


EDUCATION FUNDING



July 2025

AGENA

Understanding the funding concerns schools are facing.



Canons Fundraising solution



Ideas for fundraising with the Canon solution.

The Concern

What is the Concern?

- significant funding challenges driven by a combination of factors.

Why is this a Concern?

- directly impacts what schools can offer, who they can employ, and how well students are supported

What is a Proposed Solution

- Use Canon Print to Raise Money

Why are they having funding issues?

1



2



Federal funding freeze

Superintendents are scrambling to figure out what to do with programs funded by the money now under review

- [Wall street Journal](#)
- [July 4, 2025](#)

Pandemic-era ESSER funds (over \$190 billion) expired in September 2024.

Districts are left without the resources to sustain investments they made with the assumption this funding would continue.

Investments like additional staffing and technology

- [MSMTIMES.COM](#) – April 2025

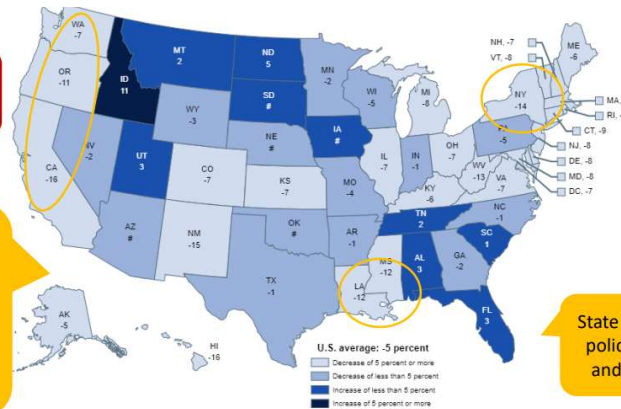
Why are they having funding issues?

3

The US has too many schools.

In many districts, relief funds masked financial impacts of declining enrollment.

But relief funds are now gone.



State hold harmless policies are costly and inequitable.

Source: [NCES](#)



Decline in State and local revenue

Enrollment declines (2022 to 2031) will force downsizing for years to come

[National Center for Education Statistics \(NCES\)](#) and
[2025 Edunomics Lab; Georgetown University](#)

"This drop in enrollment means not only that there is less money from the state, which typically funds schools based on the number of students, but that districts now have too many staff members."

[CNBC](#)

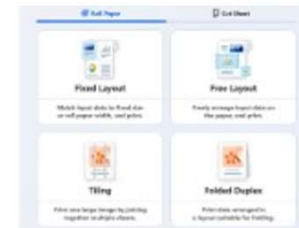
Alternative Funding Source

The Canon Solution

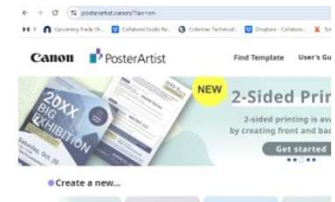


Canon Solution

- **Canon Advantages**
- **Thumb Drive Printing**
- **Outdoor Durable Ink (6 months)**
- **ePeat Gold and Energy Star Certified**
- **FREE user Design & Layout Software**
- **End User Replaceable Printheads with 1 yr warranty**
- **Print on a wide variety of medias**



