**MidTown Tosa**

**BOD Meeting Minutes**

**Tuesday, March 20, 2018 at 7:30 am**

**Ray’s Growler Gallery**

**Attendees**

BOD

* Michael Gardner, Ray’s, BOD President & Treasurer
* Jeff Roznowski, Community Member, BOD Secretary
* Dr. Tim Marsho, Tosa Pediatrics
* Dr. Sara Mahalko, AlignLife

Others & Guests

* Kathy Causier – Alderperson, District 2
* Kelly McGrath – Athletico
* Barb Galassi - Athletico

**7:30 am - Meeting called to order**

1. Minutes from February 20, 2018 meeting approved unanimously (Tim motion, Sara second)
2. Treasury Update - Michael
   1. Transition of financial records to QuickBooks continues
   2. No update on Membership letter requests
      1. Michael will mail renewal invoices to current members as a starting point
3. BOD Vacancy – Michael
   1. No update; since this seat expires at annual meeting in May, we will look to elect a director to this position in May
4. Master Plan Update
   1. Public hearing will be April 17 at 7:30 pm at City Hall (note: this is also the meeting where the next council will be seated. There will be at least 1 new member of the council)
      1. Very important to again attend and speak in favor; if you can’t make it, send email of support
      2. Jeff will solicit board, steering committee, businesses and neighbors to attend and/or send emails of support, as we did with Plan Commission
   2. Final step will be a vote by the Common Council on May 1; it will be helpful to have a couple board members present for that meeting, too (there may be questions from the council)
   3. Alder Causier will verify if there will be an additional intermediate step at the Community Affairs Committee Meeting on April 24 (UPDATE: Alder Causier confirmed this will not be covered on April 24)
5. MidTown 5K and Festival
   1. Committee met; fine tuning the 5K route with Police and then file for permit; Board in favor of chip timing even with additional costs
   2. 2 food trucks and popsicles confirmed so far
   3. Consider prominent roles for MidTown Grill and Tosa Dental, the 2 businesses adjacent to the event
   4. UPDATE: Cindy reported locking in first 5 sponsors, $500 each
6. Blockwatch
   1. 4 block watch captains identified: Sara Mahalko-AlignLife, Tim Marsho-Tosa Pediatrics, Judy Doyle-Swan Pharmacy, Mary Rose Balzar-North Shore Bank
   2. Officer Dan Kane will convey a meeting of the captains to train and cover next steps
7. Annual Meeting Planning and Board Nominations/Elections
   1. Need to change date (Rays has event on May 17); will consider May 10, Michael to check
      1. Jeff will prepare a powerpoint
   2. Board terms up in May:
      1. Michael and Jesse interested in continuing
      2. Michael will check with Cindy regarding her interest
8. Other business
   1. Foti Chiropratic (117th & North) interest in membership and festival
      1. Jeff will check bylaws to see if it would allow members from outside the district
      2. General sense was that it would be fine to have them have a booth at the festival as long as there is sufficent room for Midtown businesses
   2. Tosa Connection Ad
      1. Board would like to consider a full page ad for summer issue, with some space co-opted to MidTown business; Michael and Jeff to discuss with Tosa Connection
      2. UPDATE: Ad rates: 1/4 page $350, 1/2 page $600, full page $1150
   3. Next meetings
      1. Tuesday April 17, BOD Meeting, 7:30 am, Rays
      2. Thursday May 10, Annual Meeting, 5:30 pm, Ray’s (tentative)

**8:30 am – Meeting adjourned**