**MidTown Tosa**

**BOD Meeting Minutes**

**Tuesday, June 19, 2018 at 7:30 am**

**Ray’s Growler Gallery**

**Attendees**

BOD

* Michael Gardner, Ray’s, BOD President & Treasurer
* Jeff Roznowski, Community Member, BOD Secretary
* Dr. Tim Marsho, Tosa Pediatrics
* Dr. Sara Mahalko, AlignLife
* Jesse Dill, Ogletree Deakins
* Mike Wichman - Sendiks

Others & Guests

* Kelly Steeno – Athletico
* Ray Guardiola – North Shore Bank
* Jen Ferguson – City of Wauwatosa

**7:35 am - Meeting called to order**

1. Minutes from April 17, 2018 meeting and May 3, 2018 annual meeting approved unanimously (Sara motion, Jesse second)
2. Election of Officers
   1. Nomination of Michael for President & Treasurer, Tim for VP, Jeff for Secretary
   2. Unanimoulsy approved (Jeff motion, Jesse second)
3. Treasury Update - Michael
   1. Bank balance of approximately $4700 (does not include recent membership donations)
   2. Membership responses
      1. Received 10 $300 Member donations (Cody & Co., Shine Salon, Tosa Dental, Galbraith Architects, Ray’s, Midtown Dental, AlignLife, Anytime Fitness, Swan Pharmacy, Ogletree Deakins)
      2. Received 1 $150 Supporter (split between Lalli’s and Club Tap)
      3. Will do email followup to other businesses
4. Master Plan Update
   1. May 1 approval by Common Council
   2. Prioritization of projects for city capital budget
      1. Michael and Jeff held 2 meetings: 1 with city to discuss process and then 1 together to discuss priorities for years 2019 – 2023
      2. Michael provided handout of proposed projects by year and dollar amount
         1. Note: Remember this is only a request, wish list and draft. It will be reviewed by city staff and discussed by council in the fall, along with all other budget requests
      3. 2019 focus is to have small, visbility projects such as banners, art work, perhaps murals, with a pilot project request for a parklet style mid block bumpout/curb extension at Ray’s
      4. Remaining years consider intersections, bike lanes, bumpouts, parking and social spaces
      5. Some projects will require partnering with businesses and/or the DOT (e.g Wauwatosa Ave/North Ave intersection)
      6. Board concurred with proposed list; next step: Jen will discuss with city staff, particularly engineering
   3. Zoning
      1. Will look at making request to implement zoning changes recommended in the plan; all zoning changes, not piece meal
      2. Will convene meeitng with Tammy at city to discuss process
      3. Will take several months to accomplish, including city commitees, council and public hearings
5. MidTown Festival
   1. 5K race will not be held this year; reorganize for 2019; need dedicated race director (consider pay), agendize at board meetings to stay on schedule
   2. Weekly specials for MidTown Tosa Week will not be done this year; businesses had very limited response in past years
   3. Festival
      1. July 21, 11 am – 3 pm. 90th and North between new MidTown Grill and Tosa Dental
      2. Food trucks (Fatty Patty, Marco Polo, popsicles) and craft beer from Rays
         1. Permits secured
         2. Need to verify beer license approval
      3. Face painting, balloon man, bouncy house
      4. Music by Joe Richter
      5. Need to secure and verify sponsors and any business tables/booths
      6. Need to get publicity out: posters, social media, emails
6. Tosa Connection Ad & Article
   1. Published and sent to each Wauwatos home in early June; posted on facebook and webpage
7. Next meeting
   1. Tuesday July 17, 7:30 am, Ray’s

**8:40 am – Meeting adjourned**