**MidTown Tosa**

**BOD Meeting Minutes**

**Tuesday, November 28, 2017 at 7:30 am**

**Attendees**

BOD

* MIchael Gardner, Ray’s, BOD President & Treasurer
* Cindy Seemann, Design Vision, BOD Vice President
* Jeff Roznowski, Community Member, BOD Secretary
* Jesse Dill, Ogletree Deakins
* Dr. Tim Marsho, Tosa Pediatrics
* Dr. Sara Mahalko, AlignLife

Others & Guests

* Kelly McGrath, Athletico
* Jen Ferguson, City of Wauwatosa Economic Development Manager

**7:35 am - Meeting called to order**

1. Minutes from 10-31-17 meeting approved unanimously, with change in heading to note minutes, not agenda (Jeff motion, Jesse second)
2. Treasury Update - Michael
   1. Invoices: payments made for insurance ($315) and face painter for 2018 festival ($150); about $5000 in bank account
3. BOD Vacancy – Michael
   1. Exploring 2 candidates to replace Nick: Kelly McGrath from Athletico; and a candidate from Sendiks; Michael will speak with Sendiks
4. Board Secretary Vacancy
   1. Jeff Roznowski nominated and approved unanimously (Cindy motion, Tim second)
5. Master Plan Update
   1. November 8 Open House with plan concepts and presentation by RDG was well attended (75-100) and well received; discussion over whether to include City Hall concepts to be decided by Common Council
   2. Next steps: likely will go to Plan Commission in January, then Public Hearing and Common Council vote to approve; important for Board and MidTown members to attend and speak in favor
6. Holiday Window Decorating - Tim
   1. Competition underway with voting beginning December 6 (3 locations to vote)
   2. Flyer distributed to businesses, along with e-blasts and web and facebook posts
   3. Modest prizes; look at this year as a start and builidng point; could engage artists and/or school art students to enhance in future
7. MidTown 5K and Festival – Sara
   1. Run route being worked with Police
   2. Face Painter and Balloon guy lined up
   3. Permit will be procured by our MidTown association
8. December 14 Crime/Safety Meeting
   1. Will provide brief update on master plan and pitch for members
   2. Officer Kane and/or McDermott from Community Support will lead
9. Other business
   1. Facebook and web posts promoted Small Business Saturday and specials by Wauwatosa Wellness Spa and Shine Salon
10. Next meetings
    1. Thursday Dec. 14 Crime & Safety Meeting, 7 pm, Rays
    2. Tuesday Jan. 23 BOD Meeting, 7:30 am, Rays

**8:30 am – Meeting adjourned**