**MidTown Tosa**

**BOD Meeting Minutes**

**Tuesday, February 20, 2018 at 7:30 am**

**Ray’s Growler Gallery**

**Attendees**

BOD

* MIchael Gardner, Ray’s, BOD President & Treasurer
* Cindy Seemann, Design Vision, Vice President
* Jeff Roznowski, Community Member, BOD Secretary
* Jesse Dill, Ogletree Deakins
* Dr. Tim Marsho, Tosa Pediatrics
* Dr. Sara Mahalko, AlignLife

Others & Guests

* Jen Ferguson, Wauwatosa Economic Development Manager

**7:35 am - Meeting called to order**

1. Minutes from January 23, 2018 meeting approved unanimously (Sara motion, Cindy second)
2. Treasury Update - Michael
   1. Transition of finanicial records to QuickBooks continues; there were no checks sent; about $5000 in bank account
   2. Cindy will send Membership letter requests, potentially by emai from MidTown gmail account in next week and a half; Jeff to supply updated business contacts and gmail login
3. BOD Vacancy – Michael
   1. No update; Michael is reaching out to Sendiks
4. Master Plan Update
   1. Master Plan was unanimoulsy reocmmended for approval by City Plan Commission on Feb. 12; well attended by supporters, emails and speakers; minimal opposition focused on city hall development
   2. **Next step is a public hearing before the Common Council on April 17, 7:30 pm; it will again be important to show support and come (and speak) at this meeting**; will then be voted on at the May 1 council meeting (this will be the new council, post election)
   3. Once approved, our MidTown Tosa organization will drive the implementation of the plan, establish priorities, advocate for funding, etc., all in partnership with our alders and city staff
5. MidTown 5K and Festival
   1. Committee has not met; will have conference call the week of Feb. 23; need to recruit sponsors; new restaurant The Grill could play key role
6. Blockwatch
   1. Jeff introduced the concept to the businesses via email and asked for block watch captain volunteers (need 3-4); Sara has generously agreed to be our first captain
7. Annual Meeting Planning and Board Nominations/Elections
   1. Annual meeting scheduled for May 17 in evening at Ray’s
   2. Board terms up in May: Michael, Cindy, Jesse
      1. Jesse is currently filling the remainder of Matt P’s term
      2. Open seat (Nick’s seat) is also up in May
      3. Tim, Sara and Jeff’s terms end in May 2019
8. Other business
   1. Newsletter draft with 2017 MidTown recap was reviewed and agreed to; Jeff will send out to businesses, alders, city staff
   2. Next meetings
      1. Tuesday March 20, BOD Meeting, 7:30 am, Rays
      2. Thursday May 17, Annual Meeting, 5:30 pm, Ray’s

**8:35 am – Meeting adjourned**