

Newsletter – January to March 2024

Creating Awareness and Spreading Joy!





In February, our team organized a Zumba fundraiser event and a great mix of friends, family, volunteers and donors came along to support us. It was especially wonderful to see kids participating in this Sunday evening class, apart from the toe-tapping music and infectious dance moves by the instructor, we also had a live singer and there were also plenty of games for everyone to enjoy.

All of the dancers had an absolute blast, with the added benefit of a great workout too.





A special thanks to all those who made the event as entertaining as it was; not to mention everyone who participated.

- Tabula Rasa, Venue Partner
- Mahesh, the Zumba Instructor
- DJ Ajay
- Navya Alluru, Singer

EARLY INTERVENTION THROUGH STIMULATION AND PHYSIOTHERAPY

Our goal as volunteers is to improve the social, emotional, physical and neural development of the children we visit. Louise Short, one of our supporters, who is an experienced UK trained, Special Educational Needs Teacher, talked to us briefly about the different developmental milestones that children should meet in their first years of life. She has since lead a series of crafting workshops where volunteers made resources for the babies to help them engage and improve their visual, auditory and tactile awareness. Sensory bottles, colourful mobiles, monochrome cards and bean bags will allow for sensory play, thereby strengthening the babies neural pathways.



Apart from having lots of fun unleashing our creative selves, we know that the end results will have a huge impact on the little ones we support. Mobiles not only help to brighten up the environment, but also encourage tracking, spatial reasoning and depth perception. A special thanks to our friends and volunteers who made this possible.

Stimulation through play and engagement is an important and worthwhile objective, but one of our top priorities as an organisation is also Early Intervention. We have a newly appointed Early Intervention Therapist called Prasannatha, who will work alongside a team of doctors from Fernandez Hospitals. This will help the children to reach their expected, developmental milestones through regular physiotherapy.

SPECIAL REQUIREMENTS

In the month of March, we were able to procure various items needed by the orphanage. We purchased new orthotics, physiotherapy equipment, school supplies for the preschool and for the older kids, etc. We were also able to repair the roof of one of the outdoor playgrounds used by the toddlers.



RUNNER UPDATES

- Thank you to Apollo Hospitals for sending a team of doctors when needed to review and advise on the chicken pox and MMR vaccination. In the month of

February, we successfully organised the drive and administered vaccines for around 57 children. Special thanks for Fernandez Foundation for sponsoring these vaccines.

- We continue to track and support the FTT (failure to thrive) babies at the orphanage. Due to a combined support of the orphanage and the Fernandez doctors we were able to see some positive changes and consistent progress in some of the children.
- It was a busy quarter for hospital admissions. We had 27 admissions, many of them whom were repeat admissions and some long term cases.

CUDDLERS

We have had an increased number of volunteers for cuddling which is great. Our scheduled monthly Volunteer Meets continue, it's a great way to connect runners and cuddlers and share experiences. The volunteer sessions are usually guided by counselling Psychologists Varudhini and Shalini (Inner-Connect). During one of these volunteer meets, Inner-Connect arranged for a dance therapy session by Ms. Vanitha Bhoopal. It was a wonderful session of different movements using free flow of hands, mirroring, eye contact with partners etc. It was a refreshing experience and a morning well spent exploring and understanding the significance and benefits of dance therapy.



VOLUNTEER SPOTLIGHT

We bid farewell to our dear volunteer **Marla** who has been actively involved in the well-being of so many children. An Occupational Therapist by profession and a Cuddler at ABC, she was a huge support taking an active role in the early intervention programme and the overall health of the babies. We wish her good luck for her future endeavours.



Radhika Reddy, one of the founding members at ABC has resigned from the role of a board member. She has been the most integral part of the ABC journey, and is by far the most known and recognised name and face at ABC. She has served on the governing board in various roles during the last 11 years, as the President. You could say Radhika is synonymous with ABC. While she pursues other interests, she will continue to be a part of the organisation in an advisory role. Join us in bidding adieu to the OG Big Lady Radhika Reddy. And wishing her lots of success in her new pursuits!



Special thanks to our new CSR partner CCL Products Pvt. Ltd., for making monthly visits to the orphanage and spending time with our toddlers through play and music.



THANK YOU TO OUR CSR PARTNERS AND INDIVIDUAL DONORS:

We are thankful for the continued support of our corporate donors and CSR partners. Donations received in the last quarter:

- Bay
Datacom
Solutions
Pvt.Ltd.
- CCL
Products
India
Ltd.
- Fernandes
Foundation
- ITC
Ltd.
- Loginsoft
Pvt.Ltd.
- MYK
ChairtableFoundation
- Neuland
Laboratories
Ltd.
- Pega
Systems

- Worldwide
Pvt.Ltd
- United
Way
of
Hyderabad
- Vuchi
Media

Additionally, we couldn't do what we do, without our individual donors and other institutions who were very generous (listed below are donors that gave more than 5000 this quarter):

- Drapes
n
more
Furnishings
- International
School
of
Hyderabad
- Pratibha
Somu
- Ramchandran
Manjeri
- Ratnakar
Reddy
- Rithwik
Mali
- Saferich
India
SecuritiesPvt.
Ltd.
(Sambasiva
Rao
Patlibandla)
- Sanskruti
Shikar
Foundation
- Sunitha
Rudraraju
- Uma
Devi
Uppaluri

Donations in kind

Special thanks to Luchelle who has donated a Bumbo seat for the babies. Huge help!

EXPENSES

Listed below are our expenses for the last quarter;

Admin: INR 82K primarily our accountant fees to maintain our books and compliance.

Baby items: INR 2.1 lakhs includes two LED TVs, Mixer, Toys, Feeding chairs and pillows etc.,

Medical equipment: INR 17.72 includes medical & physio therapy equipment such as treadmill, orthotics for 14 children, CPR manikins, Motorised wheel chairs, walkers, Hospital beds, Trans nasal feeding pumps etc.,

Consultations, Diagnostics and Medicines: 1.49 lakhs

Health and safety: INR 32K - Antibacterial soap and Sanitiser.

Supplements: INR 4.01 lakhs - Pediasure, Nutrilite, vitamins / minerals, Dry fruits, and nuts.

Vaccines: INR 1.12 lakhs - 100 vaccines (Chicken pox & MMR) purchased and administered under doctors' examination for those children due for vaccination.

Salaries and transport charges for the staff that care the babies: INR 6.64 lakhs- includes ayahs to care for the babies in the hospital, full time nurse, part time-occupational therapist and staff to monitor FTT babies and annual bonus.

Infrastructure: 4.93 lakhs - Play equipment and roof renovation for a play area.

Hospitalisations: INR 44.3 lakhs covering 27 hospitalisations. As mentioned earlier, many children needed longer stays in the hospital.

We need you!



The demands placed on us are never ending, so do you know anyone who can help out? They can volunteer and help us...

- Cuddle babies
- Raise funds
- Pledge a fixed monthly amount
- Donate towards special projects
- Donate diapers and baby toiletries
- Donate money for the medical needs of the babies we support
- Corporate partnerships (CSR)

ABC is an entirely volunteer based organization, with all proceeds going directly to support the orphans we work with.

We are always in need of Volunteers to help with the various requirements. You can make a difference too!

CALL US

+91 7032489040

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