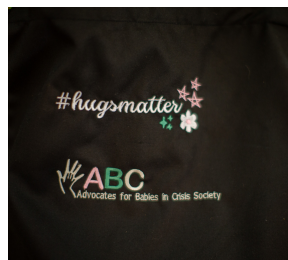


## Newsletter – April to September 2023



## Our events are back!





On August 23rd 2023 the volunteers at ABC held a very successful all-day fundraising event.

**Renuka**, the owner of **Kefi Art & Wellness Centre** very graciously lent us her beautiful space.

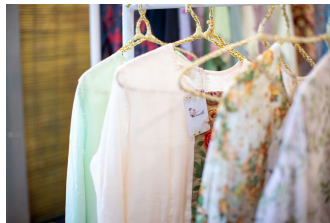


Various workshops like Ikebana, Candle Making, and Pottery were conducted. All were sold out! We are very grateful to the instructors of these workshops who gave their time and expertise to support our cause.

The **Ikebana Workshop** was led by **Hema** and we were fortunate that the flowers used for this class were donated by a flower delivery company called **Morning Mist**. All the participants were so delighted to see their successful creations at the end of the session.

The **Candle Making workshop** was conducted by **Soujanya** and while the candles were being created, the activity room was filled with blissful, aromatic smells.

**Manpreet from MSN Studio** conducted the **Pottery Class** and his entertaining & energetic personality was a hit with all age groups.



As well as these workshops, we had some pop-up stalls too.

**Malkha JPB** laid out some beautiful pure silver jewellery pieces

**Vanilla by Sandhya** had us all tempted by their ladies apparel

**The B Factory** had some cool knick knacks and ABC Merchandise for sale

**Smita Rane** for providing baby blankets that visitors could sponsor.

And of course, along with the merchandise and workshops, we also had something to keep our tummies happy:

**Dough Mama** was serving their scrumptious pizza and

**Exotic Blooming Teas** kept everyone hydrated with their delicious bubble teas.



We also hosted a **bake sale**, which was a huge success!

We were fortunate to have donations of some high quality, home-baked goods. Much of the success was down to our efficient and patient ABC volunteers who had the responsibility for running the sale the whole day!

Special thanks to **Namrata Rupani and Capturelife** for recording the event (via pictures and videos).

The response to this special event was very encouraging and we are incredibly grateful to all the sponsors, participants and patrons.

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## Life Saving Lessons and Supporting ABC!



**Dr. M. Sivaranjani** is a local paediatrician with a strong belief in empowering parents and caregivers to have the necessary knowledge and know-how to care for children. She is also passionate about teaching them how to handle situations requiring a quick response.

In her own words (since we can't say it any better):

"In spite of training thousands of parents, I never get tired of this one thing - teaching parents about First Aid and CPR. Nothing can be more gratifying than saving a life! This passion and commitment may have stemmed from my life having been saved by my intern Dr Arun when I choked on a goose berry seed. I know of parents who attended the sessions/followed my videos and saved their children from choking and saved their children/spouse by giving CPR. You may count them on your fingers, but every life saved is 'SAVED'! Isn't it? Statistics say 6 out of 10 deaths can be prevented by giving the right First Aid at the right time!"

Dr. Sivaranjani has been supporting ABC since we started in 2013. In recent years, she has conducted many First aid and CPR sessions for parents and care givers. For two of these sessions this year, she donated all the proceeds to ABC. We thank her for her very generous donation.

