 pm, City Hall
   2. Tuesday Feb. 20 BOD Meeting, 7:30 am, Rays

**8:35 am – Meeting adjourned**