**MidTown Tosa**

**Meeting Minutes**

**Tuesday, October 31, 2017 at 7:30 am**

**Attendees**

BOD

* MIchael Gardner, Ray’s, BOD President
* Cindy Seemann, Design Vision, BOD Vice President
* Nick Bandoch, Sendik’s, BOD Secretary
* Jesse Dill, Walcheske & Luzi
* Jeff Roznowski, Member at Large

Others & Guests

* John Mathie, Anytime Fitness
* Jen Dunnington, Anytime Fitness

**7:36 am - Meeting called to order**

1. Minutes approved unanimously (Jeff motion, Cindy second)
   1. 9.19.17 minutes
2. Treasury Update
   1. Treasury position is vacant
   2. Past Treasurer, Cindy, provided update
      1. 24 current members for $5,670
      2. 1 outstanding A/P charge
   3. 2017 recap letter will be sent welcoming all businesses to join
3. Master Plan Update
   1. Open House at City Hall is planned for Wednesday 11/8, 5 pm to 7 pm
   2. Mix of small- and long-term projects to enhance MidTown will be presented
   3. A re-design of 76th and North will be presented, among many other ideas
   4. After this public input phase is complete, it will be moved through City government for vetting and approval
4. MidTown Fair / Run
   1. Fest & 5K will be held on 7.21.18
   2. Planning group is: Cindy, Jen, Sara
   3. Anytime Fitness will host Fest & 5k with 30+ parking spaces
   4. $300 approval was given for Face Painter
   5. Cindy will be reaching out to sponsors
   6. Library will be beneficiary and will provide volunteers
   7. Food truck and live music are being researched
   8. Race will run south of North Ave and will include Parkway
   9. Electronic timing will be utilized
5. Window Walk
   1. Allison and Dr. Tim are spearheading
   2. Goal is be seasonal, festive and encourage foot traffic in the neighborhood
6. 2018 initiatives
   1. Potential projects for next year could include:
      1. Street signs for brand identity
      2. Business-oriented block watch
         1. May coordinate initial meeting on a Thursday yet this year
      3. Master Plan approval
      4. Coordination and communication of MidTown events
      5. Execution of Fest & 5k
7. Other business
   1. Newsletters have been dropped off
8. Next meeting
   1. Tuesday, 11/28 at 7:30 am

**8:29 am – Meeting adjourned**