Dr. Sivaranjani not only conducts personal teaching and learning sessions, but she also has many life-saving videos on her youtube channel. (<https://www.youtube.com/@drsivaranjaniseasyhealth4703>)



## **New to the ABC Family**

"I volunteered to come for the cuddling activity at the orphanage once a week. This is a unique experience for me as I have not seen/cuddled so many babies at one go, until now. I have been with babies as young as six months to toddlers who are about three years old. I must say I enjoy being with the

toddlers very much. They brighten my day with their sweet smiles, innocent looks, and little pranks. We often take some toys with us to entertain them. We try to talk to them about colours and numbers and words. Many of them stare without giving responses but some of them respond positively. This is a work in progress! Some kids just want to be on my lap and they cry when I have to place them down. That brings to fore the necessity of having many hands at the cuddling front. We play some nursery rhymes and encourage the kids to sway and dance. They seem to enjoy this activity very much, as we also try dancing with them.

The two hours that we spend with them passes very quickly and before long it is time for us to leave. We say our goodbyes and they respond with zealous waving and blowing kisses at us. Awww... that's a sweet moment. I thoroughly enjoy this activity and the weeks that I am unable to make it, I miss them.

My advice to the ladies who can spare some time... definitely sign up for the cuddling activity. You will love it. The world needs you!"

-- Annapurna Muthuraman



## **CUDDLER & RUNNER UPDATES**

Our cuddlers had to stop visits for a couple months due to a large number of chicken pox cases. However, we are happy to report that visits have once again restarted and the children are thrilled to have our cuddlers back to give them extra love and hugs.

We have also been working with our occupational therapist and a local paediatric hospital to guide us with helping the children meet their developmental milestones. Many children have speech delays and our volunteers have been doing a great job trying to stimulate them!

We are also working on FTT (Failure to Thrive) and SAM (Severe Acute



Malnutrition) children. The following steps are being currently followed:

- Weekly recording and review of weight progress of the identified children
- Closely follow up on their daily nutrition and intake.

Following the guidance of Fernandez doctors and their nutritionist, dietary changes were made for each child based on their age and health condition.

ABC supports them with natural supplements (Ex. dry fruits and nuts).

Monitoring these children allows escalation to doctors and concerned parties if they have not improved in a considerable period of time. We are also able to conduct further investigations and delve into the reasons for FTT.

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## EXPENSES

It will come as no surprise that good healthcare does not come cheaply. Itemised below are some of the expenses we incurred over the last two quarters:

**Admin: INR 86K** primarily auditor fees to prepare our taxes and staff uniforms etc.

**Baby items: INR 1.84 lakhs** - medical monitors, transnasal feeding pump etc.

**Consultations, Diagnostics and medicines: INR 113K**

**Health and Safety: INR 51K** - Antibacterial soap and Sanitizer

**Supplements: INR 5.2 lakhs** - Pediasure, Nutrilite, vitamins/minerals, Dry fruits and nuts

**Vaccines: INR 1.84 lakhs** Influenza, Typhoid, Hep A, Chicken pox, etc.

**Salaries and transport for staff that care for the babies: INR 7.6 lakhs** - includes ayahs to care for babies in the hospital, full time nurse, part time occupational therapy, and staff to monitor FTT babies.

**Hospitalizations: INR 25.3 lakhs** Covering 25 hospitalizations. We had some special needs children requiring long-term care, but we also had other shorter hospitalizations where the children needed immediate care, though they improved quickly.

Moving forward we are trying to think of new ways we can generate funds so that we can continue to offer the best care to the children we support. If you know of any individual or company who would be able to support us, please get in touch with us.

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We are thankful for the continued support of our corporate donors and CSR Partners (donations received in the past two quarters):

**Alphageo India Limited**

**Cotiviti India Private Limited**

**Nord Anglia Education Infrastructure Private Limited**

**Shriram Life Insurance Company Limited**

**United Way of Hyderabad**

Additionally, we couldn't do what we do without our wonderful individual donors (who have given over Rs. 5000 in the past quarters):

- AG  
Siva  
Prasad  
Reddy
- AG  
Madhu
- Allu  
Aravind  
Babu
- Allu  
Arjun
- Anil  
Madhok
- Advaita  
Spaces  
Private  
Limited
- DVR  
Reddy
- Dr.



