**MidTown Tosa**

**BOD Meeting - Minutes**

**Thursday, June 29, 2017, 8:00 am**

**Attendees**

BOD

* Mike Gardner, Ray’s, BOD President
* Cindy Seemann, Design Vision, BOD Treasurer
* Jeff Roznowski, Member at Large
* Tom Kreinbring, AlignLife

Others & Guests

* Jen Ferguson, Wauwatosa Economic Development Manager
* Kelly McGrath, Athletico
* Jen Dunnington, Anytime Fitness

**8:07 am – Meeting called to order**

1. 5.18.17 Annual Meeting Minutes approved unanimously (Jeff motion, Tom second)
2. Election of Officers
3. The following officer slate was unanimously approved (Cindy motion, Jeff second)

* Michael Gardner-President, Matt Poulson-VP, Nick Bandoch-Secretary, Cindy Seemann-Treasurer

1. Finance and Membership Update – Cindy
2. Current account balance of approximately $6900
3. Three New Members: Shine $300, Sean Phelan $150, Langlois $40
4. T-shirt order placed with Butch Express Promotions, 150 shirts orders (blue with MidTown logo on upper left), shirts will arrive on July 3 and can be picked up from Cindy at Design Vision. Will also sell shirts for $11 (includes tax). Coffee mugs have also been ordered.

* Jeff will email MidTown Alders, city staff (Jen F), and steering committee to notify them of shirt pickup (also can pickup fans for parade)
* Cindy will email and notify members
* MidTown Tosa Week and MidTown Madness – Tom and Cindy

1. Business promotions and poster

* Ray’s 56th Birthday bash on July 16, Tosa Pediatrics movie night July 21 (Moana). Plus weeklong specials from 10 businesses
* Poster being proofed. Nick will make copies of poster. Tom/Jeff to add to Midtown web page

1. 5K Run for Wellness

* McKinley School start/finish and through Pasadena neighborhood. Posters distributed, neighbors notified, police permit secured. 34 entrants so far, 9 sponsors. E-blasts went out to neighbors. No Chip timing (manual). Start/finish banners ordered. Design Vision providing sunglasses to age group winners. Rodiez certificates to overall winner(s). Propose oversized check to be presented at August 1 Common Council meeting, with reps from library (Jeff to ask Mayor). Anytime Fitness to do pre-race workout and stretching. Need more volunteers

1. MidTown Madness Festival

* Alley north of MidTown Dental and parking lot east. 18 booths/tents. Jump house, face painting, games, family friendly (no alcohol this year). Three banners ordered, will be displayed at 3 entrances. Need more food options. Mike investigating food trucks
* Note post meeting: need city permit to use parking lot. Mike to appear at Board of Public Works meeting on July 5

1. Master Plan Update – Mike

* RDG working on plan ideas. Steering committee to meet July 19. Public open house in September

New Business

1. Request by Visual Image to provide photo/copying services in lieu of membership donation – Tom
   1. Board not enthused about precedent this would set. Visual Image can still participate in any way they like. Mike to notify them
2. Main Street Media – Tom
   1. We will have them present at future Board meeting, possibly July
3. MidTown rep at next NAC meeting – July 25, Grand Hall at Tosa Pool
   1. Tom and Jeff to present. Mike to attend. Informal.
4. Schedule Next Meeting – Mike
   1. Tom to send doodle poll for date the last week in July and a second poll for on going meeting date

**9:04 am – Meeting adjourned (Jeff motion, Tom second)**