

# Talking points

(things to know before you ask people to sign the petition)

1) The stakes could not be higher. We are living in a climate emergency, witnessing terrible nightmarish damage, daily. The current millions of climate refugees will become billions. That is our certain future. Thousands of species have become extinct, millions are threatened. Every small step in reducing carbon is a step in reducing this incredible destruction. Every delay is a guaranteed catastrophe. Here's the link to the 4-minute promotional video: <https://youtu.be/xc3X5RKIMdw>

2) Plug-in hybrids are an immediate, effective, and easy fix, with no down side. Drivers of plug-in hybrids can burn gas. So there is no stress about finding a charging station. Plug-in hybrids erase that objection. The average person will charge overnight. If that charge takes them to work, they will reduce their gasoline consumption by 50% immediately. If that charge takes them to work and back, or if they have charging available at their job, they may reduce their gasoline consumption by 95% or more, immediately, effortlessly, and at a reduced cost: electricity is cheaper than gas. Hybrid drivers will be thrilled to find themselves visiting a gas station to buy 2 gallons, twice a year,

instead of a tankful once a week, They will celebrate that they were forced to make this decision.

3) **PERHAPS MOST IMPORTANTLY** – when this law passes, the stock market will panic (say the bankers), the price of oil will collapse, and **FRACKING AND OFFSHORE DRILLING**, oil sands, and other extreme methods of obtaining oil **WILL STOP IMMEDIATELY** because they will instantly become unprofitable!!!! (see the Bloomberg article “The Real Meaning Of a California Gas-Guzzler Ban” under the “Climate News” tab. It’s the first one.)

4) **ALSO CRUCIAL:** the new cars that are sold in 2021 will become used cars. In 2030, ten years from now, many of the 2020 plug-in cars will have become very affordable used cars, and be driven second-hand; and the older gasoline cars will be aged-out ---- 20-year-old junk; and they will be naturally, and effortlessly, pushed off the road.

5) At that point, in 2030, the majority of voters will be in plug-in cars, they will have been freed from their addiction to gasoline, they will have learned to hate gasoline stations, and would vote for a substantial carbon tax on gasoline. **That is also a huge point.** This ballot proposal will move the electorate in favor of a carbon tax, which can be used to help people pay for a plug-in car, and help people install solar panels, and help governments install plug-in

stations everywhere, etc.

6) This measure doesn't tax the poor, or impose upon the poor. It imposes upon those with enough money to buy a new car, and forces them to make the smart choice. And even so, it isn't an imposition. Electric cars run cheaper, and last much longer. It's better for them.

7) The air in Southern California has gotten worse every year for the last 10 years, due to car exhaust. Deaths from asthma are, predictably, rising.

The South Coast Air Quality Management district estimates it will cost to \$14 billion to meet federal clean air guidelines. And they have no clue about where to get the money. So this measure will save the state \$14 billion immediately.

I don't see how every parent in Los Angeles would not support this bill enthusiastically as the only chance of fixing our air.

8) Most voters are not planning to buy a new car this year, but they, they are all terrified by the effects of climate change. This proposition will pass overwhelmingly.

9) In fact, huge portions of the electorate will stand up and cheer to see something so substantial, finally being done, in response to this desperate crisis.

10) This measure would also provide a huge impetus for all home owners to install solar panels, moving the state substantially closer to all-renewable power generation.

11) The low-cost technology exists today! There is virtually no model desired by a car-buyer that is not currently met by the available selection of plug-ins. Ford, Tesla, and GM have all recently come out with affordable plug-in pick-ups, more powerful than anything else available.

12) It's good politics. It's moral. It's popular. Where's the down side?

13) Don't think that saving the planet will happen without a fight. This is war. The oil companies have paid billions to purchase the oil that is still in the ground; they have hired the engineers who are laying out the plans; they are murdering environmentalists all over the globe; and they are planning DOUBLE the use of fossil fuels in the next ten years.