Sivaranjani  
Santhosh

- Dr.  
Sowmya  
Bondalapati
- Dr.  
Tarakeswari  
Surapaneni
- Geetanjali  
Shenoy
- Heer  
Pujala
- Mario  
Aoki
- Natasha  
Duggal
- Neeraja  
Chennuru
- Nidhi  
Agarwal  
(and  
The  
B  
Factory)
- Priya  
Madhok
- Ramchandran  
Manjeri
- Ratnakar  
Reddy  
Kona
- Saharsh  
Davuluri
- Shylini  
Jayaraman
- Smart  
Vision  
Eye  
Specialties  
Pvt  
Ltd
- Sunanda  
and  
Malla  
Reddy
- Sushmita  
Konidela
- Usha  
Rani

- Reddy
- Vidya Koppineedi

### Other donations in Kind:

Impact Guru Foundation - Oxygen Concentrator

Double bed - Amulya Tipirneni



## New Partnerships

At the beginning of the month a few representatives from ABC visited the **Nord Anglia Education Infrastructure Private Limited** head office at My Table Space, to receive a donation on behalf of the CSR committee of the education company. Mr Christopher Short, Managing Director, India heard that NAE's generous donation is to be put towards obtaining medical supplies for children at ABC. Where possible, the company aims to support registered local charity organisations and later this month we hope to welcome some members of staff from NAE Head Office into the orphanage to see first-hand, the work we do.

A volunteer initiated the conversation that lead to this donation. Why not wrack your brains? Do you know of any potential corporations who might become benefactors?

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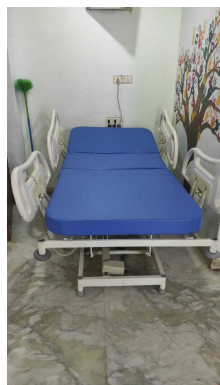
## DONORS IN KIND



### Early Generosity

We thank **Avi Madhok Varma** for this generous donation to the orphanage. On his 10th birthday, Avi asked his friends and family to donate Pediasure instead of giving him gifts.

It's never too early to start! **Thank you Avi!**



Received in kind in honour of **Late Sri P Lakshmi Pati Raju garu.**

Adjustable hospital bed

Wheelchair

Blankets

Table

Feeding chair

### Ceaseless Generosity

Every summer, **Srilatha garu** donates items needed by the orphanage. Over the past few years, she has donated toys for preschool children, preschool aids, therapy toys and this year she very generously donated books for the preschool. These books were pertaining to the recommendations for the new Montessori teaching methods being followed by the preschool at the orphanage.

### Generous Collaborators

Four years ago **Second Chance Foundation** came about to help friends and family declutter and donate from the comfort of their home and offices. Ayesha Bilgrami, Archana Sawhney, Kamlesh Mehta, Ritu Shukla, Vibha Jalan, wives of golfing buddies, set up the 'Second Chance Foundation'.

Recently, funds were raised via a sale of preloved sarees donated by a royal patron and some friends. The proceeds were forwarded to Dohara who work with the elderly and ABC.

We would like to formally offer our thanks to Second Chance for their donation. We have purchased medical monitors and an ambulatory volumetric pump intended to be used for administration of fluids through transnasal or percutaneous feeding tubes. This is required for a special needs child.

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*We need you!*



You can be a volunteer or help us...

- Cuddle babies
- Raise funds
- Coordinate hospitalizations
- Pledge a fixed monthly amount
- Donate towards special projects
- Donate diapers and baby toiletries
- Donate money for the medical needs of the babies we support
- Corporate partnerships (CSR)

ABC is an entirely volunteer based organization, with all proceeds going directly to support the orphans we work with.  
We are always in need of Volunteers to help with the various requirements. You can make a difference too!

CALL US

**+91 7032489040**

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WRITE TO US AT

**[abcinhyderabad@gmail.com](mailto:abcinhyderabad@gmail.com)**



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