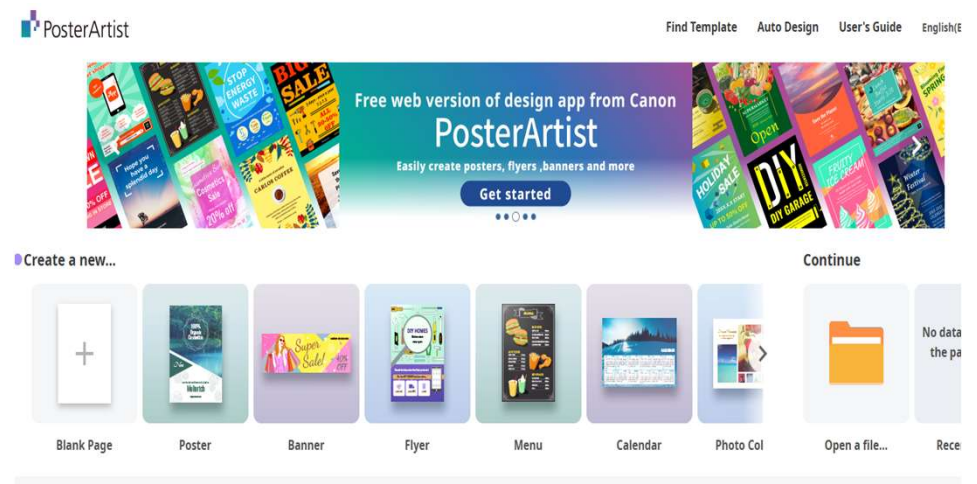
Free Layout Plus



PosterArtist
Online

Software

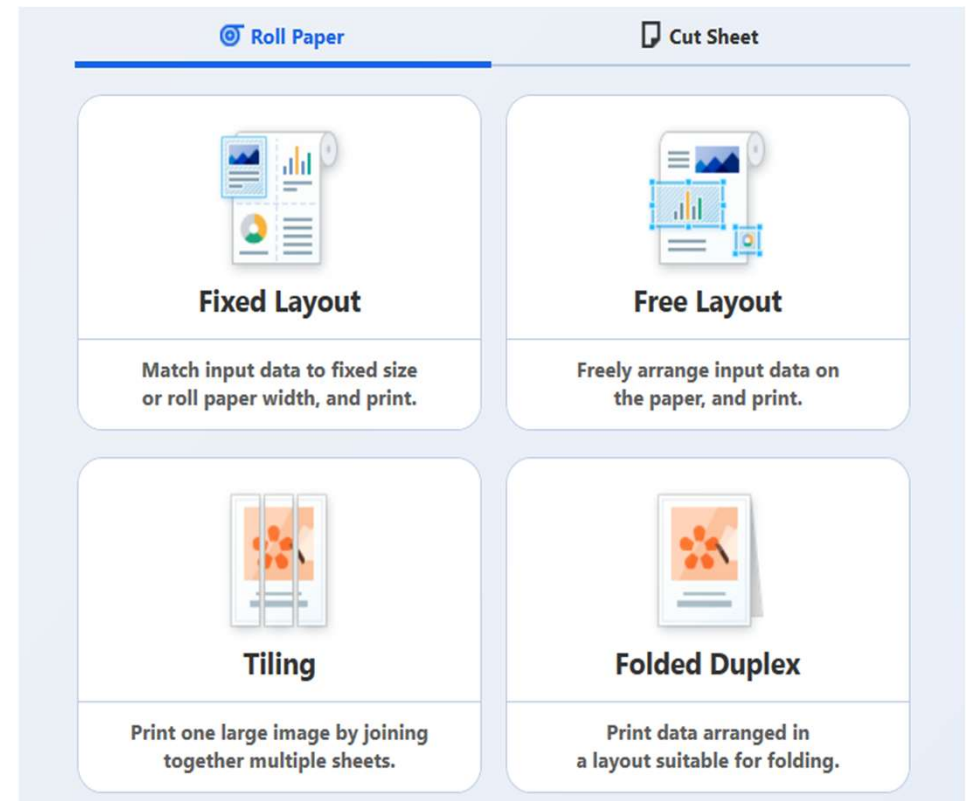
- **PosterArtist Features**
- **Predesigned Templates**
- **Millions of Royalty-free Images**
- **Gold/Silver color Feature**
- **Auto Design**
- **Clip Art/Shapes/Backgrounds**
- **Customized QR Code Creation**
- **And more!**



PosterArtistOnline

Software

- **Free Layout Plus Features**
- **Nest**
- **Tile**
- **Folded Duplex**
- **Plug in to Microsoft Office Programs**



Free Layout Plus

FUNDRAISING

Sample Fundraising Opportunities





STUDENT ART

- Host an art contest and print the winning pieces as **limited-edition posters**.
- Offer parents the chance to **purchase professional-quality prints** of their children's artwork.
- Partner with the art department to create seasonal collections (EX: Summer Scenes by Grade 5)





Spirit Posters & Banners

- Design and print custom posters or signs with school mascots, sports teams, or graduation photos.
- Offer these as part of **booster club fundraising** efforts.



Student Pride Posters/banners

- Print personalized posters, banners & yard signs. Signs with names and photos congratulating graduates, sports players, honor roll students and more!
- Partner with PTA or Grad Night committees to promote them





Event Souvenirs

- Create posters or memorabilia for plays, musicals, talent shows, dances, or science fairs.
- Limited-edition prints (e.g., “Beauty and the Beast 2025 Cast Poster”) can generate school pride *and* funds.





More Ways to FUNDRAISE

- **Print on Demand Poster Booth**
 - Set up a print station at school dances, open houses, or sports events.
 - Print instant team photos, artwork, or themed posters for a small donation.
- **Yearbook Enlargements**
 - Offer poster-size versions of class or club photos, senior portraits, or yearbook collages.
- **Corporate Sponsorships**
 - Offer to print promotional posters or signs for local businesses in exchange for donations.
- **Custom Wrapping Paper:**
 - Let students design gift wrap patterns; print and sell them during holidays.
- **AND MORE.... ANYTHING YOU CAN DREAM UP**



THANK YOU

